

ROCHESTER URBAN RENEWAL AGENCY

PERFORMANCE MEASURES FOR 2022

1. Marketview Heights Urban Renewal District:

Planned – Continue action items pursuant to the Marketview Heights Urban Renewal District (URD) Plan including completing appraisals for property acquisitions, acquisition of properties, relocation of occupants, demolition of structures, and hiring an acquisition/relocation specialist to assist with maintaining compliance with the uniform relocation act. The City will also continue to engage with the Marketview Heights Collective Action Project (CAP) and the Marketview Heights Association towards developing neighborhood housing options including a focus on owner occupancy.

2. Midtown Urban Renewal District:

Planned – Continue to maintain new landscape features on Parcel 5 and continue to program the site for community events.

3. Dewey Driving Park Urban Renewal District:

Planned - Continue outreach efforts for marketing Dewey-Driving Park Targeted Commercial Exterior Façade Program.

4. Bull's Head Urban Renewal Area:

Planned – Have selected developer team prepare and present a preliminary proposed development plan for public review and comments, in summer 2022. Complete the Bull's Head Urban Renewal District zoning and preliminary design of public improvements with input from a selected developer. Identify state and federal funding sources to implement public improvements to accommodate new development. Continue environmental due diligence and clean-up of contaminated sites.

ROCHESTER URBAN RENEWAL AGENCY

PERFORMANCE MEASURES REPORT FOR 2021

1. Marketview Heights Urban Renewal District:

Planned - Continue action items pursuant to the Marketview Heights Urban Renewal District (URD) Plan including completing appraisals for property acquisitions, acquisition of properties, relocation of occupants, demolition of structures, and hiring an acquisition/relocation specialist to assist with maintaining compliance with the uniform relocation act. The City will also continue to engage with the Marketview Heights Collective Action Project (CAP) and the Marketview Heights Association towards developing neighborhood housing options including a focus on owner occupancy.

Actual - The City worked on action items outlined in the Marketview Heights Urban Renewal District (URD) Plan, with a focus on the acquisition and demolition of properties, the development of affordable housing, and continued engagement with the Marketview Heights CAP. The City continues to work with the CAP to refine and implement the URD plan action items, and plans to increase efforts towards developing housing options and removing blight. The City had multiple properties appraised in order to begin the process for property acquisition.

2. Midtown Urban Renewal District:

Planned – Continue planning for future land use at Parcel 5.

Actual – Parcel 5 was improved as a new transitional/temporary community entertainment space with new lawn areas, access, and landscaping.

Planned – Developer to complete construction of Parcel 2 in 2021.

Actual - In the beginning of 2020 Buckingham commenced construction of a five-story mixed-use building on Parcel 2 for a headquarter building for Butler Till and residential apartments. The project was completed in the fall of 2021.

3. Dewey Driving Park Urban Renewal District:

Planned - Continue outreach efforts for marketing Dewey-Driving Park Targeted Commercial Exterior Façade Program.

Actual - The City continues to market this program in the Dewey-Driving Park area. No new projects were completed during this reporting period.

4. Bull's Head Urban Renewal Area:

Planned – Select a developer for new mixed-use development at Bull's Head. Complete remaining two acquisitions for land assembly for future redevelopment. Complete the Bull's Head Urban Renewal District zoning and preliminary design of public improvements with input from a selected developer. Identify state and federal funding sources to implement public improvements to accommodate new development.

Actual – Through an RFQ process, the City selected a developer team led by The Dawson Company, LLC to enter into exclusive negotiations with to advance redevelopment at Bull's Head. The City completed all but two acquisitions for subsequent redevelopment. Environmental due diligence/cleanup remains a key component to creating developable ready sites.