"Do The Right Thing" of Rochester, Inc. 2011-2012

Annual Report



Rochester Police Department

185 Exchange Boulevard, Rochester, New York, 14614

www.dotherightthingrpd.org

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Rochester Police Department

James M. Sheppard Chief of Police

Dear "Do The Right Thing" Families and Sponsors,

On behalf of the Do The Right Thing of Rochester, Inc., and the Rochester Police Department, I would like to congratulate you on the accomplishments of the 2011-2012 program year, which celebrates the best attributes of mankind. Our winners' stories of courage, heroism, honesty, volunteerism, kindness, and leadership give us renewed hope in our youth and the future of our community. Your involvement demonstrates your caring and your investment in making Rochester a better place to live.

I would also like to congratulate the parents, teachers, school administrators, officers, firefighters, caregivers, and other community members, who took the time to nominate outstanding young people, who selflessly gave of themselves for the benefit of others. Your efforts resulted in recognition of their deserving actions, and helped promote them as role models for other youth. As adults it is important we recognize, encourage, and reward our future leaders for contributions to our community.

This recognition would not be possible if it were not for our sponsors, our partners in this unique collaboration; a special word of thanks is given to you. We realize the continued success of this program can only happen with the cooperation and participation of the private and business sector. It is through your continuing commitment to build a stronger community and your generous support that the "Do The Right Thing" Program is able to exist. Again, a heartfelt thank you and appreciation for helping us to honor young people.

Congratulations to these wonderful young people, who have set a fine example for us all, and to the families they have made so proud.

Sincerely,

James M. Sheppard

Chief of Police

Do The Right Thing of Rochester, Inc.

Rochester Police Department 185 Exchange Blvd., Room 105 Rochester, New York 14614 Phone: (585) 428-7863 Fax: (585) 428-6093

Dear Award Winner,

As a Do The Right Thing Award winner you have exemplified extraordinary courage, exceptional discipline, and a maturity beyond your age. The future of our community depends upon individuals such as yourself continuing to make good choices. We want to do all we can to assist you in this endeavor which is why you have been chosen for this award. You have been specifically chosen from a group of worthy individuals and it is our hope that we can continue to inspire you.

On behalf of Camp Good Days and Special Times we wish you continued success.

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Sincerely,

James R. McCauley Jr.

Board President

"Do The Right Thing" Program History

- ** The "DO THE RIGHT THING" program was born in the Miami Police Department in 1990. On October 7th, 1995, the model was adapted by the Rochester Police Department when they received permission to start a Rochester Chapter of "DO THE RIGHT THING"
- ** "DO THE RIGHT THING" was instituted to reward children for their positive accomplishments and to enhance the lives of many of our city's needy youth
- ** "DO THE RIGHT THING" Award program was established, with students selected on a bimonthly basis for recognition by the police department for their outstanding accomplishments
- ** "DO THE RIGHT THING" will continue to build a sense of mutual respect and understanding between young people and police officers by initiating new projects and activities to stimulate the relationship
- ** "DO THE RIGHT THING" mission statement:

"The mission of Do The Right Thing of Rochester is to foster a positive relationship between the Rochester Police Department and Rochester's youth. The "Do The Right Thing" award program recognizes Rochester youth for their positive behavior, accomplishments and good deeds by distinguishing school-age children who strive to make good choices, do well in school, make a difference in their communities or demonstrate turnaround behavior."

"Do The Right Thing" of Rochester Program Staff



Sergeant Ralph Montinarelli Program Director



Sydnie Evans Program Assistant

Wanda Markert Program Coordinator

"Do The Right Thing" Executive Board 2011-2012

James McCauley President

Camp Good Days and Special Times

Sergeant Deidre Hammond

Vice President

Rochester Police Department

Glen Jeter Secretary

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Sergeant Ralph Montinarelli

Program Director

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Wanda Markert

Program Coordinator

Chief James Sheppard

Rochester Police Department

Commissioner Luis Burgos

City of Rochester

Dennis Floss

Democrat & Chronicle

Grace Tillinghast

The Battery

Debora McDell-Hernandez

Memorial Art Gallery

Dilia Olmeda

Rochester City School District

Phillip Puchalski

Excellus BlueCross/ BlueShield

Arnold Klinsky

Community Advocate

Linda Dunsmoor

Rochester City School District

Steven Richards

News10 NBC, WHEC TV

Jennifer Wolfley

Rochester Institute of Technology

2011-2012 Program Sponsors

Ames-Amzalak Memorial Trust The Battery Camp Good Days and Special Times C.J. & B.S August Family Foundation Daisy Marquis Jones Foundation Democrat and Chronicle Dynamic Recording Studios Excellus BlueCross BlueShield J & T Securities, Inc. McDonalds (Upper Falls Boulevard) Memorial Art Gallery News 10NBC WHEC-TV NYRA Trophies & Awards Pirate Toy Fund Rochester City School District Rochester Housing Authority Rochester Police Department Rochester Press-Radio Club Rural Metro Medical Services Salvatore's "Old Fashioned PIZZERIA" Seabreeze Amusement Park TOPS Friendly Markets Wal-Mart (Hudson Avenue) Wildlife Educators Coalition

Words from our Sponsors

The Ames-Amzalak Memorial Trust

"The "Do the Right Thing "Program is a splendid means of instilling positive values in young people who might otherwise be at risk and rewarding them for constructive action"

The Battery

"We are pleased to sponsor the DTRT program because it gives recognition to young people's good deeds and accomplishments. Frederick Douglass said it well: "it is easier to build strong children than to repair broken men". "

Camp Good Days & Special Times

"The most important thing we can do as a community is to continue to support and encourage our young people. Camp Good Days and Special Times is pleased to remain a part of the Do

The Right Thing program as it has become a vital part in "accenting the positive" in our community."

C.J. & B.S. August Family Foundation

"The C.J. & B.S. August Foundation have been a long time sponsor of "Do The Right Thing" and have been pleased with what it is accomplishing with the high risk population in our wonderful community."

Democrat & Chronicle

"The Democrat and Chronicle Media Group is proud to partner with Do The Right Thing of Rochester. For 179 years, the D&C has been committed to building a brighter future for Rochester and its citizens. We believe that by telling the story of the youth of greater Rochester who act in positive and responsible ways, "Do The Right Thing" is making our community better, closer and stronger – one young citizen at a time."

Words from our Sponsors

Dynamic Recording Studios

"As long term (16 years) sponsors, Dynamic is proud to participate in recognizing the goodness in our young citizens. Some of the deeds have been humbling in their generosity, bravery, and integrity - we see a brighter future through the Do The Right Thing program!"

Excellus BlueCross / BlueShield

"The program is showing Rochester's young people that by "doing the right thing" they can create a healthier future for themselves, their family and friends, and their community."

Memorial Art Gallery

"The Memorial Art Gallery is delighted to be a part of the "Do The Right Thing" program sponsored by the Rochester Police Department. Perhaps it's fair to say that, just as a masterpiece is created with the right brush stokes, full and productive lives are created by 'Doing The Right Thing'."

Salvatore's Old Fashioned Pizzeria

"The Salvatore's Old Fashioned Pizza Family would like to thank the City of Rochester for their participation in this program. We are proud to support our community and to recognize kids that 'Do The Right Thing'. Their actions will have a positive impact within our community."

Seabreeze Amusement Park

"Seabreeze is proud of its association with "Do The Right Thing" and what the program represents. These young people have made valuable contributions to our community and we're delighted to shout about those accomplishments from the top of the Jack Rabbit. Well done."

Words from our Sponsors

TOPS Friendly Markets

Do the Right thing and unleash your potential....TOPS is a proud sponsor of the Rochester Police Department's Do the Right Thing Program under the leadership of Wanda Markert and Chief Sheppard. TOPS is pleased to help recognize and reward the youth for positive behavior, accomplishments, and good deeds

J & T Security Associates

"J&T Security is very proud to sponsor and be part of the "Do The Right Thing" program. I regularly attend the ceremony and it's very nice to see these young children receive awards for doing the right thing. Seeing the smiles on their faces makes it all worthwhile. I plan to continue on sponsoring this program

News 10NBC, WHEC-TV

"News 10NBC views its support of the "Do The Right Thing" program as one of its best community service projects. We believe reporting on the recognition of young people's positive actions can inspire other children to improve their behaviors. "

Rochester City School District

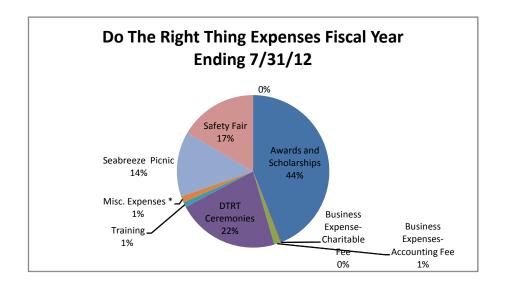
"Every day, Rochester students are making smart choices and demonstrating good citizenship. 'Do the Right Thing' shines a light on these young people and recognizes them as the assets to our community that they truly are. 'Good kids' are all around us, and this program does important work in making that known. "

Rochester Press - Radio Club

"The Rochester Press-Radio Children's Charities Fund is proud to support the "Do the Right Thing" program. Your recognition of youth in our community for demonstrating positive behavior through their accomplishments builds their self-esteem and displays role model behavior for their peers. Congratulations on this effort. "

Expense	Report
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Awards and Scholarships	\$ 9000.00
Business Expense-Charitable	
Fee	\$ 35.00
Business Expenses-	
Accounting Fee	\$ 280.00
DTRT Ceremonies	\$ 4,446.00
Training	\$220.00
Misc. Expenses	\$276.00
Seabreeze Picnic	\$ 2,814.00
Safety	
Fair	\$ 3394.00
Total Expenses	\$20,465.00



Note: Safety Fair received monetary donations to cover the cost of car seats and the texting simulator for a total of \$2,277.00, the actual cost to the program for the Family Safety Fair was \$1,117.00.

Student Profiles

SEPTEMBER 2011



Donald Cook 10th Grade Brockport High School

Donald was nominated by Mr. Pat Piano and fellow student Anthony Piano following information received regarding appropriate actions he took after witnessing three students consuming someone else's prescription drug in the bathroom. Donald immediately went to the Principal to report the incident. He was genuinely concerned about the safety of the boys and didn't want this behavior

happening in his school. Donald's exact words with the Principal were "not in my school". Although a few students were not supportive of Donald turning his peers in to administration, many other students in the high school commended him for his courage. As a result of this incident, Donald was invited to join the Principal Advisory Council as a representative. Donald showed both courage and school pride when he decided to get an adult involved.



Jeremy Davis 9th Grade Charlotte High School

School Resource Officer Carlos Alvarado nominated Jeremy for his honesty and integrity. After finding a driver's license and credit card on Lake Avenue belonging to an elderly stranger Jeremy turned it in to Officer Alvarado, who said Jeremy has a great attitude and is kind hearted. Jeremy refused any recognition and said "I just wanted to do the right thing". School

Administrator Tom Anderson describes Jeremy as a great student and role model for his peers, who has a great disposition and is always smiling and helpful.



Juliet Verna 7th Grade Dake Junior High School (Irondequoit)

Abigail Verna
5th Grade
Rogers Middle School (Irondequoit)

Juliet and Abigail Verna are sisters who were nominated by 911dispatcher Kitty Calloghan. The girls were home alone, when one of them noticed 3 males attempting to break into the family's garage.

The girls called their Mom who then called 911, relaying questions from Ms. Calloghan to the girls. The girls answered all questions that were asked even though they were afraid. Their ability to stay calm, give accurate descriptions, and monitor the males until the Police arrived resulted in the males being arrested for Trespassing. Abigail is described by her teacher as an enthusiastic learner who is motivated by success and a role model for her peers. Juliet is also an impressive student who competed at the state level in "Odyssey of the Mind", an international educational program that provides creative problem-solving opportunities for students from kindergarten through college.



Charles Terry 9th Grade Monroe High School

School Resource Officer, Virgil Ross, nominated Charles for his courage and bravery in sharing information on a violent attack on an individual. Charles came forward with a video of the incident he had on his cell phone; this video ultimately became crucial evidence in a gang assault. Despite a pervading attitude among many youth not to come forward with information that can help the police, Charles

showed great integrity and fortitude in providing this powerful evidence. He is described by his teacher as someone who consistently works hard and values his education. Charles is also an usher at his church, and volunteers for Unity Hospital at Parkridge as a transport for patients.

OCTOBER 2011



Evelyn DiCaro 12th Grade Gates Chili High School

Evelyn was nominated by her Girl Scout leader, Kathie Entress, after Evelyn developed, organized, publicized and conducted a book drive collecting over 1500 books for the new Discovery Charter School on the Bishop Kearney School Campus. Evelyn learned that the school needed books for their

library. She asked the teachers what types of books were most needed and communicated that information to her potential donors. She also recruited other High School students to create and donate artwork for the new school. She began in July 2011 and held a special book drive in August during which over 900 books were dropped off. She collected approximately 600 more and donated those additional books to the school on September 14, 2011. Evelyn's Principal calls her a conscientious student of top quality character, and adds that she is also talented, unique, caring and highly motivated.



Elijah Sapp 2nd Grade Virgil I. Grissom School # 7

Elijah was nominated by 911 Operator Jody Englert after he called 911 for his grandmother who was attempting to control a family member. Elijah was very polite and calm while relaying information for his grandmother who could not speak with 911. Ms. Englert felt that he showed potential leadership skills and was impressed by his ability to be calm during what must have been a scary and stressful situation for someone his age. Elijah's teacher says he is kind and respectful, completes his work in a timely manner and is eager to do classroom activities.



believes his courage should be recognized.

Ricardo McLean 6th Grade Theodore Roosevelt School # 43

Mr. Thomas Rende, Ricardo's teacher, nominated Ricardo for an unselfish, self-sacrificing act. Over the summer, Ricardo donated bone marrow to his brother. The bone marrow extraction process is a very painful one but the donation gave Ricardo's brother a new chance for a healthy life. Ricardo is described as a student who always has a smile, is pleasant to work with and is cooperative with his peers. Mr. Rende said that Ricardo is a hero and



Shaquille Peterkin 12th Grade Thomas Jefferson High School

Shaquille was nominated by School Resource Officer Bonita Powell because of his bravery and willingness to calmly intervene in an assault. Shaquille witnessed a younger female student being assaulted by a male student while on a bus. Shaquille intervened by stopping the male from further striking the female and moving the student toward the front of the bus away from the victim. Shaquille informed the bus driver of what

occurred and kept the bully away from the victim. Shaquille prevented further injury to the victim, standing up for someone who could not defend herself. His teachers describe Shaquille as a conscientious student who works well in class.



Berfin Sel 5th Grade Rogers Middle School (Irondequoit)

Jan DeMunck, a 911 operator, nominated Berfin for her courage and calmness. On August 29^{th,} Berfin called 911 when her grandmother collapsed and stopped breathing. Ms. DeMunck, guided Berfin in providing CPR to his grandmother until the ambulance personnel arrived. She was very brave and helpful. Teachers and staff at Rogers Middle school say that Berfin is a role model for her peers, calling her helpful and polite and said she often takes

on responsibilities that most children her age would not. Berfin often serves as a translator for her family who are limited in speaking English.

NOVEMBER 2011



Jesse Tucker Kindergarten James P.B. Duffy No.12

Jesse was nominated by Ms. Tricia Lynn
Hrankowski, his teacher, for his honesty and
compassion for others. Jesse while walking in the
stairwell at school found some money and without
hesitation turned it over to Ms. Petoti, a member of
the school staff. He is described as a positive role
model always polite and respectful. He has
exhibited strong leadership skills at a very young
age. Jesse helps other classmates with their
homework and opening their breakfast containers.
He helps keep their work area clean and uses silent

reminders to his friends if they forget what to do. Although Jesse is only in Kindergarten his exemplary behavior and honesty is a good jump start to his academic career.



helping hand.

Akai Bertrand 1st Grade Kodak Park School #41

Ms. Lisa Kilinski, Akai's teacher, nominated him for his role model behavior that is an example for students his age but for adults as well; in her 12 years of teaching she has never had such a kind, well rounded student. Akai is described as being very family focused always doing for his extended family. He comes to school prepared and ready to learn. He is eager to help his fellow students, and if he observes someone struggling, he will, without hesitation or prompting, lend a



Sebastian Burgess 5th Grade Charles Carroll School #46

Sebastian was nominated by the school secretary Ms. Aleida Garcia for his trustworthiness and integrity. On October 31, 2011 as Sebastian arrived to school and locked up his bike in the back parking lot, he observed some money on the ground. He picked it

up and handed it to an adult in the building who then came to the main office to ask if anyone lost money by the back door. Ms Garcia realized that she was missing the money that she had brought to work with her and explained that the money must have fallen out of her pocket as she got out of her car that morning. Needless to say, she was very grateful to Sebastian for being honest and turning in \$150. Sebastian is described by his teachers Ms. Gagliano and Ms. Quinn as a role model student for their entire school community. His decision to turn in a large sum of money is remarkably honest and is a decision some adults would have found difficult to make. Sebastian is a Boy Scout; an active member of Pack 33, a member of the school choir, a Safety Patrol Officer, and is also a Green Team member.



Sierra Pascoe 7th Grade Cosgrove Middle School

Allyson Kirkey 7th Grade Cosgrove Middle School

Sierra and Allyson were nominated by Ms. Janette Marino. Ms. Marino's son James, a senior varsity football player at Spencerport High School, was diagnosed with Leukemia

in late August. Both Sierra and Allyson, who attended a recreation summer camp where James worked, found out about his illness and felt compelled to do something on his behalf. Allyson phoned Ms. Marino for permission to organize a school wide fundraiser in James' name. Sierra and Allyson researched Leukemia and provided morning announcements for the entire school on facts regarding the disease. In addition, they made posters and a "wear a hat for the day" fundraiser was created. Students paid a dollar to wear a hat for the day and on Halloween, they collected money from students who wore orange to school. These efforts raised \$400 for the American Cancer Society in James' name. Principal Ned Dale states "the most incredible part of their efforts was that the girls didn't want any recognition and didn't have a strong connection to the family, yet they wanted to do the right thing and support a cause that would help defeat this terrible illness. Both Sierra and Allyson went above and beyond to support James and this important cause".

DECEMBER 2011



Hanif Johnson 9th Grade John Marshall High School

Hanif was nominated by Assistant Principal, Rich Fischpera, for his quick response in getting involved when a teacher became ill and passed out in the stairwell. Hanif, realizing this was a medical situation immediately sought out an adult for assistance. Due to Hanif's quick actions, a medical team was dispatched to assist with the teacher.



Yisel Ruiz 12th Grade The Harley School

Ms. Thalia Pabon, nominated Yisel for her volunteerism and civic responsibility of giving back to the community in various ways and while being involved with the Peer Educator Program administered by the Puerto Rican Youth Development and the IBERO American Action League. Yisel has actively volunteered as

a counselor and "older sister" for Camp Open Arms, counseling younger children with cancer and other illnesses. During this past summer she volunteered at Rochester General Hospital for a total of 110 hours in just three weeks. She is described by the Director of Volunteer Services, Douglas Della Pietra as a very mature, helpful, kind and service-oriented person. Yisel's teacher, Ms. Floret, describes her as a respectful, hard working student who is always trying to improve.



Brittany Tette 6th Grade Gates Chili Middle School

Emergency Communications Operator Christina Cholach nominated Brittany for her take charge and calm composure while calling 911. On the evening of October 19, 2011 while visiting family, a 16 year old female experienced a seizure. Brittany, realizing something was wrong, used her cell phone to call for help. Ms. Cholach was able to obtain the necessary information on the female and medical assistance

was dispatched. Brittany is credited with getting this young lady the medical help needed. Brittany is described by school officials as a young lady who demonstrates the characteristics of the Spartan Way: compassion, respect and hard work.



Valeria Delgado 12th Grade Webster Thomas High School

Latinas Unidas President, Daisy Algarin, nominated Valeria who recently received the Young Latina Leader Award for her civic responsibility and volunteerism from Latinas Unidas. She is passionate about helping both the young and the elderly. Valeria returned to Manta Ecuador and volunteered with Go Forth

International a humanitarian aid organization that were in urgent need of bilingual volunteers. In her first assignment she served as an interpreter for both medical and dental professionals as they assisted those in need. During the six day mission Go Forth International distributed medicine to over 2,500 citizens and Valeria earned over 60 volunteer hours. This past spring Valeria returned to Ecuador and met with the Mayor's wife of Manta and exchanged ideas about construction of the city's first senior center. Eager to convert this idea into her senior project she received permission from Ms. Mendoza the President of Go Forth International. She is now visiting senior centers in Rochester in hopes of gaining some ideas to implement back in Ecuador. Valeria also volunteers at Foodlink here in Rochester. She is described by her teacher Ms. Stacy as a generous, kind and humble person, always working hard.



Joel Garcia 12th Grade Northeast College Preparatory High School

Joel was nominated by School Safety Officer Brandon Salmon for his honesty and integrity after finding a laptop computer in the boys' restroom. Joel realizing the value and importance immediately located Mr. Salmon and turned it in. The property was turned over to its' owner

who was extremely grateful. Joel is a National Honor Society student, who is participates in many school functions and as is described as being a true role model.

IANUARY 2012



Brady Putnam Pre-Kindergarten Ginther Elementary (Brockport)

Brady was nominated by his Mom for his outstanding bravery and maturity in the face of a traumatic incident. On June 10, 2011, four year old Brady and his Nanny were involved in a serious, head-on collision in the family's mini-van. The Nanny's air bag deployed causing her to blackout. When she woke up, Brady had unbuckled himself from his booster seat in the rear of the van. Despite an untreated ankle injury, Brady had crawled into the front seat, and was calmly, holding her hand. They were transported together to a hospital where Brady's injury was treated and he was re-united with his

family. A NYS Trooper commented to Brady's Mom that he did a remarkable job for his age, remaining calm and cooperative during such a serious accident. Brady has a rare neurological disorder that has had him hospitalized A LOT since birth, making his bravery all the more remarkable.



Endrick Mateo 5th Grade Henry W. Longfellow School #36

Endrick's Vice Principal, Ms. Gladys Vasciannie nominated Endrick for finding a knife with a 12 inch blade on the way to school and turning it in to the School Safety Officer as soon as he arrived. Self-improvement is something that can be achieved at any age and it is something we can all be proud of. Endrick's teachers say he has shown significant improvement and maturity since last year and has

put forth an excellent effort to improve both socially and academically. We want to support and encourage that positive effort. Endrick plays trumpet in the school band and is planning to play football for the Rochester Rams this summer.



Caleasha Gilmore 4th Grade Henry Hudson School #28

Caleasha was nominated by Rochester Fire Department Captain Chris Peer. On Thanksgiving morning 2011, Engine 13 responded to a home on Cady Street for a man having a diabetic emergency. While the fire truck was en route, they were informed that the man also had a history of heart problems. The person calling and relaying all of this information was 9 year

old Caleasha. She called 911, reported that her Grandpa was unconscious and stayed with him while trying to call her Mom and Grandma. When the fire department arrived, she directed them to the second floor where her Grandpa was located. Captain Peer was impressed with Caleasha's calm demeanor during the incident and says that the information she gave and the actions she took clearly saved her Grandpa that day. Assistant Principal Dr. Sheila Marconi said on this date, Caleasha rose to the occasion and displayed many of the six pillars of characters encouraged by her school.



Sarah Taylor 8th Grade Spry Middle School (Webster)

Sarah was nominated by her neighbor Gail Matyi and School Principal, Mr. Swinson for her compassion and good citizenship. As a result of the Pilato family tragedy in Webster, Sarah took it upon herself to make 100 bracelets and sell them in school. Sarah worked intensely on the bracelets, completing them in just 7 days. The total amount

raised was \$600.00 which she took and purchased a Mall gift card. Sarah's intent was to raise money for Elizabeth in hopes that she could purchase some items for herself after the fire destroyed all of her belongings. Sarah's desire for everyone who bought a bracelet was for them to make a wish for the Pilato family. Sarah's described by her Mother as a caring dedicated person. Sarah is an Irish Dancer of 5 years, very passionate about dance and school. She also enjoys playing the flute in the school band



Julia Abrey 6th Grade Willink Middle School (Webster)

Julia was nominated by her school's Assistant Principal, Brian Zimmer for her compassion and sense of community. Julia, after hearing about the Pilato family tragedy, felt a tremendous need to help. She went to her Grandfather, Neil Bauman, and asked if they could do something at the family restaurant to raise money. On December 19, 2011, at the Prime Steakhouse in Webster, the fundraiser was held and with the support of the community

raised approximately \$27,000 for the family. Julia helped plan, and participated in the Prime Steakhouse fundraiser. Julia is described as having a huge heart and is willing to do whatever she is able to, to support all of her classmates at Willink Middle School. She plays soccer with the Webster Soccer Association, snow boards with the School Ski Club, and has been active with the Girls Scouts since 1st grade. She is described as being a positive role model and always looking for ways to challenge herself.

FEBRUARY 2012

The following five students submitted a proposal (and presented it in front of staff, building and district administration) to purchase and sell special bracelets to honor the life of Josh Pilato, a 6th grader at Spry Middle School who perished in a tragic house fire in December 2011. The approval was granted and they sold bracelets at school and for the entire duration of the PRIME Steakhouse fundraiser. Their goal was to attempt to provide healing and contribute some financial support to the Pilato family. Through their commitment and hard work, they sold 1000 bracelets in less than one week. Several local businesses expressed an interest in selling the bracelets at their establishments to continue the fundraising, and the effort raised over \$2000. Principal David Swinson said "this is a wonderful example of selflessness and giving to those in need; these students demonstrated the District's C.A.R.E. attributes: Cooperation, Accountability, Respect and Excellence, which they have demonstrated admirably". All of the girls are 8th graders at Spry Middle School.



◀ Amanda Mosack is a member of the Webster Schroeder J.V. Volleyball Team. Amanda loves to read, is an honor roll student who enjoys being involved in outdoor sports. Amanda is the niece of Rochester Police Officer, Ronald Slapelis.

Georgia Bardusch has been dancing for 7 years. For the last 3 years she has been an assistant teacher for younger dancers. Georgia participates in volunteer fundraising activities for the Webster Alliance Club and the Webster Arboretum Association. 2





∢ Julia DeWeese plays JV Lacrosse for Webster-Schroeder High School and is active in two different school- based peer mentoring programs. She also volunteers at The Heritage Christian Stables, which provides therapeutic horse- back riding programs

for children and adults.

Kennedy Walters is on the Modified Volleyball team and the Webster-Schroeder High School JV Lacrosse team. In her spare time, she volunteers for the Webster Women's Lacrosse team. **▶**





∢Jennifer Kloosterman is a member of the Freshman Basketball Team at Webster-Schroeder High School. Jennifer is also involved in her Church's summer sports camp where she Captains a team of about 40 youth; providing leadership and supervising their activities.

MARCH 2012



Joe Miller 2nd Grade Holmes Road Elementary (Greece)

Travis Dobrowsky, a 911 Operator, nominated Joe for his courage and quick thinking. On the afternoon of January 25, 2012 Joe called 911 for his mother, who was determined by the 911 operator to be having a diabetic seizure and in need of medical assistance. The Ridge Road Fire District of Greece also celebrated Joe at his school. Battalion Chief Andrew M. Paradiso couldn't have said it better when he stated "If Joe did not have the presence of mind and level of maturity to recognize the emergency, his mother surely would have suffered dire consequences. In addition, his four younger siblings would have been endangered. Joe should be commended for his actions on January 25, 2012."



Ta'Kara Jackson 9th Grade Rochester Early College Int'l High School

Ta'Kara was nominated by her mother Tanya Ferguson for her volunteerism and civic responsibility. Ta'Kara takes care of her 92 year old grandmother every day after school, as well as volunteers at church and is a member of the JROTC. Ta'Kara is an excellent and hardworking student whose teachers say "Ta'Kara is never satisfied, no matter what her grade is. Although

she receives A's and B's, she is always striving to do better and consistently improves." Because she is shy and quiet, she is often overlooked but is very positive. One of her teachers also said, "I can't think of a better person to get this award"



Justin Ruffell 9th Grade Webster Thomas High School

Emily Ruffell 6th Grade Willink Middle School

Ms. Courtney McDonnell and her son Jackson nominated Justin for his good will and compassion. Emily, Justin's sister was also nominated for her active participation in the following situation. In December 2011, Justin and Emily

found out two of their cousins, ages 14 and 15 were diagnosed in the same week with two different forms of cancer. Both Justin and Emily began selling bracelets, necklaces, and keychains bearing their relatives' names to raise money for their medical needs. They sat at a table for hours at church, Gold's Gym, and at other fundraising events. They also sold items to their friends at school to make these sales on their own. Justin's mom says that their church and the community have been generous beyond her expectations and her children's friends have been extremely supportive of two teenagers they have never met. Within a few weeks, they raised over \$600 for their cousins who continue to fight their diseases.



Nubio Lee 5th Grade Dr. Louis A. Cerulli School #34

Nubio was nominated by Assistant Principal Diane Agostinelli for his bravery and quick thinking. One morning, after getting off the school bus at school, Nubio noticed that a fellow student whom he is friends with and who walks to school was about to get into a fight with another student. Nubio approached his friend and

encouraged him to walk away. Thanks to Nubio's willingness to positively intervene and his quick decision making, his friend did walk away without any further altercation, preventing a potentially dangerous situation from occurring. His teacher says that Nubio is a good listener whose strength is in math. He plays trumpet as a member of the school band and represents his school on the Quad A basketball team.

APRIL 2012



Chyna Phillips 5th Grade Dr. Louis A. Cerulli School #34

Chyna was nominated by her Assistant Principal, Diane Agostinelli. Chyna was made aware of a serious problem occurring in her neighborhood that involved a family member. The family member did not want anyone to know about the situation which could have grown into something very serious. Chyna shared what she knew with school personnel. As a result, school staff

was able to intervene and share information with parents to prevent a potentially dangerous situation. The school administrative staff admires Chyna for her strong sense of citizenship and her bravery for stepping forward and standing alone. Her fellow students often refer to her as a role model and defer to her as their spokesperson when problems arise. She is patient, kind and serious about her academics.



Jadell Williams 9th Grade Vanguard Collegiate High School

School Resource Officer Bryant Johnson nominated Jadell for his quick actions. Off. Johnson writes: On February 8, 2012 at approximately 1pm, an altercation broke out in one of the school restrooms and flowed into the hallway. Adults intervened, and when one of the combatants began striking a staff member who was attempting to stop the

altercation, Jadell acted quickly and physically removed the student who was attacking the staff member. Jadell's quick actions prevented the staff member from becoming seriously injured. Although school can be challenging at times for Jadell, he demonstrated both courage and school pride when he decided to get involved. We encourage Jadell to continue in this manner and wish him every success.



Rayne Dennis 10th Grade Spencerport High School

Grace Kinton 10th Grade Spencerport High School

Rayne Dennis and Grace Kinton were nominated by Grace's mom, Kim. The girls created a Facebook event called "No More Victims" after an incident at their school in December of 2011 shed light on alleged, relentless, bullying at

their school. The event was a success and hundreds attended a peaceful protest outside the administration building. The girls wanted to promote change at their school through advocacy and education for their peers, as well as, students younger and older than themselves. They chartered an after school club called, Voice for Change, which is a peer to peer discussion group aimed at creating tolerance. Both Grace and Rayne are described as kind individuals working hard to make positive change.



Unique Bradford 8th Grade Joseph C. Wilson Foundation Academy

Unique was nominated by her school counselor, Mrs. Sherrolleta Scissum for her friendship and loyalty. Unique encouraged a class mate to come forward and tell about an incident that took place on a bus. This friend was hesitant but Unique supported and encouraged her with words like "It's okay; I'll still be your friend" until the student explained what happened. After many attempts to

encourage her story; Unique's voice was then silenced as her friend began telling her what happened. The unwavering stance that Unique took as she supported her friend is to be commended; without it a police investigation would not have occurred. Unique's peers often rely on her for support and advice and when asked about Unique's overall behavior, Mrs. Scissum says, "No one is perfect, but Unique is pretty close".

MAY 2012



Lesana Ross 3rd Grade Destiny Christian School

Lesana was nominated by her neighbor, Ms. Dawn Noto, for her astute observation and quick actions. On March 26, while walking with her family on a neighborhood watch group tour, Lesana noticed a gun under a home's front porch steps. She immediately told the group, who then spotted a Police Officer a few doors down approaching his car. The officer was discreetly told about

the gun that Lesana had noticed. The walking group continued their final tour for the night, proud of Lesana's quick action. Follow up with the Police Department confirmed that a loaded revolver with a round in the chamber was recovered from under the home's porch. There is no doubt Lesana's attention to detail and lack of hesitation made our community safer. Lesana is described by her teacher, Mrs. Barone, as a sweet girl and a good role model for her peers who is always trying to do the right thing.

Randy Nero 6th Grade Samuel Brigham 6th Grade Lashar McMiller 6th Grade Elian Castro 6th Grade Clara Barton School # 2

Principal James Palermo and Ms. NancyJo Bell, the Transportation Safety Coordinator for the City School District, nominated Randy, Samuel, Lashar and Elian for their bravery and quick thinking. All of the boys were students on bus E17, which was involved in a rollover



vehicle accident on February 14, 2012. A vehicle traveling at a high rate of speed ran a red light, striking the school bus transporting the boys and their schoolmates. The impact was so powerful it caused the bus to spin around and roll over onto its side. The bus driver was pinned in her seat and the bus Monitor was thrown to the back of the bus by the crash. Despite their own trauma and fear, the four boys managed to undo their seat belts and help free the younger children, keeping them calm and comforting them, as they exited the bus.

JUNE 2012



Kayell Likely 12th Grade Vanguard Collegiate High School

Kayell was nominated by his teacher Christina Knauf for his compassion and genuine concern for others. On March 26, on his way to school, Kayell noticed a man he thought might be a homeless person lying in the road. Although several vehicles sped by

without stopping, Kayell approached and saw that the man was convulsing. Kayell knew that assistance was needed and called 911. He waited with the man until help arrived, and still was able to make it to school on time. Ms. Knauf said he is the kind of student who does the right thing every day, whether anyone is watching or not. An enthusiastic member of the Criminal Justice Program at Vanguard, he has not missed a single day of school this year and has shown up for every freshman basketball practice. Kayell is a young man who personifies integrity and is a role model for other students.



Camille Wilson 8th Grade School Without Walls Foundation Academy

Camille was nominated by RPD Officer James Belmont for her willingness to get involved and prevent a violent individual from eluding police. On the evening of April 4, 2012, RPD officers attempted to stop the driver of a

vehicle who was suspected of stealing merchandise from a local Walmart store. When the driver fled on foot and tried to hide behind a home, Camille spotted the suspect. She was able to convey his location to police, enabling apprehension of the individual who was on probation and later learned to have a violent history. Without her assistance, it is very likely that the suspect would have eluded capture. School Counselor Harry Roldan said that Camille has worked to overcome several personal challenges and strives to become the best she can be.



Dhameer Balkum 7th Grade University Charter School for Young Men

Neighbor Charlotte Dukes nominated Dhameer for his compassion and sense of community. On Friday, May 4, 2012 around 6:55 p.m., Dhameer observed an unsupervised four-year-old child by a hydrant close to the street. Realizing the child could be in danger, Dhameer took him to his

house where he and his mother unsuccessfully tried to find out if the child could identify his mom. They then approached Ms. Dukes, who also did not know the child or his mother. She called 911. Officers Delvecchio and Amato quickly canvassed the street and located the child's godmother who had not realized the child was missing, and notified the parents. Dhameer's good judgment and caring ensured that the child was returned safely to his family. Dhameer is described as a talented young man, who is well behaved, attends church and is an excellent basketball player.



David Britt Coleman III 12th Grade North Star Christian Academy

Britt was nominated by Ms. Diane Sturmer, director of Heritage Christian Services' Heart of Dance program. Britt has been involved with Heart of Dance for over two years as a teacher, choreographer and dancer. Heart of Dance brings together people of various ages, ethnic backgrounds and ability

levels to celebrate dance and movement. Last year Britt utilized his leadership ability, patience and creativity as he worked with a nine-year-old boy with Down Syndrome to create a dance together. Britt also assisted fellow dancer Vonne, who has a wheelchair, so she could dance to a song called Freedom. Several people have commented on Britt's maturity, creativity and amazing dance skills. At the agency's Martin Luther King Jr. Day celebration, Britt performed a dance honoring the life and legacy of Dr. King. Ms. Sturmer describes Britt as an exceptional young man with great talent and people skills.



Aiden Falk 10th Grade Our Lady Of Mercy High School

Teacher Donna Trost and student
Victoria Markert nominated Aiden for
acting as a positive role model not
only for her fellow students but for
everyone. When Aiden's sister,
Emma, was recently diagnosed with
cancer, Aiden unselfishly underwent
a bone marrow test to see if she could
be a donor for her. When she was
found to be a match, she underwent
the painful procedure to donate her
bone marrow which has helped

ensure that Emma is still with us today. Throughout the summer and fall of 2011, while Emma and her parents were spending much of their time in a hospital in Boston, Aiden remained in Rochester and stayed on track with her schoolwork. Ms. Trost commented "Aiden gives of herself without question and is a beacon of hope for the future". Jane Searl her counselor describes Aiden as a stellar student, a gifted athlete and an incredible sister and daughter.



Student Musical Performances

The "Do The Right Thing" Program was privileged to have several gifted local students volunteer their time and talents to perform at the ceremonies throughout the year. Their impressive musical performances added a special touch to the events and made them extra memorable for everybody involved.



◀ Jamia Mc Culler Vocalist October 2011

V. Michael
Mitchell
Vocalist
October 2011





◀ Ilya Kim Violinist December 2011

Kaleb Chitaphong Vocalist/Keyboardist February 2012





Harianna Watts Vocalist April 2012

Kamory Beale Vocalist June 2012



Annual "Do The Right Thing" Family Celebration Seabreeze Amusement Park July 12, 2012

The Family Day Celebration was enjoyed by "Do The Right Thing" winners and their families, as well as some of the Program sponsors and Executive Board Members. A total of 172 people attended. Everyone enjoyed the food, raffle prizes, fellowship, and the amusement park rides. Seabreeze generously provided the use of the park's rides and water park; our various sponsors contributed to a private pavilion with lunch and unlimited beverage and refreshment service. TOPS Friendly Markets donated ten \$50 gift cards for their stores and the Pirate Toy Fund donated age appropriate toys, all of which were raffled off to the winners and their families. Everyone had the opportunity to meet some of the Program sponsors and share each others' "Do The Right Thing" stories.





Chief Sheppard addresses the audience while Seabreeze along Sea Breeze President Robert Norris



Five of the nine recipients of the 2012 Do The Right Thing Scholarship were present and were acknowledged with a souvenir check and audience appreciation



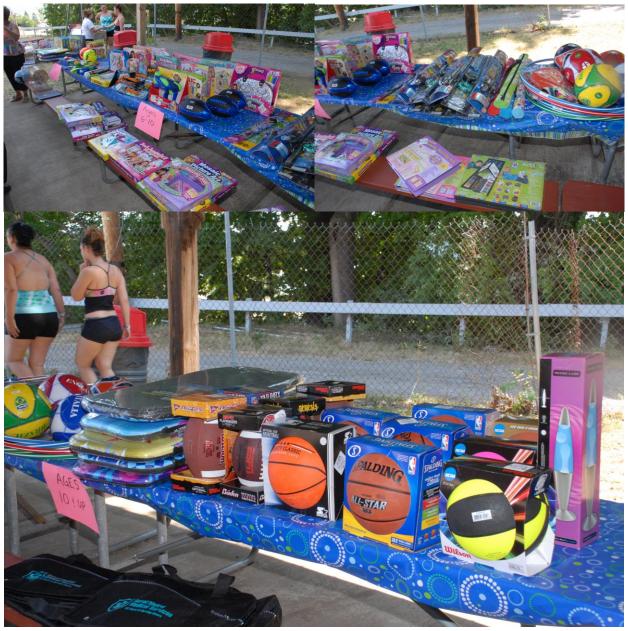
Chief Sheppard chats with winners and their families



DTRT Program Director, RPD Sgt. Ralph Montinarelli and WHEC-TV News Director and Executive Board Member, Stephen Richards, have way too much fun calling the raffle!



Lucky winners of \$50 TOPS Friendly Markets gift cards, LaShar McMiller and Julia DeWeese earn congratulations from the Deputy Chief of the Rochester Police Department, Mike Wood.



Plenty of toys to choose from thanks to our friends at the Pirate Toy Fund; Thank you Gary and Abi! We could not do this without you!

happy faces! = the toy raffle!







Thanks to the very generous SeaBreeze family, our DTRT families got to spend some quality time together, make some new memories and enjoy a beautiful Rochester summer day!

Thank you Seabreeze!



DTRT February 2012 winner, Julia DeWeese and family



DTRT June 2012 winner, Dhameer Balkum, and family



DTRT September 2011 winner, Jeremy Davis & family



DTRT October 2011 winner, Elijah Sapp & & family

2011-2012 "Do The Right Thing" Scholarship Recipients

The following "Do The Right Thing" Award winners received a \$1000 scholarship to the college or university of their choice



David Britt Coleman III is a graduate of Northstar Christian Academy in Spencerport and is a May 2012 recipient of the Do The Right Thing Award. Britt will attend the Rochester Institute of Technology (NTID) in Rochester, NY.



Cecelia Marini is a graduate of Our Lady of Mercy High School in Brighton and a March 2009 recipient of the Do The Right Thing Award. Cecelia will attend Canisius College in Buffalo, New York.



Tatiana Williams is a graduate of School of the Arts in the City of Rochester and is a January 2010 recipient of the Do The Right Thing Award. Tatiana will attend Syracuse University in Syracuse, NY.

Geoffrey Jamele is a graduate of Brockport Central High School in Brockport and is a March 2010 recipient of the Do The Right Thing Award. Geoffrey will attend Binghamton University (SUNY) in Binghamton, New York.





Aviva Gomes is a graduate of School of the Arts in the City of Rochester and is an October 2009 recipient of the Do The Right Thing Award. Aviva will attend Point Park University in Pittsburgh, Pennsylvania.



Valeria Delgado is a graduate of Webster High School and is a December 2011 recipient of the Do The Right Thing Award. Valeria will attend the University of Buffalo in Buffalo, New York.



Joel Garcia is a graduate of Northeast College Preparatory High School @ Douglas in the City of Rochester and is a December 2011 recipient of the Do The Right Thing Award. Joel will attend Monroe Community College in Rochester, NY.



Yisel Ruiz is a graduate of The Harley School in Brighton and is a December 2011 recipient of the Do The Right Thing Award. Yisel will attend Monroe Community College in Rochester, NY.

Evelyn DiCaro is a graduate of Gates Chili High School and is an October 2011 recipient of The Do The Right Thing Award. Evelyn will attend Cazenovia College in Cazenovia, New York



Family Safety Fair

May 19, 2012



On Saturday, May 19, the Rochester Police Department and Do the Right Thing of Rochester hosted its *first ever* Family Safety Day. The event was from 11 a.m. to 3 p.m. across the street at the Riverside Festival site, corner of Exchange Blvd. and Court Street and here in the PSB. The fair featured:

- √ free car seat inspections
- ✓ bike rodeos
- ✓ the New York State Police vehicle roll-over simulator
- ✓ a texting crash simulator
- ✓ RPD's Operation Safe Child ID program and our ETF armored Bearcat vehicle
- ✓ giveaways of bike helmets and bells
- ✓ bike raffles
- ✓ safety information and tips from our crime prevention officers, the Rochester Fire Department, Rural Metro Medical Services and 911 Emergency Communications Department.

The fair was also a great example of many organizations – public and private – working together to ensure a safer summer for our community. The fair would not have been possible if it were not for support of all our Board members, Program and Fair sponsors. Thank you!!

Our dedicated teams of volunteers:



Police Explorers Post #655



VanGuard High School Students

Some of the Participating Agencies



MVP Health Care Team

The Team constructed a super informative Bike Rodeo that improved the participants 'riding skils, helmet fit, and confidence level!



Rural Metro Medical Services

Representatives conducted ambulance tours and provided first aid education



Rochester Fire Department

Lead participants through their Fire Safety House showing children how to safely exit their own home in a fire emergency



New York State Police

Trooper Allen displayed a Rollover Simulator which demonstrates what happens to passengers inside a vehicle in a "rollover" accident who are not properly restrained; emphasizing the need for seatbelts and properly installed child seats



Rochester Police Department SWAT

Rochester Police Sergeant Tordai gave tours of the Rochester Police Department's armored vehicle; providing a glimpse of how the Police are able to quickly, yet safely respond to a critical incident





Camp Good Days & Special Times August 20th - 23rd, 2012



Camp Director and Do The Right Thing of Rochester, Inc. Executive Board President, James McCauley with, (from left) March 2012 winner Ta'Kara Jackson and January 2012 winner CaleashaGilmore

Each of the "Do The Right Thing" Program winners receive a free, three day camp experience provided by Camp Good Days & Special Times. This year, the winners attended the camp between August $20^{\rm th}$ and August $23^{\rm rd}$ on beautiful Keuka Lake.

Do The Right Thing Sponsored RCSD School #20 Fellowship Event in honor of Black History Month February 22, 2012



Buffalo Bills Training Camp Experience July 28, 2012

The "Do The Right Thing" Program offered members of The Rochester Police Activities League (PAL)an invitation to attend the Buffalo Bills Training Camp along with Do The Right Thing Award winners. The groups were invited into the VIP tent and were given exclusive access to Buffalo Bills interactive games and to Buffalo Bills players. The event was attended by 22 families for a total of 52 people. Everyone felt very important and were proud to be a part of such a unique experience; for some it was their first time at the training camp. The event far exceeded the participating families and staff expectations. The setup of the bleachers, the tables with chairs, the beverages, the delicious snacks and the bag of goodie made for a more meaningful experience. Everyone was able to feel right at home, reading the player book material while observing the players practice and associating the photos in the book with the players on the field. What made the experience more exciting was when the players finished practice were ready to walk off the field but instead walked over to our tent and began signing autographs. They did so eagerly and with enthusiasm. Many took photos with our students and their families. This made the wait through practice all the more worthwhile. Overall, this was just a great event; an experience that our winners, families, PAL Participants, Officers' and staff will treasure forever. Thank you Buffalo Bills for offering this experience.



Do The Right Thing sponsored Hispanic Heritage Fellowship event October 4, 2011



2011-2012 Program Statistics

This year's program received 84 nominations, recognized 16 students, and selected 50 students as winners

School Participation

Students were from **50** different schools from 8 different school districts;

2 nominees were homeschooled

44 Urban Schools

11 Suburban Schools

5 Parochial and Private Schools

Schools with the most nominations received

Spry Middle School (Webster) - **6** nominations Kodak Park School #41 (City of Rochester) - **5** nominations Clara Barton School #2 (City of Rochester) - **4** nominations

Grades with the most Winners

6th and 8th Grade - **9** winners 5th, 9th and 12th Grade - **6** winners

Grades with the most nominations

8th Grade – **11** nominations 5th Grade – **10** nominations 12th and 9th Grade – **9** nominations

"Do The Right Thing" Winner Survey

13 of 51 responses were received; the following is a summary of that survey

1)	Were y	ou aware that you were being nominated for the "Do The Right Thing" P	rogram
or d	id your	nomination come as a total surprise?	

I was aware of the nomination: **6** The nomination was a total surprise: **7**

2) After being notified that you were selected for the "Do The Right Thing" Awards were you proud that your deed(s) were recognized?

YES: **13** NO: **0**

3) Did your classmates ask you a lot of questions about the "Do The Right Thing" Program and were they impressed with your positive deed(s)?

YES: **11** NO: **1**

4) Do you feel that because you were selected for the "Do The Right Thing" Awards that you are now seen as a positive role model?

YES: **13** NO: **0**

5) Has being selected for the "Do The Right Thing" Program given you a better feeling of self worth?

YES: **12** NO: 1

"Do The Right Thing" Winner Survey

6) After being selected for the "Do The Right Thing" Program do you feel that you acquired a better attitude toward school? (one survey circled two answers)

I already had a good attitude: **8** It helped to improve my attitude: It has left no affect on me: **0**

7) Has receiving the award improved your attitude toward the Rochester Police Department and/or law enforcement in general?

I already had a good attitude toward Police Officers: **11** It helped to improve my attitude: **2** It has had no affect on me: **0**

8) Do you feel that the "Do The Right Thing" Program has made an impact on the neighborhood you live in?

YES: 9 NO: 4

9) Do you think The Rochester Police Department and the Rochester City School District should continue with this program so that other children may experience the opportunities that you have?

YES: **13** NO: **0**

10) After being selected for the "Do The Right Thing" program, did you see any media advertisements and if so what form of media was the coverage? (some surveys didn't answer and some said both)

TV: **11** NEWSPAPERS:



Thank you

Mayor Tom Richards For your continued support

Chief James Sheppard For your continued support

The Rochester Police Department For your continued support

The Executive Board Members For your dedication to the program

Nomination Selection Committee For volunteering to select our winners

All of our Program SponsorsThis program would not exist without you

Sergeant Michael Coon, For all of our photographic needs **RPD Technicians & staff**

Headquarters' Personnel For your patience during the ceremony

The Maintenance CrewFor always making sure everything is set upSeabreeze Amusement ParkFor hosting the Family Day Celebration

Lily Sepulveda-Soto, Carmen Pellegrino, Diani Perez, and Mary Ann Papaleo

This program provides special experiences for the children honored. We hope they enjoyed every event and all they encountered; we hope they treasure the experience, and continue to do the program proud. Our goal for these children is to always "Do The Right Thing"!

Report submitted by Wanda Markert and Sydnie Evans.

For your helping hands!

