

ROCHESTER URBAN RENEWAL AGENCY

PERFORMANCE MEASURES FOR 2017

1. Marketview Heights Urban Renewal District

Planned-Refine cost estimates for URD implementation activities, identify funding sources for all activities, and begin implementation including release of Lewis Street RFP (contingent on funding being secured).

2. Midtown Urban Renewal District

Planned-Select developer and transfer Parcel #5 to developer.

Planned-Complete negotiations with developer for Parcel #2.

3. Dewey Driving Park Urban Renewal District

Planned-The City is undertaking a marketing campaign to aggressively advertise the program in 2017 with the anticipation of reaching more property owners and potential grants being provided.

4. Bull's Head Urban Renewal Area

Planned-The Bull's Head urban renewal plan is anticipated to be completed in 2017.

5. Cascade Urban Renewal District

Planned-10 new townhomes and 10 new apartments are anticipated to be completed in 2017 as part of the North Plymouth Terrace redevelopment project.

PERFORMANCE MEASURES REPORT FOR 2016

1. Marketview Heights Urban Renewal District

Planned- Develop RFP and hire consultant to evaluate site design and development opportunities for Lewis Street and AMETEK property. Advance alley conversion pilot project.

Actual-Drafted RFP. Seeking full implementation funding before releasing RFP (CFA grant submitted but not funded in 2016). Project planning underway to develop alternate funding sources.

2. Midtown Urban Renewal District

a. Planned - Complete rehabilitation of the Midtown Parking Garage. Rehabilitation of the Midtown Parking Garage is substantially complete.

Actual-Rehabilitation of the Midtown Parking Garage is complete.

b. Planned - Complete construction of open spaces and pedestrian corridors. Construction of open spaces is complete; construction of pedestrian corridor (immediately to western side of Tower280) to be undertaken in 2016.

Actual-Construction of the pedestrian corridor is complete.

c. Planned - Continue construction on the Tower at Midtown project. Construction of 181 residential units is complete; construction of commercial space to be completed by spring 2016.

Actual-Construction of the commercial space at Tower280 is complete.

d. Planned - Transfer 245 E. Main Street and commence construction on Gannett offices. 245 E. Main Street transferred to developer and construction on Gannett offices commenced immediately in May 2015. Construction will be complete in May 2016.

Actual-Construction of Gannett offices is complete.

e. Planned – Select developer for Parcel #2, obtain necessary approvals, and commence construction.

Actual-Development proposals are being reviewed for Parcel #5 and the City is in negotiations with a developer for Parcel #2.

3. Dewey Driving Park Urban Renewal District

Planned-It is anticipated that 2 projects will be completed in the Dewey/Driving Park area. The projects consist of exterior renovations to the commercial portions of the buildings. The program is utilized to revitalize commercial districts with this area.

Two current exterior improvement projects are occurring within the NW Quadrant of the city and are found in the Urban Renewal District. The first property can be found at address 759 Dewey Avenue for International Products and Services. The grant is expected to be for \$30,000 and will improve the exterior of the facility. Eight jobs are expected to be created, and eight retained.

The second property can be found at address 333 Driving Park for exterior improvements of the Seafood Market. The grant is expected to be for \$30,000 and will improve the exterior of the facility. Three jobs are anticipated to be created, and two retained.

Actual-The project at 759 Dewey Avenue was successfully completed and grant funding was provided. The project at 333 Driving Park is anticipated to move forward and a close on funds is anticipated for spring of 2017.