

Main Street Streetscape & Pedestrian Wayfinding Enhancement Phase 2



Public Information Meeting
December 12, 2018



City of Rochester, NY
Lovely A. Warren, Mayor
Rochester City Council



Stantec

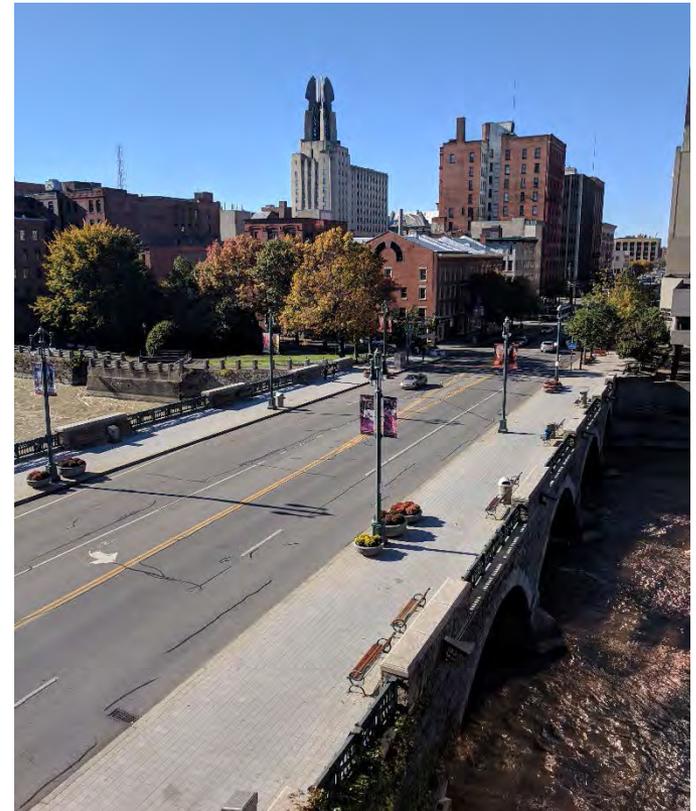


Welcome

Jeff Mroczek City Project Manager, Landscape Architect

Project Team

- City of Rochester
- NYS Department of Transportation
- Monroe County Department of Transportation
- Stantec Consulting Services, Inc.
- Environmental Design & Research, Landscape Architecture, Engineering, & Environmental Services, D.P.C.



Agenda

Presentation

6:00 to 6:30 PM

- Project Area
- Project Context
- Project Description
- Schedule/Development Process
- Main Street Today
- Main Street of the Future
 - “Draft” Recommendations
 - Proposed Improvements
- Pedestrian Wayfinding Signage
- Contact Information



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CHERYL DINOLFO
COUNTY EXECUTIVE



Department of
Transportation



6:30 to 7:00 PM

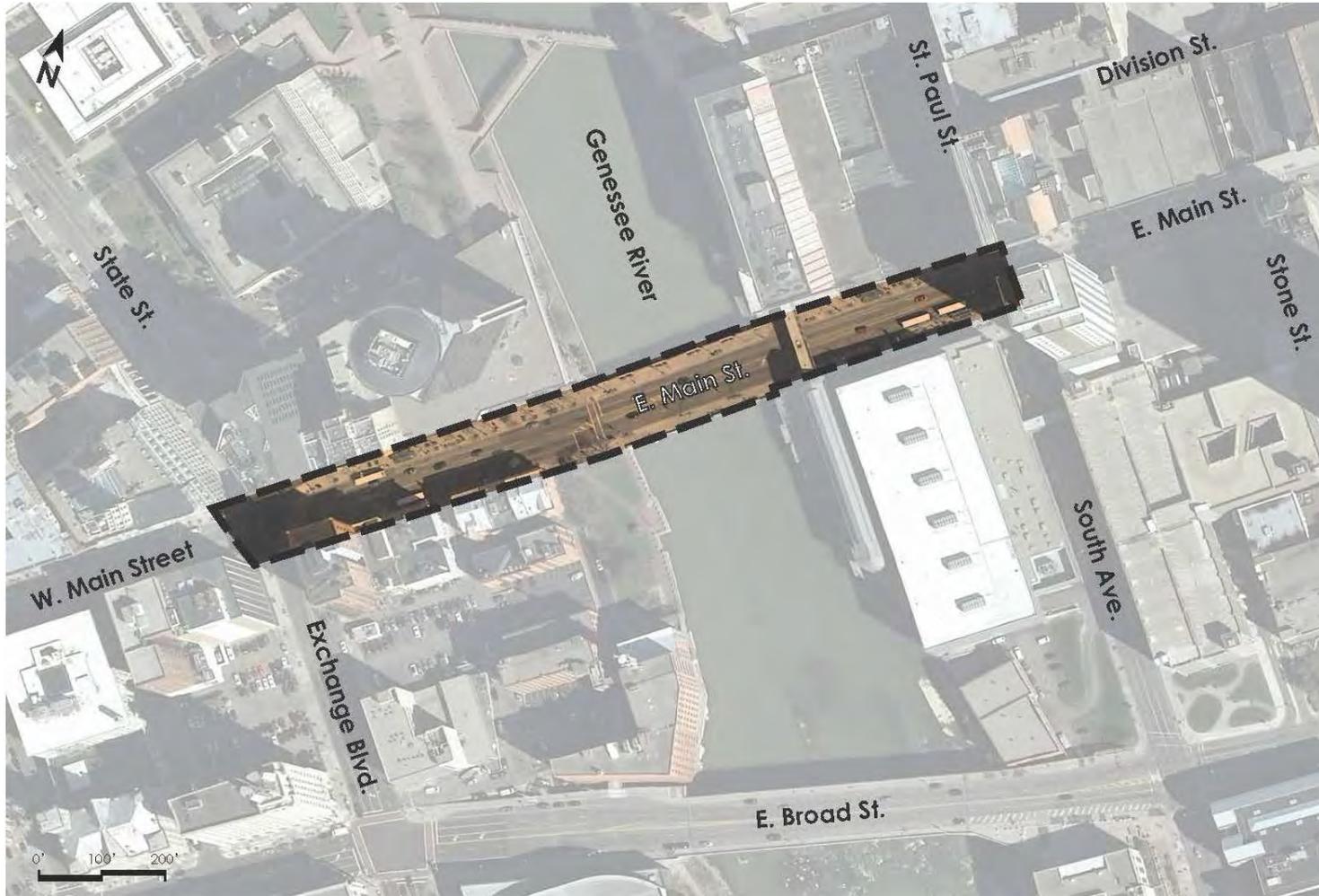
Questions & Answers

Open House

7:00 to 8:00 PM



Project Area



Project Context

On-going Development in Project Area

“The Rochester Downtown Development Corporation (RDDC) is tracking **\$842.6 million** in downtown development underway in October 2017. New housing and innovation companies are fast-tracking the highly visible transformation underway in the center city.”

Quote from the RDDC March 2018 Market Report

“ROC the Riverway”

Almost **30 Transformative Projects** in one plan to **Leverage** the value of Rochester’s Riverfront. **\$500 Million** in Public Investments.

Project Context

Adjacent Street Projects



Project Description

The functional and aesthetic quality of Main Street is of paramount importance to our city and region's economic development and quality of life.

The new streetscape shall be designed to:

- Improve the conditions for pedestrians & bicyclists
- Enhance the aesthetic nature of the corridor
- Support economic development
- Encourage multi-modal transportation



Project Description

Streetscape Enhancements

- Continuation of treatments that were installed in Phase I
 - New streetscape amenities
trees, plantings, furniture, lighting
 - New pavement treatments
recessed parking, bike lanes, roadway surfaces
- Replace the Bus Stop Shelters

Main Street Bridge

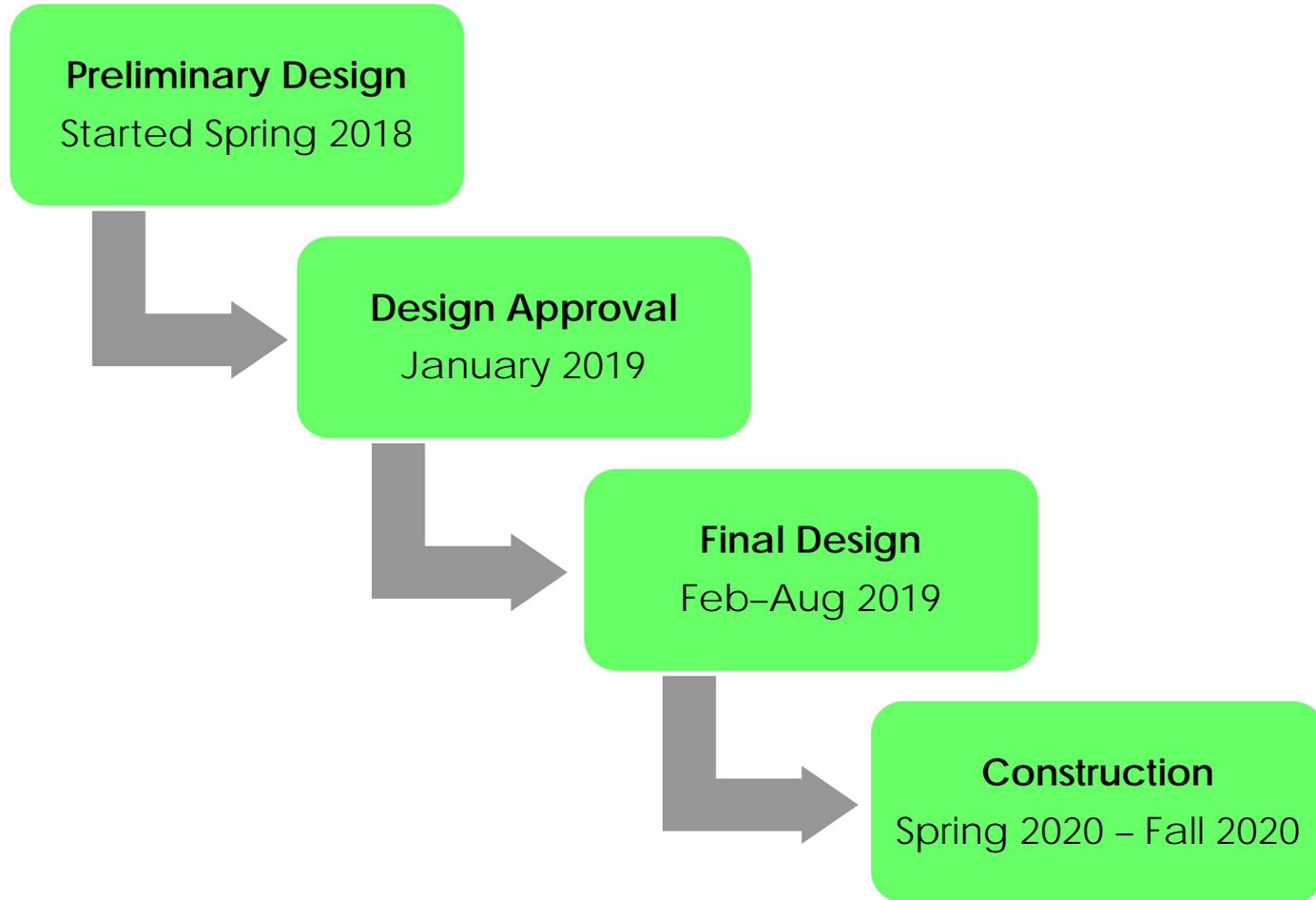
- Establish it as a Primary Public Space

Pedestrian – Oriented Wayfinding

- Install 2 additional Major Wayfinding Signs at the State St / Exchange Blvd Intersection



Schedule / Development Process



Schedule / Development Process

The Next Steps

- Evaluate Community Input
- Obtain Design Approval
- Proceed with Final Plan Development
- Final Design Public Information Meeting (Tentative July 2019)
- Submit Final Plans (August 2019)
- Federal / State Construction Authorization (September 2019)
- Bid and Award (Fall 2019 - Winter 2019/2020)
- Construction (Spring – Fall 2020)

Main Street Today

Assessment of the Existing Conditions

- Right of Way Width
- Sidewalk Pavement Condition
- Street Lighting
- Street Tree Inventory
- Street Furniture Inventory
- Historic Plaques
- Vehicular Volumes/Patterns
- Bicycle Access
- Parking Availability
- Bus Travel Patterns
- Signage Inventory
- Main Street Bridge
- User Experience



Main Street Today

Assessment of the Existing Conditions



Main Street Today

Assessment of the Existing Conditions



Main Street Today

Assessment of the Existing Conditions



Main Street Today

Assessment of the Existing Conditions



Main Street Today

Assessment of the Existing Conditions



Main Street Today

Assessment of the Existing Conditions



Main Street Today

Assessment of the Existing Conditions



Main Street of the Future

“Draft” Recommendations

- Reconstruct Sidewalks
- Replace/Add Street Trees and Plantings
- Replace/Add Street Furniture
- Provide LED Street Lighting
- Provide Bike Lanes
- Add On-Street Parking (20-25 Spaces)
- Mill, Resurface and Restripe Roadway
- Enhance Main Street Bridge Streetscape
- Install Pedestrian Wayfinding Signage
- Replace Bus Stop Shelters
- Maintenance of Bridge Parapet Walls / Paley Railings



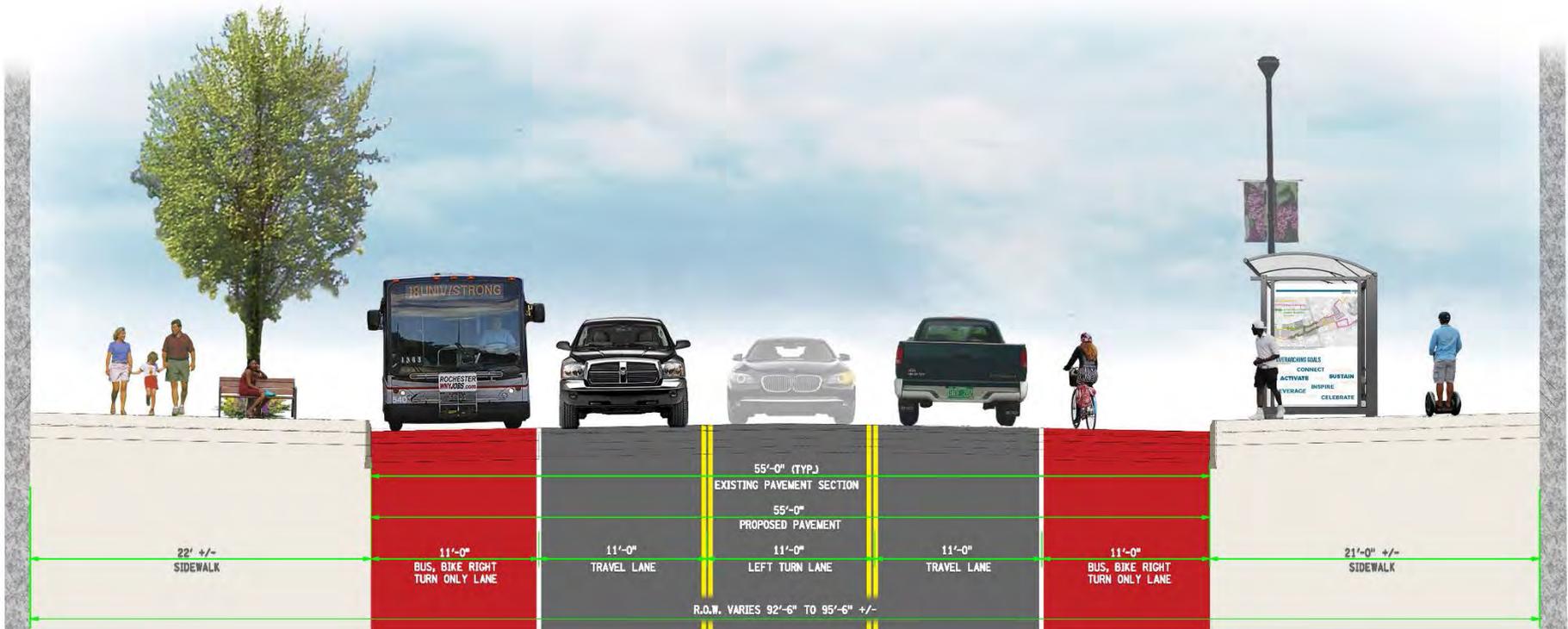
Proposed Improvements

Overall Plan



Proposed Improvements

Typical Section A-A



SECTION A-A
WEST SIDE - LOOKING EAST

Proposed Improvements

Typical Section B-B



SECTION B-B
BRIDGE - LOOKING EAST

Proposed Improvements

Typical Section C-C



SECTION C-C
EAST SIDE - LOOKING EAST

Proposed Improvements

Benches, Planters, Charging Stations, and Bike Racks



Proposed Improvements

Wayfinding Kiosk, Trash Receptacles, Bike Lane, and On-Street Parking



Proposed Improvements

New Bus Stop Shelters and Colored Bus Lane



Photo from National Association of City Transportation Officials (NACTO) [Dedicated Curbside/Offset Bus Lanes](#)

Proposed Improvements

Plant Materials



Contact Information

Contact Person

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Website

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Questions & Answers

