



Department of Recreation and Human Services
280 North Union Street
Rochester, New York 14609
www.cityofrochester.gov/publicmarket

FLOWER CITY DAYS "AT THE MARKET" 2024

www.cityofrochester.gov/flowercitydays

Sundays: May 5 May 12 May 19 May 26

Memorial Day Weekend: Friday, May 24 Monday, May 27

Setup: 6:00 am - 8:00 am
Sales: 8:00 am - 2:00 pm
Cleanup: 2:00 pm - 3:00 pm



Rental Fee: \$ 75.00 per Sunday per stall
\$270.00 for 4 Sundays per stall
\$ 40.00 per Friday/Monday per stall

Contract: \$ 60.00 per Sunday per stall
\$210.00 for 4 Sundays per stall
\$ 30.00 per Friday/Monday

All Prepared: \$140.00 per Sunday per stall
\$510.00 for 4 Sundays per stall
\$ 85.00 per Friday/Monday per stall

All reservations will be assigned on a first come, first serve basis with a non-refundable payment

All items have to be Garden Related

Checks should be made payable to the Rochester Public Market.

There will be a \$20.00 fee for all returned checks.

See back for Rules.

Name: Telephone #:

Business Name:

Address:

City/State/Zip:

E-mail: Product:

(Circle the dates requested)

Sundays: May 5 May 12 May 19 May 26

Memorial Day Weekend: Friday, May 24 Monday, May 27



All vendors must provide a **physical copy of a Tax ID, a Nursery Certificate if applies.**

Vendors with prepared foods must also provide a **physical copy of a City of Rochester Vending Permit or a Monroe County Health Certificate, Tax ID, Fire Safety Training Certificate, proof of Insurance \$ 1,000,000.00 (naming the City of Rochester as additional insured), a photo of vehicle (including length) and copy of proposed menu.** \*Note: A tax Id is not about sales tax, it's about what you use for reporting your income on your income tax, ex: Social Security card, NYS Tax Certificate or Federal EIN letter.

If you need further information and/or guidance on the above please call:

City of Rochester - City Clerk	(585) 428-6617
City of Rochester - Fire Safety Training	(585) 428-9344
Monroe County Dept. of Health	(585) 753-5065
NYS Dept. of Agriculture & Markets	(585) 427-2273 Food Safety
NYS Dept. of Taxation	(800) 698-2909 / (518) 485-2889

**RULES AND REGULATIONS:**

- A. Stall(s) are approx. 10'X30' which includes vehicle parking. **Stall(s) must be left clean and free of litter at the end of event, do not leave unsold or unwanted items, they must go with you. All cardboard boxes must be collapsed and moved to the Cardboard compacter area in the Union Street lot.**
- B. All items are to be confined within the boundary lines to prevent injuries and to facilitate foot traffic. If the vehicle area of the stall is utilized for display and/or sales, the vehicle must be moved to a parking lot of the Market.
- C. Vendors must occupy stall(s) by 8:00 am. If for any reason, the vendor cannot arrive by 8:00 am, the Market must be notified prior to 7:45 am that morning in order for the space to be held. If such notice is not provided, stall(s) will be reassigned on a needed basis. The Market will offer alternative stall(s), if available, to vendor at time of arrival. However, the Market does not guarantee that such accommodations will be made.
- D. Vendors must use the stall(s) assigned to them. Sub-licensing or sharing of stall(s) is not permitted.
- E. Vendors are prohibited from hawking, shouting, using music etc., to attract customers.

**FAILURE TO OBEY THE ABOVE RULES AND REGULATIONS MAY RESULT IN TERMINATION OF YOUR PARTICIPATION AT THE MARKET.**