

Let's make Rochester's Streets **BETTER** for Biking

Bicycle Boulevards are key to making our streets comfortable for ALL bicyclists pedestrians, and residents.

BICYCLE BOULEVARD?

A Bicycle Boulevard is an active transportation corridor that has been optimized for bicycle and pedestrian travel. This is accomplished through signage, pavement markings, traffic calming and enhanced crossings at major roadways. The Rochester Bicycle Boulevard network will take advantage of existing low speed and low traffic streets to provide comfortable travel for bicyclists of all ages and abilities.



GET INVOLVED TODAY!

Visit the project website for more information about how to get involved in the Bicycle Boulevard Planning Process.

www.CityofRochester.gov/BikeBlvd



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BETTER NEIGHBORHOOD STREETS, FOR ALL



ROCHESTER, NY

BICYCLE BOULEVARD PLAN

*Planning the Future of
Biking in our City*

BENEFITS FOR NEIGHBORHOODS

There are many benefits to Bicycle Boulevards for the neighborhoods in which they are located. These benefits include*:

- **Creates a “quiet” street** environment for adjacent residents & **increases home values**
- Additional bicycle traffic generated by Bicycle Boulevard Network **increases sales revenue** for local businesses
- Traffic calming measures has been proven to **reduce traffic speeds** and **cut-through traffic**, resulting in a better and more comfortable neighborhood street.

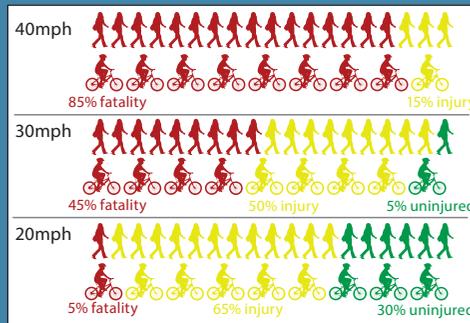


The presence of Bicycle Boulevards has been shown to increase property values.

BENEFITS FOR USERS

There are many benefits to Bicycle Boulevards for the all transportation users. These benefits include*:

- **Appropriate for all ages, all abilities**
- Provides **connections to transit**, expanding the reach of Rochester’s transit system
- Provides **safe connections to destinations** while reducing the time spent on busy roads
- When speeds and traffic volumes on a roadway are low, **a cyclist is passed less often**, increasing rider comfort and safety.
- Lower speeds and volumes **reduce the number of collisions and their severity**, particularly for bicyclists and pedestrians. If a collision *does* occur, survival rates are significantly increased, as shown below:



BICYCLE BLVD TOOLS

- 1. Effective Wayfinding (Signage + Markings)**
Shared lane markings and wayfinding signage clearly define the street as a shared space
- 2. Speed and Volume Management**
Techniques to ‘calm traffic’, or reduce traffic speeds and volumes, include installing speed humps, bumping-out curbs at intersections to slow turning vehicles, and diverting traffic from local streets to larger roads.
- 3. Intersection Design + Management**
Stop sign placement, mini traffic circles and other techniques are used to provide safe and comfortable crossings at intersections.

Consistent wayfinding signage can help to guide bicyclists through the Bicycle Boulevard Network.



*Source: Impact of Bicycle Boulevards, AngelouEconomics, 2010

