



2019 Newsletter Issue 1

### Get to know your City Councilman Willie J. Lightfoot

Willie Lightfoot served the community for 20 years as a firefighter in the Rochester Fire Department, he has a passion for public safety and youth development. He served our community for 10 years as a member of the Monroe County Legislature, and currently serves as Chairman of the Public Safety Youth and Recreation Committee. Willie also serves the community in the following ways.

- Member of the Neighborhood and Business Development Committee
- (REDCO) board member
- Crime stoppers board member
- President of the United Professional Barbers and Cosmetologists Association
- · Small business owner and landlord
- Center for Employment Opportunity board member
- Chairman of the Roc Against Gun Violence Coalition



It is important that
constituents are well
informed on the goals for our city.
This newsletter will keep
everyone updated on our progress.



#### Willie's Pillars of Service

- Public Safety
- Economic Development
- Youth Development
- Senior Assistance
- Small Businesses Assistance
- Constituent Services

## Councilman Lightfoot Selected for Project Implementation Team as Part of Race, Equity And Leadership (REAL) Initiative

The REAL Initiative's purpose is to examine racial inequities and how they effect the workforce, the community, business associations, and public financial institutions. It will seek to eliminate racial inequities through training and educational initiatives. The goal is to persistently instill racial equality guidelines and an equity mindset across all levels of city government and participating organizations. "I'm grateful for the opportunity to look at the challenges posed by systemic racism in our community, and find innovative solutions to move forward," Councilman Lightfoot said.



## EDUCATE · ADVOCATE · ERADICATE #THINKABOUTIT

## **Roc Against Gun Violence Coalition**

The ROC Against Gun Violence Coalition seeks to end gun violence in Rochester by bringing attention to the causes and effects of gun violence and promoting quality of life in Rochester's neighborhoods. The Coalition is made up of community partners and stakeholders who are already working to end gun violence using three approaches educate, advocate and eradicate. More information about the Coalition is available at our website https://www.cityofrochester.gov/thinkaboutit/ "Gun violence is a persistent violence in our community and we are committed to creating and implementing an action plan that will eradicate it," said Lightfoot.



# **Annual Cut The Violence Event**



For 14 years, Willie has managed the "Cut the Violence" initiative throughout the city. This program provides free hair cuts for youth ages 10-17, as well as free toy giveaways. This year was his 36th event. The event celebrates the memory of those who lost their lives due to violence and provides support for their loved ones. If you would like to be involved with this initiative reach out to Councilman Lightfoot.

## **Constituent Services**

Willie Lightfoot is committed to ensuring that everyone's voice is heard, by making sure every phone call is answered and being accessible to the community.

### **Contact Us**

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