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**AGENDA REVIEW**  
**City Council Meeting April 25, 2023**

**PARKS AND PUBLIC WORKS COMMITTEE**

**Introductory No. 110 – Authorizing an agreement for Public Safety Building Mechanical Improvements**

*Q: Is the current system functioning and up to code? (Martin)*

A: The existing mechanical systems are functioning, but are original to the construction of the Public Safety Building and near the end of their useful life. The systems are in compliance with the building codes in effect at the time of original construction. This project will include updating the systems to meet current code requirements

*Q: Why isn't this funded through the already allocated police budget? (Martin)*

A: The Public Safety Building is a large facility that houses a variety of City departments. Current occupants include the Police Department, Fire Department, and the Information Technology Department. Building repairs and upgrades of City facilities are typically included in and funded through the Capital Improvement Program as projects for specific buildings and/or their respective elements (i.e., each department does not pay for the facility[ies] it occupies from their operating budgets).

**Introductory No. 111 – Authorizing an agreement for Blue Cross Arena Generator and Sprinkler System Assessment**

*Q: The city website states that the management company contracted to run BCA is "dedicated to the full service operations of facilities," does this not include general upkeep? (Martin)*

A: Per the Arena License between the City of Rochester and Rochester Arena, LLC, the City of Rochester (as Licensor) is responsible for all structural repairs and the Rochester Arena, LLC (as Licensee) is responsible for all non-structural maintenance and repair. Building systems including, but not limited to, the generator, ice plant and fire suppression systems are included in the list of items defined in the agreement as structural components and are the responsibility of the City of Rochester (as Licensor)

**Introductory No. 112 – Authorizing an amendatory agreement concerning the Charles Carroll Plaza and Genesee Crossroads Parking Garage Roof Slab Reconstruction Project**

*Q: Please elaborate on what we can expect to see from each of the two phases that this project has been broken down into. (Martin)*

A: Charles Carroll Plaza is located on the west side of the Genesee River between Main Street and Andrews Street and is connected to the east side of the river by the Sister Cities Pedestrian Bridge.

Phase one of this ROC the Riverway project included the renovation and extension of the Sister Cities Bridge to achieve a bicycle friendly, fully Americans with Disabilities Act of 1990 (ADA)-compliant link across the Genesee River from Bragdon Place to the Charles Carroll Plaza. This

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included removal of stairs and the construction of ramped, fully accessible east and west pedestrian connections.

Phase two of the ROC the Riverway project includes the removal of the plaza to perform structural repairs to the City-owned Genesee Crossroads Garage roof slab underneath, replacement of the slab waterproofing system, and the construction of a new modernized plaza. The revitalized plaza will create a more natural, flowing space with open view sheds of the River and ADA-compliant connections serving as a critical link in the Genesee Riverway Trail system. The project will provide new park amenities, lighting and landscaping, and space for programmed activities.

**Introductory No. 113 – Authorizing agreements and appropriating funds for the Pont de Rennes Bridge and Brown’s Race Rehabilitation Project**

*Q: Can you expand on the expected impact of this project, and how it fits into the larger plans for riverway improvements? (Martin)*

A: The Pont de Rennes Bridge provides pedestrian connectivity between neighborhoods on both sides of the Genesee River and critical community institutions such as the Monroe Community College Downtown campus, Kodak Headquarters, and the Genesee Brewery. The bridge is also recognized as one of the best places in Rochester, the only major American city with a downtown waterfall, to experience breathtaking views of High Falls and the Genesee River gorge below. The project will protect this critical asset by providing significant structural repairs and complementary enhancements, thus activating the riverfront and ensuring the safety and viability of this historic resource for generations to come.

**Introductory No. 117 Authorizing an amendatory agreement related to the Main Street Streetscape Phase II project**

*Q: Can you share more information about the plan for bike lanes and accessibility for pedestrians?(Martin)*

A: The project includes dedicated bike lanes for both eastbound and westbound bicycle traffic and reconstruction of all sidewalks and access ramps in the project area. All sidewalks and ramps will be ADA-compliant.

**Introductory No. 119 Local Improvement Ordinance establishing the operation, installation and maintenance costs of street lighting special assessment districts for 2023-24**

*Q: In the Norton St area, under the Urban Renewal component of this project, this will only have nine lights installed. Is the rest of that area already sufficiently lit, or were there other factors considered in this assessment? (Martin)*

A: The Illumination Engineering Society of North America (IES) establishes standards for the lighting industry. The City ensures IES standards are achieved to provide sufficient illumination for the public right-of-way when new lights are installed. Although the lighting levels within the Norton Street area were already designed to meet IES standards, nine additional lights were provided at the request of the properties in the area to add pedestrian luminaries, increasing the light levels on the sidewalks above IES standards.

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**Introductory No. 120 – Authorizing an agreement for the Shared Mobility System**

*Q: Have user rates (cost) already been established, and if so, what are the expected rates? (Martin)*

A: Rates are still subject to negotiation between the City and the operator. However, Veo has proposed a standard rate of \$1.00 to unlock a device and no more than \$0.39 per minute to operate it. Veo also has proposed a “Veo Access” option, which would be available to any users who qualify for federal or state assistance (e.g., SNAP, Medicaid, etc.). Veo Access offers membership for \$5.00 a month, waives the \$1.00 unlock fee for all rides, and provides for 30 minutes of free riding per day followed by a reduced rate of \$0.20 per minute. It is anticipated Veo will be required to notify the City prior to any changes in rates.

**Introductory No. 122 – Local Improvement Ordinance establishing the operating and maintenance costs of special assessments for streetscape enhancements for 2023-24**

*Q: Why is the planned allocation for the Norton St area \$0? (Martin)*

A: There are unspent funds from previous years available for Norton Street. The neighborhood association is no longer active but the district continues to be included in a Local Improvement Ordinance, allowing the unspent funds to be available for purposes such as these and to the association if they become active again.

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## **AGENDA REVIEW** **City Council Meeting April 25, 2023**

### **NEIGHBORHOOD & BUSINESS DEVELOPMENT COMMITTEE**

#### **Introductory No.125 – Authorizing the sale of real estate**

*Q: Do any of the purchasers of the “unbuildable vacant lots” own properties with active code violations? (Martin)*

A: Those purchasers may have open code violations. Eligibility requirements were relaxed through a 2006 amendment to the Municipal Code (Ordinance No.2006-94). These lots have limited utility to any purchaser other than the adjoining owner. A condition of the sale is the two parcels must be combined - taxes can be an issue because the vacant lot cannot be combined with the purchasers parcel until all City taxes are paid and this contract condition assures the taxes are made current. It was determined at that time of Code amendment that it was in the City's best interest to reduce its cost of ownership and return as many of these lots as possible to the tax rolls by selling them as unbuildable, without eligibility restrictions.

#### **Introductory No.126 – Determinations and findings relating to the acquisition of property for the West River Wall Reconstruction Project – Segment 2 and the Brownfield Cleanup Program for Former Vacuum Oil Refinery sites**

*Q: Are any residents/residential properties impacted? If so, how? (Smith)*

A: No. The area is removed from dense residential development. Some area residents may be impacted by construction vehicle traffic as the site is being remediated. The targeted soil removals will involve digging up the polluted soil and trucking it offsite to a designated landfill. Long term, the remediation work will provide a cleaner and safer neighborhood for these City residents.

*Q: How have nearby neighbors been informed? (Smith)*

A: A public meeting for the Segment 2/West River Wall work was held in the Summer of 2021. Residents will be informed of the cleanup and remediation activities at a public meeting when the final designs have been detailed. NYSDEC will also hold a public meeting and comment period for the final remediation plan.

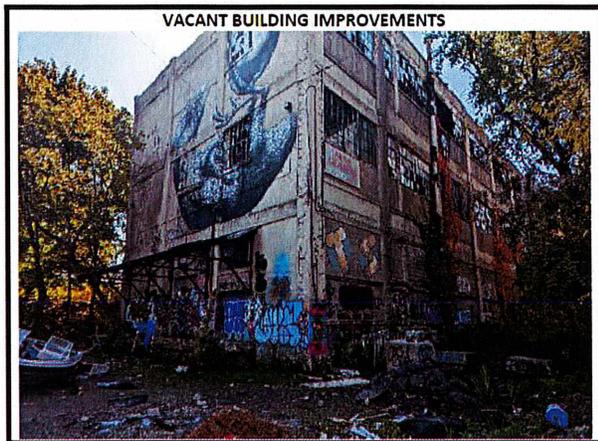
*Q: What is the occupancy status of these buildings – are there residents or businesses there? How is it currently being utilized? (Patterson)*

A: The existing building was most recently used as storage and had a small artist studio as of 2007, but was found to be vacant sometime before 2013. The structure has not been maintained and has been determined to be unsafe for occupancy: hazardous building materials including asbestos, lead paint, and PCBs are likely present throughout the building.

*Q: Please provide a current photograph of the current buildings on site. (Patterson)*

A: See **below**.

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*Q: What are the plans for securing the building after we take control?(Patterson)*

A: NBD and DES will coordinate with Building Services and Special Services to install barriers to prevent vehicle traffic to the site and board the structure. Once the City acquires the property, the building will most likely be demolished. It has already been determined by SHPO that the structure has no historical relevance. It appears to be a danger to the surrounding area and is an impediment to completing the City's Brownfield Environmental Investigation and Cleanup project.

**Introductory No. 127 – Authorizing the acquisition by negotiation or condemnation of a property for the West River Wall Reconstruction Project – Segment 2 and the Brownfield Cleanup Program for Former Vacuum Oil Refinery sites**

*Q: This is an exciting project, have specific plans and timelines for remediation already been created? If so, could they be sent to Council? (Martin)*

A: City DEQ and Engineering have presented to the State a proposed plan to complete the environmental investigation and site cleanup under NYSDEC's Brownfield Cleanup Program (BCP). The proposal includes large-scale excavation and removal of impacted soils, and the installation of a 2 foot clean soil cover "cap" across the site. The installation of the cap will be part of the West River Wall/Segment 2 project. The intent of the proposal is to restore the site to the "Restricted Residential" levels that have been established under the BCP as suitable for active recreational spaces, apartments and multifamily housing, and mixed-use commercial. It is too early to establish a timeline for the plan because of uncertainties as to several factors, including how long the acquisition of 5 Flint Street will take, the pending mortgage foreclosure lawsuit affecting that property, the requirement of remediation program reviews by NYSDEC and NYSDOH (including a public comment period), and the need to coordinate the remediation process with the West River Wall/Segment 2 project, which is still undergoing engineering and design.

*Q: Has an RFP been issued for the brownfield cleanup, or is this pending until the acquisition is completed? (Martin)*

A: An RFP for design-phase investigation is in development and is anticipated to be released in mid-May. The investigation is intended to refine our understanding of subsurface conditions across the existing City owned properties and the newly acquired 5 Flint Street parcel. Additional investigation will not proceed until after the City takes title to 5 Flint Street and the structure is demolished.

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**Introductory No. 128 – Local Improvement Ordinance establishing the cost of special services for the East Avenue/Alexander Street Entertainment District for 2023-24**

*Q: Are those who haven't signed not in agreement?(Smith)*

A: We were unable to ascertain the reason why some of the property owners did not sign. The petition letters that we mailed to the property owners explained that we need at least 25% of the petitions signed by the property owners of the proposed assessment. This year we exceeded that minimum by collecting signatures from 54% of the property owners.

**Introductory No. 129 – Authorizing the sale of real estate and grant agreement with Flower City Habitat for Humanity, Inc.**

*Q: What other support have we provided to Habitat in this phase of scattered site development in the East District?(Patterson)*

A: The City sold Habitat seven parcels in April 2022 and provided a total of \$275,000 in HOME funding for the construction of seven (7) homes (Ordinances No. 2022-100 and 2023-13) in the Beechwood neighborhood during Phase I of their project, all of which will have C of O by July 2023. This item includes support for homes in Phase II of Habitat's Beechwood project, and is the only support the City has provided for this phase.

**Introductory No. 130 – Local Improvement Ordinance establishing the 2023-24 assessments and authorizing an agreement for the High Falls Business Improvement District**

*Q: Has the High Falls BID assessment amount changed over the life of its existence?(Patterson)*

A: The BID's assessment amount has not changed since it was established.

*Q: When did the High Falls BID come into existence? What was the assessment then?(Patterson)*

A: The BID commenced operations in 2005. The assessment was established at \$25,000.

**Introductory No. 131 – Appropriating funds and amending the 2022-23 Budget to Support a clinic and wellness center for the True North Apartments project**

*Q: For clarification, this is to provide financial support for an existing plan? (Smith)*

A: Yes, this is an existing plan for the True North Apartments project, which the development team has been working on for several years. The project most recently submitted a proposal for support through the 2022 City of Rochester Housing Development RFP process.

*Q: Regarding the outpatient services for substance use, are the services based on Abstinence or Harm Reduction approaches? (Smith)*

A: All services provided use a person-centered, trauma-informed approach that supports collaboration with the individual to identify their goals and align their recovery pathway with those goals. This work supports the individual, whether they are focused on harm reduction or abstinence with evidence-based interventions. Any individual engaged in services receives significant motivational interviewing at critical points to support their progress in goal attainment and improved quality of life. Harm reduction is central to any intervention, assuring that the

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individual has the knowledge, skills and resources to remain safe if they engage in use and assure the Clinic has continued opportunity to support them in their recovery.

*Q: How many will be serviced during any given quarter? Will there be any 'walk In' services? (Smith)*

A: Immediate access to services is critical and the Clinic will offer walk-in services during clinic hours and additional engagement for crisis or emergent needs. In Q1 2023, the census was 957 individuals, and it is fully expected that with the addition of the clinic space, they will be able to further expand their clinical as well as further integrate the peer and recovery-oriented services within the wellness space. The current clinic is integrated to support both mental health and substance use disorder treatment and is seeking to further expand to children's service with an application in the approval process to serve ages 5+, allowing us to serve the lifespan. The new clinic space will increase access to in-community supports including Care Management, Home and Community Based Services (HCBS) and CORE service lines for both FLACRA and the community partners (Baden Street, DePaul, Huther Doyle, etc.) who may have in-community workers who need space to meet with shared clients. HCBS services include services that support independence through the daily living and social skills development and education and employment supports for individuals. The CORE services include service lines that support individuals in engaging in psychiatric treatment (CPST), psychosocial rehabilitation, family support and training and peer support services. The new clinic space will also allow for the expansion of our current (8a-8p M-Th, 8a-4pm F, 8a-2pm) hours of operation and through both the central location, the increased space and hours, it is expected that they would see at least a 10% increase in census within the first quarter of operation.

*Q: Why are Council funds from the PAB being used for this project instead of funds from NBD or Human Services? (Martin)*

A: Funding for a project of this type was not included in the 2022-23 budget for either NBD or Human Services. City Council approved, via Resolution No. 2022-50, unspent funds from the 2022-23 PAB, be re-allocated and re-appropriated for community needs, such as the True North Clinic project. To facilitate the use of these funds for the proposed clinic, City OMB determined that unspent PAB funds needed to be transferred to the 2022-23 NBD Budget, for administration of the related agreement.

*Q: Please share more information about RIDC and their role in this development? (Martin)*

A: The Rochester Interfaith Development Corp. (RIDC) is a group of faith leaders in Northeast Rochester who are dedicated to bringing affordable and supportive housing to their neighborhoods. RIDC is comprised of pastors and congregants from five local churches (Peace Missionary Baptist Church, 15th Tabernacle Beth El, Iglesia Pentecostal Ebenezer, the Rochester Meeting of the Religious Society of Friends (Quakers), and Holy Trinity Missionary

Baptist Church). These institutions are established and trusted pillars of the Northeast community. RIDC has been an active community partner during the planning and development of the vision for this project in neighborhood where they are located. DePaul, FLACRA, and RIDC have held regular meetings since 2019 to discuss the project goals, design, community engagement, and overall development. The faith group was integral in adding an outpatient clinic to the housing development, knowing first-hand the devastating effects that substance use and mental health disorders have on their neighborhood. It is anticipated that this relationship with

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local faith leaders will continue when the building is operational with the shared goal of supporting wellbeing and building community.

*Q: The area in which the wellness clinic is situated consists of predominantly Black & Latinx community members. Please share any information about the commitment to diversity of FLACRA, Depaul and RIDC and any existing competencies or plans for to honor diverse experiences. (Martin)*

A: FLACRA has a diverse clinical team that consists of black, Latinx, LGBTQIA+ employees, all of whom have extensive training in cultural competency. At current, the outpatient clinic is situated within the city and a large percentage of the clientele are residents of the city. The staff maintain knowledge and continuing education to ensure that they continue to meet and honor diverse experiences. Through clinical supervision, these competencies are evaluated and discussed on a regular basis.

DePaul recognizes that many of the people served come from marginalized populations and they are committed to delivering quality services to individuals regardless of race, ethnicity, gender identity or sexual orientation. DePaul conducts outreach with a wide variety of agencies in each community they serve, many of which serve marginalized populations. They seek to hire diverse staff that reflect the community they serve, with special attention paid to language barriers. Training in cultural diversity and communication currently includes "The Language We Use," unconscious bias training, family communication training, understanding deaf culture, LGBTQ+ culture, and gender identity. In addition, DePaul is currently developing an agency-wide Diversity, Equity, and Inclusion Strategic Plan to ensure these efforts will be integrated into their organizational culture, policy, and practice.

**Introductory No.132 – Amending Ordinance No. 2023-53 and amending the 2022-23 Budget relating to improvements for Peace Village**

*Q: Where are we with the cleanup process that is to take place before the Pallet SPC begins? (Smith)*

A: To date, there has been a rodent clean up on site, and the City is working with PCHO to determine the best way to remove the berm from the site. The City is in the process of contracting with City Roots Community Land Trust (CRCLT), the owner of 97 Industrial Street, to allow them to access the funding to perform site work. CRCLT will then work with contractors to complete work that is required prior to installation.

*Q: Since we allocated funds to PCHO for Peace Village we have not had an update/work session to discuss progress. Can we get that scheduled? (Smith)*

A: We will work with PCHO and CRCLT to schedule a meeting with Council to provide updates.

*Q: Please share a timeline of development and clean up at Peace Village. (Martin)*

A: Please see answer to first question for some information on the clean up to date. We have not completed a development timeline, but will provide Council with one during the update meeting. We have received approval from the Peace Village Board and from CRCLT to complete the project. CRCLT, or those they subcontract with, will complete most of the investigation and site work required prior to installing the shelters. The City is working to execute a contract with CRCLT for the site improvement funding as soon as possible, and is keeping Pallet informed as to progress. The preference is to get the shelters in place sooner than later, but installing electric, plumbing, and addressing concerns with digging will take some time.

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*Q: What metrics will be used to measure success of this project? (Martin)*

A: We are able to track a number of metrics, including demographics, but will be primarily focused on the state of each household when they move out as compared to when they moved in. The outreach staff at PV will work to help all residents remain stably housed on site, and connect them with appropriate resources so that all persons who are willing and able can make a move to permanent/supportive housing. We will track duration of stay, where a household exits to, household composition, types of supports household has when they move to the site *and* what supports are in place when they move out (food stamps, SSI/SSDI, rental/housing assistance, programs, etc), and more.

*Q: Please explain the purpose of the amendment. (Martin)*

A: City Council approved, via Resolution No. 2023-53, unspent funds from the 2022-23 PAB, be re-allocated and re-appropriated for community needs, such as the Pallett Homes project. To facilitate the use of these funds for the shelters, City OMB determined that unspent PAB funds needed to be transferred to the 2022-23 NBD Budget, for administration of the related agreement.

**\* Introductory No. 153, 154 – Main Street Commons: Acquisition of 170-172 East Main Street, Access Easement, and Seasonal Use License**

*Q: Why are we spending City money on this? (Patterson)*

A: This is a Downtown Revitalization Initiative (DRI) project that was awarded \$1.3 million in State funding for design and construction of this new public gathering space. Acquisition of the site however, is not an eligible DRI expense. City funds are needed to acquire the site from the current owner in order to implement this important project.

*Q: Will this be a public space? (Patterson)*

A: Yes, the Commons will be a City-owned, public space.

*Q. Will there be limitations on the use of this space? If so, please provide detail on what those limitations will be. (Patterson)*

A: As envisioned in the DRI, in order to add vibrancy to this new public space, activity from the adjacent privately-owned buildings will be encouraged to “spill out” into the Commons by way of use licenses for space alongside each building to accommodate outdoor dining or other activities.

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**AGENDA REVIEW**  
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**RECREATION AND HUMAN SERVICES COMMITTEE**

**Introductory No.133 – Appropriating American Rescue Plan Act funds for a multipurpose Emergency Response Outreach Vehicle**

*Q: What is the total cost of the project from all sources of funding? (Melendez)*

A: Prior to this request, the funds for the unit are as follows:\$225,000 from federal earmark funds and \$175,000 from ARPA (approved by Council on November 15, 2022 via Ordinance No. 2022-356).

This totaled in \$400,000 allocated for the vehicle. After confirming all of the specifications needed for the mobile unit, DES received an initial quote costing a little over \$446,000. These additional funds will ensure that the mobile unit has all of the specifications needed for both Crisis Intervention Services unit and workforce development, including a handicap accessible entrance and supplies.

**Introductory No. 134 – Local Improvement Ordinance providing security and snow removal services at the Public Market for 2023-24**

*Q: Who will be contracted for providing security services at the public market? (Martin)*

A: A&P Security is currently providing services at the Market and a number of other City Facilities pursuant to an existing City-wide contract.

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**AGENDA REVIEW**  
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**PUBLIC SAFETY COMMITTEE**

**\*Introductory No. 150 – Authorizing an agreement for the Peacemaker Fellowship**

*Q: Will we see these expenses for as long as we are engaged with this vendor?*

*(Meléndez)*

*A: No, the expenses will decrease in lieu of the fact that the program will, ultimately, become self-supporting.*

*Q: Who will be overseeing this program in the Office of Neighborhood Safety now that the Coordinator of the Office of Neighborhood Safety position is vacant? Are there plans to backfill this position? Will ONS be absorbed into the Mayor's Office of Violence Prevention? (Meléndez)*

*A: Victor Saunders will have oversight of the Peacemaker Fellowship program. The Coordinator of the Office of Neighborhood Safety position will be absorbed into the Mayor's Office of Violence Prevention; the request for DHRM to advertise the position has been made.*

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## **AGENDA REVIEW** **City Council Meeting April 25, 2023**

### **FINANCE COMMITTEE**

#### **Introductory No. 141 – Amending the 2022-23 Budget to account for the Rochester Police Locust Club interest arbitration award**

*Q: \$9,354,500 of these proposed funds are being reallocated from Real Property Tax relief. What are some of the purposes of real property tax relief fund and what's the impact of reallocating these funds to RPD? (Martin)*

A: Ordinance No. 2011-185 committed funds to a Tax Relief Reserve as part of General Fund fund balance for the designated purpose of addressing future projected budget deficits and lessening the need to increase taxes. Reallocating a portion of these funds to the RPD budget to address the unbudgeted cost of the interest arbitration award ensures that RPD's budget conforms with the Charter requirement that a department not exceed its budgeted allocation.

*Q: What would these proposed allocations bring the 2022-23 RPD budget to? (Martin)*

A: The total 2022-23 Amended Budget for RPD will be \$108,556,400, excluding the \$92,900 proposed April 2023 amendment related to Introductory 151 for the Non-Fatal Shooting Initiative grant.

*Q: Who sat on the Interest Arbitration Panel, and how were these members selected? (Martin)*

A: Deputy Chief Elena Correia represented the City as the Public Employer Panel Member and Michael Mazzeo was the Employee Organization Panel Member. Appearances for the City included Yvette Chancellor Green, Esq., Sarah Cressman, Esq. Labor Relations Manager and Linda Kingsley, Esq., Corporation Counsel. Deputy Chief Correia was selected by Chief David Smith and confirmed by the City Administration to be the representative on the panel.

*Q: On average, in dollars and cents, what amount of a raise does this contract equate to when you combine both the retroactively yearly increases and lump-sum increases? For example, what would an officer making around \$80,000 be gaining from this contract? (Martin)*

A: The new pay rates were implemented in pay period 18 of the 26 pay periods for Fiscal Year 2022-23 requiring retroactive pay for the period between 7/1/2019 and 2/12/2023. The new longevity scale was implemented in pay period 15 of Fiscal Year 2022-23 requiring retroactivity for 7/1/2022 through 1/1/2023. The following table represents the average retroactive payment for individuals at top step of the rank indicated:

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	Base Wage 7/1/2018	Wage Increase due to Award*	Longevity	Lump Sum	Total Award
Captain	117,606	\$38,553	\$1,096	\$4,000	\$43,650
Lieutenant	104,225	34,167	1,218	4,000	39,385
Sergeant	92,168	30,214	985	4,000	35,199
Investigator	91,668	30,214	1,162	4,000	35,376
Police Officer	80,495	26,388	595	4,000	30,983

\*Includes roll call, educational incentive, holiday pay  
 These values do not include any wage adjustments to overtime, compensatory time, etc.

The following table represents the increase to base wages by rank and step. A top step Police Officer making \$80,495 will now have a base pay of \$92,368.

**Wages Adjusted for FY2019-20, FY2020-21, FY2021-22 and FY2022-23**

		A	B	C	D	E	Estimated Increase
<b>FY2018-19</b>	Police Officer	\$46,096	\$56,870	\$66,897	\$76,699	<b>\$80,495</b>	
<b>FY2019-20</b>	Police Officer	47,479	58,576	68,904	79,000	82,910	\$2,415
<b>FY2020-21</b>	Police Officer	49,141	60,626	71,316	81,765	85,812	5,317
<b>FY2021-22</b>	Police Officer	50,861	62,748	73,812	84,627	88,815	8,320
<b>FY2022-23</b>	Police Officer	52,895	65,258	76,764	88,012	<b>92,368</b>	11,873
						<b>Total</b>	<b>\$27,925</b>

Base pay is further adjusted by roll call (3.25%) and educational incentive which varies by individual.

Q: How does this percent increase compare to all other City collective bargaining units, year over year for all of the years covered by this contract, as well as City employees not covered over a bargaining unit? (Melendez)

A: Please see the table below.

	2019-20	2020-21	2021-22	2022-23	2023-24
<b>Locust Club</b>	3.00%	3.50%	3.50%	4.00%	4.50%
<b>IAFF</b>	2.00%	2.50%	3.00%	3.50%	4.00%
<b>AFSCME</b>	2.00%	2.00%	2.00%	2.50%	3.25%
<b>Non-Union</b>	2.00%	2.00%	2.00%	2.50%	3.25%

Q: It is common practice that law enforcement salaries are compared to surrounding agencies. Under this contract, how does an RPD officer salary compare with other law enforcement departments across the county, i.e. the Monroe County Sheriff's

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*Department, Greece Police Department, Webster Police Department, NY State Police, etc. (Melendez)*

A: Answer forthcoming.

*Q: Aside from salary, what other compensation or additional benefits do Locust Club members receive as a result of this contract and how does that compare with other municipal employees in the rest of the City workforce? (Melendez)*

A: Answer forthcoming.

*Q: Given the high usage of overtime in the Police Department, how does impact the last 12 months of overtime expenses under this new contract compared to what the expenses would have been previously. Based on the manpower shortages in the Department, how much more will FY24's projected overtime costs increase? (Melendez)*

A: Overtime paid in the last 12 months was retroactively adjusted by the required wage increases.

- The increase for 4/1/2022 through 6/30/2022 was adjusted by a compounded factor of 10.3% (FY2019-20: 3%; FY2020-21: 3.5%; FY2021-22: 3.5%).
- The increase for 7/1/2022 through 3/31/2023 is 14.7% (FY2019-20: 3%; FY2020-21: 3.5%; FY2021-22: 3.5%; FY2022-23: 4.0%).

The 2023-24 Proposed Budget for RPD's overtime allocation will be adjusted by these factors as well with the exception of any grant reimbursed overtime, which is typically not allowed to be claimed at the higher rate after grant acceptance.

- The FY2023-24 proposed overtime budget and rates will increase by a compounded factor of 19.9% (FY2019-20: 3%; FY2020-21: 3.5%; FY2021-22: 3.5%; FY2022-23: 4.0%; FY2023-24: 4.5%).

*Q: What is the project impact these increases will have on City taxpayers over the next 5 years? (Melendez)*

A: City taxpayers are ultimately impacted by this labor settlement to the extent that a property tax levy increase is needed to balance the overall budget. However, increases to the property tax levy are still limited by the NYS property tax cap that imposes a limit on the annual growth of the property tax levy to 2% or the rate of inflation subject to certain modifications.

### **Introductory No. 144 – Authorizing a professional services agreement relating to the 2023 ROC Pride Festival**

*Q: Can you expand on the SEFA selection process, and what kind of rubric they use to assess applicants? (Martin)*

A: Please refer to FINANCE ATTACHMENT A for the power point from the presentation to City Council in February that outlines our general guidelines for the next SEFA cycle. New this year, effective immediately, the City will enhance its funding support of SEFA recipients with in-kind equipment rentals. We believe this will be a welcome support for events.

*\*Indicates Tweener*

**Introductory No. 145 – Amending the 2022-23 Budget to account for the settlement of a collective bargaining agreement with Rochester Fire Department personnel**

Q: How does this percent increase compare to all other City collective bargaining units, year over year for all of the years covered by this contract, as well as City employees not covered over a bargaining unit? (Melendez)

A: Please see the table below.

	<b>2019-20</b>	<b>2020-21</b>	<b>2021-22</b>	<b>2022-23</b>	<b>2023-24</b>
<b>Locust Club</b>	3.00%	3.50%	3.50%	4.00%	4.50%
<b>IAFF</b>	2.00%	2.50%	3.00%	3.50%	4.00%
<b>AFSCME</b>	2.00%	2.00%	2.00%	2.50%	3.25%
<b>Non-Union</b>	2.00%	2.00%	2.00%	2.50%	3.25%

Finan. Intro 144  
ATTN-

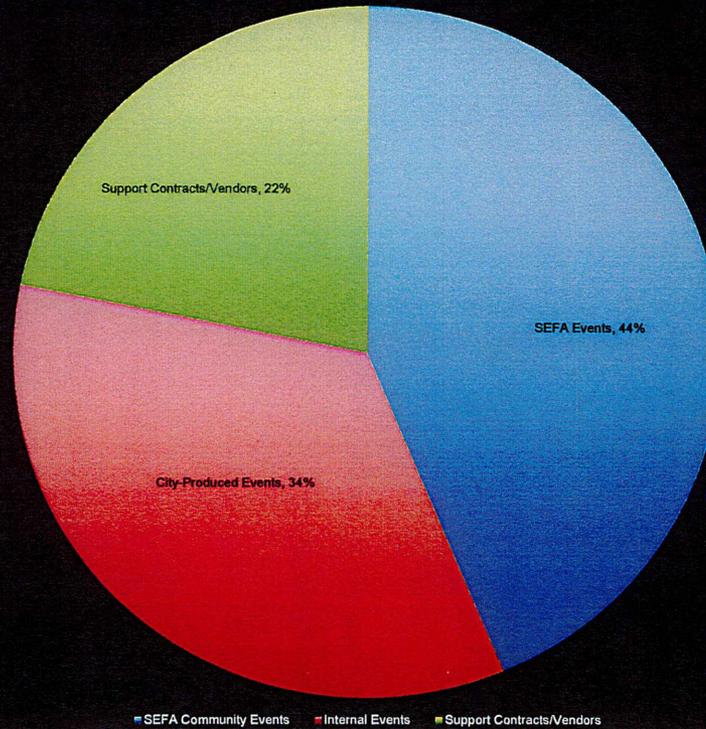
## How the City Supports Special Events

1. Permitting
2. Organizational help
  - Link organizers to vendors, provide insights into different event locations (opportunities and limitations), etc.
3. Funding Support to promoters/producers:
  - Cash funding via Special Event Funding Application (SEFA)
  - In-kind equipment and services

## SEFA Budget

- The annual budget for City SEFA sponsorship is ~ \$550,000-\$600,000
  - SEFA = nearly 45% of the Special Events budget
  - There has been no substantial increase to this line of funding for a decade
  - Funding new events and changing the amount of support for existing events require events dropping from the SEFA line-up (usually when events stop requesting funding)

### Budget



**SEFA Events:** City cash sponsorship of events via SEFA

**City-Produced Events:** Summer Soul Music Fest, Party in the Park, Roc'n Ritmo, Fall Family Fest, July 4 Fireworks, Liberty Pole

**Support Contracts:** Stage/sound/lights, port-a-johns, tents, music licensing fees, ticket taking/box office

 Malik D. Evans, Mayor



City of Rochester, NY  
Rochester City Council

# Currently, SEFA-Funded Events Pay All City Bills

NAME OF SEFA-FUNDED EVENT	DES Charges	RPD Charges	RFD Charges	Total City charges paid by event	SEFA SPONSORSHIP GIVEN TO EVENT	Investment in Other Event Expenses
Jazz Festival	\$25,595	\$129,612	\$15,540	\$170,747	\$243,000	\$72,253
Puerto Rican Festival	\$4,863	\$14,238	\$1,702	\$20,803	\$80,000	\$59,197
Fringe Festival-	\$8,510	\$24,969	\$7,104	\$40,583	\$55,000	\$14,417
Roc Holiday Village	\$4,559	\$15,792	\$7,844	\$28,195	\$55,000	\$26,805
Twilight Criterium	\$1,189	\$17,892	\$0	\$19,081	\$25,000	\$5,919
RPO performances	\$0	\$0	\$0	\$0	\$50,000	\$50,000
Pride Festival	\$3,005	\$4,050	\$444	\$7,499	\$18,000	\$10,502
Gus Macker 3 on 3 Basketball Tournament	\$3,033	\$13,983	\$0	\$17,016	\$15,000	-\$2,016
Carifest Parade & Festival	\$3,848	\$4,180	\$690	\$8,718	\$12,000	\$3,282
Corn Hill Festival	\$5,314	\$38,745	\$1,776	\$45,835	\$10,000	-\$35,835
Park Ave. Festival	\$1,925	\$36,498	\$2,070	\$40,493	\$10,000	-\$30,493
Harborfest	\$1,592	\$9,618	\$0	\$11,210	\$8,000	-\$3,210
Clarissa St. Reunion	\$1,225	\$6,557	\$0	\$7,782	\$8,000	\$218
19th Ward Square Fair	\$814	\$0	\$0	\$814	\$6,000	\$5,186
Movies With A Downtown View	\$72	\$1,344	\$0	\$1,416	\$3,750	\$2,334
Pan Afrikan Fest (prev. Afrikan American Fest)	\$1,500	\$2,152	\$0	\$3,652	\$5,000	\$1,348
Roc'n Free Yoga	\$0	\$0	\$0	\$0	\$2,000	\$2,000
Fashion Week at market	\$0	\$0	\$0	\$0	\$2,000	\$2,000
<b>Totals</b>	<b>\$67,043</b>	<b>\$319,630</b>	<b>\$37,170</b>	<b>\$423,843</b>	<b>\$607,750</b>	<b>\$179,907</b>

\*If event didn't occur yet or at all in 2022, figures reflect the most recent year the event took place and was funded.

## History → Change in 2022

- In 2015, City Council directed the Bureau of Communications and Special Events to provide support *either* through SEFA (cash) *or* in-kind support
  - i.e., Any event that receives SEFA cash must pay all City bills
- **In 2022, after City Council input, the City began enhancing sponsorship dollars with in-kind services**
  - This change applies to all SEFA events

# SEFA Decision Tree

How we determine which events to sponsor and by how much

# Categorize applications based on key data points

Eligible to apply for funding...	Up to \$15,000	Up to \$50,000	More than \$50,000
Number of days	1-2	3-5	>5
Number of attendees	2,000-10,000	>10,000	>60,000
City costs	N/A	>\$10,000	>\$20,000

# Assess largest requests on additional data points

Metric	Consideration
Number of days	The more days there are free offerings, the more funds they can be considered for
Free or low-cost offerings (\$20 and under)	Mandatory
Scale/reach of free portion	How many people can the free portion accommodate? What's the footprint of the free elements
Downtown	Is the event held downtown? Does it highlight the Riverway?
Attendance	Event must draw more than 1,000 people
Tourism driver	How many out-of-town visitors does the event attract? How is this metric measured?
City vendors	Does it employ city businesses as subcontractors, vendors, performers? What percentage of all staff and vendors are city-based?
Diversity	How diverse is the promoter's staff, event staff, vendors, talent, audience? How is this metric measured?
City support costs	Amount of city support services event requires.
Other community orgs engaged	How many Rochester/local partners/institutions are involved? In what capacity?
Other sponsors	How well has the event sought out other funding/sponsors? How much other funding has been obtained? City should not be sole funder.
City sponsorship percentage	What % of total event budget is the City's sponsorship?
Proven success	Event must be in second year or older. Exception – one-time events related to celebrations (i.e., anniversary year, eclipse, etc.). Can the team pull off the event? Is it professionally organized/utilize a board?
Neighborhood support	Do residents/businesses in the area support the event? Events in neighborhoods must be run by or produced by a promoter that has been hired by neighbors.
Uniqueness	Events with a unique niche/approach that are not already funded. New ideas/concepts that Rochester hasn't experienced.
Prominence of Rochester	Does event drive positive national news coverage to Rochester? Is event noted in national rankings/media?
Economic Impact	Can the event provide an economic impact assessment based on a clear formula/objective measure?
Net Promoter Scores	Does the promoter measure how the event is received by attendees? How attendees feel about Rochester as a result of the event? How high are Net Promoter scores?

# Implementation of Metrics – Impact on Current Events

- We already consider these inputs when assessing SEFA applications
- We do not recommend implementing these metrics in a stricter manner that does not consider history with the City
  - E.g., Puerto Rican Festival would be adversely impacted

## Next Steps

- 2023-24 SEFA application updated to include both cash vs. in-kind support requests
- Early Summer 2023 events (FY 22-23) to be presented to Council in March

QA