



Do The Right Thing of Rochester Award Program SUMMER & FALL 2022 NEWSLETTER

Welcome!

It's hard to believe that summer has already come and gone! We hope everyone had a wonderful summer, and is settling comfortably into their new routines!

Since our last newsletter, we had a fun day at Seabreeze Amusement Park celebrating all of the accomplishments of our 2021-2022 winners, along with their friends and families! We also had the opportunity this summer to attend some community events where we were able to meet new friends and promote our program. You can check out photos and more information from all of these events in this newsletter.

A new school year means a new year to recognize even more role model students from our community! Mark your calendars – our first Do The Right Thing Award Ceremony for this year will be on Thursday, December 1, 2022 at 10:30 am! The ceremony will be held at the Public Safety Building, and streamed Live on our Facebook page! We hope you will be able to join us either in-person or on-line!

Please keep sending us nominations, and spread the word about our program. Share, like, and comment on our social media posts, tell your friends and family about our program, and most importantly, let us know about the great kids in our community so that we can recognize them! You can find more information about our program, and how to nominate a student, on our [website](#) and throughout this newsletter. Nominating a student is quick and easy, and students that are selected as winners receive generous prize packages. Thank you so much for supporting the Do The Right Thing of Rochester Awards Program!

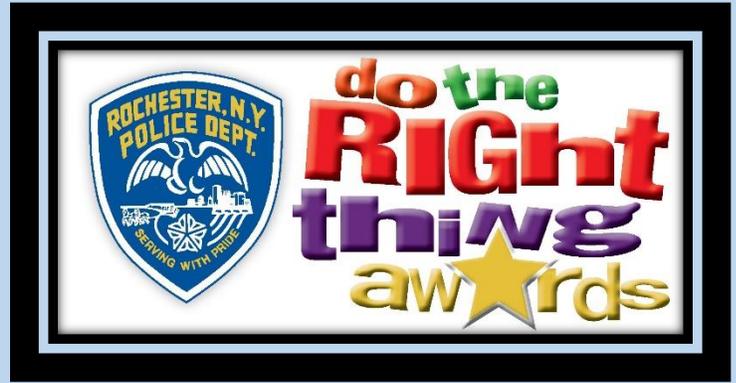
Do The Right Thing of Rochester, Inc.
*** Rochester Police Department***

Phone: (585) 428-7863 **Fax:** (585) 428-6093
Email: DotheRightThing@cityofrochester.gov
Website: www.cityofrochester.gov/DoTheRightThing

Follow us on Facebook: [@DTRTROC](#)
Follow us on Instagram: [@DTRT Rochester](#)
Follow us on Twitter: [@RPD DTRT](#)



About Our Program



The Do The Right Thing Award Program has been part of the Rochester Police Department since 1995. The goal of the program is to foster positive relationships between local area law enforcement and the youth within Monroe County. The Do The Right Thing Award Program recognizes children for their positive behavior, accomplishments, and good deeds by rewarding students who strive to make good choices, do well in school, give back to their communities, or demonstrate “turn-around” or improved behavior.

Any student enrolled in grades K - 12 in any school within Monroe County is eligible for nomination, and can be nominated for acts of courage and bravery, such as assisting first responders, as well as acts of volunteerism, leadership and role model behavior. Students may be nominated for incidents that have occurred within one year of the nomination, and within Monroe County.

Anyone over 18 years old can nominate a student (this includes first responders, teachers, coaches, family, and friends). Nominations are accepted throughout the year, and are reviewed by a committee that selects students to receive the Do The Right Thing Award. Selected students are celebrated at a ceremony at the City Public Safety Building. Ceremonies are held during the school year, with approximately ten students recognized at each ceremony. Usually family and friends are welcome to attend these ceremonies, however there may be times when ceremonies may be held virtually due to safety concerns. If this is the case, attendance would be limited, but everyone would be welcome to watch the ceremony as it takes place, or anytime afterwards, by watching via Facebook Live on our [Facebook page](#). A decision whether a ceremony will be held in-person or virtually will be made as each award ceremony date gets closer, and will be announced on our website and social media pages. Regardless, all ceremonies, whether in-person or virtual, will be recorded and shared on Facebook, so you’ll never have to worry about missing a ceremony, and you can always go back and watch past recorded ceremonies as many times as you’d like!

Do The Right Thing Award winners are eligible to receive several rewards and prizes donated by program sponsors, and winners may also apply for a college or trade school scholarship when they are high school seniors. Since the program began, we have received over 4,000 nominations, awarded over 1,100 winners, and contributed over \$100,000 towards scholarships for our winners. Students selected as winners must attend an award ceremony in order to officially be considered a Do The Right Thing Winner, unless the ceremony is held virtually. All students that are nominated will receive a letter of recognition for their act, even if they are not chosen as a winner.

Each ceremony and the winners are highlighted in the media, courtesy of program sponsor News 10NBC WHEC-TV. Stories are televised on WHEC and highlighted on-line as well. Visit their website at [WHEC.com](#) to view past highlights.

For more information about our program, or to nominate a student, please visit our webpage at [Cityofrochester.gov/DoTheRightThing](#). We are also on social media. Please take a moment to like and follow our [Facebook](#), [Instagram](#) and [Twitter](#) pages. You can find all contact information for the Do The Right Thing Award Program in the green box on page 1.

Do The Right Thing Program Staff

Please contact a member of our staff with any questions or feedback you may have. We welcome your input, and are excited to work together to celebrate many more years of Do The Right Thing in Rochester!



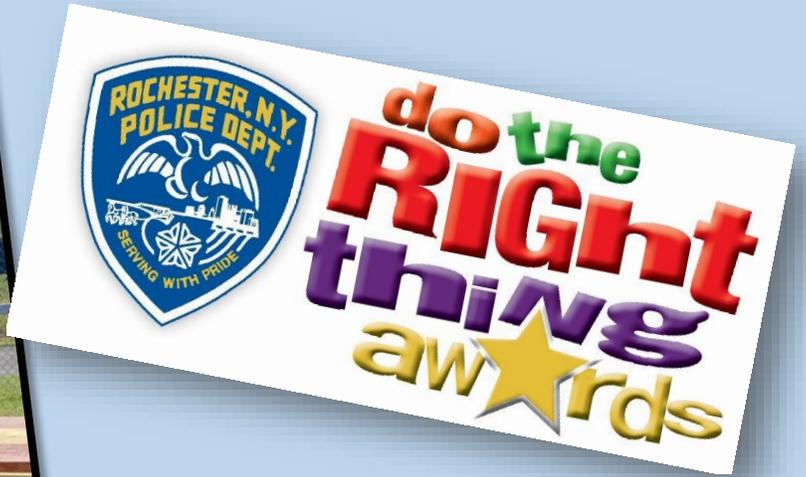
Sergeant Jose Vargas
Program Director



Laurie Kingsley-Henry
Program Coordinator



Lisa Hayes
Program Assistant



Members of the Executive Board

The Rochester Police Department's Do The Right Thing Award Program is a 501(c) (3) non-profit organization governed by a Board of Directors, and operated under the auspice of the Rochester Police Department.

The Board of Directors includes the following ex officio positions – the Mayor of the City of Rochester or their designee; the Chief of the Rochester Police Department or their designee; and the Program Coordinator. All directors are appointed by the Rochester Police Chief.

Executive Board of Directors

Mayor Malik D. Evans (City of Rochester)

Police Chief David M. Smith (Rochester Police Department)



President: James McCauley (Camp Good Days and Special Times)

Vice President: *VACANT*

Treasurer: Suzanne Warren (City of Rochester)

Secretary and Program Coordinator: Laurie Kingsley-Henry (Rochester Police Department)

Program Director: Sergeant Jose Vargas (Rochester Police Department)

Anthony Campbell (Memorial Art Gallery)

LaShay Harris (American Medical Response)

Glen Jeter (President of Horace Jeter Inc.)

Carmen Jones (City of Rochester)

Sheri Landers (Emergency Communications Department)

Mark Mura (Rochester Police Department)

James Sheppard (Rochester City School District)

Brennan Somers (News 10NBC WHEC-TV)

Grace Tillinghast (The Battery)

Jeffrey Wagner (Monroe County Sheriff's Office)



Interested in becoming a member of the Do The Right Thing Executive Board?

- Visit our website at Cityofrochester.gov/DoTheRightThing to learn more about Do The Right of Rochester and read program By-Laws.
- Contact Program Coordinator Laurie Kingsley-Henry at (585) 428-7863 or DoTheRightThing@cityofrochester.gov for more information.

Sponsors

Sponsorship and donations help make this program possible. Donations received are used to directly impact the program and its winners. Gifts are distributed to award recipients through prize packages at each award ceremony, and financial contributions help fund the daily operation of the program, as well as provide college/trade school scholarships. At each ceremony, winners receive sponsor-branded merchandise, gift certificates, opportunities to attend various experiences in our area, and a variety of other rewards and opportunities that are provided by the below sponsors. Thank you for your generosity!

American Medical Response

Ames-Amzalak Memorial Trust

Bill Gray's Regional Iceplex

Camp Good Days and Special Times

City of Rochester

C.J. & B.S August Family Foundation

The Daisy Marquis Jones Foundation

Dynamic Recording Studio

Genesee Country Village & Museum

Glen Jeter (Horace Jeter Inc.)

Grace Tillinghast (The Battery)

Memorial Art Gallery

Monroe County

News 10NBC WHEC-TV

NYRA Trophies & Awards

Pirate Toy Fund

Rochester Americans

Rochester City School District

Rochester Knighthawks

Rochester Museum and Science Center

Rochester Police Department

Rochester Police Foundation

Rochester RazorSharks

Rochester Red Wings

Salvatore's Old Fashioned Pizzeria

Seabreeze Amusement Park

Seneca Park Zoo

TOPS Friendly Markets

Interested in Becoming a Program Sponsor?

We award up to 50 students each school year.

Donations are helpful and appreciated. We are

continuously welcoming new sponsors to our

program. If you have services or prizes that you

would like to donate to our Do The Right Thing

Award winners, or if you would like to make a

financial donation to the program, please

contact us! The Do The Right Thing Award

Program is a 501(c) (3) non-profit organization,

and every donation directly impacts each

winner that is selected. All sponsor information

is proudly displayed on our website, in

informational brochures that we distribute,

and at ceremonies and other events that

we attend.



Family Fun Celebration Day at Seabreeze

Family Fun Celebration Day took place at Seabreeze Amusement Park on Wednesday, August 10th. All of our 2021-2022 winners and their families were invited! In total, 156 people attended and enjoyed a beautiful day full of fun, food, and great camaraderie!

Thank you Seabreeze for sponsoring this event for over 25 years!

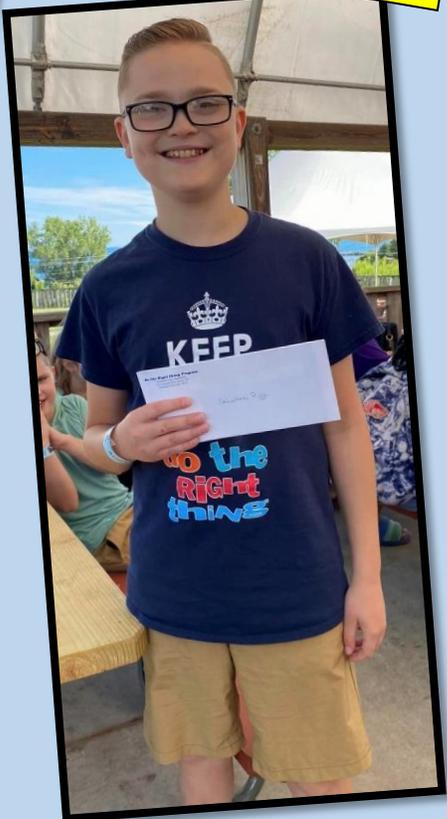


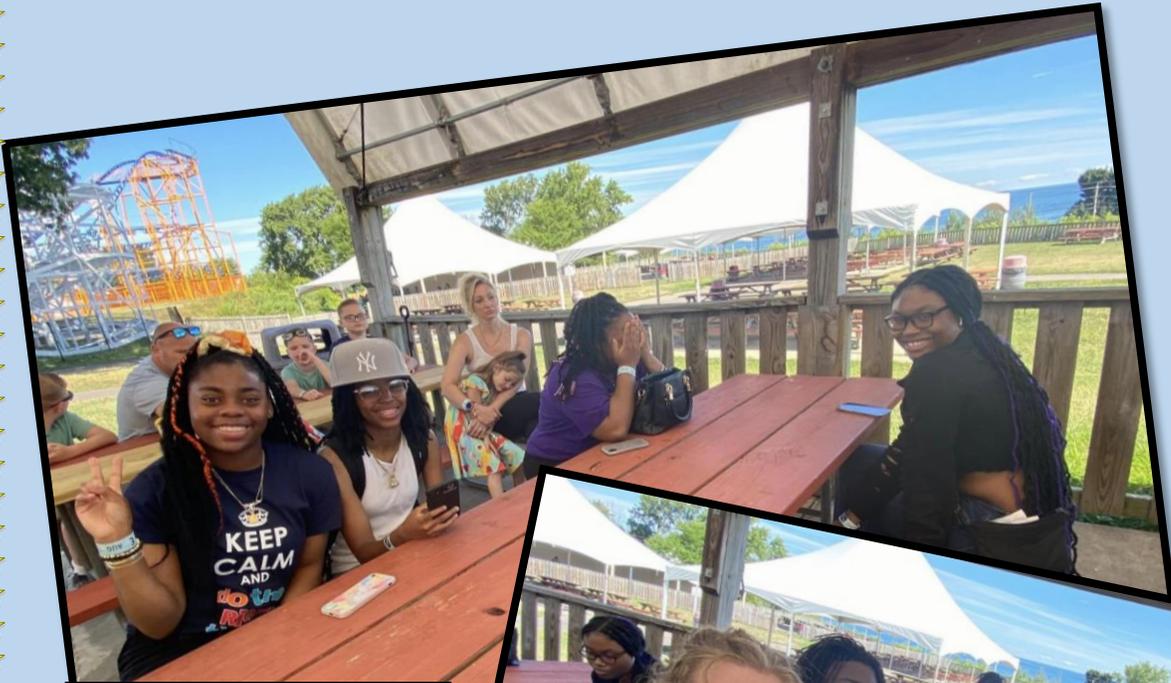
There's one of our winners on the Time Machine!





Yummy food, fun raffle prizes, and beautiful weather made for a fun day for everyone!





Both of our 2022 scholarship winners, Jahleeya Roberts (pictured above) and Caleb Shepard (pictured right), were able to attend, along with several of their friends!











Program Coordinator Laurie Kingsley-Henry loves to ride the Jack Rabbit and is a proud member of the Rabbit Riders Club! Three times a charm for Laurie on this day! Her first ride was with Executive Board Treasurer Suzanne Warren, then she rode with Program Assistant Lisa Hayes and volunteers Matthew and Kaitlyn. Finally at the end of her day, she ran into 2019 winners Santii Patel and Bailey Clark and had some laughs with them!



Another winner spotted having fun on the bumper cars!



Presentation of 2022 Scholarship Winners

Congratulations to our 2022 Do The Right Thing scholarship winners, **Jahleeya Roberts** and **Caleb Shepard**! Both winners graduated from Rochester City School District's World of Inquiry School #58, and attended our Family Fun Celebration Day at Seabreeze, where we recognized their accomplishments and presented each of them with a \$1,000 'check' which will be used towards their college expenses.

Jahleeya will be attending Monroe Community College where she will major in Early Childhood Education. She aspires to be a preschool or kindergarten teacher, or a daycare provider.

Jahleeya was a Do The Right Thing winner in December 2016, when she was a 7th grader at World of Inquiry School #58. She was nominated for the courage and compassion she displayed when she helped a fellow student who was in crisis.



Caleb will be attending RIT where he will major in Biomedical Engineering. He also hopes to continue to pursue his passion for music.

Caleb was a Do The Right thing winner in November 2015 when he was in 6th grade at Frank Fowler Dow School #52. He was nominated after he performed the Heimlich Maneuver on a fellow classmate that was choking.

Each year, all previous Do The Right Thing Award winners that are currently high school seniors may apply for a scholarship to be applied towards the payment of their college or trade school tuition or expenses. A selection committee reviews all applications, and the number of winners selected each year is determined by the amount of program funding available. Since 1997 our program has award 110 recipients \$110,000 in college and/or trade school scholarships!

Congratulations to All 2021-2022 Do The Right Thing Winners!

May 2022 Award Recipients



James Allen	3rd Grade	Jefferson Road Elementary School (Pittsford CSD)
Jessie Anderson	5th Grade	Iroquois Middle School (West Irondequoit CSD)
Aleyx Crocker	9th Grade	East Rochester Senior High School
Kimberly Hinkle	4th Grade	Anna Murray Douglass Academy School #12, RCSD
Carmalena Loughlin	1st Grade	Canal View Elementary, Spencerport CSD
Alexandra Perea	5th Grade	Paul Road Elementary School, Gates-Chili CSD
Brianna Perea	1st Grade	Paul Road Elementary School, Gates-Chili CSD
Catalina Perea	Kindergarten	Paul Road Elementary School, Gates-Chili CSD
Jeryca Starling	10th Grade	Brighton High School
Noah Wells	6th Grade	Honeoye Falls-Lima Middle School

March 2022 Award Recipients



Vayda Burkle	7th Grade	East Rochester Middle School
Haley Contino	5th Grade	Neil Armstrong Elementary School (Gates-Chili CSD)
Blake Fennell	12th Grade	Gates Chili Senior High School
De'Shawn Isidore	5th Grade	Flower City School #54 (RSCD)
Logan Keiser	6th Grade	East Irondequoit Middle School
Ella Pendry	8th Grade	Johanna Perrin Middle School (Fairport CSD)
Jonathan Raplee	10th Grade	Churchville Chili Senior High School
Jayla Rogers	5th Grade	Neil Armstrong Elementary School (Gates-Chili CSD)
Ja'Lycia Jaimie Webb	5th Grade	Flower City School #54 (RCSD)

November 2021 Award Recipients



Jalyia Davis	6th Grade	Renaissance Academy Charter School of the Arts
Kimora Jenkins	8th Grade	Nathaniel Rochester Middle School, RCSD
Marcello Kita	5th Grade	Vollmer Elementary School, Rush-Henrietta CSD
Isabella Morales	9th Grade	Eugenio Maria de Hostos Charter School
Jamere Morrison	7th Grade	East High School, RCSD
Ernest Singleton	12th Grade	Edison Career & Technology H.S., RCSD
Essence Singleton	10th Grade	Edison Career & Technology H.S., RCSD
Solomon Stevens	4th Grade	Montessori Academy School #53, RCSD
Alayah Titus	8th Grade	East Irondequoit Middle School

Do The Right Thing Community Engagement

On August 12th Do The Right Thing participated in the **2ND ANNUAL HEALTHY MOMS FAMILY RESOURCE FAIR** that took place in the parking lot at St. Mary's Medical Campus.

This was a free community event where families were able to connect with community resources, and receive supplies for the upcoming school year. Each student received a free backpack filled with school supplies, and children of all ages were able to fill a bag with gently used clothing to take home. Other community partners that participated included the Rochester Fire Department, the Rochester Public Library, Unity Dental Group, Mobile Mammography Unit, as well as outpatient social workers. To learn more about this event, call Mary Ann Brady at (585) 512-5673.



A blue flyer for the "Back-to-School Giveaway & Family Resource Fair". The text provides the date and time (Friday, August 12 | 10 am - 2 pm) and the location (St. Mary's Campus parking lot, 89 Genesee St, Rochester, NY 14611). It includes contact information for Mary Ann Brady at (585) 512.5673. The flyer features three circular icons: one showing a family connecting with resources, another showing a backpack being filled with supplies, and a third showing a child taking home clothing. The Rochester Regional Health logo and website (roc.health/school-giveaway) are at the bottom.





★ Do The Right Thing staff participated in the **PROJECT TIPS** event that was held on August 25th★
 ★ at Jones Square Park in the City of Rochester.★

★ Project TIPS (Trust, Information, Programs & Services) is a series of events during the summer★
 ★ months where community agencies and law enforcement personnel work in selected★
 ★ neighborhoods to rebuild trust amongst residents and to share valuable information.★

★ Since its inception,★
 ★ Project TIPS has quickly★
 ★ evolved into a★
 ★ community-wide effort★
 ★ with support and★
 ★ participation from the★
 ★ Partners Against Violence★
 ★ Everywhere (PAVE)★
 ★ Initiative, Project Exile★
 ★ Advisory Board,★
 ★ Rochester Police★
 ★ Department, Rochester★
 ★ Fire Department, United★
 ★ States Marshals Service,★
 ★ Federal Bureau of★
 ★ Investigation, Urban★
 ★ League, City of Rochester★
 ★ Recreation Department,★
 ★ New York State Police,★
 ★ New York State Parole,★
 ★ Pathways to Peace,★
 ★ Monroe County District★
 ★ Attorney's Office,★



★ Monroe County Probation, Monroe County Sheriff's Department, US Attorney's Office, Monroe★
 ★ County Department of Human Services, Humane Society at Lollypop Farm, Strong Memorial★
 ★ Hospital, and numerous other law enforcement and community agencies.★

★ Attendees are able to speak with law enforcement and other community agencies, receive★
 ★ information and valuable items, have a cookout, and play games. For more information or to★
 ★ become a Project TIPS partner or vendor, please call James McCauley at (585) 624-5555★
 ★ or jmccauley@campgooddays.org.★



Thank You!

We would like to send a big thank you to everyone that has chosen Do The Right Thing of Rochester as the recipient of their annual United Way donation. Together you have helped raise nearly \$1,000 for Do The Right Thing since we have partnered with the United Way. As a local nonprofit program, we are able to receive financial support through this fundraising campaign. All donations received go towards funding winners' prize packages, our Seabreeze Family Celebration event, and yearly scholarships.

If you are a United Way donor, please consider directing your annual gift to Do The Right Thing of Rochester (Donor Code ID # 3383).

**United
Way**



Thank You

**Do The Right Thing of Rochester, Inc.
* Rochester Police Department***

Phone: (585) 428-7863 Fax: (585) 428-6093

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Website: www.cityofrochester.gov/DoTheRightThing

Follow us on Facebook: [@DTRTROC](https://www.facebook.com/DTRTROC)

Follow us on Instagram: [@DTRT Rochester](https://www.instagram.com/DTRT_Rochester)

Follow us on Twitter: [@RPD DTRT](https://twitter.com/RPD_DTRT)



Ways to Help Do The Right Thing of Rochester!

★ **Nominate a student**

- Nominating a student is quick and easy.
- Anyone over 18 years-of-age can submit a nomination (this includes family, friends, neighbors, school staff, coaches, first responders, etc.).
- Visit our website to submit a nomination electronically.

Cityofrochester.gov/DTRTNominationForm

★ **Follow and share our social media**

- **Follow us on Facebook:** @DTRTROC
- **Follow us on Instagram:** @RPD_DTRT
- **Follow us on Twitter:** @RPD_DTRT



★ **Make a tax deductible contribution**

- Do The Right Thing is a 501(c) (3) non-profit organization.
- Checks can be made out to Do The Right Thing of Rochester and sent to 185 Exchange Boulevard, Rochester NY 14614.
- We have **Venmo!** To find us, search for DoTheRightThing. You will see the name Laurie Kingsley-Henry above @DoTheRightThingofRochester and the Do The Right Thing Logo in a circle next to the name.
- **United Way donors**, please consider directing your annual gift to Do The Right Thing of Rochester (**Donor Code ID # 3383**).



★ **Become a Board of Director or Sponsor**

- Visit our website at Cityofrochester.gov/DoTheRightThing to learn more about Do The Right of Rochester and to read program By-Laws.
- Contact Program Coordinator Laurie Kingsley-Henry at (585) 428-7863 or DoTheRightThing@cityofrochester.gov for more information.

Nominations



We accept nominations all year long. If you know a student that should be recognized for a remarkable act, please visit our [website](#) and submit a nomination.

We know there are many students out there who are doing the right thing - tell us about them so we can recognize and reward them! It is quick and easy to submit a nomination!

- Nominations can be submitted at any time, throughout the entire year.
- Anyone over 18 years-of-age can nominate.
- Nomination forms can be completed and submitted electronically.

Visit our website to learn more and to nominate a student today!



WE ARE ALWAYS
LOOKING FOR KIDS THAT
DO THE RIGHT THING!
NOMINATIONS CAN
BE SUBMITTED AT ANY
TIME, THROUGHOUT
THE ENTIRE YEAR.
IF YOU KNOW SOMEONE,
PLEASE NOMINATE
THEM TODAY!

<https://www.cityofrochester.gov/DoTheRightThing/>





Ceremony dates for 2022-2023:

Thursday, December 1, 2022

Thursday, March 2, 2023

Thursday, May 4, 2023

All ceremonies take place at 10:30 a.m.

at the

Public Safety Building

185 Exchange Boulevard

Rochester, New York 14614



Each ceremony will also be broadcast Live on Facebook.

Make sure to 'Like' and 'Follow' our [Facebook](#) page at Do The Right Thing of Rochester so that you can watch the ceremony if you are unable to join us in-person.

