



City of Rochester  
Animal Services

# Lost a Pet?

On any given day, Rochester Animal Services (RAS) may have 50-100 cats and dogs onsite or in foster care. Owners can visit the facility anytime during our regular business hours to check for their missing pets and to file Lost Pet Reports. However, we support finders who are willing to assist with pet reunification so your pet may still be in your neighborhood.

There are a variety of ways you can locate your lost pet and get it back home as quickly as possible.



**1. Check your neighborhood and knock on doors**

Most missing pets are found by their owners or Good Samaritans in their own neighborhoods. Walk the neighborhood, knock on doors, and ask people who you encounter if they may have seen your pet. Cell phone photos of your pet will help.

**2. Check City website**

Visit [cityofrochester.gov/lostapet](http://cityofrochester.gov/lostapet) to search listings for animals in the Animal Services Center or the City's pet foster care program

**3. File a Lost Pet Report**

Call 585-428-7274 to file a report over the phone or submit report online at [cityofrochester.gov/lostapet](http://cityofrochester.gov/lostapet)

**4. Visit the shelter**

Check the Animal Services Center at 184 Verona Street during regular business hours to see if your pet may be there, review Found Pet Reports, and to submit or update a Lost Pet Report. Bring photos and vaccination records.

**5. Gather photos**

Gather several photos of your pet that best illustrate what it looked like when it went missing. Use the photos on Lost Pet Flyers, Lost Pet Reports, and social media posts.

**6. Post on social media**

Post description of your missing pet, photos, and location on social media sites like Craigslist, Facebook and Nextdoor.

**7. Make and Post Flyers**

Hang flyers in heavy traffic areas and public spaces near where your pet was last seen. Good old fashioned leg work is still the best way to locate a missing pet.

**8. Use Online Tools**

Use [lost.petcolove.org](http://lost.petcolove.org) and [PetFBI.org](http://PetFBI.org) to expand your search through those online databases. Petco Love Lost uses facial recognition to match photos of your missing pet with photos of pets found in your community.

# Lost Pet

[Insert Photo]

Today's Date: \_\_\_\_\_

## Owner's Contact Info & Pet Info

Email: \_\_\_\_\_

Phone (Day & Evening): \_\_\_\_\_ / \_\_\_\_\_

Pet's Name: \_\_\_\_\_

Pet's Species (Cat, Dog, Hamster, etc.): \_\_\_\_\_

Pet's Sex (M/F): \_\_\_\_\_

Pet's Color(s): \_\_\_\_\_

Special Markings: \_\_\_\_\_

Collar Color: \_\_\_\_\_

Other Identification: \_\_\_\_\_

Area Last Seen: \_\_\_\_\_

Date Last Seen: \_\_\_\_\_

# How to Post Lost Pet on Craigslist

Go to <http://rochester.craigslist.org>

The screenshot shows the Craigslist website for Rochester, NY. The browser address bar displays <https://rochester.craigslist.org/>. The page header includes the Craigslist logo and the location "rochester, NY". A search bar is visible in the top right corner. The main navigation area features several categories: "community", "housing", "jobs", "services", "discussion forums", and "nearby ci". The "create a posting" link is circled in red. Below the navigation area, there is a calendar and a list of links for help, privacy policy, and system status.

Select [community] and click continue

please limit each posting to a single area and category, once per 48 hours

what type of posting is this: (see [prohibited](#) list before posting.)

- job offered
- gig offered (I'm hiring for a short-term, small or odd job)
- resume / job wanted
  
- housing offered
- housing wanted
  
- for sale by owner
- for sale by dealer
- wanted by owner
- wanted by dealer
  
- service offered
- community
- event / class

Choose a category: select [pets] and click continue.

https://post.craigslist.org/... HASS Q & A — Human Animal ... rochester, NY | choose categ... x

please choose a category: (see [prohibited](#) list before posting.)

- activity partners (please do not post personals on craigslist)
- artists
- childcare
- general community (no politics here please)
- groups
- local news and views (no national or international issues here please)
- lost & found
- missed connections
- musicians
- pets (no animal sales or breeding -- rehoming with small adoption fee is ok -- info on [free to good home](#) ads)**
- politics
- rants & raves
- rideshare
- volunteers



Fill out the following format (Green fields are required). Answer to the best of your ability. An email address is required. You can opt to not have emails sent but options are available to provide your direct phone number and address.

posting title  city or neighborhood  postal code

description

contact info

email

email privacy options [?]  
 CL mail relay (recommended)  
 no replies to this email

phone/text  show my phone number  phone calls OK  text/sms OK

phone number  extension

contact name

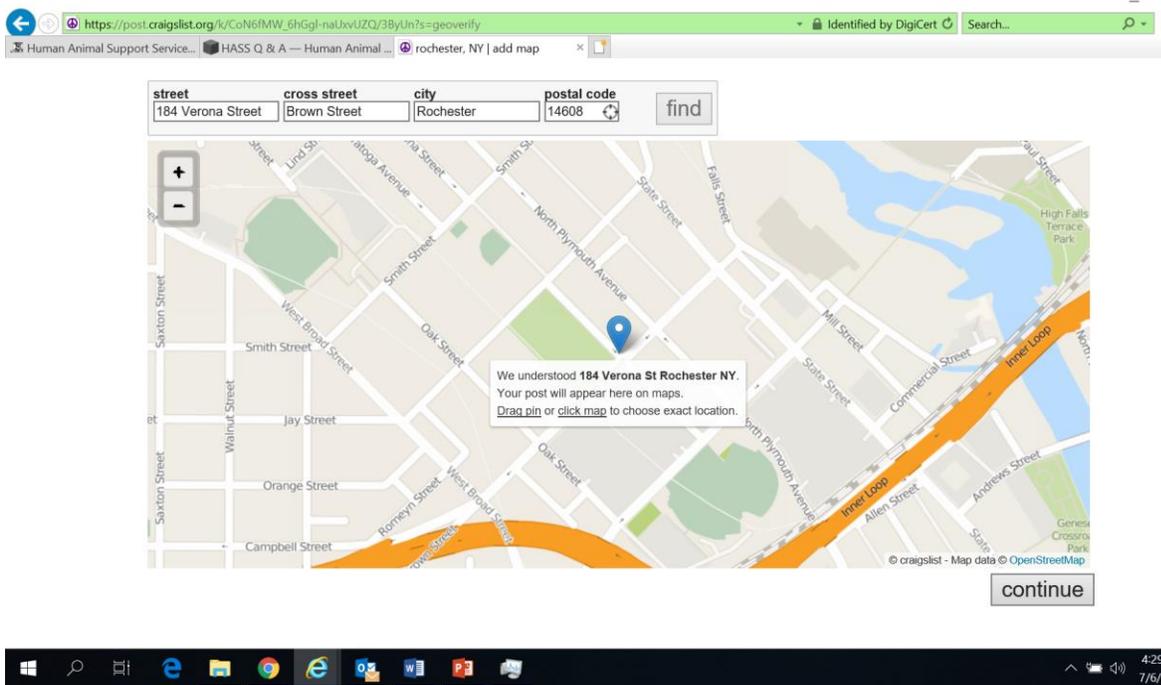
location info

show my address

street  cross street  city

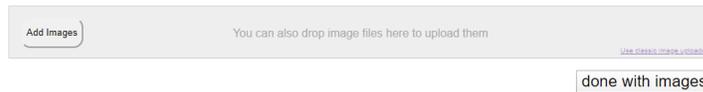
ok for others to contact you about other services, products or commercial interests

Provide a zip code and press [continue].



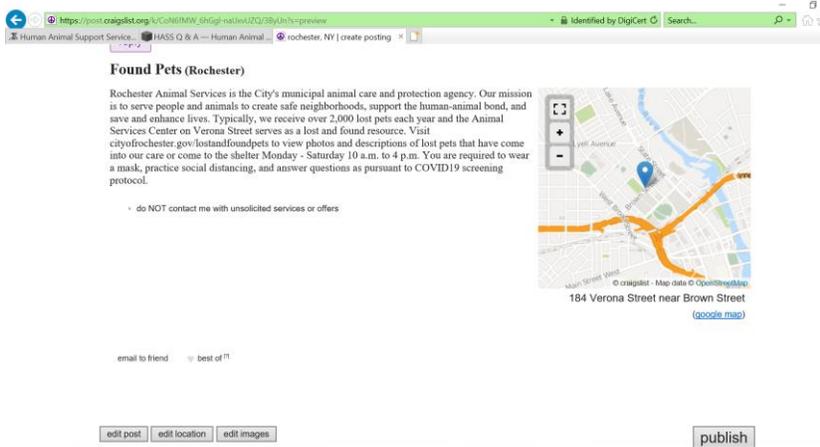
You can add images of your missing pet. Once completed, select [done with images].

this posting has 0 images, of a maximum 24  
upload best image first - it will be featured



Review your post finalize any information then select [publish]. Once you select [publish] the post will publicly be published on Craigslist.

Note\* A craigslist post only last for 45 days.



## How to Post a Lost Pet on Facebook

### Post on Lollypop Spotters page

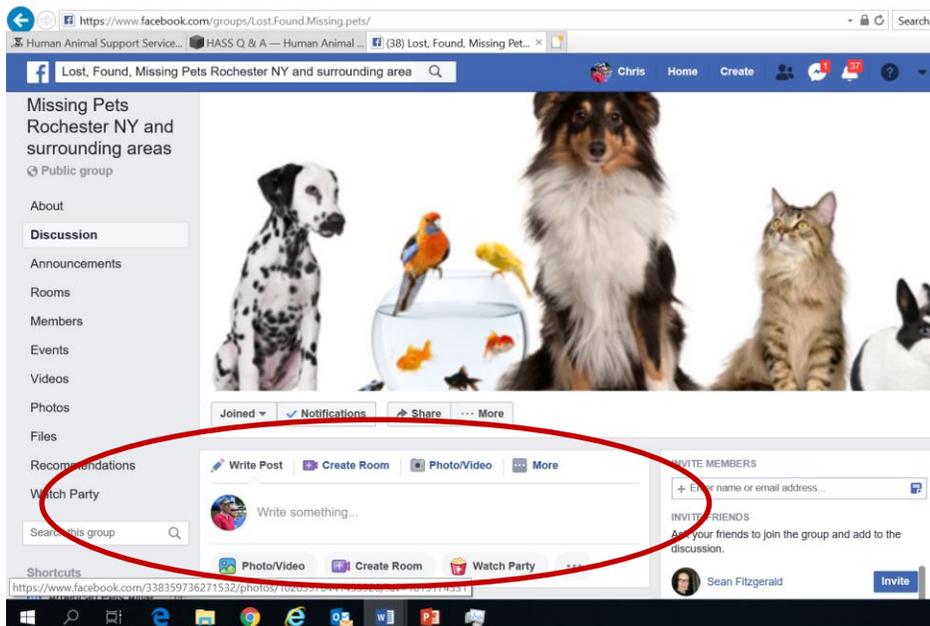
Go to <https://facebook.com/lollypopspotters>



Contact Lollypop spotters by phone, email or the website to report a lost or found pet.

### Post on Lost, Found, Missing Pets Rochester NY and surrounding areas page

Go to <https://www.facebook.com/groups/Lost.Found.Missing.pets/>



Write a post including the description of the lost pet and location where last seen. Include your contact information unless you prefer to have communications occur through Facebook and Facebook Messenger. Click Photo/Video to add photos or video of your pet. Once the written post is completed and the photos/videos are uploaded, click Post.

