

“Do The Right Thing” of Rochester, Inc.

2009-2010

Annual Report



Rochester Police Department

185 Exchange Blvd., Rochester, New York, 14614

www.dotherightthingrpd.org

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History of Program

- ** **“DO THE RIGHT THING”** program was born in 1990 in the Miami Police Department. On October 7th, 1995, the model was adapted by the Rochester Police Department when they received permission to start a Rochester Chapter of **“DO THE RIGHT THING”**.

- ** **“DO THE RIGHT THING”** was instituted to reward children for their positive accomplishments and to enhance the lives of many of our city’s needy youth.

- ** The goals of the program are to:
 - Reinforce socially desirable behavior among youth in the community.
 - Demonstrate that “good kids” are newsworthy.
 - Foster positive relations between the police and kids by building bridges of trust, understanding, and civic responsibility.

- ** **“DO THE RIGHT THING”** Award program was established, with students selected on a bimonthly basis for recognition by the police department for their outstanding accomplishments.

- ** **“DO THE RIGHT THING”** will continue to build a sense of mutual respect and understanding between young people and police officers by initiating new projects and activities to stimulate the relationship.

“Do The Right Thing” Program Staff



**Lieutenant Richard Schill
Program Director**



**Wanda Markert
Program Coordinator**



**Elizabeth Marsden
Program Assistant**

“Do The Right Thing” Executive Board



- Back Row: Glen Jeter (McDonalds)
 Commissioner Luis Burgos (City of Rochester)
 Lieutenant Richard Schill (Rochester Police Department)
 Gregory Jefferson (Rochester Housing Authority)
 Phillip Puchalski (Excellus BlueCross BlueShield)
 Chief David T. Moore (Rochester Police Department)
 James McCauley (Camp Good Days and Special Times)
 Dennis Floss (Democrat & Chronicle)
- Front Row: Grace Tillinghast (The Battery)
 Debora McDell-Hernandez (Memorial Art Gallery)
 Jennifer Wolfley (Mary Magdalene Center)
 Dilia Olmeda (Rochester City School District)
 Sergeant Deidre Hammond (Rochester Police Department)
- Not Photographed: Arnold Klinsky (News 10NBC, WHEC-TV)
 Darlien Parker (Rochester City School District)
 Suzanne Warren (City of Rochester Budget Bureau)

2009-2010 Program Sponsors

*Ames-Amzalak Memorial Trust
The Battery
Buffalo Bills
Camp Good Days and Special Times
C.J. & B.S August Family Foundation
Daisy Marquis Jones Foundation
Democrat and Chronicle
Dynamic Recording Studios
Excellus BlueCross BlueShield
J & T Securities, Inc.
McDonalds (Upper Falls Blvd.)
Memorial Art Gallery
News 10NBC, WHEC-TV
Pirate Toy Fund
Rochester City School District
Rochester Housing Authority
Rochester Police Department
Rochester Press-Radio Club
Rural Metro Medical Services
Salvatore's Old Fashioned PIZZERIA
Seabreeze Amusement Park
TOPS Friendly Markets
Trophies & Awards by NYRA
Walmart (Hudson Avenue)*

Words From Our Sponsors

The Battery

We are pleased to sponsor the DTRT program because it gives recognition to young people's good deeds and accomplishments. Frederick Douglass said it well: "it is easier to build strong children than to repair broken men".

Grace Tillinghast – Owner

Camp Good Days & Special Times

As the representative for Camp Good Days and Special Times, it is our privilege to be a part of this outstanding program. Through providing a week at camp, it allows us to re-enforce and build upon their leadership capabilities.

James R. McCauley – Director of Operations

C.J. & B.S. August Family Foundation

The C.J. & B.S. August Foundation have been a long time sponsor of “Do The Right Thing” and have been pleased with what it is accomplishing with the high risk population in our wonderful community.

Burt August Sr. - Founder

Democrat & Chronicle

The Democrat and Chronicle Media Group is proud to support the “Do The Right Thing” program. We are committed to building a brighter future for Rochester and its citizens. We believe that by recognizing the children of greater Rochester who act in positive and responsible ways, “Do The Right Thing” is making our community better, closer and stronger – one child at a time.

Dennis Floss – Director of Marketing Communications

Dynamic Recording Studios

As long term sponsors, Dynamic is proud to participate in recognizing the goodness in our young citizens. Some of the deeds have been humbling in their generosity, bravery, and integrity - we see a brighter future through the Do The Right Thing program!

Dave & Jackie Kaspersin – Owners

Excellus BlueCross BlueShield

The program is showing Rochester's young people that by "doing the right thing", they can create a healthier future for themselves, their family and friends, and their community.

Philip Puchalski – Vice President, Communications

J & T Security Associates

J&T Security is very proud to sponsor and be part of the "Do The Right Thing" program. I regularly attend the ceremony and it very nice to see these young children receive awards for doing the right thing. Seeing the smiles on their faces makes it all worthwhile. I plan to continue on sponsoring this program.

John Nobrega - Owner

Memorial Art Gallery

The Memorial Art Gallery is delighted to be a part of the "Do The Right Thing" program sponsored by the Rochester Police Department. Perhaps it's fair to say that, just as a masterpiece is created with the right brush stokes, full and productive lives are created by 'Doing The Right Thing'.

Debora McDell-Hernandez – Coordinator of Community Programs & Outreach

News 10NBC, WHEC-TV

News 10NBC views its support of the "Do The Right Thing" program as one of its best community service projects. We believe reporting on the recognition of young people's positive actions can inspire other children to improve their behaviors.

Arnold Klinsky - General Manager

Rochester City School District

Every day, Rochester students are making smart choices and demonstrating good citizenship. 'Do the Right Thing' shines a light on these young people and recognizes them as the assets to our community that they truly are. 'Good kids' are all around us, and this program does important work in making that known.

Jean-Claude Brizard – Superintendent of Schools

Rochester Housing Authority

Rochester Housing Authority is pleased to be a sponsor of the "Do the Right Thing" program. We believe that recognizing youth for positive behavior provides a sense of pride for the child, their family, and the community, and also teaches by example so that others may feel that they, too, can "Do The Right Thing."

Gregory Jefferson – Resident Services Manager

Salvatore's Old Fashioned Pizzeria

The Salvatore's Old Fashioned Pizza Family would like to thank the City of Rochester for their participation in this program. We are proud to support our community and to recognize kids that "Do The Right Thing". Their actions will have a positive impact within our community.

Patty Powers – Marketing Manager

TOPS Friendly Markets

At Tops, we feel that the "Do The Right Thing" program continues to flourish under the leadership of Wanda and Chief Moore. We embrace the idea of recognizing children for their accomplishments and positive behavior.

Kathleen Graim – Community Relations Specialist

Student Profiles

September/October 2010

November/December 2010



January/February 2010



March/April 2010



May/June 2010

September 2009

Katianna Conde

6th Grade

James P.B. Duffy School No.12

Dr. Tom Allen, a teacher at school No. 12, nominated Katianna for the honesty and good character she demonstrated on a class trip to the Buffalo Zoo this past June. As she was leaving the zoo with her fellow classmates, Katianna found a twenty dollar bill on the ground. Although there were no adults standing next to her at this time, Katianna immediately gave the money to the person in the ticket booth, hoping that the owner would come and reclaim it. It was a very unselfish act that many others, adults and children alike, may not have replicated. Furthermore, Katianna is also described by school staff as a serious student whose behavior embodies what adults want to see in today's young people.

Ana-Luisa Anaya
Lily Hutkowski

6th grade
6th grade

Barker Road Middle School
Barker Road Middle School

Ana-Luisa and Lily were nominated by their neighbor, Ms. Mary Olfano, for their diligent efforts to help her and her family during a very difficult time. This past January, Ms. Olfano's twin eighteen year-old daughters were injured in a serious car accident on 490 West; Kim was left wheelchair bound. Ana-Luisa and Lily saw the needs of the family and took the initiative to send out flyers soliciting help from neighbors and the community. Everyone came together to build a ramp and deck to the back of this family's home. This granted Kim much easier access in and out of her house. This act of kindness served to bring together people in their neighborhood, as well as providing a wonderful service to the family during a stressful and much needed time. Ana- Luisa and Lily deserve to be commended for going above and beyond in their efforts to help. Escorting Ana-Luisa and Lily is Trooper Irland, one of the first responders at the scene of the accident and who is credited in helping save Kim's life.

Mitch Moran

9th grade

Penfield High School

Neighbor Kelly Battoglia nominated Mitch for the integrity he displayed upon finding a valuable item that was not his own. One Saturday this past June, while he was hiking in the woods with his mom, he came across a 16 GB iPod touch that appeared to be in good working condition. He proceeded to take the iPod home and plug it in to see if he could find out anything about who the owner might be. He wasn't familiar with the owner's name but was able to scroll through their email directory, which as luck would have it, included a name he recognized- the nominator and a neighbor of his, Kelly Battoglia. His mother then called Ms. Battoglia, and told her what her son had found. Ms. Battoglia recalled that a known friend had indeed lost her iPod touch about four months ago. Mitch wanted to get the iPod back to this woman, so he handed it over to Ms. Battoglia who subsequently returned the lost property to its owner. The owner was thrilled, as the iPod amazingly still worked after its time in the woods. Mitch's actions were admirable as he took the necessary steps to make sure it was returned to its rightful owner. Furthermore, Mitch is described by the adults in his life as a polite and respectful young man who goes out of his way to help others wherever he can. In one teacher's words, he is "the kind of person we need more of".

October 2009

Quintrell Nelson

5th grade

Henry W. Longfellow School No. 36

Racheal Johnson

4th grade

Henry W. Longfellow School No. 36

Nicole Johnson

4th grade

Henry W. Longfellow School No. 36

Rochester Police Officer Tomesha Angelo nominated Quintrell, Racheal, and Nicole for their voluntary assistance in solving a case involving a stolen bike in their neighborhood. These three individuals were walking home from school one day when they witnessed someone enter a yard and take a blue and silver mongoose bike. This bike was later reported stolen, and when Officer Angelo responded to the scene, Quintrell, Racheal, and Nicole shared with her information that ultimately enabled her to be successful in her investigation. With the facts they provided, Officer Angelo was able to check with records and get an address leading to the recovery of the stolen bike. The bike was then returned to its young owner. These three individuals not only provided crucial aid to Officer Angelo in solving this crime, they also helped to make the child who owned the bike very happy. Fixing up the bike with his father had been his summer project and he was very upset by the theft. Quintrell, Racheal, and Nicole deserve to be commended for their willingness to

go out of their way to help ensure that this case be solved, so that a young boy could have his prized bike returned to him.

Jaxon Flint

7th grade

Gates Chili Middle School

Jaxon was nominated by his assistant principal, Ms. Lisa McGary. Jaxon was selected for the excellence in moral character he displayed when he happened upon sixty dollars someone had dropped on the floor in the hallway at school. The circumstances would have easily allowed him to keep this large sum of money. Jaxon being a person of integrity picked it up, immediately reported his finding to a teacher, and proceeded to return the money to the rightful owner. Jaxon is also a dedicated member of Chili Football and Soccer teams, and described as a young man who consistently shows respect, responsibility, compassion and hard work. In the words of his nominator, "it's the day to day 'do the right thing' that contributes most to the community".

Jessica Mitchell

6th grade

Manor School, Honeoye Falls-Lima CSD

Jessica, a student at Manor School in Honeoye Falls, was nominated by her teacher, Ms. Emily Phillips. Jessica was chosen for the compassion and initiative she demonstrated earlier this year following the shooting of Rochester police officer Anthony Diponzio. Jessica displayed a lot of concern for this Officer's injury, following his progress in the news and sharing information with her classmates and teachers. On April 28th, she took her concern one step further, meeting with the school principal to set up a procedure through which she could collect donations for the Officer and his family. Throughout the following week, she made ribbons to sell for this specific cause. Jessica, also with the help of two classmates, created a video, wrote and presented daily announcements, and made posters to promote the collection of donations. Jessica started selling ribbons on May 1st and, with the principal's permission, continued her collection through the next week. At the time of her nomination, Jessica had collected about \$300, and was still selling ribbons. Through her efforts with this self-initiated project, Jessica showed herself to be a person of caring, determination, and drive. As Ms. Phillips put it, she was able to prove that one person (through their caring efforts) truly can make a difference.

November 2009

Starasia McCoy

6th Grade

Clara Barton School No. 2

Starasia was nominated by Mr. Spafford, a teacher at her school, for going above and beyond in her efforts to assist a classmate and his family. This classmate of hers had a fire in his home, and Mr. Spafford was asking teachers and staff around the school for donations to help the young man and his family. Starasia overheard this adult conversation and politely asked if she could help. Starasia then proceeded to ask people at her church, the Faith Temple of the Living God, if they could make donations to help her peer. Through her efforts, she was able to raise \$51.00, a self-initiated act of kindness which was very beneficial to this family in their time of need. Starasia is also active in her church community, school book club, and is a standard bearer; She is described by school staff as a good-hearted young person who unfailingly takes advantage of any opportunity that comes her way to "do the right thing."

Mikah McDonnell

3rd Grade

Klem Road North Elementary

Mikah's mother nominated her for her kind heart and giving spirit. Mikah, at eight years old, has already twice donated her hair to charities that make wigs for individuals who have lost their hair to cancer. She made her first donation the summer before she entered first grade, because of a family conversation about family members who had suffered from cancer. Mikah's mother explained to them that in some families, there are children who are sick with cancer and have to take medicine to fight the disease, which can make their hair fall out. Upon hearing this, Mikah was empathetic, and immediately wanted to donate her own hair so that she could send it to one of the places that make wigs for these children to wear. She donated her hair to Locks of Love and immediately grew it out again so that she could make another contribution, this time to Pantene Beautiful Lengths in Wisconsin. Mikah's teacher describes her as a warm, caring student who goes out of her way to help others.

Jaselyn Mitchell

4th Grade

Henry Hudson School No. 28

Rayon Wong nominated her stepdaughter Jaselyn for the swift actions she took to assist her this past October when she experienced a medical emergency related to a high blood pressure condition. Ms. Wong was working in the garage when she started to get light headed and dizzy, leading her to realize she was about to pass out; She was able to crawl to open the house door to yell for Jaselyn to get the phone to call 911. Jaselyn immediately got the phone for her, then used a cell phone to call her mom at work, and got her little sister ready so that when their dad came they were ready to go as the ambulance had arrived. Ms. Wong claims she doesn't know what she would have done had it not been for Jaselyn's quick thinking and assistance. Furthermore, Jaselyn is described by her teacher as a respectful, caring, young lady who consistently tries her best and goes out of her way to help others.

Tyshon Evans

5th Grade

Clara Barton School No. 2

Timmane Hooper

6th Grade

Clara Barton School No. 2

Tyshon and Timmane were nominated by Cathy Garland, a social worker at their school. They were selected for their mature response to a potentially dangerous situation. While on the bus to school, Tyshon and Timmane were handed a bag containing a suspicious substance. Upon arrival at the school, Tyshon immediately handed the bag to his teacher, while Timmane walked straight to the main office and informed school personnel of the situation. Tyshon and Timmane's awareness, without needing to be told, of the gravity of the situation demonstrates good moral character and maturity. As Ms. Garland says, they are true role models and School No. 2 is lucky to have them as students. It just so happens Timmane's the student who was helped by Starasia.

December 2009

Aviva Gomes**10th Grade****School of the Arts**

Aviva, a tenth grader at School of the Arts, was nominated by Ms. Valerie Ayers, one of her fellow dance teachers at the Little Red Dancing School. Aviva has been an assistant teacher at this school for several years and throughout this time she has established herself as a true role model to the younger students there. This is not only because of her extraordinary dancing skills, but for her guidance in teaching them to have respect, sportsmanship, and how to be the best they can be. Aviva is always there to help her friends and be the cheerleader that many of her peers need. She is also an exceptional student, and Ms. Ayers states she is pleased that her daughter, one of Aviva's students, has someone so unselfish, caring, and respectful to learn from.

Alicia Collalto**12th Grade****John Marshall High School**

Alicia, a senior at John Marshall High, was nominated by JROTC Instructor Major Grotke. Alicia is the JROTC cadet Battalion Commander and senior ranking cadet in the program. In June of this year, Alicia came up with the idea of taking some of her fellow cadets to School No. 41 to help her mother, who teaches there. John Marshall's principal, Mr. Smith, encouraged Alicia and asked her to follow through and include School No. 54 as well. Today, JROTC cadets visit school 41 on Wednesday's where they visit classrooms and assist teachers with the students in reading, writing, math and school projects. The cadets encourage the students to do their best in school. This all came about because Alicia, a talented and caring young woman, wanted to help out her mother and do something positive to help out the local neighborhood. She is described by assistant principal of school 41 Ms. Gilbert as a "self-starter and very caring individual".

Michaela Pifer**4th Grade****Henry W. Longfellow School No. 36**

Michaela was nominated by her father, Mr. Terry Pifer, for the compassion she displayed when she found two abandoned kittens someone had dropped off at her father's workplace. One had been hit accidentally with a forklift, and both were dirty, half-starved, had fleas and colds. Michaela begged her father to allow her to bring them home, where she nursed them back to health. Michaela also worked to get them used to being held and handled by humans. These kittens are now loving and ready for adoption. Michaela's teacher describes her as one of the nicest, friendliest, and most hard-working students she has ever had the pleasure of teaching; a young lady who always chooses to 'do the right thing'.

Rontarius Davis**7th Grade****East High School**

Rontarius was nominated by Lieutenant Allyn Borrino of the Rochester Fire Department. He was chosen for his heroic actions this past August when his family's home caught on fire. He was alerted by his ten year old brother of a fire on the second floor. Rontarius immediately proceeded to alert the other children in the home and get them out to safety. The bravery and quick thinking Rontarius displayed under such perilous circumstances is impressive and ultimately enabled these

youth to get out of harm's way. Rontarius is also described by school staff as a quiet, likable young man who willingly helps his classmates and is a role model by his actions.

January 2010

Hannah Beckford

1st Grade

English Village Elementary School

Ms. Nancy Gearhart, a staff member at English Village Elementary School, nominated Hannah for her heroic actions when her mother suffered a serious injury in November at their home. Finding her mother unconscious, Hannah called 911 and gave the operator all the necessary information to ensure her mother would get help. She helped dress her younger sister in warm clothes so that they could accompany their mother to the hospital. She also attempted to call other family members and answered the door immediately when paramedics arrived. Since the accident Hannah has been a huge source of help to her mother, who has to use a walker and needs lots of help around the house.

Braa Elkhidir

11th Grade

Thomas Jefferson High School

Braa was nominated by Ms. Shelley Matthews, a librarian at the Maplewood branch, for her dedication to learning and volunteerism. Born in Sudan and raised in Egypt, Braa is an international student who came to the United States two years ago and has by all accounts done a very impressive job adjusting. Braa takes advanced placement classes and excels with a 98% average. She also participates in tennis and track, and tutors younger children at the Maplewood library ten to fifteen hours per week. In the words of her school counselor, she is both respected by her peers and gives out that same respect in return.

Spencer Phillips

9th Grade

Rush-Henrietta Ninth Grade Academy

Michael Cole

9th Grade

Rush-Henrietta Ninth Grade Academy

Spencer and Michael were nominated by their teacher, Ms. Tami Loftus, for their quick thinking and unselfish actions in providing help to a fellow student. In November, Spencer and Michael observed several students picking on another student. When the altercation began to turn physical, Spencer and Michael stepped in and tried to form a barrier so the young man would not get hurt. School officials praised these two young men as dedicated and hard-working students who go above and beyond what is expected of them.

Tatiana Williams

10th Grade

School of The Arts

Tatiana was nominated by Ms. Wendy Low, the mother of one of her friends who is continually impressed by the maturity and warmth she displays. As a ninth-grader, Tatiana befriended Ms. Low's Russian exchange-student who was new and feeling a bit lost and lonely. Tatiana's friendship helped the student to feel welcome and less homesick. As a tenth grader, Tatiana organized a group called MAD4U, short for Making a Difference for you. This group consists of female students

at School of the Arts who organize projects to aid the Rochester Community. In December, the group held a fundraising dinner for their Teen Mom campaign.

February 2010

Lavari Smith

Kindergarten

John James Audubon School No. 33

Lavari was nominated by his teacher, Ms. Michelle Fayett, for his assistance to another student in a dangerous situation. When a classmate fainted in the crowded lunchroom, Lavari immediately went to get an adult to provide help. Because the lunchroom is very busy at the time when this incident occurred, it could have taken much longer before the young man was found if not for Lavari's quick thinking. Ms. Fayett describes Lavari as a young man who works hard at school and believes in being a role model for his peers.

Patrick Crilly

12th Grade

Aquinas Institute

Ms. Mathews, a librarian at the City's Maplewood branch, nominated Patrick for his volunteerism and sincere interest in working with young children. Patrick spends his afternoons at the library tutoring the children of the Maplewood neighborhood. He shows a lot of patience and helps them to achieve better grades in school. Patrick is also a first-rate student who is involved in many school activities as well as excelling academically. In the words of one school administrator, Patrick is a true model of the Aquinas tradition of goodness, discipline, and knowledge.

Janay Mull

8th Grade

Bay Trail Middle School

House Principal Doris Hart nominated Janay for the bravery she displayed in coming forward to report a wrongdoing that occurred at her school. In December, as students were leaving the building after sports practice, someone pulled the fire alarm. As a standard safety precaution, the fire department came to the school and checked out the building. The next day, Janay had the courage to come forward and report to school staff that she was a witness to this event, in turn enabling them to address the student who pulled the alarm. Janay is described as a young lady who respects herself, peers, and teachers. According to Ms. Hart, this is just one example of Janay doing the right thing- it is a constant in her everyday behavior. She is a true follower of Bay Trail's motto- "Take care of yourself, Take care of Others, and Take Care of Bay Trail".

Justin Tynon

7th Grade

Spry Middle School

Justin was nominated by his grandfather Bill Maddison for the swift actions he took to assist his neighbor in a time of urgent need. One early morning while his neighbor was walking him to the car for choir practice, she slipped and fell, breaking her ankle. Justin remained very calm, dialed

911, covered the woman with blankets and stayed with her until the police and ambulance arrived. Justin's teachers describe him as an outstanding student who is very grounded and helpful to his peers. He is a Student Government homeroom representative. They also say that he makes good decisions on a daily basis that help him as well as others. Justin's goal is to someday work for the Rochester Police Department.

Dazia Andrews

9th Grade

Thomas Jefferson High School

Dazia's mother nominated her for being a role model to others by always "doing the right thing". Dazia is a young lady who works hard at everything she does and is always ready and willing to help out. She is a member of her school's volleyball and softball team and very active in her church, where she frequently volunteers to assist with the children's programs. Dazia is also involved in the University of Rochester's Science and Technology Entry Program and the young Delta Girls. Despite her very busy schedule, she takes time out to help with her younger brother. School staff describes her as a young woman with natural leadership abilities that she always chooses to use in a positive way. She is also someone who is very sensitive to the needs and feelings of other people.

March 2010

David Sabastro

9th Grade

School of the Arts

Assistant Principal Ms. Jeanne Markman nominated David for a noteworthy act of kindness. David was recently fundraising for a school music trip by selling candy, when he heard about the earthquakes and devastation in Haiti. Putting the needs of others before his own, David decided to donate \$100 of his proceeds to the American Red Cross to go towards relief efforts there. Ms. Markman further describes David as an extremely hard-working student who is well known throughout the school as a positive role model.

Genesis De La Oz

4th Grade

Enrico Fermi School No. 17

Genesis was nominated by her principal, Ms. Patricia Jones, for her generosity towards others who are less fortunate. Genesis recently had her hair cut and donated to the Locks of Love Program, which provides hairpieces to financially disadvantaged children suffering from hair loss from an illness and/or its treatment. Genesis is also involved in chorus, violin, and her church. She is described by her teacher as an exceptional student who truly shows that she cares about others. Genesis also has great sense of humor, sharing jokes with her teacher Mr. Borges on a regular basis.

Geoffrey Jamele

10th Grade

Brockport Central-High School

Brockport's Athletic Director, Mr. Christopher Bourne, nominated Geoffrey for his honesty and everyday exemplary behavior. After school one day, Geoffrey came across a wallet that somebody had left in the boy's locker room, containing cash and other personal items. Acting with integrity, Geoffrey immediately brought the wallet to Mr. Bourne's office so that it could be promptly returned to the student who had lost it. The locker room is a frequent locale for lost and stolen property, and without Geoffrey's maturity and quick thinking, the wallet would likely have been lost

forever. Geoffrey is also a model student athlete who consistently displays leadership in the classroom and the locker room.

Joshua Tisdale

5th Grade

Henry Hudson School No. 28

Joshua was nominated by school lunch room Supervisor Ms. Nancy Vogt, for his quick thinking and heroic actions. During his lunch period, Joshua noticed a classmate choking and immediately reacted; he alerted his lunch aide and then rushed to his friend's side, hitting him on his back until he coughed up the piece of bread that was causing the obstruction. Joshua not only knew enough to notify an adult immediately, he was able to act quickly and effectively with great results. Because of Joshua's swift actions, this young man was able to recover quickly with no lasting side effects.

April 2010

Tobias Yawn

6th Grade

Andrew J. Townson School No. 39

School Secretary Ms. Linda Hasenauer nominated Tobias for going out of his way to protect a younger classmate's safety. At the end of the school day one afternoon this past February, Tobias observed a younger student leaving the grounds by himself. Tobias knew this student and was aware that his mother usually picked him up, so he asked him where he was going. When the student replied that as no one had come to pick him up he was going to walk home, a considerable distance, Tobias replied that he didn't think he should walk home alone and had him wait on his porch. When no one showed up after awhile, Tobias walked him back to school so he could call his mom who had been calling the school worried. These actions displayed good judgment and compassion on Tobias's part.

Keyana Jones

12th Grade

John Marshall High School

Keyana was nominated by Ms. Francine Martella, a teacher at John Marshall. Keyana's grandmother recently suffered a stroke; when she reported feeling weak then started speaking strangely by slurring her words, Keyana was immediately able to recognize the signs and call 911 to get her grandmother the necessary help. Due to her calm but quick thinking, paramedics were able to arrive in time to save her grandmothers life. Since then, Keyana has played a crucial role in taking care of her grandmother, as well as her two young nieces. School officials describe Keyana as a mature, caring, and responsible young woman that is well liked by both her peers and staff.

Bryan Mosbrugger

3rd Grade

Fairbanks Road Elementary School

Ms. Saundra Dick nominated Bryan for his fundraising efforts to aid the race to find a cure for breast cancer. Bryan participates in Cub Scouts and for the group's recent pinewood derby race, Bryan decided he wanted to color and decorate his derby car pink, to symbolize breast cancer awareness. He also had the idea to bring a "cancer can" to the meeting where all the cars were

weighed in and displayed for everyone to see. By doing this, he was able to collect over seventy-five dollars in donations for cancer awareness. He has since placed collection jugs at several local businesses, which has generated approximately \$1000.00. He also brought the “cancer can” back to the races themselves, where he has been able to raise even more money to make a donation to support patients and research at the Wilmot Cancer Center.

Madison Wilder

3rd Grade

Chestnut Ridge Elementary School

Madison’s grandmother nominated her for her compassion towards others. Upon hearing about children who lose all their hair from cancer, Madison was touched and made the decision to let hers grow for two years so that she would be able to make a donation to Locks of Love. Madison’s teacher describes her as a sweet, caring, sensitive girl who sets a good example for others through her respectful and responsible behaviors each and every day.

William Braswell

3rd Grade

Oak Orchard Elementary School

William was nominated by Carrie Lombard and Megan Doran of the Garland House Restaurant for his heroism in a life-threatening situation. William’s mother experienced a medical emergency while driving, causing the car to go off the road and land in a creek bed. As his mother was unconscious, William unbuckled his younger brother Scotty and pulled him from the car so he could look after him while he sought after help for their mother. William cautiously carried him across the street to the Garland House where they were able to call for help. In a scary situation, William was able to stay calm and brave, in turn keeping his younger brother calm. Due to his courage, maturity and quick thinking, he was also able to get his mother the medical assistance she needed and demonstrate the strong love he holds for his family.

May 2010

Lowell McCarthy

5th Grade

Indian Landing Elementary School

Lowell was nominated by P.E. teacher Ms. Barbara Shields for his superior performance in a fundraiser the school held in March to raise money towards building a health clinic in Kenya. This was a week-long event in which the gym was opened every day before school for students and their families to walk or run together. Showing striking determination and drive, Lowell challenged himself to run the most laps in the school and raise the most money for Kenya. He accomplished this goal, running a total of 26.4 miles throughout the week and raising \$537.00. This was the second year in a row that Lowell had been the top runner and fundraiser in the school at this particular event, having raised \$737.00 last year.

Kaneasha Robinson

9th Grade

Monroe High School

School Resource Officer Virgil Ross nominated Kaneasha for the crucial assistance she provided in preventing a potentially very violent incident. Upon finding out about a dangerous situation involving a weapon, Kaneasha stepped forward on her own initiative and provided important information to school officials, allowing them to intervene and resolve the issue before anyone was hurt. Kaneasha was courageous to come forward and in doing so helped preserve the safety of her school and its students. Kaneasha is described by her school administrator as an excellent student who is active in her school community and puts forth hard work and determination every single day.

Lindsay Kenrick
Kendall DiSanto
Rachel Orth

7th Grade
7th Grade
7th Grade

Martha Brown Middle School
Martha Brown Middle School
Martha Brown Middle School

Lindsay, Kendall, and Rachel were nominated by Ms. Lisa Kenrick for their giving spirit. These three young ladies recently celebrated their thirteenth birthday together and in lieu of birthday gifts, they asked for donations to support the ongoing relief efforts in Haiti. Collectively they were able to raise \$1,125.00 to give to the American Red Cross. This selfless decision on their part demonstrated a sense of global community and an understanding of the need to help others in distress. School staff describes all three girls as kind, focused students who serve as excellent role models for others.

June 2010

Pedro Rivera
Jose D. Lugo

8th Grade
8th Grade

Monroe High School
Monroe High School

School Resource Officer Virgil Ross nominated Pedro and Jose for reporting a possible hand gun they observed stuffed into the seat of a RTS bus. Upon arriving at school they went out of their way to find their assistant principal and let her know what they had observed, so that the item could be removed from the bus by police before it was used in a harmful manner. Once notified, RTS Officials immediately located the bus and discovered a fake gun stuffed in the fabric of one of the seats. The starter pistol was taken into custody by police and destroyed. Both Pedro and Jose displayed bravery by coming forward, and if not for the specific details they willingly provided, this item would likely have been used to commit a crime. Pedro and Jose deserve to be commended for taking actions that promoted a safe community.

Cheyenne Jeffrey

8th Grade

Nathaniel Rochester Community School No. 3

Cheyenne Jeffrey was nominated by teacher Ms. Sara Carrasquillo for going above and beyond to help a younger student in need of supervision. After school let out one day, Cheyanne noticed that this child was locked out of her house and, with the help of her parents, remained with her in front of her home for more than three hours. Upon learning of the situation, the school was able to locate the parents and the child was safely returned to them. In this situation, Cheyanne stepped up and went beyond all expectations to secure the safety and well-being of a neighbor and fellow student. School staff claims she is an excellent role model who exhibits their core values of being: respectful, responsible, and safe.

Ayanna Sampson

4th Grade

T.J. Connor Elementary School

Ms. Theresa J. Woodson, director of the Urban-Suburban Program, nominated Ayanna for her honesty. This past April, at a fundraiser held at Terrance Garden Bowling Lanes, Ayanna found five one dollar coins and turned them into the two adults sitting at the registration table. In her own words that day, she did this because she knew that keeping them for herself would not be the right thing to do. Towards the end of the fundraiser, one of these ladies overheard a six year old telling his aunt that he had lost his brown dollars; She was then able to return to him the money that Ayanna had turned in. Ayanna's principal describes her as a caring, hard-working student who never hesitates to offer a helping hand.

Joshua Haller

5th Grade

Plank Road North Elementary School

Jordan Haller

2nd Grade

Plank Road North Elementary School

Joshua and Jordan were nominated by their grandmother, Ms. Judith Haller, for their dedication to helping those less fortunate. Inspired by a TV story about a boy their age in the hospital with cancer, they started a fundraising project entitled SMILES FOR KIDS. With the support of their parents, they designed a button with a rainbow background, which they started selling for \$2.00 so they could use the funds to buy toys for children who had to stay in the hospital for long periods of time. These buttons were sold at school, soccer practices, as well as other locations. They have used their earnings, \$650 so far, to buy coloring books, stuffed animals, iTunes gift cards, and other items that local hospitals expressed an immediate need for.

Student Musical Performances

The "Do The Right Thing" Program was privileged to have several gifted local students volunteer their time and talents to perform at the ceremonies throughout the year. Their impressive musical performances added a special touch to the events and made them extra memorable for everybody involved.



**Aviella Winder
Martha Brown Middle School
October 2009 & June 2010**



**Kala Oaks
School of the Arts
December 2009**



**Michael Mitchell & Jamia McCuller
East High School
February 2010**



**Whitney White
School of the Arts
April 2010**

Dr. Charles T. Lunsford School #19 Recognition Ceremony

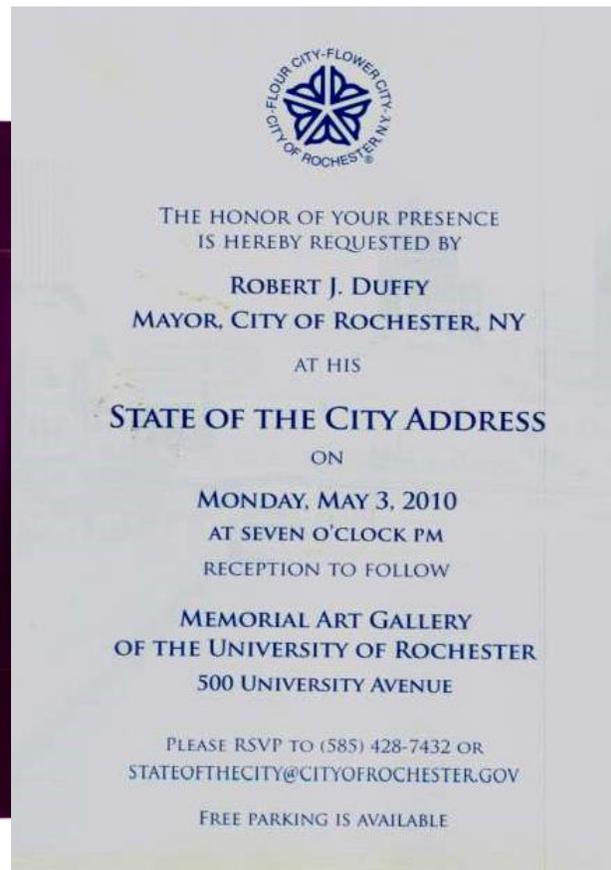
On March 25th, 2010, Rochester Police Chief David T. Moore and Officer Luca Martini paid a visit to Dr. Charles T. Lunsford School No. 19 to honor three very special third grade classes in a "Do The Right Thing" recognition ceremony. All of the students were awarded "Do The Right Thing" t-shirts and certificates, and pizza and refreshments were provided. The third grade classes at this school had written letters to Officer Martini and Officer Daniel Brochu in December of 2009 when they

were seriously injured in the line of duty. These students realized the importance of the officer's jobs, and how they protect the citizens in the community. They were willing to take time out of their day to personally express their gratitude. These letters were a source of support to Officer Brochu and Officer Martini during a very difficult time. Knowing that people in the community were concerned and wishing them well undoubtedly aided in their recovery. Both officers had on a previous date visited the school to personally thank these children, who had truly acted in the spirit of "Do The Right Thing".



State Of The City Address 2010

Kamren BuFearon Jr., a January 2009 "Do The Right Thing" winner, was personally invited by Mayor Robert J. Duffy to lead the pledge of allegiance at his annual State Of The City Address. Kamren participated in this important event because, by his role-model behavior, he exemplifies the many city youth who "do the right thing" in life and are helping to build a strong future for our community.



Excerpt~

“As we think about the future I must acknowledge the two young people who opened tonight’s event so movingly. Kamren BuFearon Jr., who led the pledge of allegiance, is a fifth grader at Nathaniel Rochester School #3 on Adams Street. Kamren won a Do the Right Thing award last year for finding a missing wallet on the bus and turning it in to his school principal. Emma XuXu Marshall, who sang America the Beautiful, is a sophomore at the School of the Arts next door. Emma also attends classes at the Eastman School of Music as part of the Eastman Pathways scholarship program. Kamren and Emma, you are both shining examples of why Rochester’s best days are yet to come.”

“Do The Right Thing” Family Picnic

Seabreeze Amusement Park

June 29th, 2010

The Family Day Picnic was enjoyed by “Do The Right Thing” winners and members of their families, as well as some of the program’s sponsors and executive board members. A total of 156 people attended. Everyone enjoyed the food, raffle prizes, fellowship, and the amusement park rides. Seabreeze generously provided the use of the park’s amenities, rides, and water park, along with the pavilion. TOPS Friendly Markets donated eight \$50.00 store gift cards and the Pirate Toy Fund donated age appropriate toys, all of which were raffled off to the winners and their siblings. Everyone had the opportunity to meet some of the Program sponsors and share each others’ “Do The Right Thing” stories.

2009-2010 Scholarship Winners

Three graduating seniors who had won or been nominated for the “Do The Right Thing” award received a \$1000 scholarship to help with college expenses.





Rmani Crawford graduated from Webster Thomas High School and will attend Pepperdine University to study History and Music.



Patrick Crilly graduated from Aquinas Institute and will attend R.I.T. to study Engineering.



Nicholas Reiss graduated from East Rochester High School and will attend SUNY Brockport to study Education.

Camp Good Days & Special Times



(From Left) March 2010 winner Joshua Tisdale, Camp Director and “Do The Right Thing” Executive Board President James McCauley, June 2010 winner Ayanna Sampson

Each of the “Do The Right Thing” Program winners receive a free camp experience provided by Camp Good Days & Special Times. This year, the winners attended camp July 6-9, 2010. This year’s camp experience consisted of three days of fun and games on a Keuka Lake campground; the winners attended camp with students from the PAVE Initiative.

***Buffalo Bills Training Camp
August 1st, 2010***

The Buffalo Bills extended an invitation for the 2009-2010 “Do The Right Thing” award winners to attend their Verizon Wireless Training Camp at St. John Fisher College. The VIP passes provided to the winners granted them access to the Community Relations VIP tent where they were able to watch the players practice and enjoy complimentary snacks and beverages. After the practice, many of the players provided autographs for the attendees.



Program Statistics

This year's program received 127 nominations, recognized 114 students, with 49 selected as winners.

School Participation

Students from 55 schools participated:
25 Urban Schools
27 Suburban Schools
3 Parochial Schools

Top Schools for nominations received

Dr. Charles T. Lunsford School No. 19 - 37 nominations
School of the Arts – 6 nominations
Monroe High School – 5 nominations

Leading Grade Participation & Leading Grade Winners

6th Grade - 7 winners
4th Grade/7th Grade/9th Grade - tied at 6 winners
5th Grade - 5 winners

3rd Grade – 42 nominations
6th Grade/12th Grade – 11 nominations
7th Grade – 10 nominations

“Do The Right Thing” Winner Survey

18 out of 49 responses were received. Following is a summary of that survey.

1) Were you aware that you were being nominated for the “Do The Right Thing” Program or did your nomination come as a total surprise?

I was aware of the nomination : 5
The nomination was a total surprise : 13

2) After being notified that you were selected for the “Do The Right Thing” Awards were you proud that your deed(s) were recognized?

YES : 18 NO : 0

3) Did your classmates ask you a lot of questions about the “Do The Right Thing” Program and were they impressed with your positive deed(s)?

YES : 15 NO : 3

4) Do you feel that because you were selected for the “Do The Right Thing” Awards that you are now seen as a positive role model?

YES : 15 NO : 3

5) Has being selected for the “Do The Right Thing” Program given you a better feeling of self worth?

YES : 16 NO : 2

6) After being selected for the “Do The Right Thing” Program do you feel that you acquired a better attitude towards school?

I already had a good attitude : 12
It helped to improve my attitude : 5
It has left no affect on me : 1

7) Has receiving the award improved your attitude toward the Rochester Police Department and Law Enforcement in general?

I already had a good attitude toward Police Officers : 14

It helped to improve my attitude : 3

It has left no affect on me : 1

8) Do you feel that the "Do The Right Thing" Program has made an impact on the neighborhood you live in?

YES : 10 NO : 8

9) Do you think that The Rochester Police Department and the Rochester City School District should continue with this program so that other children may experience the opportunities that you have?

YES : 18 NO : 0

10) After being selected for the "Do The Right Thing" program, did you see any media advertisements and if so what form of media was the coverage

TV : 12 NEWSPAPER : 12

Thank you

Mayor Robert J. Duffy *For your continued support.*

Chief David T. Moore *For your continuation of this program.*

The Rochester Police Department *For your continued support.*

The Executive Board Members *For your dedication to the program.*

Nomination Selection Committee *For volunteering on selecting our winners.*

All of our Program Sponsors *This program would not exist without you.*

Sergeant Michael Coon, RPD Technicians & staff *For all of our
photographic needs.*

Headquarters' Personnel *For your patience during the ceremony.*

The Maintenance Crew *For always making sure everything is set up.*

Seabreeze Amusement Park *For hosting the end of the year Family Day.*

Harriet VerHurst *For your volunteerism. Your dedication and commitment has
kept this program going.*

This program provides special experiences for the children honored. We hope they enjoy every event and all they entail, remember the experience, and continue to do the program proud. Our goal for these children, is to always "Do The Right Thing".