

“Do The Right Thing” of Rochester, Inc.

2010-2011

Annual Report



Rochester Police Department

185 Exchange Boulevard, Rochester, New York, 14614

www.dotherightthingrpd.org

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Thank you



City of Rochester

185 Exchange Boulevard
Rochester, New York 14614
www.cityofrochester.gov/police/



Rochester Police
Department

James M. Sheppard
Chief of Police

September 2011

Dear "Do The Right Thing" Families and Sponsors,

On behalf of the "Do The Right Thing" of Rochester, Inc., and the Rochester Police Department, I would like to congratulate you on the accomplishments of the 2010-2011 program year. Our winners' stories of courage, heroism, honesty, volunteerism, kindness and leadership give us renewed hope in our youth and the future of our community. Your involvement demonstrates your caring and your investment in the Rochester's youth.

I would also like to congratulate the Parents, Teachers, School Administrators, Officers, Firefighters, Caregivers, and other Community Members who took the time to nominate outstanding young people, who selflessly gave of themselves for the benefit of others. Your efforts resulted in recognition of their deserving actions, and helped promote them as role models for other youngsters. As adults, it is important we recognize, encourage, and reward our future leaders for contributions to our community.

A special word of thanks is given to the sponsors of the "Do The Right Thing" Awards Program. We realize the continued success of this program can only happen with the cooperation and participation of the private and business sector. It is through your continuing commitment to build a stronger community, and your generous support that the "Do The Right Thing" Program is able to exist. Again, a heartfelt thank you and appreciation for each and every one of you, and remember: "Children are great imitators. So give them something great to imitate".

Again, the entire Rochester Police Department celebrates the opportunity to spot light young individuals that serve as role models that can inspire all youngsters to "Do The Right Thing".

Sincerely,

James M. Sheppard
Chief of Police

Phone: 585.428.7033

Fax: 585.428.6093

EEQ/ADA Employer



Public Safety- Community Engagement- Morale- Teamwork -Leadership Development

“Do The Right Thing” Program History

** The **“DO THE RIGHT THING”** program was born in the Miami Police Department in 1990. On October 7th, 1995, the model was adapted by the Rochester Police Department when they received permission to start a Rochester Chapter of **“DO THE RIGHT THING”**

** **“DO THE RIGHT THING”** was instituted to reward children for their positive accomplishments and to enhance the lives of many of our city’s needy youth

** **“DO THE RIGHT THING”** Award program was established, with students selected on a bimonthly basis for recognition by the police department for their outstanding accomplishments

** **“DO THE RIGHT THING”** will continue to build a sense of mutual respect and understanding between young people and police officers by initiating new projects and activities to stimulate the relationship

** **“DO THE RIGHT THING”** mission statement:

“The mission of Do The Right Thing of Rochester is to foster a positive relationship between the Rochester Police Department and Rochester’s youth. The “Do The Right Thing” award program recognizes Rochester youth for their positive behavior, accomplishments and good deeds by distinguishing school-age children who strive to make good choices, do well in school, make a difference in their communities or demonstrate turnaround behavior.”

"Do The Right Thing" of Rochester Program Staff



**Sergeant Charles Gorman
Program Director**



**Sydnie Evans
Program Assistant**



**Wanda Markert
Program Coordinator**

“Do The Right Thing” Executive Board

2010-2011

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President
Camp Good Days and Special Times

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Dennis Floss
Democrat & Chronicle

Grace Tillinghast
The Battery

Debora McDell-Hernandez
Memorial Art Gallery

Dilia Olmeda
Board Member
Rochester City School District

Phillip Puchalski
Excellus BlueCross/ BlueShield

Arnold Klinsky
Community Advocate

Darlien Parker
Rochester City School District

Steven Richards
News10 NBC, WHEC TV

Jennifer Wolfley
Rochester Institute of Technology

2010-2011 Program Sponsors

Ames-Amzalak Memorial Trust

The Battery

Camp Good Days and Special Times

C.J. & B.S August Family Foundation

Daisy Marquis Jones Foundation

Democrat and Chronicle

Dynamic Recording Studios

Excellus BlueCross BlueShield

Hunt Real Estate – Columbus Division

J & T Securities, Inc.

McDonalds (Upper Falls Boulevard)

Memorial Art Gallery

News 10NBC, WHEC-TV

NYRA Trophies & Awards

Pirate Toy Fund

Rochester City School District

Rochester Housing Authority

Rochester Police Department

Rochester Press-Radio Club

Rural Metro Medical Services

Salvatore's "Old Fashioned PIZZERIA"

Seabreeze Amusement Park

TOPS Friendly Markets

Wal-Mart (Hudson Avenue)

Wildlife Educators Coalition

Words From Our Sponsors

The Battery

We are pleased to sponsor the DTRT program because it gives recognition to young people's good deeds and accomplishments. Frederick Douglass said it well: "it is easier to build strong children than to repair broken men".

Camp Good Days & Special Times

As the representative for Camp Good Days and Special Times, it is our privilege to be a part of this outstanding program. Through providing a week at camp, it allows us to re-enforce and build upon their leadership capabilities.

C.J. & B.S. August Family Foundation

The C.J. & B.S. August Foundation have been a long time sponsor of "Do The Right Thing" and have been pleased with what it is accomplishing with the high risk population in our wonderful community.

Democrat & Chronicle

The Democrat and Chronicle Media Group is proud to support the "Do The Right Thing" program. We are committed to building a brighter future for Rochester and its citizens. We believe that by recognizing the children of greater Rochester who act in positive and responsible ways, "Do The Right Thing" is making our community better, closer and stronger – one child at a time.

Dynamic Recording Studios

As long term sponsors, Dynamic is proud to participate in recognizing the goodness in our young citizens. Some of the deeds have been humbling in their generosity, bravery, and integrity - we see a brighter future through the Do The Right Thing program!

Excellus BlueCross BlueShield

The program is showing Rochester's young people that by "doing the right thing"; they can create a healthier future for themselves, their family and friends, and their community.

Memorial Art Gallery

The Memorial Art Gallery is delighted to be a part of the "Do The Right Thing" program sponsored by the Rochester Police Department. Perhaps it's fair to say that, just as a masterpiece is created with the right brush strokes, full and productive lives are created by 'Doing The Right Thing'.

Salvatore's Old Fashioned Pizzeria

The Salvatore's Old Fashioned Pizza Family would like to thank the City of Rochester for their participation in this program. We are proud to support our community and to recognize kids that "Do The Right Thing". Their actions will have a positive impact within our community.

TOPS Friendly Markets

At Tops, we feel that the "Do The Right Thing" program continues to flourish under the leadership of Wanda and Chief Moore. We embrace the idea of recognizing children for their accomplishments and positive behavior.

J & T Security Associates

J&T Security is very proud to sponsor and be part of the "Do The Right Thing" program. I regularly attend the ceremony and it very nice to see these young children receive awards for doing the right thing. Seeing the smiles on their faces makes it all worthwhile. I plan to continue on sponsoring this program.

News 10NBC, WHEC-TV

News 10NBC views its support of the "Do The Right Thing" program as one of its best community service projects. We believe reporting on the recognition of young people's positive actions can inspire other children to improve their behaviors.

Rochester City School District

Every day, Rochester students are making smart choices and demonstrating good citizenship. 'Do the Right Thing' shines a light on these young people and recognizes them as the assets to our community that they truly are. 'Good kids' are all around us, and this program does important work in making that known.

Rochester Housing Authority

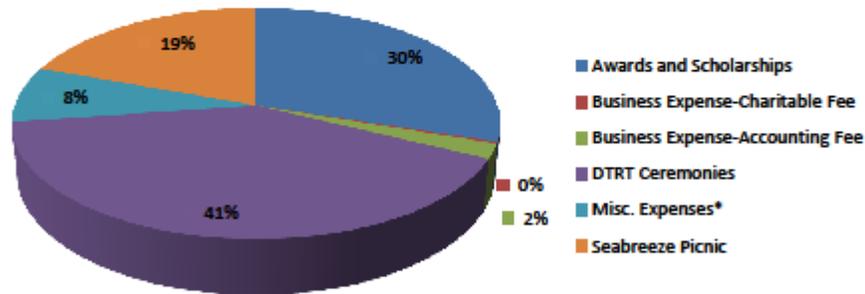
Rochester Housing Authority is pleased to be a sponsor of the "Do the Right Thing" program. We believe that recognizing youth for positive behavior provides a sense of pride for the child, their family, and the community, and also teaches by example so that others may feel that they, too, can "Do The Right Thing."

DO THE RIGHT THING EXPENSES
FISCAL YEAR ENDING 7/31/11

Expenses	
Awards and Scholarships	4,000.00
Business Expense-Charitable Fee	35.00
Business Expense-Accounting Fee	275.00
DTRT Ceremonies	5,404.12
Misc. Expenses*	1,050.96
Seabreeze Picnic	2,593.95
Total Expenses	12,308.07

*expense related to activities unrelated to ceremonies

DTRT EXPENSES YEAR ENDING 7/31/11



Student Profiles

SEPTEMBER 2010 WINNERS



Bushra Mamdoh
9th grade
Thomas Jefferson High School

Emergency Communications Department, 911 dispatcher Sue Melia nominated Bushra for calling 911 requesting assistance for her father who is disabled and whom she found passed out. Bushra, realizing it was a medical emergency, calmly described to the 911 operator what was happening to her father. Ms. Melia stated “Bushra did an excellent job answering all the emergency medical questions, followed instructions as they were given and monitored her father’s condition until help arrived. There is no doubt Bushra’s quick thinking and calm demeanor was a key factor in getting her father the medical help he needed. Bushra came to the United States from Iraq in 2008, is an excellent student who loves reading, cooking and helping her family.



Jonee Mathews **7thGrade**
Urban Choice Charter School

Ms. Tonya Mathews, Jonee’s aunt, nominated her for the quick actions Jonee took on May 13, 2010. On this date Jonee and her cousin were at school enjoying lunch when her cousin began to choke. Jonee reacted by hitting him in the back, this action caused the food item to dislodge, allowing for her cousin to breath. In her words “I hit him and the piece went down, I looked at Calvin, he had tears in his eyes, I asked Calvin, “are you o.k.?” he said

yes; both laughed about the incident and continued on. Jonee is described by Ms Ashline as a hard working student with a positive attitude, who thrives to be a consistent role model for all students. Coincidentally, the day of the ceremony was also Calvin’s birthday and he attended to help celebrate Jonee.



Stephanie Wierzba
Rush-Henrietta Senior High School

12th Grade

Stephanie is an outstanding student, a motivated volunteer and a positive role model for others. Nominated by her mother, Stephanie has maintained a high grade point average throughout high school while taking increasingly rigorous courses. She is an active volunteer in Teen A.T.T.I.T.U.D.E., a mentoring program for teenage girls, and helps prepare materials and modify activities for the Rochester City School District's Great Beginnings program. She also helps her mom, an occupational therapist working with kindergarten and 1st graders. Stephanie acts as a pen pal to these students, helping them to improve their skills and have a more positive outlook on writing and printing. Most recently, she added a part-time job working in the dining room of a senior living community and has been named a Link Leader at her school where she supports and mentors a group of 10-12 incoming sophomore students. She is described by Ryan Teeter her grade counselor as a stellar, energetic, outgoing, empathetic, motivated student.



Linda Carey
School Without Walls

7th Grade

Jessica Carey
School Without Walls

8th Grade

Virginia Sawdey, neighbor and Pac-Tac volunteer nominated sisters Linda and Jessica for their on-going compassion and service to others. Ms. Sawdey, who is 87 years old, had been dealing with serious medical issues and needed assistance to get to an important eye appointment on July 27, 2010 and she had no one to take her. Linda and Jessica volunteered to walk Ms. Sawdey to her appointment. The appointment was for 11:20 am and the girls arrived at 10:45 am. The girls waited at the Doctor's office and walked Ms Sawdey back home. These sisters also helped take care of her dog while she was unable to and sent her get well cards. Linda is described by her teacher Ms. Laurienzo as a student who displays courage, respect and responsibility. Ms. Murphy describes Jessica as a genuine person, who helps out when she can, and works hard on her school work.

OCTOBER 2010 WINNERS



Jamir Davis
3rd Grade
James P.B. Duffy School #12

Emergency Communications Department 911 Telecommunicator, Joe Comnesso, nominated Jamir for being brave and courageous when he called in a fight involving youth and possible weapons. Jamir provided information on both the victim and suspects, the information provided allowed for officers to respond immediately helping defuse the situation. There is no doubt that Jamir's quick action of calling 911 prevented someone from getting seriously hurt. Jamir is described by his teacher as a young person who is responsible, respectful and values his education.



Hailey Ballone
1st grade
Jefferson Road Elementary School

Hailey was nominated by her grandmother Dawn Taylor for cutting her waist length hair and donating it to Locks of Love Organization. Her intention is to grow it out again and to have it re-cut. For the past two years Hailey has also been involved in the City's Pac-Tac and National Night out activities; helping pass out information flyers for a neighborhood association as well participating in Public Safety Festivals. She was a leader in getting younger children involved in walking on saturation walks with Crime Prevention Officer Wetzel. Hailey is also a Daisy Scout with a heart of gold. She is described by Principal Schwab as a very helpful and great young girl.



Anija and Brianna Rivera
12th Grade
West Irondequoit High School

Twin sisters Anija and Brianna were nominated by their grandmother Vilma Burgos -Torres for their willingness to help others by giving up some of their summer vacation time the past two years to volunteer with their church, Spiritus Christi Senior Youth Group Ministries. This summer, the twins gave up their passion for playing soccer to go to Pittsburgh, PA;

while there they worked with inner city children at a summer camp. The children were Kindergarten-1st graders and very poor. Although they come from a large family that has had its share of challenges, the girls recognized that there are children less fortunate than themselves. They told their grandmother that the experience has taught them that although they may encounter situations in life that they do not like, they know that they may be able to make a difference. School Counselor Ken Eckman describes both Anija and Brianna as a respectful, conscientious, kind and motivated young ladies, who carry themselves as a positive example to their peers. Dave Foster the Youth Group Ministry advisor shares that the twins have participated in this ministry for the past four years, always eager to lead and volunteer by service to others.



Kenneth Brach
7th grade
Dake Junior High School

Kenneth is an 11-year-old autistic boy who was nominated by his grandmother Marcia Povio for his heroic actions in saving a child from drowning. Kenneth was in his backyard pool on July 8 when he noticed something was wrong. His 7-year-old cousin Andrew had slid into the pool from a slide but did not resurface. Kenneth jumped in and struggled to pull Andrew to the surface. With the help of Kenneth's mother, they got Andrew out of the pool where Kenneth's mom performed CPR until police and ambulance arrived. His actions helped save his cousin's life. Kenneth is a student, who puts forth tremendous effort; who challenges himself to reach his goals. Kenneth's teacher said, "Kenny is a kind and bright young man who deserves to be recognized for his great actions."

NOVEMBER/DECEMBER 2010 WINNERS



NOVEMBER 2010 WINNERS



Samia Thompson
5th Grade
John James Audubon School #33

Samia was nominated by RPD Lt. Lindauer for the courage she demonstrated when her family was involved in a serious motor vehicle accident in which one vehicle overturned. Samia freed herself and then climbed over the seats to where her six-year-old niece was stuck in her seatbelt. Samia was able to free her from the wreckage and pull her from the vehicle, which was beginning to smoke. Lt. Lindauer praised Samia's

ability to stay calm under adverse conditions and ensure the safety of her niece. Samia is a compassionate, hard-working student who earns praise from school staff who describes her as a "loving, caring student who never gives up on anyone or anything." Samia shared with Lt. Lindauer that she would like to become a police officer.



Shahia Anderson
4th Grade
Urban Choice Charter School

Shahia was recognized for her quick thinking when her younger sister suffered an asthma attack while riding on the bus on the way home from school. When Shahia realized that the bus driver did not hear her sister when she yelled for help, she asked a friend to use her cell phone to call home. She was able to explain to her mother what was happening and the bus was. Her mom was able to get the bus to stop, at which time, the driver was made aware of the

situation. Both Shahia and her sister were then driven to a Hospital Emergency Room where her younger sister was treated for breathing difficulties. Shahia was nominated by her mother who said she is proud that her daughter knew what to do when her sister needed help. Shahia is described by her teacher as a helpful student, a great listener, and someone who encourages others to make wise choices.



Abdoul Sow
8th Grade
Jefferson High School

Abdoul was nominated by his soccer coach and school athletic director, Mr. Boundy, for doing the right thing when he found a wallet someone had dropped in the school lunch line. After discovering the wallet, he immediately presented it to his coach, who said he would turn it in to the lost and found. When the coach went to the main office, he met a teacher who was very distraught over misplacing her wallet, which included cash, credit cards and other important information. When she opened the wallet, everything was still there. According to his coach, Abdoul is a dedicated student and avid soccer player who demonstrates the type of behavior expected of Rochester City District Students.



Sierra Mattice
Amy Torres
12th Grade
School of Applied Technology @
Edison

Sierra and Amy were nominated by their teacher Ms. Sue Weiland for protecting another student from being harassed on the bus and for standing up for what is right. Both girls noticed a student being bullied by three other students. When the bullies tripped the boy, and called him obscene names Sierra and Amy both told them to stop and leave him alone. They told their teacher about the incident the next day and then asked if they could talk to the principal of the other students' school. They contacted the principal to share information on the incident and identified some of the students involved in an attempt to keep this from reoccurring. Both Amy's and Sierra's actions demonstrate that bystanders can make a difference. Sierra is involved with the Model UN program and the school newspaper; Amy is treasurer of the Senior Class and participates in the Youth Construction Initiative Program. Both have applied for college at RIT.

DECEMBER 2010 WINNERS



Luke Trowbridge

Evan Pace

12th Grade

Hilton High School

On October 10, Luke and his friend Evan were about to head outside to play basketball when Luke noticed the house across the street was on fire. He notified his parents and while his mother called 911, Evan, Luke and Luke's father Robert ran across the street to notify the elderly occupant of the house. When Mr. Trowbridge entered the house, he found the woman dazed and confused on the couch and

escorted her from the house. When she tried to return to look for her cat, Luke and Evan found her and walked her across the street to safety. As they were leaving, oxygen tanks located on the property started to explode but due to their courage and quick thinking, no one was injured. Both students as well as Mr. Trowbridge did an exceptional, unselfish act and serve as positive role models for others; Luke and Evan are active in a variety of sports and volunteer their time in their community. Evan is consistently challenging himself both academically and personally. Luke is constantly striving to improve his academic performance and is one of a few enrolled in the New Visions Program.



Tess Morris

Joseph C. Wilson Magnet High School

11th Grade

Tess was nominated by Ms. Melanie Mason the school Attendance Office staff person for her honesty and caring for others. On October 4, Tess found a wallet containing a large amount of money and valuables in the girls' restroom at school. Without hesitation she returned it to the school main office. The week before, Tess's own wallet with \$200 and her cell phone were stolen out of her book bag during lunch. Tess said she knew how she felt when her valuables were stolen and did not want the other student to feel the same way. Tess's actions speak volumes about her character and compassion. She is described by school officials as someone who works to the best of her ability; a dedicated student who strives for excellence every day, and is involved in the Student Government Committee and The Hillside Work Scholarship Program.



Sir William Rudolph

10th Grade

Monroe High School

Charles Lemon

11th Grade

Monroe High School

Sir William and Charles were nominated by the School Resource Officer Virgil Ross for their courage and willingness to get involved when several males attacked and attempted to rob a fellow football player after a game. During the attack, their friend was stabbed several times requiring hospitalization. In order to help their friend, they provided information to their school principal that helped lead to an arrest of a suspect. It took courage for both Sir William and Charles to come forward. Both boys are active in sports, and are looking forward to playing basketball soon.

JANUARY/FEBRUARY 2011 WINNERS



JANUARY 2011 WINNERS



I'nyce Green
5th Grade
John Walton Spencer School
16

I'nyce was nominated by day care provider Ms. Catherine Marcano, for her observation skills and quick thinking. On October 12, 2010, I'nyce observed a large cloud of thick black smoke outside, indicating a serious fire. She went to look and observed a car parked behind the church next to her home engulfed in flames. Realizing the danger, she immediately notified the adults

in the area who called 911. The car was destroyed but because of I'nyce's willingness to get involved, there was no further property loss and no one was hurt. I'nyce is described by her teacher, Ms. Delgudico, as a hard working student who is thoughtful and caring and looks out for the well being of others.



Jayleen Amoroso
Maya Daniels
8th Grade
Calkins Road Middle School

Jayleen and her friend Maya were nominated by their school counselor, Ms. Amy Daniels, for intervening when a group of 7th grade boys were engaging in teasing and horseplay during lunch to the point where a boy who was the target of their teasing became visibly upset. Both Jayleen and Maya confronted the boys on their behavior, telling them that they had no right to treat another

human being that way! Jayleen's teachers describe her as a ray of sunshine, who is a positive role model for her peer group. Maya mentors a group of 6th graders at Calkins Road Middle School where she is referred to as a "web leader" and remains cooperative and positive no matter what challenges come her way.



Kayla Smith
7th Grade
School Without Walls
Foundation Academy

Kayla was nominated by her mother Angel Smith for the bravery she demonstrated in coming forward to the aide of others. Kayla was the “new girl” at school, hadn’t made any acquaintances yet and is very shy. During the first two weeks of the school year, there were a couple of girls on the school bus who were being severely bullied. The following day, Kayla went to the school principal and told him what

she saw. Kayla’s courage in coming forward in this situation is an example to all that bullying is unacceptable and that people should not sit quietly by and allow it to continue.



Treasure Beacoats
11th Grade
Global Media Arts @ Franklin
High School

Treasure was nominated by School Resource Officer Bryan Johnson, because of her involvement in a potentially dangerous incident. She overheard the victim of a crime, a fellow student, explaining to another student, what had happened to him/her. Treasure intervened and tried to get the victimized student to report what had happened, but the student was too afraid and refused to come

forward. Treasure immediately recognized the danger the situation posed to everyone in the school and, without regard to the consequences, went directly to school security and the principal to report what she knew. As a result of her actions, an investigation was conducted and the guilty parties were arrested and charged with the crime. Reaching out and helping others seems to be naturally part of Treasure’s character. When Treasure was 11, she rescued her sister from a fire and received recognition from the Fire Department in the town where the family lived at the time.



Jessica DeRoller 11th Grade

Bishop Kearney High School

Sandy DeRoller, Jessica's mother, nominated her for caring about others and civic responsibility. After losing her grandmother to cancer, Jessica began volunteering at the Strong Memorial Cancer Center. Through her involvement there, she was asked to continue to volunteer in the Pediatric Research Lab at the U of R where top researchers are looking for a cure for childhood AIDS and other illnesses affecting children. Jessica also has a part-time job working at Kidtown in Midtown Athletic Club and puts as much effort into her volunteer job as the paying one. She cares deeply about the welfare and health of the community's children and contributes to that cause with dedication and compassion.

FEBRUARY 2011 WINNERS



Emily Buchbinder

8th Grade

Johanna Perrin Middle School

Emily was nominated by Wanda Acevedo, Director of Programs at Wilson Commencement Park. Emily initiated a goods drive at Johanna Perrin Middle School in Fairport by speaking with her principal, who agreed to make her suggestion the holiday charitable focus for the school last year. As a result of Emily's inspiration, over 3,500 items (including winter clothing, toys, art materials and canned food) were donated to the families in need at Wilson Commencement Park. Emily is a true advocate for those in need and is an example to her peers.



Keyanna Bolton

3rd Grade

Henry W. Longfellow School #36

Rochester Police Investigators Pulsifer and Shuman were assigned to a long term investigation into a series of crimes which had occurred in a specific area over a period of many months. Of all the cases they received, they had little or no evidence and ONE witness, Keyanna Bolton. With support from her mom, Keyanna bravely participated in the investigation and as a result, the rash of crimes was stopped and the persons responsible charged with their crimes. The Investigators who nominated Keyanna say that she is the "unsung heroine in her neighborhood" because without her help the crimes would have continued. Keyanna's teachers say she is polite and courteous and is always willing to help her classmates. Her bravery and cooperation is an example to her peers.



Cameron Irland
5th Grade
Harris Hill Elementary School

Cameron was nominated by his Mom who is battling a life threatening disease. While this has been difficult, Cameron recognized that there are children his own age that fight the same fight and he wanted to do something nice for these children for Christmas. So he called on his hockey team, his grandma's kindergarten class in Canton, NY, his family

members, and his neighborhood and school friends to chip in and help. Cameron coordinated their efforts and was able to collect a truckload of gifts for the children at Golisano's Children's Hospital. Cameron's empathy and drive to do something good for someone else at such an early age makes him a role model for his peers. It seems Cameron already knows what it takes some of us a lifetime to learn: the surest way to feel good from the inside out is to put a smile on someone else's face through kindness of word or action.



Nicole Ryder
Alexis DiPasquale
7th Grade
Gates Chili Middle School

Alexis and Nicole were nominated by Nicole's mom, Joy Ryder. Nicole and Alexis had taken it upon themselves to mentor and protect a 6th grade student who has down syndrome. While many kids in their age group may have turned their backs on Michael because he is different, Alexis and Nicole chose to hang out with Micheal during study hall, doing

whatever he wanted to do, and spent their library time with him every other day for a month. Although Michael no longer attends their school, we commend their caring and dedication to a fellow student.

MARCH/APRIL 2011 WINNERS



MARCH 2011 WINNERS



Danielle Best

12th Grade

Charlotte High School

Danielle was nominated by her School Resource Officer, Carlos Alvarado. In November of last year, Danielle found a brand new Blackberry cell phone outside on the grounds of her school campus. The cell phone was in working condition and retails at around \$350. Not only did Danielle turn the phone in to the Main Office personnel, she refused any type of reward for her actions. This seemed to be

business as usual for Danielle, but for the person who was able to retrieve their cell phone and all of their personal information; it was certainly an invaluable kindness.



Jacob Heredia

5th Grade

Helen Barrett Montgomery School #50

During an incident at his home in November of last year, Jacob, with help from his mother and cousin, was able to stop a heavy entry door made of wood and glass from falling on his two year old little brother. There is no doubt that had the door fallen on his brother it would have caused a serious, if not fatal injury. Jacob was injured by broken glass from the door during this incident and received

35 stitches to his face. He clearly put the safety of his little brother before his own. His teacher describes Jacob as a kind and helpful hard- worker, who puts a lot of pride into his schoolwork and enjoys a challenge.



Miya Davis
4th Grade
Henry W. Longfellow
School #36

On a cold day in February, an attempt to make a home repair went horribly wrong for Miya's mom. Her clothing caught fire while she was attempting to ignite the pilot light on their furnace. During the incident, Miya kept a cool head and was able to physically help her Mom extinguish the flames on

her body and remove her burning clothes. Miya, who at 10 years old is the oldest of 4 children, called 911 and was able to calmly relay the situation to the dispatchers as well as give her Mom's full name, date of birth, age, address, and phone number. Miya continues to try to improve at school and is on the school Step team. Miya's Mom feels that Miya saved her life and is very proud of her brave and courageous actions that day.



Mustafa Said **10th Grade**
Christopher Patino **11th Grade**
Rush-Henrietta Senior High School

On January 25th, a young woman and young man were having an argument in a Henrietta Wegmans Supermarket. The argument suddenly turned violent when the young man produced a knife and stabbed the young woman. Christopher and Mustafa saw this and physically intervened, stopping the young man from assaulting the young woman further. Although, it is not the recommendation of law enforcement

to physically intervene in an altercation and risk injury to yourself that does not subtract from the fact that these two young men reacted courageously and selflessly to help a stranger and prevent her from further harm. For that reason, their actions are commendable.

APRIL 2011 WINNERS



Jareliz Padovani –Torres
Kindergarten
John James Audubon School #33

In January, while in her kindergarten class, Jareliz noticed that a classmate was choking on a piece of food. Jareliz alerted her Teacher, Ms.Fayett, who was nearby at the classroom sink. Ms. Fayett was able to help the classmate dislodge the food and get the child to the School Nurse. The classmate suffered no permanent injury thanks to the observations and quick thinking of Jareliz and the life saving actions of her teacher. Ms. Fayett describes Jareliz as well-

behaved, and very helpful and caring in regard to her classmates.



Nathalie Velez
12th Grade
Bioscience and Health Careers
High School @ Franklin

School Resource Officer, Ebony Brown, nominated Nathalie for the Do The Right Thing award because of a very personal issue in Nathalie's family. Nathalie's mom passed away last year, dramatically affecting her entire family. Nathalie confided in Officer Brown regarding a family member who had become volatile and reckless in an attempt to deal with the loss of Nathalie's mom. Nathalie knew

the family member would be angry with her for telling anyone outside of the family about what they were going through, but her love and concern for the family member outweighed her fear of them being angry with her. Officer Brown intervened and the family member was hospitalized and able to receive counseling for their grief and substance abuse issues. This is the role model behavior that we encourage in our young adults.



Jacob –Thomas Darrel Meyering
8th Grade
Bioscience and Health Careers High
School @ Franklin

School Resource Officer Ebony Brown, nominated Jacob-Thomas for a similarly courageous, but very different, incident. Jacob-Thomas found a pocket knife at the entrance of his school, which has had problems daily with students concealing/leaving weapons around the outside of the building to be retrieved after-school. Without anyone asking him to, Jacob-Thomas

turned the knife in to Officer Brown and showed her where he found it. Jacob-Thomas could have made a different choice, but he made the choice to help keep everyone safe and to not keep something that did not belong to him. Jacob’s teachers say that he is very respectful of adults and is a member of the Recycling Club at school.



Courtney Crews
8th Grade
School of the Arts

In December of last year, a structure fire was intentionally set on the Northwest side of the city with no regard for the safety of our Firefighters or the neighborhood. The fire displaced four families, caused thousands of dollars in property damage and cost the City of Rochester thousands of dollars to extinguish and investigate. The observations and cooperation of

Courtney Crews proved to be invaluable to this investigation, which ultimately resulted in an adult being charged with Arson. The Rochester Fire Department Arson Task force who nominated her were very impressed with 14 year old Courtney’s maturity and willingness to help and said that “she is a role model for others in the community”.



Kiel Briggs

3rd Grade

Helen Barrett Montgomery School #50

Very recently, someone stole property from an apartment in Kiel's apartment building. Officers arrived on the scene and were told that the suspect had run away from the property. As Officers prepared to canvas the neighborhood, unsolicited information received from Kiel not only led to the thief being located in the building's basement, but also resulted in the recovery of over \$250 that had been stolen from another Rochester City School District student who had collected the money as a fundraising campaign to benefit their school. Kiel's teachers say that he is well-mannered and motivated. Kiel's actions are admirable and his willingness to come forward immediately helped another student.

MAY/JUNE 2011 WINNERS



MAY 2011 WINNERS



Dreyanna Morgan

3rd Grade

Adlai E. Stevenson School #29

Dreyanna was nominated by school Principal Rachel Windler-Freitag. On Thursday, May 19, 2011 three boys in the school were inappropriate toward a female classmate outside at recess. Upon returning to school, no one spoke of the incident, including the victim. Dreyanna immediately pulled the teacher aside and informed her of the incident, leading to an immediate investigation and consequences for the boys. The mother of the victim has also shared with the Principal her gratitude for Dreyanna coming forward for her daughter, which allowed the truth to come out. Dreyanna's courage in speaking up should be commended. Dreyanna demonstrated true compassion and leadership in coming forward in this situation and is an example to all that maltreatment of anyone is unacceptable and that no one should sit quietly by and allow it to continue.



Timothy LaGorio Chaney

1st Grade

Village Elementary School (Hilton)

Jennifer Stockslader, a 911 operator, nominated Timmy for his bravery, calmness, and quick response in contacting 911 on April 19, 2011 when he realized his mother needed medical help due to a diabetic problem. Timmy was able to articulate his mother's condition and provide the necessary information to get his mother the medical attention she needed. His teacher describes Timothy as a role model for his peers, with a wonderful heart and always willing to help a friend in need. One of his strengths is being able to remain calm, focused, and to apply coping strategies to think clearly in stressful situations as illustrated in the way he assisted his mother.



Miguel Vazquez
3rd Grade
Plank South Elementary School
(Webster)

Alexander Schmanke
3rd Grade
Durand Intermediate School
(Irondequoit)

Miguel and Alexander were nominated by Miguel's mom for their honesty and quick thinking. While attending a community event at the Pittsford YMCA, the boys found

a wallet containing money, credit cards and personal papers. They immediately went to the front counter and turned it over to a staff member. The staff member realized that the wallet belonged to a person who was about to leave the facility. The staff person ran outside and returned the wallet to its owner immediately. Miguel is described by his teacher, Mrs. Greenberg, as a responsible student who is always respectful toward adults and students. Alex's teacher, Mrs. Deloria, describes him as a great boy who is respectful, polite and makes good choices.



RahNiedra Love
1st Grade
Audobon School No. 33

Sherise Beacoats nominated her daughter RahNiedra for her quick thinking and bravery. On Tuesday, April 26, 2011 at approximately 9:30 p.m., a fire began in the kitchen of RahNiedra's home. There was only one entrance/exit to the outside and that is through the kitchen. RahNiedra's mom was asleep and her older brother was watching television in his bedroom. RahNiedra woke her Mom and alerted her brother, which resulted in them all getting out safely. RahNiedra's quick thinking and alertness saved her family and prevented what could have been a tragedy. RahNiedra's mom wants her to know how much her family loves and appreciates her. RahNiedra teacher, Ms. Marks, describes her as a child who loves to read daily and gets good grades in school.

JUNE 2011 WINNERS



Bethany Green
12th Grade
Thomas Jefferson High School

School Resource Officer Bonnie Powell nominated Bethany for her actions on March 17, 2011. Bethany was standing at the bus stop in front of her school after dismissal. There was a large group of students she recognized from school that were already outside, hanging around the area. Bethany observed an older male walking toward the area and could hear some of the boys in the group talking about beating the man. A group of seven rushed the man, striking him about the head and legs with sticks. Many people walked by, drove by or stood by watching. Bethany used her cell phone to call her Assistant Principal Mr. Miller. Mr. Miller alerted Officer Powell who, along with other officers, was able to stop the attack. Bethany was the only person to alert authorities that day, and with her help, all seven boys were arrested on assault charges.



Ericka Johnson
12th Grade
John Marshall High School

Ericka was nominated by School Resource Officer Booker for the honesty and integrity she displayed by turning in an extremely valuable item. In March, at the end of the school day, Officer Booker was visited in his office by Ericka who handed him a key she had found in the second floor exit door at Marshall High School. Officer Booker examined the key and quickly realized it was a master key which can open every classroom and locked storage area in the school. The loss of a master key has, in the past, resulted in a rash of unsolvable thefts in a school building. One such loss resulted in the theft of fourteen new laptops at another high school. By turning in this key, Ericka saved the City School District and the Rochester Police Department a lot of time, money, and resources. Ericka is an honor roll student, a cheerleader and a Debutante. Ericka's Assistant Principal, Ms. Hart, says Erika is a leader and a role model who represents Marshall High School and the youth of the City of Rochester very well.



Joshua Allen
11th Grade
School Of The Arts

Ms. Marybeth Mueller, Joshua's teacher, nominated him after learning from Joshua's landlord that on March 4, 2011 at 1 a.m., a fire started on the stove at Joshua's home. The smoke alarm went off but only Josh's sister heard it. She woke Josh up and Josh immediately ran into the kitchen and began to throw water on the flames, suppressing the fire until the

Fire Department could arrive. Although Joshua's quick reaction throwing water onto the fire is not recommended for safety reasons, his brave actions are credited with minimizing the damage and getting everyone one out of the home safely.



Jorge Andujar
7th Grade
School Without Walls

Jorge was nominated by 911 Operator Shay Shuler for the excellent job he did in calling for medical help for his mother. On April 19, 2011, Jorge called 911 to request an ambulance for his mom, who was having trouble breathing. Jorge was able to articulate his mother's symptoms and answer questions while also serving as a translator

for his mother who only speaks Spanish. Jorge's principal, Mr. Pappas, says Jorge is quiet but is a hard worker and is quick to offer assistance to others when he is aware they are in need.



Taylor Vazquez-Simmons

8th Grade

School Of The Arts

Taylor was nominated by his mother Mercedes for his civic responsibility and compassion toward others, and for demonstrating strong leadership qualities on an on-going basis. Taylor has been actively volunteering at St. Michaels Church where he shares his music talents and at the IBERO American Action League through its Project Hope Program. He is described by the Reverend Lawrence Tracy as a mature, responsible young man and an accomplished trumpet player. Most recently, Taylor and a couple of his friends decided to combine their birthday parties and organize a "Pay it Forward" event. The thought behind it was to build awareness of the homeless situation in Rochester. Non-perishable and dry packaged food items and a monetary gift were presented to the House of Mercy, a homeless shelter here in the city. Taylor is described by Assistant Principal Jeanne Markman as a model student and citizen who should be commended for his extraordinary efforts.

Student Musical Performances

The “Do The Right Thing” Program was privileged to have several gifted local students volunteer their time and talents to perform at the ceremonies throughout the year. Their impressive musical performances added a special touch to the events and made them extra memorable for everybody involved.



**Miss Whitney White
School of the Arts
October 2010**



**Miss Samyra Siplin
School of the Arts
December 2010**



**Miss Aviella Winder
Martha Brown Middle School
February 2011**

Student Musical Performances



***Sarah Mullen and Adrianna White Eagle
School of the Arts
June 2011***

Annual “Do The Right Thing” Family Celebration

The Family Day Celebration was enjoyed by “Do The Right Thing” winners and their families, as well as some of the Program’s sponsors and Executive Board Members. A total of 172 people attended. Everyone enjoyed the food, raffle prizes, fellowship, and the amusement park rides. Seabreeze generously provided the use of the park’s rides and water park, a private pavilion a few other amenities. TOPS Friendly Markets donated five \$100 store gift cards and the Pirate Toy Fund donated age appropriate toys, all of which were raffled off to the winners and their siblings. Everyone had the opportunity to meet some of the Program sponsors and share each others’ “Do The Right Thing” stories



***Seabreeze Amusement Park
July 28th, 2011***



Chief Sheppard addresses the gathering.....



Officer Alvarado, Rural Metro's LaShay Harris and News 10 NBC Sponsor and Board Member, Steve Richards handling the raffle for prizes!



Officer Piano and TOPS Friendly Markets Sponsor, Kathleen Grait



Our gracious Host and Sponsor, Seabreeze representative, Jeff Bailey





A "portion" of our very large prize table!

The raffle was very exciting. Almost every child present received a prize...



Chief Sheppard greeted and spoke with the winners and their families



2010-2011 “Do The Right Thing”

Scholarship Presentation

July 28, 2011



Left to Right:

Stephanie Wierzba, Chief James Sheppard, Luke Trowbridge, Evan Pace

(not pictured: Amy Torres)

MEET OUR WINNERS



Amy Marie Torres: a graduate of Edison School of Applied Technology, Amy plans on Majoring in Psychology while attending Monroe Community College. Her goal is to enter the field of Social Work and help people.



Evan Anthony Pace: a graduate of Hilton High School, Evan plans on majoring in Business Administration- Pre law while attending Monroe Community College. His goal is to transfer to Cornell University to continue his studies in Business Administration and Pre-law.



Luke Robert Trowbridge: a graduate of Hilton High School, Luke plans on majoring in Political Science and Liberal Arts while attending Monroe Community College. His goal is to seek a position in a local law enforcement agency.



Stephanie Lynne Wierzba: a graduate of Rush-Henrietta High School, Stephanie plans on majoring in Biology while attending the Rochester Institute of Technology. Her goal is to become a Physician's Assistant.

Sponsorship Brunch

March 10, 2011

Rochester Public Safety Auditorium



Board President, James McCauley



September 2008 Award Winner, Donnivon Dodd



January 2010 Award Winner, Janay Mull



Sponsors lend an attentive ear

Camp Good Days & Special Times



(From Left) March 2010 winner Joshua Tisdale, Camp Director and “Do The Right Thing” Executive Board President James McCauley, June 2010 winner Ayanna Sampson

Each of the “Do The Right Thing” Program winner’s receives a free camp experience provided by Camp Good Days & Special Times. This year, the winners attended camp the week of June 27, 2011 in the Finger Lakes Region.

Buffalo Bills Training Camp

August 29, 2011

The “Do The Right Thing “ Program offered members of The Rochester Police Activities League (PAL)an invitation to attend the Buffalo Bills Training Camp along with inner- city youth. PAL members were invited into the VIP tent and were given exclusive access to Buffalo Bills interactive games and to Buffalo Bills players. Joining PAL Officers at camp were Tony Jordan and his little league football players from the Gardiner Street Recreation Center as well Greg Hopkins and his young men from CTC (Change The Community).

The day was a big success; officers and children hung out together and shared the day at Bills training camp. Several officers indicated the kids made several comments to them while they were hanging out, such as "I didn't know cops were Bills fans" & you guys like football too?" & "You guys are some of the coolest cops I ever met". The more time officers spent with the kids sharing a common interest allowed for the youth to see beyond a uniform and observe first hand that the officers were people too. Event sponsors like this are just the beginning for the Rochester PAL Organization; these days represent the bridge PAL will build with City Of Rochester youth. Sergeant Collins said it best “one day will not change the perception that some young people have for Law Enforcement in this city, but with a sustained effort and commitment from the Rochester PAL team, relationships and trust levels with police from people in the community, will surely improve. In time this will pay dividends to all of us for years to come”. Members of PAL “thanked” the Do The Right Thing” of Rochester, Inc. for this opportunity, which was only possible through their partnership with the Buffalo Bills Corporation.



***Do The Right Thing Sponsored
RCSD School #20 Meet and Greet Fellowship Event***



2011 Program Statistics

This year's program received 86 nominations, recognized 16 students, and selected 51 students as winners; 11 of which, were high school Seniors

School Participation

Students from **39** schools participated:

22 Urban Schools

14 Suburban Schools

3 Parochial Schools

Schools with the most nominations received

Henry W. Longfellow School No. 36- **7** nominations

Bioscience and Health Careers High School @ Franklin – **6** nominations

School Without Walls Foundation Academy – **5** nominations

Gates-Chili Middle School – **5** nominations

Grades with the most Winners

12th Grade - **11** winners

8th Grade – **8** winners

7th Grade - **7** winners

Grades with the most nominations

7th Grade – **15** nominations

12th Grade – **13** nominations

8th Grade – **11** nominations

“Do The Right Thing” Winner Survey

Regretfully only 9 out of 51 responses were received; the following is a summary of that survey

1) Were you aware that you were being nominated for the “Do The Right Thing” Program or did your nomination come as a total surprise?

I was aware of the nomination: **2**
The nomination was a total surprise: **7**

2) After being notified that you were selected for the “Do The Right Thing” Awards were you proud that your deed(s) were recognized?

YES: **9** NO: **0**

3) Did your classmates ask you a lot of questions about the “Do The Right Thing” Program and were they impressed with your positive deed(s)?

YES: **7** NO: **2**

4) Do you feel that because you were selected for the “Do The Right Thing” Awards that you are now seen as a positive role model?

YES: **8** NO: **1**

5) Has being selected for the “Do The Right Thing” Program given you a better feeling of self worth?

YES: **9** NO: **0**

6) After being selected for the “Do The Right Thing” Program do you feel that you acquired a better attitude towards school?

(one survey circled two answers)

I already had a good attitude: **6**
It helped to improve my attitude: **4**
It has left no affect on me: **0**

7) Has receiving the award improved your attitude toward the Rochester Police Department and Law Enforcement in general?

I already had a good attitude toward Police Officers: **7**
It helped to improve my attitude: **2**
It has left no affect on me: **0**

8) Do you feel that the "Do The Right Thing" Program has made an impact on the neighborhood you live in?
(one survey did not answer this question)

YES : **6** NO : **2**

9) Do you think that The Rochester Police Department and the Rochester City School District should continue with this program so that other children may experience the opportunities that you have?

YES : **9** NO : **0**

10) After being selected for the "Do The Right Thing" program, did you see any media advertisements and if so what form of media was the coverage ?
(two surveys did not respond to this question)

TV : **7** NEWSPAPERS : **0**

The Do The Right Thing staff worked diligently to have parents and winners return the surveys, however, our numbers remain dismal. We will do things differently next year. For 2011-2012, surveys will be mailed home as well as taken at the end of the year Seabreeze Family Day Celebration.

Thank you



Mayor Tom Richards

For your continued support

Chief James Sheppard

For your continued support

The Rochester Police Department

For your continued support

The Executive Board Members

For your dedication to the program

Nomination Selection Committee

For volunteering to select our winners

All of our Program Sponsors

This program would not exist without you

**Sergeant Michael Coon,
RPD Technicians & staff**

For all of our photographic needs

Headquarters' Personnel

For your patience during the ceremony

The Maintenance Crew

For always making sure everything is set up

Seabreeze Amusement Park

For hosting the Family Day Celebration

**Christine Doyle, Lily Sepulveda-Soto,
Diani Perez and Suzanne Warren**

For your helping hands!

This program provides special experiences for the children honored. We hope they enjoyed every event and all they entailed; we hope they treasure the experience, and continue to do the program proud. Our goal for these children is to always "Do The Right Thing"!

Report submitted by Wanda Markert and Sydnie Evans.