

# COMMUNITY FORUM

City of Rochester

Five-Year Consolidated Plan

2015-2019

Prepared by: LaBella Associates



**City of Rochester, NY**  
*Lovely A. Warren, Mayor*  
*Rochester City Council*

# CONSOLIDATED PLAN INTRODUCTION

- **The Consolidated Plan**
  - Is created every 5 years
  - Assists the City to determine community needs
  - Based on a community-wide dialogue
- **Public Involvement will Help Identify:**
  - **Housing** Priorities
  - **Economic Development** Priorities
  - **Community Development** Priorities
- **Fill out Community Survey – paper or online**

# PUBLIC FORUM SCHEDULE

## **Northwest**

Thursday, January 22

6:00 p.m.

Edgerton Center  
Stardust Ballroom  
41 Backus Street

## **Northeast**

Tuesday, January 20

10:00 a.m.

500 Norton Street

## **Southwest**

Wednesday, January 14

9:30 a.m.

923 Genesee Street

## **Southeast**

Tuesday, January 20

6:00 p.m.

Ryan Community Center  
530 Webster Avenue

# Consolidated Plan

- Documents community needs
  - Input from City departments, community organizations, businesses and citizens
  - Community Survey
  - Maps and Statistics
- Guides Rochester's use of Federal grant allocated through HUD's formula grant programs
- Sets priorities over next five years
- Allocates funds to specific programs during 2015-16

# Consolidated Plan Contents

- Assessment of Housing and Homeless Needs
- Analysis of Housing Market
- 5-Year Strategic Plan
  - Identify general priority levels and projected funding levels for each of the eligible activities
- 1-Year Action Plan
  - Allocates funds to specific projects and programs

# FEDERAL PROGRAMS

- **CDBG**      Community Development Block Grant
- **HOME**      HOME Investment Partnership
- **HOPWA**      Housing Opportunities for Persons with HIV/AIDS
- **ESG**      Emergency Solutions Grant

# Community Development Block Grant (CDBG)

- Funds allocated by formula
  - Annual grants can be used to
    - Revitalize neighborhoods,
    - Expand affordable housing
    - Create or retain jobs
    - Improve community facilities and services
  - Projects must principally to benefit low- and moderate-income persons
    - Individuals earning less than **\$37,550** annually
    - A family of four earning less than **\$53,600** annually
- (Source: Rochester MSA Income Limits, HUD)

# CDBG Eligible Activities (examples)

- Housing
  - Housing Rehabilitation
  - Code Enforcement
  - Homeownership Assistance
- Economic Development
  - Assistance to businesses
  - Microenterprise Assistance
- Infrastructure - streets, roads, sidewalks, etc.
- Public Facilities and Improvements
- Public Services – Youth, Seniors
- Accessibility improvements
- Lead-Based Paint Abatement
- Planning and Capacity Building
- Program Administration

# Home Investment Partnership Program (HOME)

- Designed exclusively to create affordable housing for low-income households.
- Awarded annually as formula grants

# HOME Eligible Activities

- Homeowner Rehabilitation
- Homebuyer Activities
- Rental Housing
- Tenant-Based Rental Assistance

# Housing Opportunities for Persons with AIDS (HOPWA)

- Housing assistance and related supportive services for low-income persons with HIV/AIDS and their families
- Grants provided by formula allocations to States and metropolitan areas with the largest number of cases and incidences of AIDS.

# Emergency Solution Grants (ESG)

- Formerly called “Emergency Shelter Grant”
- Rehabilitation or conversion of buildings into homeless shelters.
- Funds certain related social services, operating expenses, homeless prevention activities, and administrative costs.
- Allocated annually based on the formula used for the Community Development Block Grant

# CDBG Expenditures for Low- and Moderate-Income Activities for 2013-14

Type	Expenditures
Low/Mod Area	\$2,612,958.54
Low/Mod Limited Clientele	\$ 320,027.26
Low/Mod Housing	\$ 902,150.59
Low/Mod Jobs	\$1,636,430.62 +\$3,415,000.00 in HUD 108 Funds

# CDBG Accomplishments by Type for 2013-14

Accomplishment Type	Accomplishment
Businesses Assisted	103
Jobs Created / Retained	485
Housing Units Assisted	358
People Assisted	89,244



# HOME –Units Completed in 2013-14

Activity Type	Units Completed
Rentals	197
First Time Homebuyers	182
Existing Homeowners	52
Total	431



# HOME – SUMMARY OF RENTAL PROJECTS

Project	Units	Type
El Camino Estates II	25	Rental-Single Family
Carriage Factory	65	Rehabilitation
Corpus Christi	42	Rehabilitation
Son House	21	New Construction
Holy Rosary	60	Redevelopment and New Construction
YWCA	110	Rehabilitation and Redevelopment

# HOME – PROGRAM PERFORMANCE

Measure	City of Rochester	National Average
% of Funds Committed	96.75%	94.96%
Leveraging Ratio for Rental Activities	11.28	5.49
HOME Cost Per Unit - Rental	\$22,442	\$32,090
HOME Cost Per Unit- Homebuyer	\$12,143	\$16,827

# ESG Accomplishments

- Funded 16 projects
- Served 3,369 people

# HOPWA Funding and Activity

Agency	Amount	Households Served
Trillium Health	\$395,535	74
Catholic Charities	\$269,938	60

# Plan Preparation SCHEDULE

Item	Time
Community Meetings	1/14/15 1/20/15 (2 meetings) 1/22/15
Plan Preparation	January-May 2015
Publish Draft Plan	On or About April 18, 2015
Public Comment	April 18-May 19, 2015
Council Approval	May 19,2015



# INITIAL CITY OF ROCHESTER NEEDS ASSESSMENT

# CITY OF ROCHESTER SNAPSHOT

- **27% of households within the City of Rochester are severely “cost burdened”; more than 1 in 4 working families spend more than 50% of their income on housing and utilities.**  
(Source: 2007-2011 CHAS Data – Tables 7 & 9)
- **During 2013-14, approximately 3,369 persons received services relating to being homeless or in need of transitional or supportive housing in the City.**  
(Source: Rochester ESG Year-End Report)
- **The Rochester Housing Authority manages 2,332 units of public housing and 4,746 families are on the waiting list.**  
(Source: RHA FY2015 Agency Plan)
- **The Rochester Housing Authority administers 8,816 Housing Choice (Section 8) Vouchers and has a waitlist of 12,517.**  
(Source: RHA FY 2015 Agency Plan)

# ADDITIONAL HOUSING MARKET DATA

- **Total Occupied Housing Units: 86,100**
  - 39.3% are owner-occupied and 60.7% are renter-occupied
- **Vacancy Rates**
  - 1.7% in owner-occupied units and 7.2% in renter-occupied units
- **Cost in the City of Rochester**
  - Median home value of owner-occupied units is \$75,800
  - Median home value of owner-occupied units in NY is \$136,000
  - 29.9% of owners considered to be cost-burdened
  - 59.0% of renters considered to be cost-burdened

(Source: Source: 2009-2013 American Community Survey 5-Year Estimates – Tables B25001, B25003, DP04, B25077, and 2007-2011 CHAS Data)

# COMMUNITY STATISTICS

- **1,004 cases of HIV and 1,308 cases of AIDS in Monroe County as of December 2012**

(Source: Bureau of HIV/AIDS Epidemiology AIDS Institute and the NYSDOH. New York State HIV/AIDS County Surveillance Report (Includes State Prison Inmates). August 2014)

# ROCHESTER ECONOMIC STATISTICS

- **Unemployment Rate:**
    - **13.7%**
  - **Families living below the poverty level:**
    - **29.9%**
  - **Persons living below the poverty level:**
    - **32.9%**
  - **Children living below the poverty level:**
    - **50.1% (1 in 2 children)**
- (Source: 2009-2013 American Community Survey 5-Year Estimates – Table DP03)

# NEXT STEPS

- **Prepare Draft Consolidated Plan**
- **City Council Public Hearing**
- **Submit Consolidated Plan to HUD**

# Open House Instructions

- Write needs/ ideas for projects on Post-it Notes
- Facilitator will organize notes on boards
- Place dot on map where there are issues/ needs
- City staff will answer questions (if possible)
- Public forum ends at 11:00 AM

# Open House Facilitators

- Housing Rehabilitation
  - Kathy Dear
- Housing Construction/ Homeownership
  - Kathy Dear
- Economic Development
  - Ed Flynn
- Infrastructure and Public Facilities
  - Barbara Johnston
- Services/ Planning/ Other
  - Barbara Johnston

# WE NEED YOUR INPUT

## Please Take our Community Needs Survey



### PUBLIC SURVEY City of Rochester | New York Consolidated Plan 2015-2019

#### Public Survey | City of Rochester Consolidated Plan 2015-19



The **City of Rochester (the City)** is preparing a strategic plan to guide its use of federal grant funds from the U.S. Department of Housing and Urban Development (HUD).

By completing this survey, you will help to ensure that these funds are directed to Rochester's most critical needs. Thank you for participating.

1. Which of the following best describes you? (check all that apply)

- Rochester resident
- Own/ operate a business in Rochester
- Represent a public agency, housing provider or service provider
- None of the above

2. If you are a Rochester resident, what neighborhood do you live in?

3. How satisfied are you with the overall conditions of your neighborhood?

- Very Satisfied
- Somewhat Satisfied
- Somewhat Dissatisfied
- Very Dissatisfied

Please return by Friday, February 6, 2015 to: Mary Kay Kenrick, Associate Administrative Analyst  
City of Rochester, Department of Neighborhood and Business Development  
30 Church Street, Room 2248, Rochester, NY 14614  
Or fill out online at: [www.cityofrochester.gov/collapsurvey](http://www.cityofrochester.gov/collapsurvey)

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#### Public Survey | City of Rochester Consolidated Plan 2015-19



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THANK YOU!