

***Do The Right Thing of Rochester, Inc.
2017-2018
Annual Report***



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Program History:

- Chartered by the Rochester Police Department in 1995 and implemented in 1996, based on what is now an International program originated by the Miami Police Department in 1990 (Dotherightthinginc.org)
- In March 2000, incorporated as a 501(c)3 nonprofit corporation, functioning under the auspices of the City of Rochester Police Department and overseen by an appointed Executive Board of Directors

Program Goals:

- Promote positive behavior among local students by reinforcing socially desirable behavior among youth in the community
- Reward students who are involved in making good choices and publicly highlight their accomplishments in the media to demonstrate that good kids are news worthy
- Foster positive relationships between law enforcement and youth by building bridges of trust, understanding and civic responsibility

What We Do:

- Students in Monroe County, in grades 1-12, may be nominated by any adult, at least 18 years old
- Students can be nominated for any good deed or accomplishment, such as; civic responsibility/volunteerism, heroic acts, helping law enforcement and first responders, leadership/quick thinking, "Good Samaritan" acts and overcoming personal challenges.
- Students must attend school within Monroe County and have performed the act for which he/she is nominated within a year of being nominated and within Monroe County.
- Recipients of the award must be students in good standing and are chosen by a tally of votes from our Selection Committee. The Committee is comprised of representatives of our sponsors, as well as, community businesses/organizations
- Award recipients are celebrated publicly in a bi-monthly ceremony hosted by the Rochester Police Department and are presented a prize package comprised of generous gifts from our sponsors.



Rochester Police Department
185 Exchange Boulevard, Suite 630
Rochester, New York 14614-2124
www.cityofrochester.gov/publicsafety/police

July 25, 2018

Dear "Do The Right Thing" Families and Sponsors,

On behalf of Do The Right Thing of Rochester, Inc., and the Rochester Police Department, I would like to congratulate you on the accomplishments of the 2017-2018 program year, which celebrates the best attributes of our community. Our winners' stories of courage, heroism, honesty, volunteerism, kindness, and leadership give us renewed hope in our youth and the future of our community. Your involvement demonstrates your caring and your investment in making Rochester a better place to live.

I would also like to congratulate the parents, teachers, school administrators, officers, firefighters, caregivers, and other community members, who took the time to nominate outstanding young people, who selflessly gave of themselves for the benefit of others. Your efforts resulted in recognition of their deserving actions, and helped promote them as role models for other youth. As adults it is important we recognize, encourage, and reward our future leaders for contributions to our community.

This recognition would not be possible if it were not for our sponsors, our partners in this unique collaboration; a special word of thanks is given to you. We realize the continued success of this program can only happen with the cooperation and participation of the private and business sectors. It is through your continuing commitment to build a stronger community and your generous support that the "Do The Right Thing" Program is able to exist. Again, a heartfelt thanks to you for helping us to honor young people.

Congratulations to these wonderful young people, who have set a fine example for us all, and to the families they have made so proud.

Sincerely,

A handwritten signature in black ink that reads "Michael L. Ciminelli".

Michael L. Ciminelli
Chief of Police



DO THE RIGHT THING PROGRAM
ROCHESTER POLICE DEPARTMENT

185 Exchange Boulevard, Room 105
Rochester, New York 14614
Phone: (585) 428-7863 Fax: (585) 428-6093

September 6, 2018

Dear Do the Right Thing Sponsors,

I am amazed at the stories we hear from our award winners at every ceremony. They are inspiring, not only for other teens and children but adults as well. Each winner has done something extraordinary to help either their school, community, neighbors or fellow students. I want to congratulate those past winners and I remain excited about the winners we will see this school year.

This recognition would not be possible without the generous support from various businesses and organizations in the Rochester area. There are no words to express my sincere gratitude to all of you. In a day and age where there is so much negative, this is helping us shine the spotlight on positive, true examples of how our community is a great one to call home.

Sincerely,

Patrick S. Taney

Patrick S. Taney
DTRT Board President

**Do The Right Thing of Rochester, Inc.
Program Staff
2017-2018**



*Sydnie Evans
Program Coordinator*



*Sgt. Jose Vargas
Program Director*

Helping Hands

Karen Coriddi, Lisa Hayes, Lily Sepulveda-Soto, Carmen Pellegrino



Do The Right Thing of Rochester, Inc. Board of Executive Directors 2017-2018

*Chief Michael L. Ciminelli
Rochester Police Department*

*James McCauley
Camp Good Days*

*Glen Jeter
McDonalds Partnerships*

*Grace Tillinghast
The Battery*

*Pat Taney- President
News 10 WHEC TV*

*Nydia Padilla-Rodriguez
Rochester City School District*

*Suzanne Warren -Treasurer
City of Rochester*

*John Picone
City of Rochester*

*Sgt. Jose Vargas
Program Director
Rochester Police Department*

*Joy Claboine- Vice President
Gregory Jefferson Memorial
Scholarship Fund*

*LaShay Harris
American Medical Response*

*Sydnie Evans –Secretary
Program Coordinator*

*Joan Roby-Davison
City of Rochester*

Words from our Sponsors

We acknowledge our generous and dedicated Sponsors without whom this program could not continue

Ames-Amzalak Memorial Trust

Sponsors for 22 years

The “Do the Right Thing” program is a splendid means of instilling positive values in young people who might otherwise be at risk and rewarding them for constructive action”

The Battery

Sponsors for 12 years

“We are pleased to sponsor the DTRT program because it gives recognition to young people's good deeds and accomplishments. Frederick Douglas said it well: “it is easier to build strong children than to repair broken men”.

Camp Good Days & Special Times

Sponsors for 19 years

“It is more important now than ever before to support those initiatives that nurture better communication between law enforcement and our community. Do The Right Thing plays a vital role in this endeavor and Camp Good Days and Special Times is proud to be a part of it.”

C.J. & B.S. August Family Foundation

Sponsors for 22 years

“The C.J. & B.S. August Foundation has been a long time sponsor of “Do The Right Thing” and has been pleased with what it is accomplishing with the high risk population in our wonderful community.”

The Daisy Marquis Jones Foundation

Sponsors for 22 years

“The Daisy Marquis Jones Foundation is a proud sponsor of the “Do the Right Thing” program. Your success is our success; keep up the good work.”

Words from our sponsors

Dynamic Recording Studios

Sponsors for 22 years

"As long term sponsors, Dynamic is proud to participate in recognizing the goodness in our young citizens. Some of the deeds have been humbling in their generosity, bravery, and integrity - we see a brighter future through the Do The Right Thing program!"

Gregory Jefferson Memorial Scholarship Foundation

Sponsors for 9 years

"Gregory's widow began this Foundation in honor of her husband, Gregory Jefferson, immediately after his passing. Gregory was a board member of Do The Right Thing of Rochester and was a firm believer in recognizing and honoring our youth. The Foundation awards previous award recipients with college scholarships. We believe this will create a brighter future for youth in our community."

Rochester City School District

Sponsors for 22 years

"Everyday, Rochester students are making smart choices and demonstrating good citizenship. 'Do the Right Thing' shines a light on these young people and recognizes them as the assets to our community that they truly are. 'Good kids' are all around us, and this program does important work in making that known. "

Words from our Sponsors

Salvatore's Old Fashioned Pizzeria

Sponsors for 11 years

"The Salvatore's Old Fashioned Pizza Family would like to thank the City of Rochester for their participation in this program. We are proud to support our community and to recognize kids that 'Do The Right Thing'. Their actions will have a positive impact within our community."

Seabreeze Amusement Park

Sponsors for 21 years

"Seabreeze is proud of its association with "Do The Right Thing" and what the program represents. These young people have made valuable contributions to our community and we're delighted to shout about those accomplishments from the top of the Jack Rabbit. Well done."

TOPS Friendly Markets

Sponsors for 22 years

Do the Right thing and unleash your potential....TOPS is a proud sponsor of the Rochester Police Department's Do the Right Thing Program under the leadership of Norma Smith and Chief Ciminelli. TOPS is pleased to help recognize and reward Youth for their positive behavior, accomplishments, and good deeds

WHEC-TV News 10NBC

Sponsors for 22 years

"News 10NBC views its support of the "Do The Right Thing" program as one of its best community service projects. We believe reporting on the recognition of young people's positive actions can inspire other children to improve their behaviors. "

Student Profiles

September 2017



Monika Adhikari 4th grade Rochester Children’s School #15

Monika was nominated by 911 Operator, Haley O’Neil, who received a 911 call from Monika in August. Her nomination read: “Monika called 911 and it appeared Mom was in the background helping Dad while Monika interpreted my questions and instructions. Monika kept calm enough that dialogue was clear on both ends. I couldn’t have been more impressed with how clear and patient she was in a time where most kids and even some adults are unable to control their feelings.” Monika and her family have overcome great obstacles as they resettle in the United States and Monika is model citizen.

Student Profiles

September 2017



Zaire Downs

8th grade

PUC Achieve School Charter School

Zaire was nominated by Deputy Mayor Cedric Alexander who posted a tribute to Zaire on his Facebook page. Last year, Zaire participated in an anti-violence march. After the march, Zaire was asked by the media what was next for him. Off the top of his head, he thinks about the kids who have been bullied because they don't have new sneakers for the school year. In this, his second year of doing a sneaker drive, Zaire has raised over \$1000 and been able to supply about 500 kids with new sneakers. Zaire received a phone call from Ellen DeGeneres and also had an HLN network spot.

Student Profiles

October 2017



Giankarlos Rodriguez 3rd grade John James Audobon School #33

Giankarlos was at his Art class. He found \$50 on the floor. He turned it in to the (substitute) teacher. The person who lost the money (the Art Teacher), returned looking for it and it was given back to them. The school aims to spread humility and kindness to show that doing the right thing causes good things to happen. Since the start of the school year, Giankarlos is one of two students to receive the most improved award at their school.

Student Profiles

October 2017



Giselly Marie Ortega 6th grade Eugenio Maria De Hostos Charter School

Giselly was nominated by 911 Operator Stephen Wegman. Giselly called 911 in August for her Grandmother who wasn't feeling well. Giselly wasn't asked to interpret for her Grandmother but took on the task of calmly and maturely relaying information while keeping Grandma calm and taking charge of the situation. Giselly is described as a role model for her peers and aspires to be an actress.

Student Profiles

March 2018



Lillianis Vazquez Grade 9 Integrated Arts and Technology High School

Lily was nominated by a teacher in her school, Kimberly Jones, for her civic responsibility. In February, Lily reported that one of her classmates was not reacting like they normally would and she was worried about their welfare. It was learned that the student was suffering from a potentially life threatening condition and it is likely that by seeking help for them, Lily saved their life. Lily is an honor roll student, a peer advocate and a Girl Scout.

Student Profiles

March 2018



Zaire Spears

Grade 4 Dr. Walter Cooper Academy School #10

Zaire was nominated by Officer Darryl Hogg of the Rochester Police Department, after Zaire spotted a loaded gun in the driveway of a house while waiting for his school bus. Zaire didn't disturb the gun but went to get his Mom who determined the gun was real and called 911. Officer Hogg responded and confirmed that the handgun was a loaded .40 caliber handgun readily able to be fired. Despite having a rough start at the beginning of the year, which almost prevented him for receiving this award, Zaire's school partners say his attitude and behavior have improved a great deal. He is beginning to emerge as a leader and is a joy to their school. When not at school, Zaire plays football for a community County team and likes to play basketball with friends.

Student Profiles

March 2018



Jadeal Valdez-Ramos

Grade 6

John James Audubon School #33

Jadeal was nominated by his teacher, Stephanie Smith, who has taught him for several years. In December, Jadeal was waiting outside of school with a good friend for their ride to basketball practice. His friend suddenly became ill and fell down to the pavement and hit his head. Although, Jadeal knew the school called an ambulance and were trying contact his friend's parents, Jadeal ran the 1.5 miles to his friend's house to inform anyone at home. He found his friend's older sister and then ran 1.5 miles back to the school arriving at the same time as the paramedics. His friend's sister was able to arrive at the school in time to ride in the ambulance with her brother because of Jadeal's quick thinking, concern and willingness to help. Jadeal has matured and grown in many aspects over the last few years. Ms. Smith nominated him because she said his actions exemplified their school's creed of SOAR: Safe, On task, Always caring and Ready for success! Jadeal was chosen as a school safety officer and plays basketball for an East High School sponsored team. His favorite pastime is playing video games.

Student Profiles

March 2018



Christian Morales Grade 1 Long Ridge Elementary School (Greece)

Christian was nominated by his Grandmother, Lori, for his courage and maturity. In September, Christian and his Grandma were walking down the driveway where she lives when Grandma fell down and hurt her ankle making it difficult to get back up. Christian asked if she was okay and then ran into the building to get his Dad. This may not seem to be a big deal but they live in a building with 4 floors and almost 100 apartments! Christian successfully fetched his Dad and Grandma had no prolonged injuries but she is grateful that Christian was with her and wonders what would have happened if he had not been there. Christian is described as being kind, and caring and gets along with everyone. Christian loves Dinosaurs and likes to play Lego Batman video games.

Student Profiles

March 2018



Alexandra Campbell

Grade 1

Pinnacle School #35

Alexandra was nominated by her teacher, Lena McDaniels, for her ability to be courageous and her maturity. Alex and a younger sibling were in a car with a relative when the relative, who was driving, found it difficult to breathe and began having chest pain but was able to call 911. At first, Alex and the sibling were both upset and crying, but when the relative was no longer able to speak, Alex took the phone and gave a description of the car she was in and her name. She then kept the 911 operator apprised of the relative's status until the Fire Department arrived. Ms. Daniels is very proud of Alex and was very impressed that after a frightening experience she came to school the next day ready to learn!

Student Profiles

April 2018



Ziamyre Crosby

7th grade

Enrico Fermi School #17

Ziamyre was nominated by, Carmen Torres, the Parent Liaison at his school for his irrepressible spirit and friendship. One afternoon in school Ms. Torres and another student's mother were discussing the mother's hardship and into the office comes Ziamyre with a bag. In the bag were a pair of shoes for one of the mother's daughters. She wiped tears away and said thank you. Ziamyre hugged the Mom and said don't worry, every time any of my sister's shoes no longer fit, I will bring you more. He left for class. Later on, it was learned that he also does this with his own shoes as well, so when I saw him again, I asked him "what makes you do that?" "Because it makes me feel good!!" he said.

Student Profiles

April 2018



Morgan Stewart

12th grade

Penfield High School

Morgan was nominated by family friend, Diane Sturmer for her volunteerism and leadership qualities. Morgan is an active athlete at school participating on the lacrosse, indoor track and field, volleyball and hockey teams while volunteering at fundraisers, volunteering as a teaching assistant for at risk youth, and maintaining a 97% gp average. Morgan has been described as mature beyond her years, naturally bright and insightful. In February, Morgan helped organize a Red Cross blood drive at her school which resulted in 85 students at her school donating blood. Outside of school, Morgan has developed a special relationship with a resident at a retirement home where she volunteers and for several years she has purchased, wrapped and donated gifts for a family in need at the Indian Landing school in Penfield. Morgan's volunteerism and role model behavior is why she was nominated for this award.

Student Profile

April 2018



Akon Awuok

8th grade

Bishop Kearney High School

Akon was nominated by her Assistant Principal, Keith Miller, for her volunteerism and peer encouragement. She often assists her classmates with their school work and reminds them that they are privileged to have food, attend school, and live in the United States. Akon is from Africa where these things are not as easily acquired. Akon has a consistent grade point average of 95%. She volunteers at her school and in her community. She volunteered at Operation Christmas Child, a humanitarian aid organization and most recently for the Global Citizenship conference. She spent last summer cleaning and working at her school for a total of over 50 hours. Akon efforts to make the world a better place is one of the reasons she was nominated for this award.

Student Profiles

April 2018



Anahlia Ortiz

6th grade

Pinnacle School #35

Anahlia was nominated by a staff member at her school, Ms. Rumfola, for her courage and compassion. In February 6, Anahlia noticed some girls from another grade teasing a younger girl. She addressed the students respectfully and with kindness, rather than in an instigative or aggressive manner. Then Anahlia came to the office, asked to speak to the social worker, and reported the incident. Anahlia took a risk speaking up for another student. Anahlia applied for and was accepted into a weekly afterschool program called LASS, (Ladies Attaining Self-Sufficiency). The program focuses on increasing positive identity, breaking down social barriers, encouraging cultural exchange and understanding, and defining personal values. Anahlia puts what she's learned into practice. Thanks to Anahlia, the student was identified and supported through the mediation process with her peers.

Student Profiles

May 2018



Brooklynn Ketterer 4th grade Northside Elementary School (Fairport)

Brooklyn was nominated by currently retired 911 Operator, Kitty Callahan, for her maturity and courage. On the morning of October 23rd, Brooklyn and her sister entered the apartment they share with their Mom after sleeping overnight in the apartment of their Aunt Kristine, who then left as she was running late for work. Brooklyn called 911 shortly thereafter, after finding her Mom unconscious on the floor. Despite being upset, she remained responsive to the Operator's questions. Brooklyn focused her attention on taking care of her 6yr old sister, by keeping her calm and distracted. Tragically, Mom was beyond help. Since then, both girls have been embraced by family and their school community and heal a little more each day. Mrs. Callahan stated that the reason she nominated Brooklyn was that in her experience, Brooklyn behaved more maturely than many adults under those circumstances and she was very impressed by her concern for her younger sister.

Student Profiles

May 2018



Cheyenne Miller

11th grade

Hope Hall

Cheyenne was nominated by her school bus driver of three years, Sally Gillard. Sally nominated Cheyenne for the daily kindness she displays to her classmates despite the challenges she has faced in her life. The way she interacts with her peers makes them strive to be more kind and caring. The younger students look up to her as a role model. Cheyenne is quick to commend them on their achievements and good behavior and to quietly correct their behavior when they act out. Cheyenne loves to draw and has donated artwork to her school for fundraising. She also hangs quotes on lockers to encourage others.

Student Profiles

June 2018



Eric Hillsman

5th grade

Mary McLeod Bethune School #45

Eric was nominated by school social worker, Roberta McGill, for his honesty and maturity. In March, 2018 Eric found \$18 dollars and notified his teacher. His teacher later learned that money had been lost by an 8th grade student who was rather upset by it. Eric's teacher sent out a school wide email questioning if there had been reports of lost money and were able to reconnect the student with their lost funds. Most importantly, Eric did not expect anything in return. Ms. McGill writes, "he did it because honesty is a character trait that he naturally possesses. He is a leader and demonstrated such by being proactive and making the choice to let the teacher know what he had found."

Student Profiles

June 2018



Reinaldo Sepulveda 6th grade Dr. Martin Luther King, Jr. School #9

Reinaldo was nominated by his Baden Street Group worker, Shamequa Smith, for his positivity and leadership potential. Reinaldo goes out of his way to avoid conflict. Last month, two of his peers got into a physical altercation in the gym during a basketball game. Reinaldo stepped in between them putting himself in harm's way to break up the fight. Reinaldo seized the opportunity to try to stop the violence rather than watch or encourage it.

Student Profiles

June 2018



Johanna Passero

10th grade

Homeschooled in RCSD

Johanna was nominated by her former Supervisor, Bruce Tehan, for her volunteerism and dedication. Johanna volunteers at her public library where she engages the children in her neighborhood in fun and educational activities such as story-telling and helps them develop a love of libraries, books and reading. Johanna has also volunteered at the Flower City work camp, doing minor home repair and garbage clean up in city neighborhoods.

2018 Do The Right Thing Scholarship Winners

The following "Do The Right Thing" Award winners are current high school seniors and applied to receive \$1000 paid to the College or University of their choice.

Kaori-Mei Stevens won the Do the Right Thing award in October 2014 and is heading to Pepperdine University in the fall to study psychology.



Tegan Young won the do the Right Thing award in May 2017 and is heading to St. John Fisher College in the fall to study film editing and production.



Morgan Stewart won the do the Right Thing award in April 2018 and is heading to Dusquene University in the fall to study medicine.



2017-2018 Program Statistics

*This year's program received **45** nominations, and publicly honored **19** winners throughout four ceremonies. One ceremony was cancelled due to weather.*

School Participation

*Students were nominated from **28** different schools in **6** different school districts:*

*RCSD, Greece, Fairport, Honeoye Falls, Henrietta, Gates-Chili,
Churchville-Chili*

***15** City of Rochester*

***4** Charter*

***8** Suburban*

***4** Parochial or Private*

Grades with the most winners

4th, 6th, and 8th grade

Grades with the most nominations

3rd and 9th grade

Do The Right Thing Sponsor Supported Activities

Family Celebration June 30, 2018 Seabreeze Amusement Park

At the end of the school year, Seabreeze Amusement Park hosts our family celebration welcoming the past year's winners and their families who enjoyed pictures, lunch, toy raffles and a day of ride and slide fun in the sun. The Pirate Toy Fund lent their full support by supplying toys for our raffle.

We are pleased to be able to give our winners' families a day to celebrate together.



Do The Right Thing Sponsor Supported Activities

Rochester Police Department and Do the Right Thing celebrate Hispanic Heritage Month.



Do The Right Thing Sponsor Supported Activities

Camp Good Days-Leadership Camp- August 21-24, 2018

For fifteen years, Camp Good Days has invited our winners to participate in their Leadership camp. Four fun filled days on Keuka Lake! Thank you Camp Good Days!!



Do The Right Thing Financial Reports

Do The Right Thing of Rochester Inc.

| | | <u>Balance Sheet as of 7/31/2018</u> | | | |
|---------------------------------------|--|--------------------------------------|------------------------|-------------------------|-----------------------|
| | | <u>July 31, 18</u> | <u>July 31, 17</u> | <u>\$ Change</u> | <u>% Change</u> |
| ASSETS | | | | | |
| | Total Checking/Savings - Discretionary | 2,494.40 | 8,645.98 * | -6,151.58 | -71.15% |
| TOTAL ASSETS | | <u>2,494.40</u> | <u>8,645.98</u> | <u>-6,151.58</u> | <u>-71.15%</u> |
| LIABILITIES & EQUITY | | | | | |
| Equity | | | | | |
| | Opening Bal Equity | 581.74 | 581.74 | 0.00 | 0.0% |
| | Unrestricted Net Assets | 5,064.24 | 10,005.60 | -4,941.36 | -49.39% |
| | Net Income (Loss) | -3,151.58 | -1,941.36 | -1,210.22 | -62.34% |
| | Total Equity | <u>2,494.40</u> | <u>8,645.98</u> | <u>-6,151.58</u> | <u>-71.15%</u> |
| TOTAL LIABILITIES & EQUITY | | <u>2,494.40</u> | <u>8,645.98</u> | <u>-6,151.58</u> | <u>-71.15%</u> |

Do The Right Thing of Rochester Inc.

Revenue & Expense Year Ending 7/31/2018

Aug '17 - Jul 18

Income

Foundation and Trust Grants

Restricted 1,500.00

Unrestricted 200.00

Seabreeze (add'l tickets) 372.83

Total Income **2,072.83**

Expense

Scholarships* 3000.00

Ceremonies 843.08

Program Expense 255.30

Miscellaneous Expense 264.96

Seabreeze 861.07

Total Expense **5,224.41**

Net Income (Loss) **-3,151.58**

***Do The Right Thing
Ceremony Dates for
Program Year 2018 - 2019***

All ceremonies are held in the City Public Safety Building at 185 Exchange Boulevard @ 10:30 am in the lobby and are open to the public

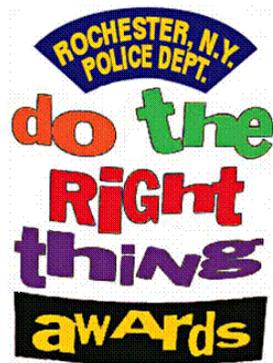
Thursday October 18, 2018

Thursday December 20, 2018

Thursday February 7, 2019

Thursday April 11, 2019

Thursday June 6, 2019



Thank you

Mayor Lovely Warren

For your continued support

**Chief Michael Ciminelli &
The Rochester Police Department**

For your continued support

City School District Faculty and Staff

For your continued support

The Executive Board Members

For your dedication to the program

Nomination Selection Committee

For volunteering to select our winners

All of our Program Sponsors

For your generosity and dedication

**Sgt. Michael Coon &
RPD Technicians**

For supplying all of our photographic needs

Headquarters' Personnel

For your helpfulness during the ceremony

The Maintenance Crew

For always making sure everything is set up

**Lily Sepulveda-Soto, Carmen
Pellegrino, and Karen Coriddi**

*For your helping hands
and putting it all away!*

Report submitted by Sydnie Evans September 2018

