

**Proposed Legislation for the  
December 19, 2023 City Council Meeting**

**\* \* Please Note \* \***

**For questions, call the City Clerk's Office at 585-428-7421**



**City of Rochester**

City Hall Room 308A, 30 Church Street  
Rochester, New York 14614-1290  
www.cityofrochester.gov

**PARKS & PUBLIC WORKS  
INTRODUCTORY NO.**

**Malik D. Evans**  
Mayor

411,412

November 28, 2023

DES 01

TO THE COUNCIL

Ladies and Gentlemen:

Re: OBI, LLC  
Official Map Amendment – Partial abandonment of  
Balfour Drive and renaming a portion of O.K. Terrace

Council Priority: Jobs and Economic Development

Comprehensive Plan 2034 Initiative Area:  
Reinforcing Strong Neighborhoods

Transmitted herewith for your approval is legislation related to the partial abandonment of Balfour Drive located adjacent to 47- 88 Balfour Drive. This legislation will:

1. Amend the Official Map by abandoning 17,731 square feet of Balfour Drive.
2. Rename the segment adjacent to 106 Balfour Drive to O.K. Terrace.
3. Approve the sale of the 17,731 square foot parcel, created by the abandonment, to the applicant OBI, LLC (255 Hollenbeck Street, Rochester NY) for \$10,000.00. This portion of Balfour Drive is owned in fee. Upon abandonment, the ROW becomes a parcel that will require purchase by the developer, OBI, LLC, from the City of Rochester. The market value of the property was established by an independent appraisal prepared by Bruckner, Tillet, Rossi, Cahill & Associates in August 2023.

The proposed abandoned right-of-way (ROW) will be incorporated with adjacent private properties, owned by OBI, LLC (McAlpin Industries) in order to reduce illegal activity, increase employee safety, and provide access to a future loading dock area.

This proposed legislation has been developed by the Department of Environmental Services (DES) in collaboration with the Department of Neighborhood and Business Development (NBD).

The City Planning Commission, at its October 30, 2023 meeting, recommended approval of Balfour Drive partial abandonment and renaming a portion of Balfour Drive to O.K. Terrace by a vote of 6-0-0. Minutes of that meeting, along with the application, are attached. The partial abandonment of Balfour Drive was endorsed by the Traffic Control Board at the July 5, 2023 meeting. The abandonment shall take effect upon the City Engineer or the City Engineer's designee affirming the satisfaction of conditions necessary for advancing the public interest and maintaining the general welfare.



A public hearing is required.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read 'Malik Evans', with a long horizontal stroke extending to the right.

Malik Evans  
Mayor



**INTRODUCTORY NO.**

411

Ordinance No.

**Amending the Official Map in relation to the abandonment and renaming of portions of Balfour Drive**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. Chapter 76 of the Municipal Code, Official Map or Plan, as amended, is hereby further amended by changing and deleting therefrom the following described land parcel heretofore dedicated to street purposes:

ALL THAT TRACT OR PARCEL OF LAND, situate in the City of Rochester, County of Monroe, State of New York, being more particularly bounded and described as follows:

BEGINNING at a point in the north street line of Balfour Drive (50 foot Right of Way) being distant 339.97 feet westerly along the north street line of Balfour Drive from its intersection with the west street line of Hollenbeck Street (49.5 foot ROW), thence:

- (1) S 01° 43' 31" E through Balfour Drive, 50.00 feet to a point in the south street line of Balfour Drive, thence:
- (2) The following courses and distances along the street line of Balfour Drive:
  - (a) S 88° 16' 29" W, 174.77 feet to a point and,
  - (b) S 01° 30' 46" E, 130.05 feet to a point, thence:
- (3) S 88° 29' 14" W through Balfour Drive, 50.00 feet to a point in the west street line of Balfour Drive, thence
- (4) The following courses and distances along the street line of Balfour Drive:
  - (a) N 01° 30' 46" W, 179.86 feet to a point; and
  - (b) N 88° 16' 29" E, 224.58 feet to the point and place of beginning,

comprising an area of 17,731 Sq. Ft. according to a survey prepared by MRB Group, D.P.C. entitled "ROW Abandonment Plan" dated February 2, 2023, Project No. 4041.23001 Sheet 1 of 4, G-1.

Section 2. Chapter 76 of the Municipal Code, Official Map or Plan, as amended, is hereby further amended by renaming the portion of Balfour Drive, described as follows, as part of O.K. Terrace:

ALL THAT TRACT OR PARCEL OF LAND, situate in the City of Rochester, County of Monroe, State of New York, being more particularly bounded and described as follows:

BEGINNING at a point marking the southeast corner of Balfour Drive (50 foot Right of Way) and the southwest corner of O.K. Terrace (50 foot ROW), said point being S 88° 29' 14" W, along the south street line of O.K. Terrace, 515.73 feet distant from its intersection with the west street line of Hollenbeck Street (49.5 foot ROW), thence;

- (1) The following courses along Balfour Drive:

- (a) S 88° 29' 14" W, 50.00 feet to a point,
- (b) N 01° 30' 46" W, 135.99 feet to a point,
- (2) N 88° 29' 14" E, through Balfour Drive and along the south line of a portion of said Balfour Drive to be abandoned, 50.00 feet to a point and
- (3) S 01° 30' 46" E, continuing along Balfour Drive, 85.99 feet distant, passing through a point marking the northwest corner of O.K. Terrace, and continuing along the same course and the westerly terminus of said O.K. Terrace, 50.00 feet distant farther, comprising a total distance of 135.99 feet to the point and place of beginning,

comprising an area of 6,799 Sq. Ft. according to a survey prepared by MRB Group, D.P.C. entitled "ROW Abandonment & Renaming Plan" dated February 7, 2023, revised May 31, 2023, Project No. 4041.23001, Sheet 1 of 4, G-1.

Section 3. This ordinance shall take effect immediately.

**INTRODUCTORY NO.**

412

Ordinance No.

**Authorizing the sale of an abandoned portion of Balfour Drive**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Council hereby approves the negotiated sale to OBI, LLC of the following vacant parcel of land for \$10,000:

Address	SBL #	Sq.Ft.
Abandoned Balfour Drive right-of-way	TBD	17,731

The above-referenced parcel consists of a portion of the Balfour Drive right-of-way authorized to be abandoned in a concurrent ordinance and described as follows:

ALL THAT TRACT OR PARCEL OF LAND, situate in the City of Rochester, County of Monroe, State of New York, being more particularly bounded and described as follows:

BEGINNING at a point in the north street line of Balfour Drive (50 foot Right of Way) being distant 339.97 feet westerly along the north street line of Balfour Drive from its intersection with the west street line of Hollenbeck Street (49.5 foot ROW), thence:

- (1) S 01° 43' 31" E through Balfour Drive, 50.00 feet to a point in the south street line of Balfour Drive, thence:
- (2) The following courses and distances along the street line of Balfour Drive:
  - (a) S 88° 16' 29" W, 174.77 feet to a point and,
  - (b) S 01° 30' 46" E, 130.05 feet to a point, thence:
- (3) S 88° 29' 14" W through Balfour Drive, 50.00 feet to a point in the west street line of Balfour Drive, thence
- (4) The following courses and distances along the street line of Balfour Drive;
  - (a) N 01° 30' 46" W, 179.86 feet to a point; and
  - (b) N 88° 16' 29" E, 224.58 feet to the point and place of beginning,

comprising an area of 17,731 Sq. Ft. according to a survey prepared by MRB Group, D.P.C. entitled "ROW Abandonment Plan" dated February 2, 2023, Project No. 4041.23001 Sheet 1 of 4, G-1.

Section 2. This ordinance shall take effect immediately.



**City of Rochester**

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**PARKS & PUBLIC WORKS  
INTRODUCTORY NO.**

413

**Malik D. Evans**  
Mayor

November 28, 2023

DES 02

TO THE COUNCIL

Ladies and Gentlemen:

Re: Pueblo Nuevo Group Street Rehabilitation  
Project (Sullivan Street/O'Brien Street/Hoeltzer  
Street/Kappel Place)

Council Priority: Jobs and Economic Development

Comprehensive Plan 2034 Initiative Area:  
Sustaining Green and Active Systems

Transmitted herewith for your approval is legislation related to the Pueblo Nuevo Group Street Rehabilitation Project. This legislation will authorize acquisition, by donation or negotiation, two de minimis portions of parcels as follows:

Reputed Owner	Address	Area in FEE Square Feet +/-	Appraised Value
Pueblo Nuevo II Housing Development Fund Corp.	21 Hoeltzer Street	25	\$100
Pueblo Nuevo II Housing Development Fund Corp.	51 Hoeltzer Street	25	\$100

The acquisitions are required for the installation, operation, and future maintenance and repair of two water hydrants on Hoeltzer Street. Due to right of way constraints, the hydrants are required to be relocated on what is currently private property. The value of the property acquisitions was established by an independent appraisal performed by Brucker, Tillett, Rossi, Cahill & Associates in October 2023. The total acquisition cost, including closing costs, will not exceed \$3,000 and will be funded from 2020-21 Water Cash Capital.

The project will include, but is not limited, to pavement reconstruction, pavement milling and resurfacing, new curb, sidewalks, curb ramps, new driveway aprons, signage, hydrant relocations, catch basins, and adjustment and/or repair of manholes and water valve castings. These improvements will enhance the surface drainage and riding quality of the roadway, improve accessibility, and expand the useful life of the pavement structure.

Construction is anticipated to begin in spring 2024 with substantial completion anticipated in fall 2024.

Respectfully submitted,

Malik D. Evans  
Mayor



# PUEBLO NUEVO IMPROVEMENT PROJECT

Hoeltzer Street - N Clinton Ave to Joseph Ave  
Sullivan Street - N Clinton Ave to Joseph Ave  
O'Brien Street - West end to Joseph Ave  
Kappel Place - West End to N Clinton Ave

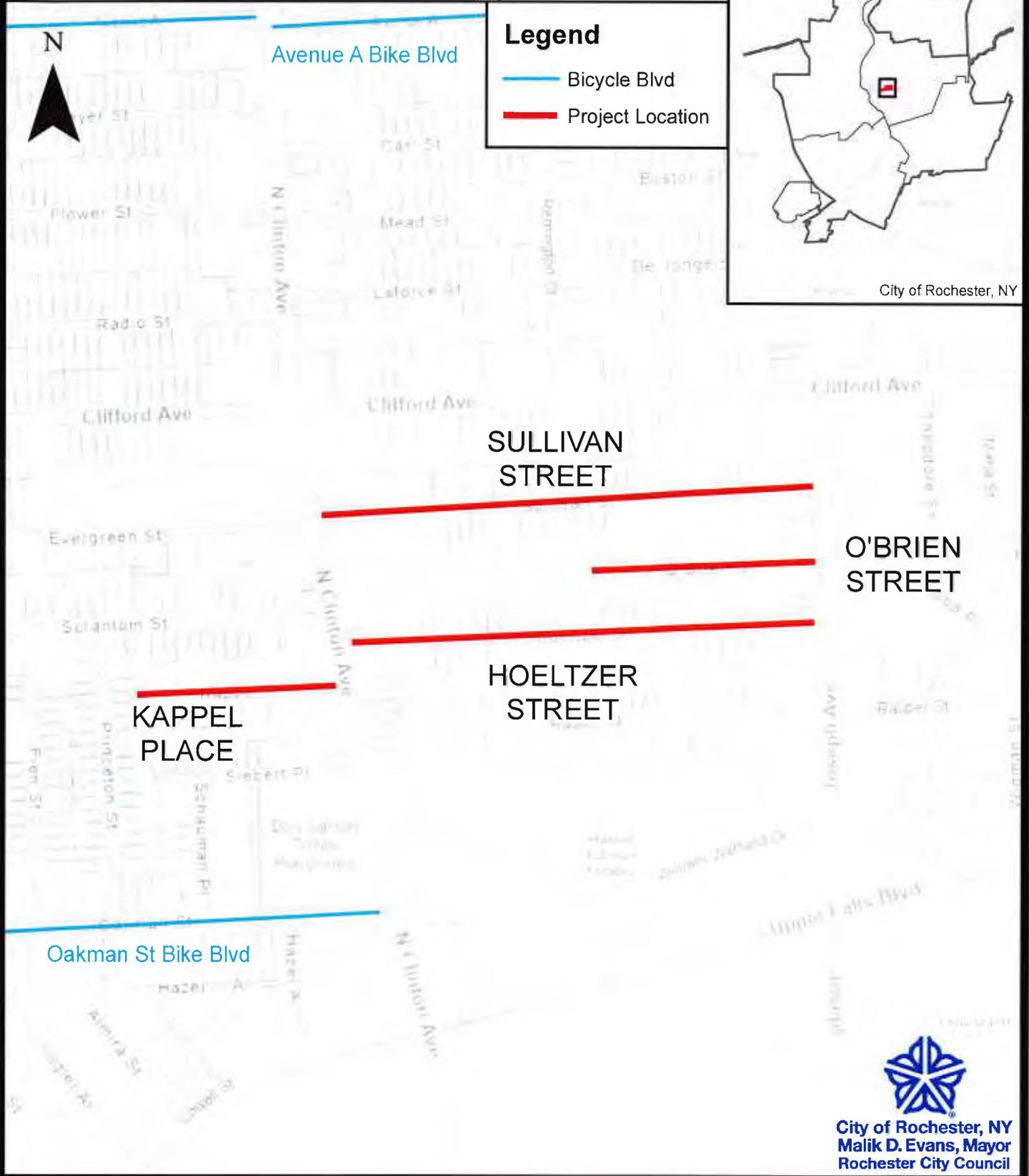
DES 02



City of Rochester, NY

## Legend

-  Bicycle Blvd
-  Project Location



  
City of Rochester, NY  
Malik D. Evans, Mayor  
Rochester City Council

## INTRODUCTORY NO.

413

Ordinance No.

**Authorizing the acquisition by negotiation of permanent easements over 21 and 51 Hoeltzer Street for water hydrants**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Council hereby approves the acquisition by negotiation of *de minimis* permanent easements for the installation, operation, maintenance and repair of a water hydrant on a portion of each of the following parcels to be conveyed by donation or in exchange for the City's payment of the appraised value:

Address	Owner	SBL #	Portion Area	Value
21 Hoeltzer St	Pueblo Nuevo II Housing Development Fund Corp	106.39-2-10.001	± 25 sq. ft	\$ 100
51 Hoeltzer St	Pueblo Nuevo II Housing Development Fund Corp	106.39-2-23.003	± 25 sq. ft	\$ 100

The easements shall be comprised of:

**Part of 21 Hoeltzer Street**

All that tract or parcel of land, situate in the City of Rochester, County of Monroe, State of New York, being part of Lot 6 of the J.M. Hoelzer Subdivision, as filed in the Monroe County Clerk's Office in Liber 116 of Deeds, Page 497 and being more particularly bounded and described as follows: Commencing at a point on the southerly ROW line of Hoeltzer Street (32' ROW) at the northeast corner of said Lot 6, said corner being the Point of Commencement; thence

- A) Westerly, along said ROW line of Hoeltzer Street, a distance of 32.0 feet to the Point or Place of Beginning; thence
  - 1) Southerly, at right angles to said ROW, a distance of 5.0 feet to a point; thence
  - 2) Westerly, parallel with said ROW line, a distance of 5.0 feet to a point; thence
  - 3) Northerly, parallel with said Course 1, a distance of 5.0 feet to the said southerly ROW line of Hoeltzer Street; thence
  - 4) Easterly, along said ROW line, a distance of 5.0 feet to the Point or Place of Beginning.

Intending to describe a parcel of land containing 25.0 square feet, all as shown on a map entitled, "Permanent Easement For Installation and Maintenance of Fire Hydrant", dated September 14, 2023, prepared by John D Metzger, L.S., City Surveyor.

Being part of the same premises conveyed to Pueblo Nuevo II Housing Development Fund Corp. by a deed dated April 23, 2021, filed in Liber 12490 of Deeds, Page 527.

## Part of 51 Hoeltzer Street

All that tract or parcel of land, situate in the City of Rochester, County of Monroe, State of New York, being part of Lot 10 of the F.C. Lauer Subdivision, as filed in the Monroe County Clerk's Office in Liber 3 of Maps, Page 95 and being more particularly bounded and described as follows: Beginning at a point on the southerly ROW line of Hoeltzer Street (32' ROW) at the northwest corner of lands conveyed to Pueblo Nuevo II Housing Development Fund Corp. by a deed filed in Liber 12490 of Deeds, Page 527, said corner being the Point or Place of Beginning; thence

- 1) Easterly, along said ROW line, a distance of 5.0 feet to a point; thence
- 2) Southerly, at right angles to said ROW, a distance of 5.0 feet to a point; thence
- 3) Westerly, parallel with said ROW, a distance of 5.13 feet to the west line of said lands of Pueblo Nuevo II Housing; thence
- 4) Northerly, along said west line of Pueblo Nuevo II Housing, a distance of 5.0 feet to the said southerly ROW line of Hoeltzer Street, being the Point or Place of Beginning.

Intending to describe a parcel of land containing 25.0 square feet, all as shown on a map entitled, "Permanent Easement For Installation and Maintenance of Fire Hydrant", dated September 14, 2023, prepared by John D Metzger, L.S., City Surveyor.

Being part of the same premises conveyed to Pueblo Nuevo II Housing Development Fund Corp. by a deed dated April 23, 2021, filed in Liber 12490 of Deeds, Page 527.

Section 2. The acquisition shall obligate the City to pay an amount not to exceed \$3,000, consisting of the appraised permanent easement value of \$200 plus recording fees and any other incidental costs. Said amount, or so much thereof as may be necessary, shall be funded by the 2020-21 Cash Capital.

Section 3. This ordinance shall take effect immediately.



414

November 28, 2023

DES 03

TO THE COUNCIL

Ladies and Gentlemen:

Re: 2024 Preventive Maintenance Project -  
State Street (Inner Loop to Lyell Avenue), Exchange  
Boulevard (Ford Street to Basin Street), Ford Street  
(South Plymouth Avenue to Ford Street Bridge)

Council Priority: Jobs and Economic Development

Comprehensive Plan 2034 Initiative Area:  
Sustaining Green and Active Systems

Transmitted herewith for your approval is legislation related to the 2024 Preventive Maintenance Project. This legislation will:

1. Authorize an amendatory professional services agreement with C&S Engineers, Inc. (Aileen Maquire Meyer, President, 100 South Clinton Avenue, Suite 2700, Rochester, New York) to provide additional engineering design and construction administration services for the project. The original agreement for \$559,900 was authorized in Ordinance No. 2022-209. This amendment will increase the compensation by \$100,000 to a maximum total of \$659,900. The cost of the amendatory agreement will be funded with \$15,000 of 2020-21, \$20,000 of 2021-22 and \$65,000 of 2022-23 Cash Capital.
2. Authorize changes in pavement width on Exchange Boulevard and State Street as follows:

Exchange Boulevard

- A. A reconfiguration of the north leg of the intersection of Exchange Boulevard and Ford Street as depicted in the attached diagram.
- B. A decrease in pavement width of 7 feet, from 55 feet to 48 feet, beginning approximately 68 feet south of the Corn Hill Landing Plaza driveway located at 300 Exchange Boulevard, and continuing approximately 68 feet northward.
- C. A decrease in pavement width of 7 feet, from 55 feet to 48 feet, beginning approximately 78 feet south of South Fitzhugh Street and continuing approximately 158 feet northward.
- D. A decrease in pavement width of 7 feet, from 55 feet to 48 feet, beginning approximately 76 feet south of the Public Safety Building north side driveway located at 185 Exchange Boulevard, and continuing approximately 76 feet northward.

State Street

- A. A decrease in pavement width of 6 feet, from 72 feet to 66 feet, beginning at Commercial Street and continuing approximately 35 feet northward.
- B. A decrease in pavement width of 6 feet, from 72 feet to 66 feet, beginning approximately 58 feet south of Morrie Silver Way and continuing approximately 214 feet northward.



- C. A decrease in pavement width of 4 feet, from 72 feet to 68 feet, beginning approximately 340 feet south of Brown Street and continuing approximately 104 feet northward.
- D. A decrease in pavement width of 6 feet, from 72 feet to 66 feet, beginning approximately 50 feet south of Jay Street and continuing approximately 184 feet northward.
- E. A decrease in pavement width of 6 feet, from 72 feet to 66 feet, beginning approximately 49 feet south of Smith Street and continuing northward to Smith Street.

This is a Federal Aid project administered by the City under agreement with the New York State Department of Transportation (NYSDOT).

The amendatory agreement will provide additional design services related to additional alternative analysis, additional traffic analysis, additional parking analysis, traffic signal design, and other additions to the scope of work.

The project includes, but is not limited to, milling and resurfacing of the pavement, spot curb and hazardous sidewalk replacements, installation or upgrade of sidewalk curb ramps, adjustment and repair of manholes, receiving basins, and water valve castings, replacement of traffic pavement markings and the addition of bicycle facilities. These improvements will enhance the surface drainage and riding quality of the roadway, improve accessibility for all users and expand the useful life of the pavement structure.

Public meetings were held on August 3, 2023 and October 25, 2023. A copy of the meeting minutes are attached. The pavement width changes were endorsed by the Traffic Control Board at the November 1, 2023 meeting.

Construction is anticipated to begin in spring 2024 with substantial completion anticipated in fall 2024.

A public hearing on the pavement width changes is required.

Respectfully submitted,

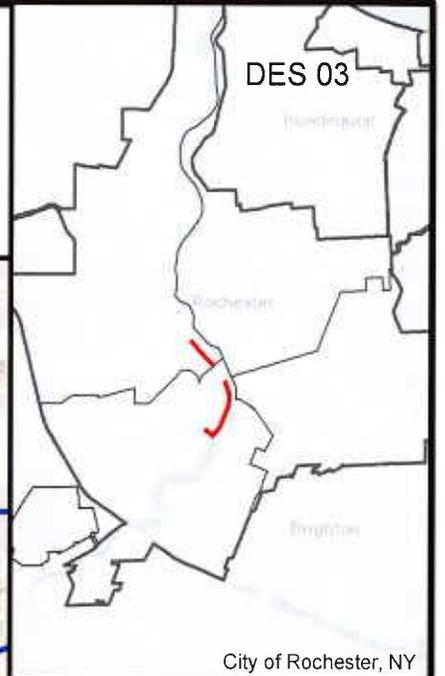


Malik D. Evans  
Mayor

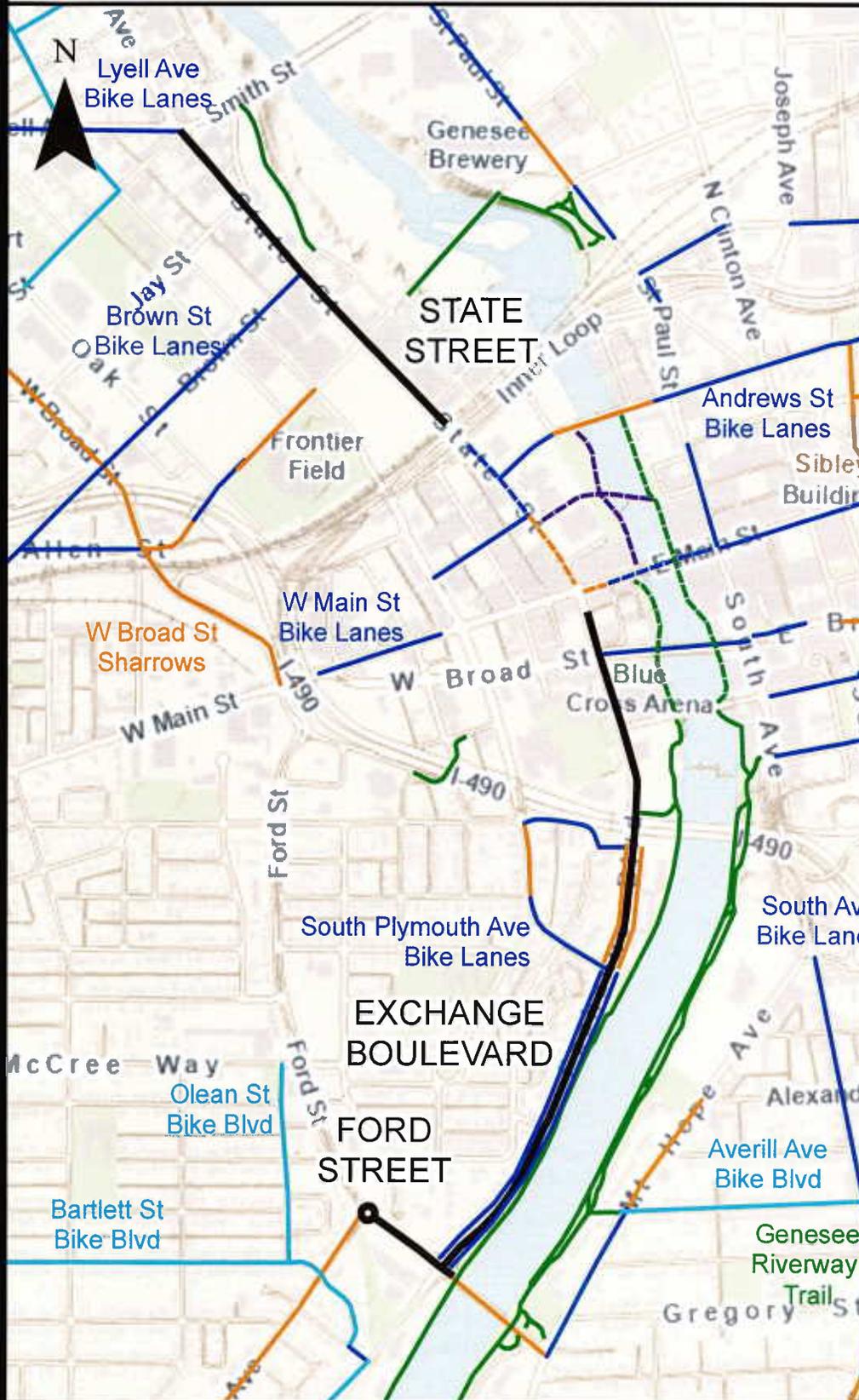
# 2024 PREVENTIVE MAINTENANCE PROJECT

State Street - Inner Loop to Lyell Ave  
 Exchange Boulevard - Ford St to Basin St  
 Ford Street - S Plymouth Ave to Exchange Blvd

DES 03



City of Rochester, NY



### Legend

- Existing Trail (Multi-Use)
- Existing Cycle Track
- Existing Bike Lanes
- Existing Shared Use Lanes
- Existing Bicycle Boulevard
- - - Charles Carrol Project Multi-Use Trail
- - - Future Trail Connection
- - - Future Bike Lanes
- - - Future Shared Use Lanes
- Project Location



## MEETING MINUTES

### 2024 Preventive Maintenance Project

City of Rochester Project Number: 22125

**Subject:** Public Information Meeting  
**Location:** Hybrid Meeting; Physical location: City Hall Council Chambers and Remote via Zoom  
**Date:** Thursday August 3, 2023  
**Time:** 5:30 PM to 7:30 PM

The purpose of this meeting was to review the design and proposed improvements on Ford Street (South Plymouth Ave to Exchange Blvd), Exchange Boulevard (Ford St to Basin St), and State Street (Inner Loop to Lyell Avenue) that are part of the 2024 Preventive Maintenance Project.

#### OVERVIEW

On Thursday, August 3, 2023, a hybrid-in person/virtual public meeting was held for the City of Rochester's 2023 Preventive Maintenance project was held in person and using Zoom Webinar videoconferencing from 5:30 to 7:30 p.m. The meeting included a presentation on the project and a Q&A session where participants were invited to pose questions they had about the project or offer comments. The meeting was attended by 15 members of the public in person and 8 members of the public virtually including property/business owners and other residents. A full list of attendees is included in Appendix A and the presentation is availability is mentioned in Appendix B.

#### PRESENTATION AND DISCUSSION

##### WELCOME & INTRODUCTIONS

Ruben Escobar, City of Rochester, welcomed attendees and David Riley from the City of Rochester, provided an overview of the Zoom Webinar controls and protocols and asked attendees to electronically sign in by typing their name and address into the chat feature.

##### PRESENTATION

David Askinazi, C&S Companies provided an overview of the project and summarized the community engagement efforts for the project. He then continued the presentation outlined the proposed improvements that the project was exploring, including milling and resurfacing; repairs to sidewalks and curbs; ADA sidewalk ramp compliance; repairs and adjustments to manholes, catch basins, and valves; the implementation of curb bump-outs, bicycle facility improvements; improvements to streetscape and traffic signal elements. The presentation then turned to the existing conditions and proposed changes for each of the three street segments within the project limits. Bicycle network connectivity was highlighted, and updates to the curb bump outs and traffic signals were reviewed before the presentation concluded with a reminder of the project's schedule and webpage information.

##### Questions and Comments from Stakeholders / Neighborhoods / Business Owners

**Q:** I bike and drive these roads often. It's great to see pedestrian and bike facilities included in a thorough and near-continuous way! I'm glad to see the slip lanes eliminated at Ford & Exchange. First, transitions

Public Informational Meeting – 2024 Preventive Maintenance Project





## MEETING MINUTES

from bike lanes to up-the-curb bike boulevards are often tricky and dangerous — can you talk about how they will be handled? Second, will the new traffic signals detect bikes? Many, even along bike boulevards, don't. Third, I encourage that all crosswalk counters start as soon as a pedestrian pushes the button, without delaying the countdown, so users know the button is functioning?

**A:** Yes, the transitions from the cycle track (on the sidewalk) over to the buffered bike lane (in the roadway) along the curb line will be marked with striping and green paint and there will be a bike lane ramp constructed to help transition the biker into the proposed bike lane. The traffic signals that contain the new traffic detection cameras will detect vehicles, bikes and pedestrians. The new push buttons for the traffic signals will provide an immediate "wait" response so that it is clear that the signal has recognized the presence of the biker or pedestrian, but the traffic phase will not immediately change due to the need to balance vehicular traffic with peds and bikes.

**Q:** Does planning take into account the heat crisis that is happening around the world? Many of these displays show, even under the proposed conditions, vast swaths of blacktop and sidewalk, with adjoining bike lanes. Cars and concrete generate heat as well as fumes. Cyclists aren't sitting in air-conditioned cars they are feeling that heat and breathing those fumes. We should have separated bike lanes buffered by greenery, which provides cooling services for the whole city, especially for cyclists and pedestrians.

**A:** The City has taken steps to make the construction materials more eco friendly such as migrating to a "warm mix" asphalt that requires lower temperatures during placement and creates less fumes during installation. Additional Green space will be incorporated into City projects whenever possible. Right of way restrictions often limit the viability of adding green space in the center city areas.

**Q:** When are the full designs going to be posted online?

**A:** The design plans on display at this public meeting will be posted to the project web site in a few days after the meeting. Future iterations of the plans will also be similarly available.

**C:** Separated tree-lined bike/pedestrian lanes please! Please think about pedestrians, cyclists, greenery, and lighter-colored surfaces as tools for reducing heat from sun and from vehicles.

**A:** Additional Green space will be incorporated into City projects whenever possible. Right of way restrictions often limit the viability of adding green space in the center city areas.

**Q:** Where can we find the specific federal rules you are referring to in regard to the funding of this project?

**A:** Please visit the NYSDOT website and search for the key words "Lafa Manual" and "R1" project which is the definition of the category of project under the State design and funding regulations.

**Q:** Requests use of two-phase-left-turn boxes in lieu of the full width bike boxes located at the stop bar. Many riders are less confident crossing all lanes of traffic or do not understand what needs to happen to make the left turn. What determined the use of the current treatment over Two Phase Left Turn boxes?

**A:** Many options were looked at and reviewed by the Consultant, City, and County. The current configuration is what came from that collaboration.

**Q:** How are we able to include work on sidewalk as part of a maintenance project?



## MEETING MINUTES

**A:** Safety improvements such as the installation of bicycle facilities are an essential part of the scope of this type of project. Sidewalk work will be limited. The sidewalk will not be entirely reconstructed to create the cycle track. The cycle track will be created through the use of striping and pavement markings. A major contributor to the selection of this alternative is to continue to accommodate the highly utilized on-street parking.

**Q:** Are any transit amenities included in the project?

**A:** No additional mass transit amenities will be added under the project aside from modifying the configuration of sidewalk at bus stops. The budget and restricted use of the funding are limiting factors that prevent including transit amenities. Generally, these types of improvements are the responsibility of the RGRTA (Regional Greater Rochester Transit Authority).

**Q:** The project shows large widths of road and sidewalk that will generate heat. Cars also create fumes. I feel the solution would be to have separated bike lanes protected by greenery which would provide cooling. Another option would be to provide an entirely separate corridor separate from State St. Does the planning process take into account the heating crisis?

**A:** Part of addressing the climate crisis is in the construction materials we use. For example, asphalt material is now a warm mix, requiring less heat to place and generates less fumes. Unfortunately, this project does not have the available highway boundary widths to accommodate a landscaped buffer space. The City does have initiatives for better practices including in its roadway projects. One initiative the City has is to plant 6,000 trees over the next few years. The City is looking at improved connections on the Genesee Riverway Trail as part of the Roc the Riverway and Inner Loop removal projects.

**Q:** Were slip lanes looked at for cyclists at intersections like Ford and Exchange?

**A:** Bike slip lanes were looked at under alternate 1C. A matrix of pro's and con's was created to compare each of the alternates. One of the major limiting factors is that both Ford St and Exchange Boulevard are part of the National Highway System and need to accommodate the turning of large trucks. Accommodating the trucks limited the lane and curb configuration and created conflict and potential confusion with cyclists.

**Q:** Why keep parking where the study shows utilization at 0%?

**A:** Major pavement width changes just to minimize the pavement section or to remove parking are beyond the scope of this project. It's also hard to justify the additional cost to modify the pavement in order to remove parking, in a City that generally has insufficient parking downtown.

**Q:** Did you consider limiting right turn on red at heavy pedestrian intersections?

**A:** The accident history did not suggest that was needed. We did look at providing pedestrian leading intervals to improve pedestrian safety.

**Q:** When is the deadline for public comments?

**A:** Comments should be submitted online or by phone within the next two weeks.

**Q:** How can parking accommodations be changed based on a single parking study that only looked at parking during very specific times? I disagree that pedestrian safety is not a problem (based on previous turn on red restriction discussion). Cars do not look when turning corners and will use the bike lane to speed around traffic. Bike lanes will be dangerous for cyclists because cars will not be careful and will try to use the bike lane.



## MEETING MINUTES

**A:** We want to emphasize what you see presented here is not final. These plans are a draft. The parking counts were taken at multiple times during the day and on several days of the weeks including weekends. Limiting the width of the bike lane and buffer zone to 8 feet total will discourage motorists from attempting to use this area as a vehicular travel lane.

**Q:** Can the lanes be kept at 10' and recessed parking be created near McGee Monuments and Spiro's Restaurant?

**A:** The design team will look at alternatives to try to accommodate the parking needs in this area.

**Q:** Please make sure you are considering the safety of wheelchair users. People that come to us (Center for Disability Rights) often have to cross State St and we've had people hit by cars. What can be done to make sure wheelchair users have better mobility and safety?

**A:** Making the ramps ADA compliant is a big piece, as well as making the pavement and sidewalk surfaces smoother and easier to traverse. The traffic calming measured including reducing the number of travel lanes and introducing median treatments that include adding center refuge areas where possible will help as well. The median treatments will naturally signal drivers to slow down.

**C:** There is an accident pattern at Vincent Street involving cyclists. Northbound cars turning right onto Vincent are able to do so at high speeds because of the skew and the radius of the corner. If anything can be done to slow cars down that are making this right turn would make this area safer.

**A:** Comment acknowledged, and the design team will discuss this further.

**Q:** How are so many changes to how the roadway operates being included in a project primarily meant to address the condition of the roadway and sidewalk?

**A:** The City in the past did perform maintenance projects as you described, only treating the pavement surfaces and maintaining other features with little change. Now, as part of the City's maintenance and Complete Streets policy and the recently approved Active Transportation Plan, preventative maintenance projects are treated as an opportunity to add these Complete Street elements that make things safer and better. To make these changes, many studies are performed like the parking study, traffic studies, and accident analysis. The funding source does limit what can be done under maintenance projects. Safety improvements are one of those things that the funds can be used for.

**Q:** How does increasing the lane width, which traditionally increases traffic speed, improve safety?

**A:** The accident analysis revealed a large percentage of sideswipe accidents as one of the most apparent accident patterns. A major contributing factor for these types of accidents is narrow lane widths. The existing 10 feet wide lanes are narrow for an Urban Arterial. By reducing the number of travel lanes from three to two and the conversion of the curb line travel/parking lanes to 8 foot bike lane/buffer zones or an exclusive parking lane, the remaining pavement width can be reallocated to widening the 2 travel lanes from 10 feet to 11 feet wide.

**Q:** What can be done to make the locations where bike lanes transition to shared-use lanes safer?

**A:** The City's policy on the use of sharrows (pavement marking that indicates a shared use lane) is currently under review. There have been recent studies that suggest it may be safer not to add sharrows. Unfortunately, when road width is limited, there are very few options. If there are improvements that can be made.



## MEETING MINUTES

**C:** I would like to advocate for cyclists who rely on bikes for transportation and do not have other options available, since those users are traditionally underrepresented. The biking community supports the addition of bike lanes and would like to voice support for the protected bike turn lanes of Alt 1C. I would also like to caution against the exclusive reliance on bike boxes, since they are often ignored by motorists and can be confusing and intimidating to cyclists to properly (occupying the bike box in the path of and in front of the stopped motorists). The two-phase turn box is a better, more intuitive option.

**A:** After the presentation we can have further discussion with the displays in the back and talk about the pros and cons of the Ford and Exchange alternatives.

**Q:** Will traffic detection respond to bicyclist?

**A:** There are some proposed traffic detection cameras/systems that have the capacity to detect bicyclists. The design will take this into consideration.

**Q:** Will pedestrian push buttons respond immediately so users will know they can rely on the light and they don't have to try to cross in a dangerous way?

**A:** The new pedestrian buttons have audible feedback "wait" that immediately activates once pressed to let the pedestrians and cyclists know that the signal acknowledges the push button has been pressed.

**Q:** Regarding the concern raised earlier about cars using the bike lane to speed around traffic. One way to prevent this is to introduce bollards in the buffer space.

**A:** The City is currently exploring a City-wide solution to this problem. A bollard like treatment can certainly be added after the project is complete and once a solution is found. There still has to be discussion about how a treatment like bollards will be maintained and how it will affect other things like plowing and drainage as long as the buffer space is established for a future treatment.

**Q:** Along the Exchange Boulevard, on previous projects the intersection at Fitzhugh Place South has been improved with a raised crosswalk and a ped crosswalk. There is still desire for pedestrian treatments at the Plymouth Avenue intersections. If there's any treatment that can be provided under this project to help pedestrians at this intersection it would be appreciated.

**A:** The Plymouth Ave intersection was recently improved under another project. We are proposing additional bump outs between Plymouth and the 490 underpass that will improve pedestrian crossings and calm traffic.

**Q:** The parking on Exchange is used heavily during the Corn Hill Art Festival. Next year's festival is scheduled for July 13th and 14th

**A:** Comment Acknowledged. The project construction documents will include notes that alert the contractor to the Cornhill Festival and other similar events that might be disrupted by the construction. The contractor will be required to take measures to minimize this disruption.

**Q:** How was traffic congestion over the Ford St bridge considered during design with the removal of the slip ramps at Ford St and Exchange.

**A:** The design team studied the traffic volumes at the Ford Street/Exchange Blvd intersection and determined that the proposed improvements will not adversely impact the Level of Service at the intersection.

**Q:** When will the presentation be available online?

**A:** All presentation materials will be posted on the City's website. We hope to post the remaining items in the next few days.



## MEETING MINUTES

**Q:** What are the federal rules tied to the funding of the project.

**A:** The NYSDOT LAFA (Locally Administered Federal Aid) manual dictates the funding use and its restrictions. This project is a "1R" (Resurfacing) project which more specifically restricts the use of the funding.

**Q:** What will happen at the intersection of Broad St with new tenants at the Gannett building.

**A:** Addressing changes to the Broad Street intersection are outside the scope of this project. The Aqueduct Street District Project and the future Broad Street Aqueduct Reimagined Project will be responsible for future improvements to this intersection.

### Next Steps

Future meetings to update the public on the progress of the design process will be communicated to residents and property owners and posted on the City website at: [www.cityofrochester.gov/pm2024/](http://www.cityofrochester.gov/pm2024/)

For further information, please contact the City's Project Manager, Ruben Escobar at 585-428-8600.

### Appendix A - Attendees

#### Public Attendees

Henry Litsky, (Virtual - address not provided)  
Griffin Bre'Asia, City of Rochester  
Aaron Weiner, (Virtual - address not provided)  
Dina Wagner, (Virtual - address not provided)  
Jon Schull, Eco Restoration Alliance  
Antonia Custodio, MCC Downtown Campus  
Douglas Kelley(Virtual - address not provided)  
Jeff Holdsworth, (Corn Hill Neighborhood Association)  
Jesse Peers, Reconnect Rochester  
John Schell,(Virtual - address not provided)

Dimitrios Theodorakakos, (490 State St –Spiros)  
Lana Theodorakakos, (490 State St –Spiros)  
Bob Lenard, (508 State St –McGee Monuments)  
Michael Lanzillo, (453 State St)  
Dylan Welch, (750 South Ave)  
Brett Baron, (505 University Ave)  
Dan Warth, (340 Averill Ave)  
Bill Collins, (217 Alameda St)  
Sherita Traywick, (Center for Disability Rights)  
Andrew Ruffin, (Center for Disability Rights)  
Zachariah Deardorff, Reconnect Rochester  
John Lam, Reconnect Rochester

#### Project Team

##### City of Rochester

Ruben Escobar, P.E., Street Design Project Manager  
David Riley, AICP, Manager of Special Projects

##### Monroe County

Henry Herdzyk, P.E., MCDOT Project Liaison

##### Consulting Team

David Askinazi, P.E., Managing Engineer, C&S Companies  
Chad Stevens, Transportation Engineer, C&S Companies  
Seth Kaeuper, P.E., Service Group Manager, C&S Companies

### Appendix B - Presentation

A copy of the meeting presentation is available at the project's webpage under the Public Involvement section. City website at: [www.cityofrochester.gov/pm2024/](http://www.cityofrochester.gov/pm2024/)





## MEETING MINUTES

### 2024 Preventive Maintenance Project

City of Rochester Project Number: 22125

**Subject:** Public Information Meeting #2  
**Location:** Hybrid Meeting: Physical location: City Hall Council Chambers and Remote via Zoom  
**Date:** Wednesday, October 25, 2023  
**Time:** 5:30 PM to 7:30 PM

The purpose of this meeting was to review the final design and proposed improvements on Ford Street (South Plymouth Ave to Exchange Blvd), Exchange Boulevard (Ford St to Basin St), and State Street (Inner Loop to Lyell Avenue) that are part of the 2024 Preventive Maintenance Project. This meeting also highlighted changes made since the previous public information meeting.

#### OVERVIEW

On Wednesday, October 25, 2023, a hybrid-in person/virtual public meeting was held for the City of Rochester's 2024 Preventive Maintenance project from 5:30 to 7:30 p.m. The meeting included a presentation and a Q&A session where participants were invited to pose questions or offer comments. The meeting was attended by 11 members of the public in person and 10 members of the public virtually. A full list of attendees is included in Appendix A and the presentation is included in Appendix B.

#### PRESENTATION AND DISCUSSION

##### WELCOME & INTRODUCTIONS

City Project Manager, Ruben Escobar, welcomed attendees and City Transportation Planner, David Riley, provided an overview of the Zoom Webinar controls and protocols and asked attendees to electronically sign in by typing their name and address into the chat feature.

##### PRESENTATION

David Askinazi, from C&S Companies the City's engineering design Consultant, provided an overview of the project and summarized the community engagement efforts for the project. He then outlined the proposed improvements, including milling and resurfacing; repairs to sidewalks and curbs; ADA sidewalk ramp compliance; repairs and adjustments to manholes, catch basins, and valves; implementation of curb bump-outs, bicycle facility improvements; improvements to streetscape and traffic signal elements. The results of the parking study were reviewed and changes to the proposed parking (since the first public meeting) were highlighted. The presentation then turned to the proposed changes for each of the three street segments within the project limits with highlighted changes since the previous public information meeting. Bicycle network connectivity was highlighted, and updates to the curb bump outs and overall street improvements were reviewed before the presentation concluded with a reminder of the project's schedule and webpage information [www.cityofrochester.gov/pm2024](http://www.cityofrochester.gov/pm2024).



## MEETING MINUTES

### PUBLIC INPUT SUMMARY

#### Summary of Questions and Input Related to the Meeting

**Q:** Are there any transit amenities being proposed?

**A:** Transit amenities are not part of the project due to the funding restrictions for this preventative maintenance project. The project does include some longer bump outs that will accommodate the full length of larger Regional Transit Service (RTS) buses. The City, in partnership with RTS, has received a grant from the State that would add amenities at selected RTS stops throughout the City.

**Q:** Will the project include pedestrian crossing signals that are accessible to blind individuals?

**A:** The project will incorporate audible pedestrian signals at select locations. The signals proposed are standards used by the County and State. The project will also incorporate Lead Pedestrian Intervals into the proposed signal timing to allow pedestrians to begin crossing before vehicles begin to turn.

**Q:** Will repair of damaged sidewalk be included in the project?

**A:** The project will not be reconstructing all the sidewalks. Spot sidewalk repairs and replacements are part of this project. An evaluation was completed at the beginning of design.

**Q:** Will any of the proposed parking be designated for individuals with disabilities?

**A:** The project has not defined any ADA accessible on-street parking spaces. The City is working looking into this and a much broader discussion and time to evaluate things are needed.

**Comment:** Concern about integrating the bike path onto an active sidewalk.

**A:** Our goal is to create safe facilities for all individuals. There has been robust discussion at the City around these concerns. In this particular instance, this is a milling and resurfacing project, and we are somewhat limited in what can be done. There are also geometry constraints.

**Comment:** 25% of the City's population do not have cars. The City put forth a tremendous effort recently to identify select corridors to be made as bike friendly as possible for riders of all ages and abilities. State Street is one of those corridors. It doesn't matter if you're driving, walking, or biking; you are more likely to get into an accident here than any other upstate City. This project on State St is one of the small steps that is going to move us forward a little bit and rebalance the scales just a tiny bit. Overall, I applaud the design. I think it's great.

**Q:** Are there any Rectangular Rapid Flashing Beacons (RRFBs) being installed at the intersection of South Plymouth Ave and Exchange Blvd?

**A:** No RRFBs are being installed as a part of this project. The existing nearby RRFBs will remain. The South Plymouth intersection was evaluated and upgraded as part of the State's Pedestrian Safety Action Plans (PSAP) project which is a State project that implements various safety improvements throughout the City. Some of the intersection improvements warranted RRFB and some did not. We would check with the State to ask why an RRFB was not warranted at this particular location and see if could be implemented as a part of this project.



## MEETING MINUTES

**Q:** Would it be feasible to install bollards to protect storefronts at the intersection of State and Lyell?

**A:** There are no bollards currently being proposed as a part of this preventive maintenance project.

**Q:** Did you consider adding low profile concrete barriers in the buffer space to help protect bikes from car traffic?

**A:** The City will be implementing a low profile concrete barrier on W Main St as a part of another project that is in design. If it operates effectively and we don't have significant maintenance issues, we will be looking at implementing low profile concrete barriers in other select locations around the City, if budget allows.

**Q:** Was there any consideration for direct connections to the river trail, particularly at the Ford and Exchange intersection?

**A:** There are right-of-way constraints along Ford Street that prevents extending the off-road section. The sidewalk is already built right against the highway boundary. At the intersection, we looked at dedicated bike ramps during preliminary design and ultimately decided against it due to maintenance concerns and implications during the winter months.

**Q:** Why add parking to the west side on Exchange Blvd close to Ford Street when its' only using during events?

**A:** It was determined that the best use for the space would be parking, since the pavement space is available and its against the curb where the split ramps lanes will be removed. Modifying things will involve removal of medians and altering lane widths that will misalign the travel lanes at intersections.

**Q:** Can you remove the State Street southbound left turn onto Vincent Street and replace it with a pedestrian refuge island?

**A:** There was a traffic study completed that included turn movement counts. The traffic study likely supported that maintaining the turn lane is required. Our design team will look closely at this location and see if any changes can be incorporated.



## MEETING MINUTES

### Next Steps

Future updates to the public on the project will be communicated to residents and property owners and posted on the City project website at: [www.cityofrochester.gov/pm2024/](http://www.cityofrochester.gov/pm2024/)

For further information, please contact the City's Project Manager, Ruben Escobar at 585-428-8600.

### Appendix A - Attendees

#### Public Attendees

Andrew Ruffin, (Virtual - address not provided)  
Rich Calabrese, (Virtual - address not provided)  
James Dietz, (Virtual - address not provided)  
Stephen Roll, (Virtual - North Winton Village)  
Tom LaBue, (Virtual - address not provided)  
M Rodriguez, (Virtual - address not provided)  
Darin Ramsay, (Virtual - address not provided)  
Tom Warth (Virtual - address not provided)  
Jeff Miceli, (Virtual - address not provided)  
Karen St. Aubin, (Virtual - address not provided)

Jesse Peers, (Reconnect Rochester)  
Bill Collins, (Reconnect Rochester)  
Henry Litsky, (1206 S Plymouth Ave)  
Sherita Traywick, (Center for Disability Rights)  
Andrew Ruffin, (Center for Disability Rights)  
Jensen Courraballo, (Center for Disability Rights)  
Bruce Darling (Center for Disability Rights)  
Jim Theodorakakos, (490 State St –Spiros)  
Lana Theodorakakos, (490 State St –Spiros)  
Bob Lenard, (508 State St –McGee Monuments)  
Kim Smith, (City Council Member)

#### Project Team

##### **City of Rochester**

Ruben Escobar, P.E., Street Design Project Manager  
David Riley, AICP, Manager of Special Projects  
Dominic Fekete P.E., Manager of Street Design  
Holly Barrett P.E., City Engineer

##### **Consulting Team**

David Askinazi, P.E., Managing Engineer, C&S Companies  
Chad Stevens, Transportation Engineer, C&S Companies

### Appendix B - Presentation

A copy of the meeting presentation is available at the project's webpage under the Public Involvement section. City website at: [www.cityofrochester.gov/pm2024/](http://www.cityofrochester.gov/pm2024/)

**Authorizing an amendatory agreement and the alteration of pavement widths for the 2024 Preventive Maintenance Project**

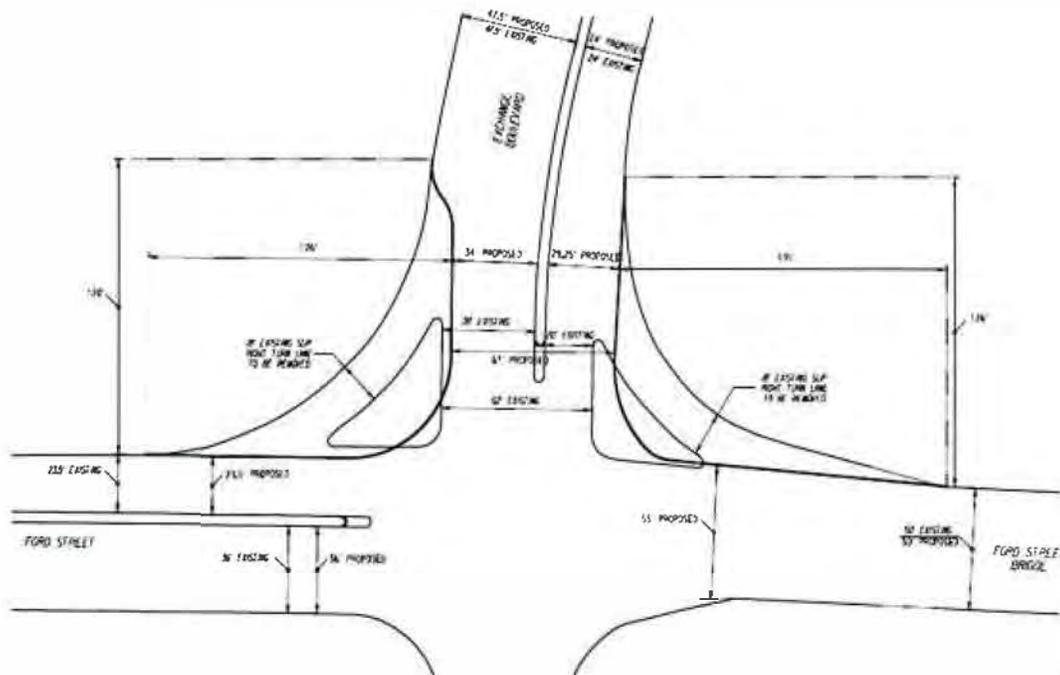
BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into an amendatory professional services agreement with C & S Engineers, Inc. to provide additional engineering design and construction administration services for the 2024 Preventive Maintenance project for State Street (Inner Loop to Lyell Avenue), Exchange Boulevard (Ford Street to Basin Street), Ford Street (South Plymouth Avenue to Ford Street Bridge) (Project). The amendatory agreement shall amend the existing agreement authorized in Ordinance No. 2022-209 to increase the maximum compensation by \$100,000 to a new total of \$659,900. The amendatory compensation shall be funded in the amounts of \$15,000 from 2020-21 Cash Capital, \$20,000 from 2021-22 Cash Capital and \$65,000 from 2022-23 Cash Capital.

Section 2. The Council hereby approves the following pavement width changes to be implemented as part of the Project:

A. Exchange Boulevard:

1. A reconfiguration of the north leg of the intersection of Exchange Boulevard and Ford Street as depicted in the following diagram:



2. A decrease in pavement width of 7 feet, from 55 feet to 48 feet, beginning approximately 68 feet south of the Corn Hill Landing

Plaza driveway located at 300 Exchange Boulevard, and continuing approximately 68 feet northward.

3. A decrease in pavement width of 7 feet, from 55 feet to 48 feet, beginning approximately 78 feet south of South Fitzhugh Street and continuing approximately 158 feet northward.
4. A decrease in pavement width of 7 feet, from 55 feet to 48 feet, beginning approximately 76 feet south of the Public Safety Building north side driveway located at 185 Exchange Boulevard, and continuing approximately 76 feet northward.

B. On State Street:

1. A decrease in pavement width of 6 feet, from 72 feet to 66 feet, beginning at Commercial Street and continuing approximately 35 feet northward.
2. A decrease in pavement width of 6 feet, from 72 feet to 66 feet, beginning approximately 58 feet south of Morrie Silver Way and continuing approximately 214 feet northward.
3. A decrease in pavement width of 4 feet, from 72 feet to 68 feet, beginning approximately 340 feet south of Brown Street and continuing approximately 104 feet northward.
4. A decrease in pavement width of 6 feet, from 72 feet to 66 feet, beginning approximately 50 feet south of Jay Street and continuing approximately 184 feet northward.
5. A decrease in pavement width of 6 feet, from 72 feet to 66 feet, beginning approximately 49 feet south of Smith Street and continuing northward to Smith Street.

The pavement width changes authorized herein shall be made in accordance with plans and specifications approved by the City Engineer, who may make reasonable modifications.

Section 3. This ordinance shall take effect immediately.



**City of Rochester**

City Hall Room 308A, 30 Church Street  
Rochester, New York 14614-1290  
www.cityofrochester.gov

Malik D. Evans  
Mayor

**PARKS & PUBLIC WORKS  
INTRODUCTORY NO.**

415

November 28, 2023

DES 04

TO THE COUNCIL

Ladies and Gentlemen:

Re: Inter Municipal Agreement – Rochester Housing Authority – Vehicle Fueling and Maintenance Services

Council Priority: Rebuilding and Strengthening Neighborhood Housing

Comprehensive Plan 2034 Initiative Area:  
Reinforcing Strong Neighborhoods

Transmitted herewith for your approval is legislation authorizing an agreement with the Rochester Housing Authority (RHA) located at 675 West Main St. Rochester, NY, 14611 for vehicle fueling and maintenance services.

The City has provided routine vehicle fueling, maintenance and repair services to the RHA since 2007. The current agreement was authorized in March 2018 by Ordinance No. 2018-73 and will expire in January 2024.

RHA's present fleet size is approximately 58. The City will charge a markup of \$0.18 per gallon over cost to cover administrative expenses associated with tracking the fuel sales. This markup may be adjusted annually based on operational and/or administrative expense increases.

In fiscal year 2023, the City received revenue of \$40,197.99 for fuel and \$42,703.83 for maintenance as a result of the agreement. The City estimates future annual revenues of \$35,000 for fuel and \$45,000 for maintenance.

The term of the agreement shall be for three (3) years with the option to renew for up to two (2) additional one-year terms.

Respectfully submitted,

Malik D. Evans  
Mayor



INTRODUCTORY NO.

415

Ordinance No.

**Authorizing an intermunicipal agreement with the Rochester Housing Authority**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into an intermunicipal agreement with the Rochester Housing Authority for the City to provide services related to vehicle fueling and maintenance.

Section 2. The term of the agreement shall be for three years, with the option to extend up to two additional one-year terms.

Section 3. The City shall charge a markup of \$0.18 per gallon for operational and administrative expenses. The parties shall be entitled to adjust the markup on an annual basis as they shall see fit to account for changes in the City's operational or administrative expenses.

Section 4. The agreement shall have such additional terms and conditions as the Mayor deems appropriate.

Section 5. This ordinance shall take effect immediately.



**City of Rochester**

City Hall Room 308A, 30 Church Street  
Rochester, New York 14614-1290  
www.cityofrochester.gov

**NEIGHBORHOOD &  
BUSINESS DEVELOPMENT  
INTRODUCTORY NO.**

**Malik D. Evans**  
Mayor

416

November 28, 2023      NBD 05

TO THE COUNCIL

Ladies and Gentlemen:

Re: Sale of Real Estate

Council Priority: Rebuilding and Strengthening  
Neighborhood Housing

Comprehensive Plan 2034 Initiative Area:  
Strong Neighborhoods

Transmitted herewith for your approval is legislation approving the sale of a two-family structure and eight vacant lots being sold to the adjoining owners. City records have been checked to ensure that the purchasers (except those buying unbuildable vacant lots) do not own other properties with code violations or delinquent taxes, and have not been in contempt of court or fined as a result of an appearance ticket during the past five years.

The first property, listed on the attached spreadsheet under the heading, I. Negotiated Sale – Improved Property, is 61 Lime Street, which will be sold to the Rochester Land Bank Corporation (Paul Scuderi, Executive Director). The Land Bank intends to rehabilitate the property for use as affordable housing.

The second property, listed on the attached spreadsheet under the heading, II. Negotiated Sale – Vacant Land, is 13 La Force Street, which will be sold to Alberto Colon and Bethzaida Rodriguez, 22 LaForce Street, Rochester, New York. The purchaser will combine the lot with its primary parcel to provide additional green space.

The remaining seven properties are listed on the attached spreadsheet under the heading, III. Negotiated Sale - Unbuildable Vacant Land.

- The east half of the parcel at 44 Bismark Terrace will be sold to Pedro DeLeon, 48 Bismark Terrace, Rochester, New York;
- the west half of the parcel at 44 Bismark Terrace will be sold to Andrew Nunez, 40 Bismark Terrace, Rochester, New York;
- 72 Lorenzo Street will be sold to Wilson Soto, 64 Michigan Street, Rochester, New York;
- the east half of 66 Sullivan Street will be sold to Richard Hendricks, 696 Wilder Road, Rochester, New York;
- the west half of 66 Sullivan Street will be sold to Nikita Paul and Anisha Paul, 888 Chili Avenue, Rochester, New York;
- the north half of 5 Utica Place will be sold to Grey Street Enterprises LLC (Lucas Hartman, Member), 85 West Brook Road, Pittsford, New York; and
- the south half of 5 Utica Place will be sold ALM Lighthouse LLC (Donna Antario, Member), 71 Probst Road, Pittsford, New York.

The remaining parcels are each being sold for \$1.00 (as per City policy) and will be combined with the primary parcels owned by the identified adjoining owners.

The first year projected tax revenue for these properties, assuming full taxation, current assessed valuations and current tax rates, is estimated to be \$2,442.



All City taxes and other charges, except water charges against properties being sold by the City, will be canceled on the first day of the month following adoption of the ordinance because either the City has agreed to convey the property free of City tax liens and other charges, or these charges have been included in the purchase price.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read 'M. Evans', with a long horizontal stroke extending to the right.

Malik D. Evans  
Mayor

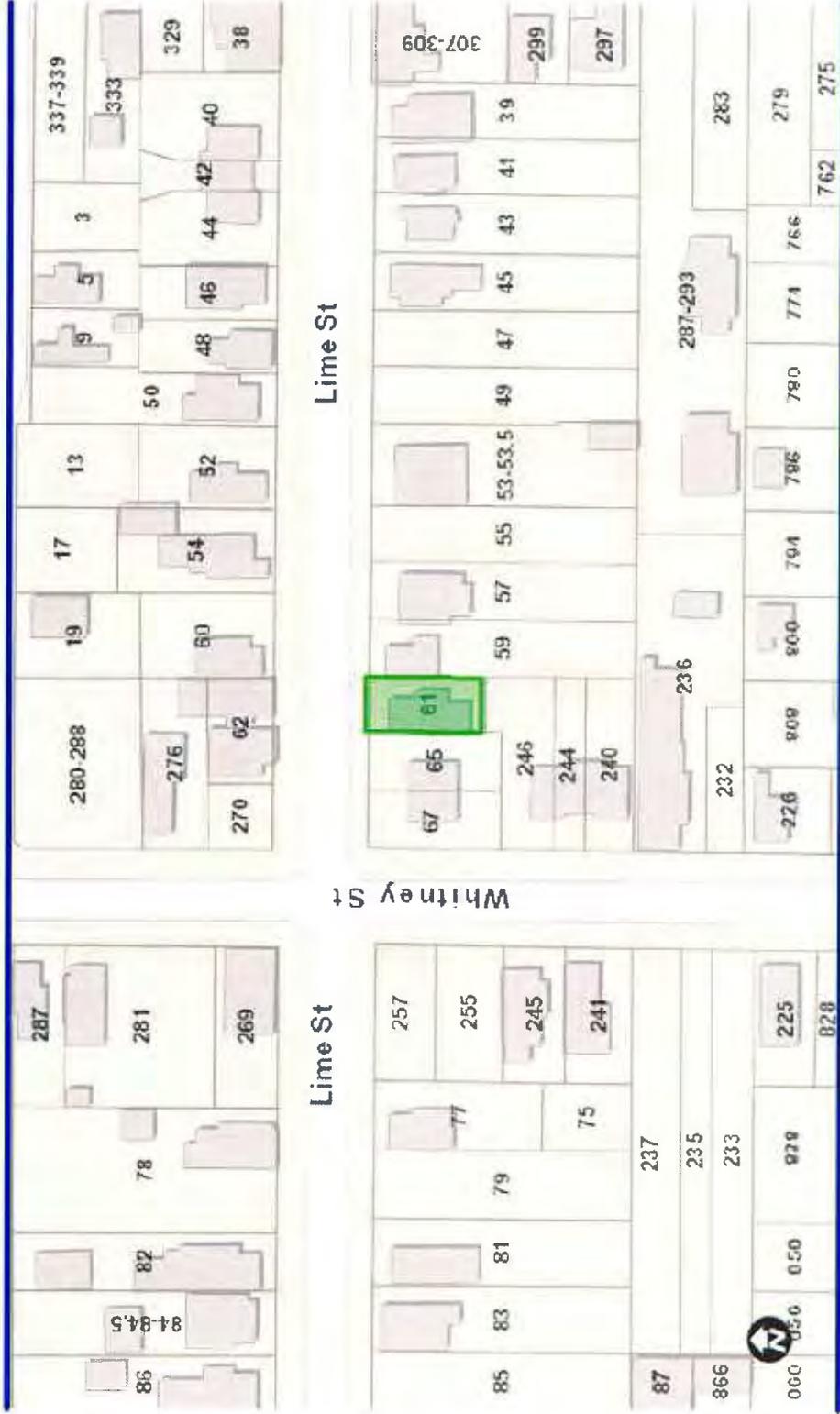
Sales to be Presented to Council  
December 19, 2023

NBD 05 ATTACHMENT

<u>I. Negotiated Sale - Improved Property</u>									
<u>Address</u>	<u>SBL#</u>	<u>Lot Size</u>	<u>Use</u>	<u>Price</u>	<u>Purchaser</u>	<u>Address</u>	<u>Tax Impact</u>	<u>Zoning/ Legal/ Planning/ CV</u>	
61 Lime St	105.74-3-57	33.5 x 71.5	2 Family	\$ 22,000	Rochester Land Bank Corporation*	Rochester, NY 14614	\$ 819	R-1	
	* Paul Scuderi, Executive Director								
						<b>Subtotal</b>	<b>\$ 819</b>		
<u>II. Negotiated Sale - Vacant Land</u>									
<u>Address</u>	<u>SBL#</u>	<u>Lot Size</u>	<u>Sq.Ft.</u>	<u>Price</u>	<u>Purchaser</u>	<u>Address</u>	<u>Tax Impact</u>		
13 La Force St	106.30-2-25.001	54 x 96.17	5,184	\$450	Alberto Colon & Bethzaida Rodriguez	Rochester, NY 14621	\$ 419		
						<b>Subtotal</b>	<b>\$ 419</b>		
<u>III. Negotiated Sale - Unbuildable Vacant Land</u>									
<u>Address</u>	<u>SBL#</u>	<u>Lot Size</u>	<u>Sq.Ft.</u>	<u>Price</u>	<u>Purchaser</u>	<u>Address</u>	<u>Tax Impact</u>		
EH 44 Bismark Ter	Portion of 091.79-1-33	18x 62.5	1,125	\$1	Pedro DeLeon	Rochester, NY 14621	\$ 132		
WH 44 Bismark Ter	Portion of 091.79-1-33	18x 62.5	1,125	\$1	Andres Nunez	Rochester, NY 14621	\$ 132		
72 Lorenzo St	105.81-1-59	31 x 127	3,937	\$1	Wilson Soto	Rochester, NY 14613	\$ 247		
EH 66 Sullivan St	Portion of 106.31-4-36	18x 62.5	1,125	\$1	Richard Hendricks	Rochester, NY 14621	\$ 132		
WH 66 Sullivan St	Portion of 106.31-4-36	18x 62.5	1,125	\$1	Nikita Paul and Anisha Paul	Rochester, NY 14611	\$ 132		
NH 5 Utica Pl	Portion of 135.28-2-26	16.5 x 99	1,634	\$1	Grey Street Enterprises LLC**	Pittsford, NY 14534	\$ 118		



# 61 Lime St



October 25, 2023

This map is intended for general reference only.  
 The City of Rochester makes no representation  
 as to the accuracy or fitness of the data presented.

## City of Rochester, NY



City of Rochester, NY  
 Malik D. Evans, Mayor

# 13 La Force St





### City of Rochester Development Proposal Outline For Vacant Land

ADDRESS OF  
PROPERTY  
TO BE PURCHASED

13 La force St.

PURCHASER'S NAME

Bethzaida Rodriguez Alberto Colón

DATE

10-4-23

PURCHASE PRICE (state the amount of your bid)

\$ 972.00

1.) Do you currently own property that adjoins the City-owned vacant land? Yes  No

If you answered no to the previous question, proceed to Section 3.

If you answered yes, describe your adjoining property:

Address:

17 La force St

Type of property / current use and occupancy:

R1 - Single Family

2.) If you are an adjoining owner, do you intend to construct improvements on the City-owned vacant land? Yes  No

If you answered no, skip Sections 3, 4, 5, 6, and 7. Complete Sections 8 and 9.

3.) **PROPOSED USE** - Describe proposed use and nature of improvements to be constructed. Indicate number of units and whether they will be leased or owner-occupied. Indicate the specific uses of stores, offices, and industrial space, i.e. beauty salon, restaurant, etc.

- 1. Apartments \_\_\_\_\_
- 2. Store \_\_\_\_\_
- 3. Offices \_\_\_\_\_
- 4. Industrial \_\_\_\_\_
- 5. Parking Lot \_\_\_\_\_
- 6. Other yard space \_\_\_\_\_

Time required to complete construction of improvements will be \_\_\_\_\_ months.



## RESIDENTIAL UNBUILDABLE LOT ANALYSIS

Address of Lot: 44 Bismark Ter  
 SBL#: 091.79-1-33

Date: 10/4/23 Initials: IV

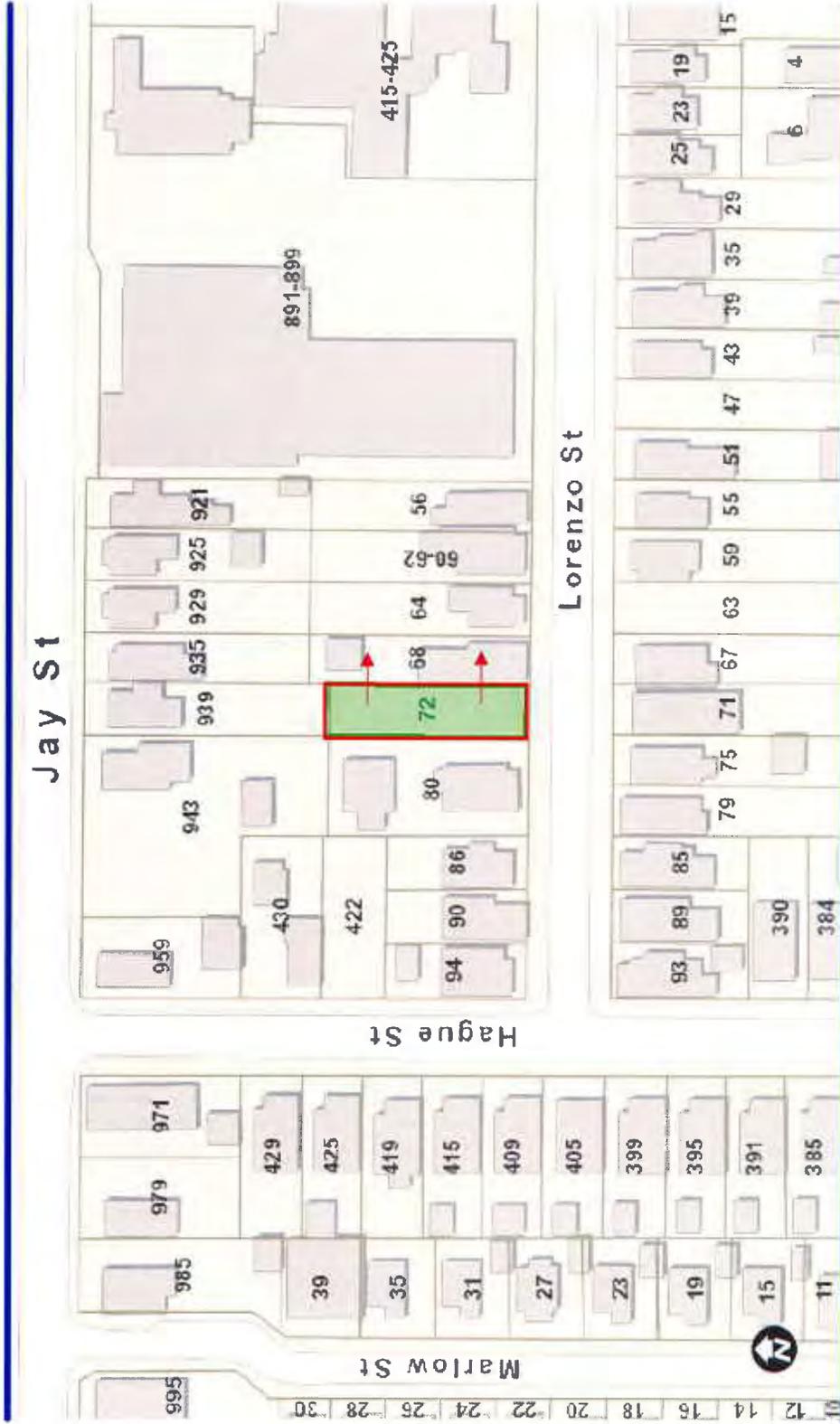
Based on criteria below:

This is an Un-buildable Lot

ITEM	YES	NO
Is the lot in an environmentally sensitive area where construction is prohibited?		X
Is the lot landlocked or less than 4,000 sq. ft.?	X	
Does the lot have severe topographical characteristics or irregular layout/shape that hinder development?		X
Are utilities inaccessible for future development?		X
Is the lot encumbered with major easements which prohibit development?		X
The property has been reviewed to ensure that it does not adjoin a City-owned parcel with which it could be combined to create a development site		X
Is residentially zoned and has a frontage of less than 40' or a depth of less than 100'	X	
TOTAL		

If the answer to any of the above questions is "Yes", the parcel is considered unbuildable.

# 72 Lorenzo St



October 25, 2023

This map is intended for general reference only.  
The City of Rochester makes no representation  
as to the accuracy or fitness of the data presented.



City of Rochester, NY  
Mellik D. Evans, Mayor

## City of Rochester, NY

## RESIDENTIAL UNBUILDABLE LOT ANALYSIS

Address of Lot: 72 Lorenzo St  
 SBL#: 105.81-1-59

Date: 10/6/23 Initials: IV

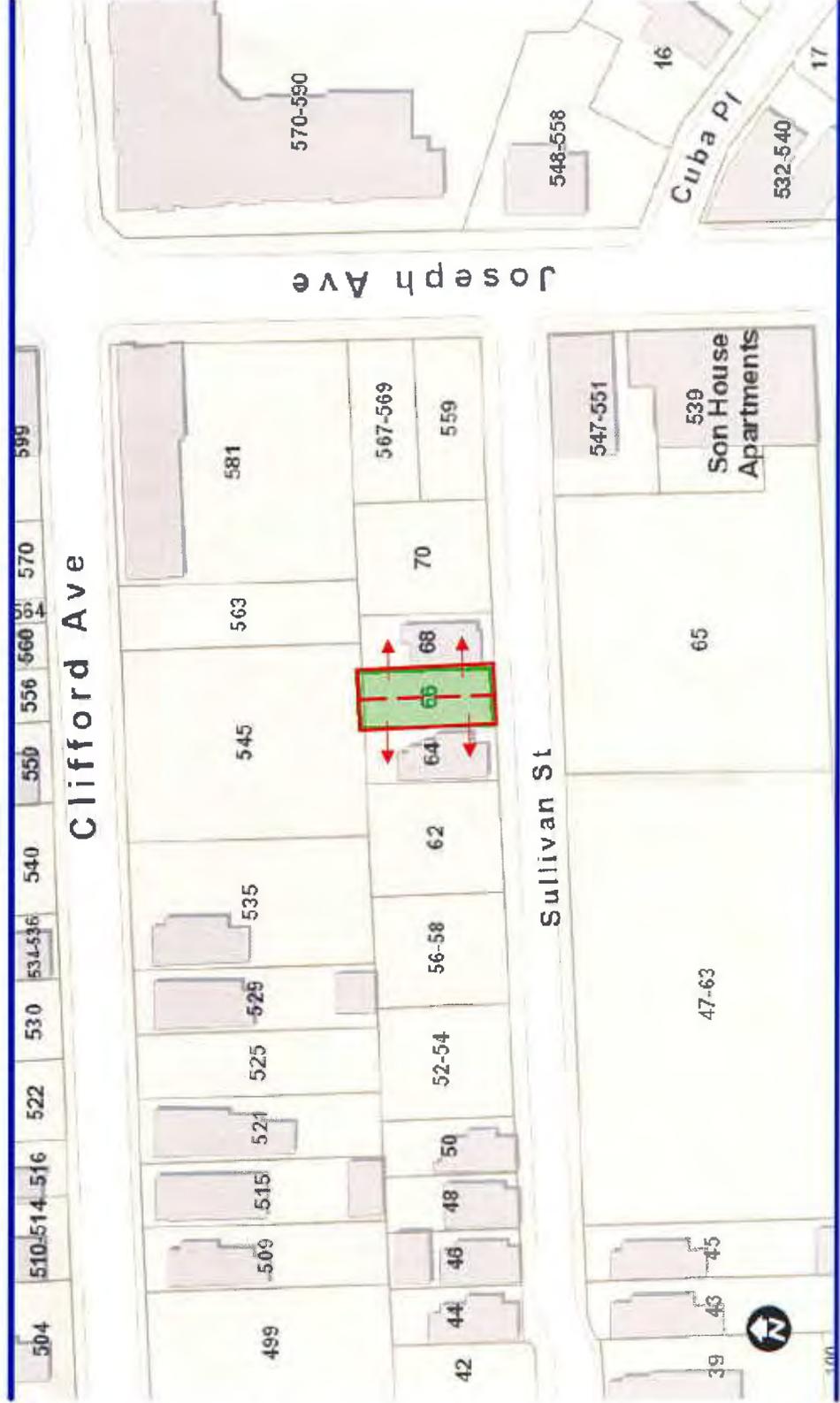
Based on criteria below:

This is an Un-buildable Lot  X

ITEM	YES	NO
Is the lot in an environmentally sensitive area where construction is prohibited?		X
Is the lot landlocked or less than 4,000 sq. ft.?	X	
Does the lot have severe topographical characteristics or irregular layout/shape that hinder development?		X
Are utilities inaccessible for future development?		X
Is the lot encumbered with major easements which prohibit development?		X
The property has been reviewed to ensure that it does not adjoin a City-owned parcel with which it could be combined to create a development site		X
Is residentially zoned and has a frontage of less than 40' or a depth of less than 100'	X	
TOTAL		

If the answer to any of the above questions is "Yes", the parcel is considered unbuildable.

# 66 Sullivan St



October 25, 2023

This map is intended for general reference only.  
The City of Rochester makes no representation  
as to the accuracy or fitness of the data presented.

## City of Rochester, NY



City of Rochester, NY  
Maik D. Evans, Mayor

## RESIDENTIAL UNBUILDABLE LOT ANALYSIS

Address of Lot: 66 Sullivan St

SBL#: 106.31-4-36

Date: 10/13/23 Initials: IV

Based on criteria below:

This is an Un-buildable Lot X

ITEM	YES	NO
Is the lot in an environmentally sensitive area where construction is prohibited?		X
Is the lot landlocked or less than 4,000 sq. ft.?	X	
Does the lot have severe topographical characteristics or irregular layout/shape that hinder development?		X
Are utilities inaccessible for future development?		X
Is the lot encumbered with major easements which prohibit development?		X
The property has been reviewed to ensure that it does not adjoin a City-owned parcel with which it could be combined to create a development site		X
Is residentially zoned and has a frontage of less than 40' or a depth of less than 100'	X	
<b>TOTAL</b>	<b>2</b>	

If the answer to any of the above questions is "Yes", the parcel is considered unbuildable.

# 5 Utica PI



October 27, 2023

This map is intended for general reference only.  
The City of Rochester makes no representation  
as to the accuracy or fitness of the data presented.



City of Rochester, NY  
Malik D. Evans, Mayor

## City of Rochester, NY

## RESIDENTIAL UNBUILDABLE LOT ANALYSIS

Address of Lot: 5 Utica Pl  
 SBL#: 135.28-2-26

Date: 10/18/23 Initials: IV

Based on criteria below:

This is an Un-buildable Lot X

ITEM	YES	NO
Is the lot in an environmentally sensitive area where construction is prohibited?		X
Is the lot landlocked or less than 4,000 sq. ft.?	X	
Does the lot have severe topographical characteristics or irregular layout/shape that hinder development?		X
Are utilities inaccessible for future development?		X
Is the lot encumbered with major easements which prohibit development?		X
The property has been reviewed to ensure that it does not adjoin a City-owned parcel with which it could be combined to create a development site		X
Is residentially zoned and has a frontage of less than 40' or a depth of less than 100'	X	
<b>TOTAL</b>	<b>2</b>	

If the answer to any of the above questions is "Yes", the parcel is considered unbuildable

**INTRODUCTORY NO.****416**

Ordinance No.

**Authorizing the sale of real estate**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Council hereby authorizes the negotiated sale of the following property to the Rochester Land Bank Corporation:

<b>Address</b>	<b>SBL#</b>	<b>Lot Size</b>	<b>Use</b>	<b>Price</b>
61 Lime St	105.74-3-57	33.5 x 71.5	2 Family	\$ 22,000

Section 2. The Council hereby approves the negotiated sale of the following parcel of vacant land:

<b>Address</b>	<b>SBL#</b>	<b>Lot Size</b>	<b>Sq.Ft.</b>	<b>Price</b>	<b>Purchaser</b>
13 La Force St	106.30-2-25.001	54 x 96.17	5,184	\$450	Alberto Colon & Bethzaida Rodriguez

Section 3. The Council hereby approves the negotiated sale of the following parcels of unbuildable vacant land to the owner of an adjoining parcel for \$1 each:

<b>Address</b>	<b>SBL#</b>	<b>Lot Size</b>	<b>Sq.Ft.</b>	<b>Purchaser</b>
44 Bismark Ter East half	Portion of 091.79-1-33	18 x 62.5	1,125	Pedro DeLeon
44 Bismark Ter West half	Portion of 091.79-1-33	18 x 62.5	1,125	Andres Nunez
72 Lorenzo St	105.81-1-59	31 x 127	3,937	Wilson Soto
66 Sullivan St East half	Portion of 106.31-4-36	18 x 62.5	1,125	Richard Hendricks
66 Sullivan St West half	Portion of 106.31-4-36	18 x 62.5	1,125	Nikita Paul and Anisha Paul
5 Utica Pl North half	Portion of 135.28-2-26	16.5 x 99	1,634	Grey Street Enterprises LLC
5 Utica Pl South half	Portion of 135.28-2-26	16.5 x 99	1,633	ALM Lighthouse LLC

Section 4. City taxes and other City charges, except water charges, against said properties are hereby canceled up to the first day of the month following the date of adoption of this ordinance for the reason that the City has agreed to convey said

properties free of City tax liens and other charges or because these charges have been included in the purchase price.

Section 5. This ordinance shall take effect immediately.



**NEIGHBORHOOD &  
BUSINESS DEVELOPMENT  
INTRODUCTORY NO.**

**Malik D Evans**  
Mayor

417

November 28, 2023      NBD 06

TO THE COUNCIL

Ladies and Gentlemen:

Re: Lease Agreement – Bulls Head Plaza – ESL  
Federal Credit Union

Council Priority: Creating and Sustaining a Culture of  
Vibrancy

Comprehensive Plan 2034 Initiative Area: Fostering  
Prosperity & Opportunity

Transmitted herewith for your approval is legislation approving a ground lease agreement between the City of Rochester and ESL Federal Credit Union (ESL), 225 Chestnut St, Rochester, NY, for the use of approximately 0.84 acres of land at 835-855 West Main Street for use as a new branch bank. The term of the new lease will be for 20 years with three, five-year renewal options. The agreement will commence on the first day of the calendar month following the full execution of the land lease.

The annual lease amount is \$55,000 during the initial year of the term, and each additional year the cost per square foot will increase by the lesser of the CPI-U (Consumer Price Index-Urban) adjustment or a fixed 2% annual escalator. The rental rate was determined by an independent appraisal prepared by Midland Appraisal as of September 2023.

The City will provide the unimproved land for the development and ESL will be responsible for all development, construction and professional costs. Additionally, once the improvements have been constructed, ESL will assume all maintenance, security and holding costs for the duration of the term. Following the expiration of the term (35 years) all improvements become the property of the City of Rochester.

There were historically a number of branch locations offering retail banking services in Southwest Rochester, including at Bull's Head Plaza. At this time, there are no retail banking options for residents of the Southwest. The new ESL branch will be a full-service banking location featuring drive-through teller and ATM lanes. The new location is projected to create eight new full-time positions. Site design for the bank branch is underway and will include parking within the leased area.

A public hearing is required.

Respectfully submitted,

Malik D Evans  
Mayor



# ESL BULL'S HEAD PLAZA



JOB NO. 001160  
SCALE 1" = 40'  
DATE 1/20/09  
DRAWN BY ST  
DWG NO. 00000000

CONCEPT SKETCH  
FOR  
ESL BULL'S HEAD PLAZA

12714 Kestrel Dr. - Bolivar, MO 64608





**City of Rochester**

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**NEIGHBORHOOD &  
BUSINESS DEVELOPMENT  
INTRODUCTORY NO.**

**Malik D. Evans**  
Mayor

**418**

November 28, 2023      NBD 07

TO THE COUNCIL

Ladies and Gentlemen:

Re: Amending Ordinance No. 2017-91 – Restore NY Initiative Round 4

Council Priority: Rebuilding and Strengthening Neighborhood Housing

Comprehensive Plan 2034 Initiative Area: Reinforcing Strong Neighborhoods

Transmitted herewith for your approval is legislation amending Ordinance No. 2017-91 to update the authorization for an agreement related to 143-153 St. Paul Street (the "Property"), as included in Round 4 of the Empire State Development Corporation (ESDC) Restore NY Communities Initiative award. The amendment will authorize an agreement with REO Holdings Carthage LLC (REO Holdings; Principal: Antonio Cilino, 1942 East Main Street, Rochester, NY) and replace Hive Andrews 2 LLC as the responsible entity to complete the rehabilitation project.

City Council approved Ordinance No. 2017-91 on April 25, 2017 appropriating \$2,000,000 in grant funds from ESDC through Round 4 of its Restore NY Communities Initiative for three projects, including authorization of an agreement with Hive Andrews 2 LLC to establish \$475,000 as maximum compensation for the adaptive reuse of the Property.

In March 2022, Property ownership transferred to REO Holdings. As ESDC allocated \$475,000 in Restore NY grant funds to the Property, the grant fund approval will remain with the Property as long as the completed rehabilitation is consistent with the original plans. REO Holdings plans to create 40 residential units and 5,334 square feet of first floor commercial space at an estimated development cost of \$11,003,700. Eight of the residential units will be affordable to households earning up to 60% of Area Median Income.

Respectfully submitted,

Malik D. Evans  
Mayor



418

**Amending Ordinance No. 2017-91 relating to the Center City Commercial and Mixed Use Initiative project at 143-153 St Paul St.**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. Section 2 of Ordinance No. 2017-91, Appropriating grant funds and authorizing agreements for the Center City Commercial and Mixed Use Initiative, as funded by the Empire State Development Corporation through Round 4 of its Restore NY Communities Initiative, is hereby amended to read as follows:

Section 2. The Mayor is hereby authorized to enter into agreements with the following developers, or an entity to be formed by the developer, for projects to be included in the Center City Commercial and Mixed Use Initiatives. The agreements shall obligate the City to pay an aggregate amount not to exceed \$2,000,000 with the maximum amount for each agreement as set forth below to be funded from the appropriation in Section 1 herein. Each agreement shall be for a term of five years.

<b>Developer</b>	<b>Project/Address</b>	<b>Amount</b>
Center City Place LLC and REO Holding LLC	Center City Place 131-135 and 143-163 State Street	\$950,000
Sobrino Property Group, LLC	Mi Casa is Su Casa 113 State Street	575,000
<del>Hive Andrews 2 LLC</del> <u>REO Holdings Carthage LLC</u>	<del>Hive @155 Phase II</del> <u>442-153-143-153 St Paul St.</u>	475,000
	<b>Total</b>	<b>\$2,000,000</b>

Section 2. This ordinance shall take effect immediately.

Strikeout indicates deleted text, new text is underlined



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**NEIGHBORHOOD &  
BUSINESS DEVELOPMENT  
INTRODUCTORY NO.**

**Malik D. Evans**  
Mayor

419

November 28, 2023      NBD 08

TO THE COUNCIL

Ladies and Gentlemen:

Re: Budget Amendment & Appropriation –  
Affordable Housing Rehabilitation Program

Council Priority: Rebuilding and Strengthening  
Neighborhood Housing

Comprehensive Plan 2034 Initiative Area: Reinforcing  
Strong Neighborhoods

Transmitted herewith for your approval is legislation amending the 2023-24 Budget of the Department of Neighborhood and Business Development by appropriating \$420,000 of Fund Balance committed by City Council in Resolution No. 2023-18 for the purpose of affordable housing rehabilitation. The funds will be used for the rehabilitation of existing houses acquired by the City of Rochester or the Rochester Land Bank Corporation, through the City's Tax Foreclosure Auction. It is anticipated that the funds will allow for the rehabilitation of up to three houses that will subsequently be sold for affordable home ownership to income eligible households.

This program is consistent with the City's goal to increase the availability of affordable home ownership opportunities. The additional funding will allow the City to invest in the rehabilitation of vacant houses that might otherwise become rental housing units.

Respectfully submitted,

Malik D. Evans  
Mayor



INTRODUCTORY NO.

419

Ordinance No.

**Appropriating funds and amending the 2023-24 Budget for an Affordable Housing Rehabilitation Program**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The sum of \$420,000 allocated for the Police Accountability Board in the 2022-23 Budget of the City Council & Clerk is hereby appropriated to fund an Affordable Housing Rehabilitation Program in furtherance of the budgetary commitment to affordable housing projects set forth in Resolution No. 2023-18.

Section 2. Ordinance No. 2023-228, the 2023-24 Budget of the City of Rochester, as amended, is hereby further amended by increasing the revenue estimates and appropriations to the Budget of the Department of Neighborhood and Business Development by \$420,000 from the funds appropriated in Section 1.

Section 3. This ordinance shall take effect immediately.



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**RECREATION & HUMAN  
SERVICES COMMITTEE  
INTRODUCTORY NO.**

**Malik D. Evans**  
Mayor

420

November 28, 2023 DRHS 09

TO THE COUNCIL

Ladies and Gentlemen:

Re: Agreement – Center for Governmental Research  
Inc.  
Consultant for Workforce Development

Council Priority: Jobs and Economic Development

Comprehensive Plan 2034 Initiative Area: Fostering  
Prosperity and Opportunity

Transmittal herein for your approval is legislation establishing \$150,000 as maximum annual compensation for an agreement with the Center for Governmental Research Inc. (Erika Rosenberg, President and CEO, 1 S. Washington Street, Suite 400, Rochester, NY) for a gap analysis and recommendations about the City of Rochester's workforce development programming. The cost of this agreement will be funded from the 2023-24 Budget of the Department of Recreation and Human Services (DRHS) using the ARPA appropriation from Ord No. 2022-355, approved by Council on November 15, 2022. The term of the agreement will not exceed one year.

The Center for Governmental Research, Inc. (CGR) will assist DRHS with the direction of workforce development programming. Initially, CGR will conduct a gap analysis of the current workforce development system within Rochester. Based on that analysis, as well as learning about the City of Rochester's current workforce development programming, CGR will present the City with recommendations regarding the role the City should have in the workforce development space. CGR's work will be focused mostly on DRHS workforce development activities.

CGR was selected through a request for proposals process. The Vendor Selection Form is attached.

Respectfully submitted,

Malik D. Evans  
Mayor



## Vendor / Consultant Selection Process Summary

**Department:** Department of Recreation and Human Services

**Project / Service Title:** Workforce Development Gap Analysis

**Consultant Selected:** Center for Governmental Research, Inc.

**Method of selection:**  Request for Proposal [Complete 1-7]

Request for Qualifications [Complete 1-7]

From the NY State Department of Transportation list of pre-approved Regional Engineering firms [Complete 4-7]

**1. Date RFP / RFQ issued (and posted on City web site) 8/9/2023**

**2. The RFP / RFQ was also sent directly to:**

Excelsior Performance Group LLC, Breakthrough Leadership Consulting, Livingston Associates, Braveheart Consultant, Monroe Community College

**3. Proposals were received from**

<u>FIRM</u>	<u>City/ST</u>
Behavioral Insights Team	Brooklyn, NY
Purpose	New York, NY
Excelsior Performance Group LLC	Rochester, NY 14607
CGR Promising Solutions	Rochester, NY 14614
Camion Associated	Saratoga Springs, NY
Breakthrough Leadership Consulting	Rochester, NY 14604
Donna Farquharson Consulting	Rochester (no address given)
Franglais Management LLC	Elmont, NY
Social Contract	Wilmington, DE

**4. Evaluation criteria**

<u>Criteria</u>	<u>Weighting Points possible</u>	<u>Points received by FIRM</u>
Experience	25	23
Proposal	30	30
Promotion of DEI	20	20
Cost	25	25
SUBTOTAL	100	98

**Bonus Points**

Prime is an MWBE: 10% of total	.10 x =
Prime uses 10% - 20% MWBE subs	.10 x =
Prime uses 20%+ MWBE subs	.20 x 98 = 19.6
Workforce goals for M & W met	.10 x 98 = 9.8
BONUS POINTS SUBTOTAL	29.4

TOTAL POINTS RECEIVED by the Firm: 98 + 29.4 = 127.4

**5. Review team included staff from:**

- Department of Recreation and Human Services (3)
- Neighborhood and Business Development (1)
- Office of Management and Budget (1)

**6. Additional considerations/explanations** *[if applicable; e.g. interviews; demonstrations]*

**7. MWBE Officer has reviewed the recommended firm's proposal for MWBE and Workforce goals.** MWBE Officer Initials: *SMD for SSS* Date: *11/20/2023*

INTRODUCTORY NO.

420

Ordinance No.

**Authorizing a consulting agreement regarding workforce development programming**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into a professional services agreement with the Center for Governmental Research Inc. to perform a gap analysis and to provide recommendations regarding the City's workforce development programming. The maximum compensation for the agreement shall be \$150,000, which shall be funded from the 2023-24 Budget of the Department of Recreation and Human Services. The term of the agreement shall not exceed one year.

Section 2. The agreement shall contain such additional terms and conditions as the Mayor deems appropriate.

Section 3. This ordinance shall take effect immediately.



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**RECREATION & HUMAN  
SERVICES COMMITTEE  
INTRODUCTORY NO.**

**Malik D. Evans**  
Mayor

421

November 28, 2023 DRHS 10

TO THE COUNCIL

Ladies and Gentlemen:

Re: Agreement – The Center for Teen  
Empowerment, Inc., Neighborhood-Based Youth  
Organizing Project

Council Priority: Public Safety; Support the Creation  
of Effective Educational Systems

Comprehensive Plan 2034 Initiative Area: Reinforcing  
Strong Neighborhoods

Transmitted herewith for your approval is legislation establishing \$50,000 as maximum annual compensation for an agreement with The Center for Teen Empowerment, Inc. (Abrigal Forrester, Chief Executive Officer, Roxbury, MA; Doug Ackley, Director, Rochester, NY) for the Neighborhood-based Youth Organizing Project. The term of the agreement will be seven months. The agreement will be funded from the 2023-24 Budget of Undistributed Expenses, with an option to renew for two additional one-year terms contingent upon approval of the future budgets of the City.

The Center for Teen Empowerment will hire twenty youth organizers, ten from the southwest and an additional ten to support the program’s growth and expansion to the northeast areas of the city. These programs will implement youth initiatives, including activities and events for youth to improve in the community. The goal of this project is to build strong relationships and ties within the southwest and northeast communities between youth, businesses, existing agencies and neighborhood adults to create positive change.

The project will involve more than 300 youth as participants at events and activities in positive change in the northeast and southwest; connect youth to available resources in their neighborhoods and throughout the city; build relationships among the youth to help prevent and/or resolve street conflicts; build leadership skills; and increase civic engagement.

The most recent agreement for these services was approved by Council in July 2019 via Ordinance No. 2019-242.

Respectfully submitted,

Malik D. Evans  
Mayor



## Executive Summary

**Background:** Since 2010, the City of Rochester has contracted with the Center for Teen Empowerment, Inc. (TE) to support neighborhood-based youth organizing initiatives. Over the past several years, \$35,000 annually contributed to TE's then single site in the Southwest neighborhood. Last year, the contract lapsed during the transition between administrations. In the meantime, TE has expanded to a second site on the Eastside focused on the Beechwood, Marketview Heights and EMMA neighborhoods. Below please see our request for a contract for the current 2023-24 budget process reflecting a budget that contributes to doubled salaries of youth organizers on both sites, as well as for professional adult program staff who are former TE youth organizers.

**The Center for Teen Empowerment (TE) requests \$50,000** from the City of Rochester to support our expanded **Neighborhood-based Youth Organizing Initiative**. TE engages young people (ages 14-19) who live in Rochester neighborhoods, including those who have been engaged in destructive behaviors and/or have been involved in the juvenile justice system, to unite their peers in improving their community.

**WHY:** Each Rochester neighborhood has its own character and strengths while sharing many challenges, particularly formerly redlined areas that experienced profound disinvestment since the 1930s, and where the majority of youth in our city are growing up. Until the pandemic, TE operated just one youth organizing site in Rochester, a city with more than 20,000 youth ages 13-21, over half facing poverty. Our current sites are in two of Rochester's most diverse neighborhoods, Westside (SW) and Eastside (NE). Both have talented youth and a tradition of community involvement, though youth remain largely unengaged and disconnected. Both experience "hot spots" for drug dealing, violent conflicts, and robberies. Black and Brown youth especially also experience disproportionate rates of school suspensions, graduation, unemployment and arrests/convictions. Neighborhood based youth engagement and employment are large gaps in Rochester. Our neighborhoods need to benefit from youths' energy, networks, influence, creativity, talents and vision.

**WHO:** TE will hire two neighborhood-based youth organizing groups, each made up of 10-12 young people who are 14-19 years old and have not necessarily seen themselves as social change agents prior to this opportunity. These youth will represent the range of youth who live in the community by ethnicity and gender. They will also cover different spheres of influence—from the young person who is already civically minded, to the street 'leaders' who want to get off the corners, to all the young people in between.

**WHAT/HOW MANY/WHERE:** These **20-24 Westside (SW) and Eastside (NE) Youth Organizers (YOs) will plan and carry out a series of initiatives engaging at least 600 youth in their neighborhoods and influencing much-needed systems changes** in our schools and public safety. Over the coming year, YOs will continue momentum emerging from pandemic to ramp-up our Eastside (Hayward Ave.) and Westside (Genesee St.) sites through participatory community-mapping, relationship-building, and youth-led initiatives. The evidenced-based Teen Empowerment Model™ includes a detailed behavior growth system, a thorough interactive skill- and group building curriculum, and a comprehensive planning process that engages hundreds of teens and adults (including parents, neighbors, and community leaders) in youth-led initiatives that uplift the community. Through these efforts TE "Youth Organizers" (YOs) develop organizing, public speaking, conflict resolution, and group facilitation skills that complement, enhance and apply the skills students learn in school. To achieve their goals, YOs draw on their unique talents and incorporate the arts— theater, rap, spoken-word poetry, song, and interpretive dance—to engage, inspire, and educate others.

**WHEN:** Our annual YO cycle runs December-August.

**OUTPUTS:** Implement TE's Youth Organizing Initiatives in two neighborhoods (SW & Beechwood/MVH),

which will include these components:

- Conduct focus group/hiring processes for at least 200 youth to identify issues youth face in our neighborhood Hire at least 20 youth as core youth organizers (YOs)
- Train YOs to develop and carry out a strategy to address prioritized community issues (“impact areas”) and develop skills in advocacy, communication and empowerment
- Utilize qualified staff to work with and train youth, including a leadership ladder from YO to adult staff
- Develop and implement at least 18 youth-led activities and events that will engage approximately 600 community members
- Participate as a member organization of Youth Voice One Vision, the Mayor’s Youth Advisory Council · Provide a program report of youth and site performance.

**OUTCOMES:** The Neighborhood-based Youth Organizing Initiative will demonstrate:

- YOs gain skills, increase civic engagement, sense of community, empowerment, and other protective factors and decrease risk factors for violence. YOs earn income and essential resume-building employment. · Youth participants in TE’s youth-led initiatives report the experience makes them more hopeful about their community.
- Beginning with SW and NE sites, TE is laying the groundwork to bring our model closer to scale through three neighborhood-based sites across Rochester (projecting NW site in late 2024). Youth organizing groups will fortify their own neighborhoods and collaborate with City and other community initiatives while building citywide momentum for youth-driven change.

**QUALIFICATIONS/EXPERIENCE WITH THE MODEL:** Since 2003, TE has employed 577 low-income youth who have engaged over 14,000 youth and adults in dynamic efforts to create a safer, healthier, and more productive Rochester. Activities have included peace marches, youth conferences, forums and speak-outs, City Council hearings, youth-police dialogues and trainings, safe and enlightening social gatherings for youth integrating the arts, and much more. **Evidenced-based** evaluation tools and targets were chosen and adapted specifically for use by TE by Dr. Melissa Pearrow. The Youth Organizer Impact Survey tool tracks changes in behavior, attitudes, sense of empowerment and civic engagement, which thus far have shown particularly significant improvements with the most disconnected and court-involved youth. Studies by Office of Juvenile Justice and Delinquency Prevention (OJJDP) of the US Department of Justice recognize TE’s practices as evidence-based. TE uses multiple **evaluative methods** to assess program effectiveness, such as participant evaluations of initiatives, analysis of youth engagement press coverage, and youth crime statistic correlations. Our current program staff (9 FTE, including training, support, and supervision) have cumulatively **79 years of experience** in the TE Model™.

**SYNERGY WITH DRHS:** TE has long valued our partnership with the City of Rochester, and specifically the Department of Recreation and Human Services. We have had a consistent representative on YVOV for at least 5 years and TE has hired several YVOV alumni. We **shares DRHS’s goals** to “nurture and inspire the inner potential” and to leverage collaborative partnerships for safe, vibrant neighborhoods. TE youth organizers work with community members of all ages to catalyze multiple levels of change: 1) **Individual**—TE confronts poverty through youth employment, on-the-job training, group mentoring and development of professionalism and pro-social behaviors in youth; (2) **Community**—TE taps into the power of the arts and peer-to-peer influence to help reconnect community and shift those elements of culture that undermine young people and their communities; and (3) **Institutional**—TE builds social capital and positions youth as leaders in civic engagement to help adults craft effective policies that address the root causes of issues faced by youth growing up in our city. The nature of youth organizing is creating collaborative networks for youth and adults to work together as partners. We are excited to continue our long partnership with DRHS and the City of Rochester to support young people carry out this vital work.

**TOTAL COST & AMOUNT REQUESTED:** \$754,039 including \$50,000 from the City of Rochester.

INTRODUCTORY NO.

421

Ordinance No.

**Authorizing an agreement for the Neighborhood-Based Youth Organizing Project**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into a professional services agreement with The Center for Teen Empowerment, Inc. to engage youth organizers to implement a Neighborhood-Based Youth Organizing Project in the southwest and northeast areas of the city (Project). The term of the agreement shall be seven months with the option to extend for up to two additional one-year periods. The maximum compensation for the initial term of the agreement shall be \$50,000, which shall be funded from the 2023-24 Budget of Undistributed Expenses. The maximum compensation for each of the two optional extended one-year terms shall be \$50,000, which shall be funded from subsequent years' Budgets of Undistributed Expenses, contingent upon their approval.

Section 2. The agreement shall contain such additional terms and conditions as the Mayor deems appropriate.

Section 3. This ordinance shall take effect immediately.



**City of Rochester**

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**RECREATION & HUMAN  
SERVICES COMMITTEE  
INTRODUCTORY NO.**

**Malik D. Evans**  
Mayor

422

November 28, 2023 DRHS 11

TO THE COUNCIL

Ladies and Gentlemen:

Re: Appropriation and Budget Amendment –  
Social-Emotional Support Programs

Council Priority: Creating and sustaining a culture of  
vibrancy

Comprehensive Plan 2034 Initiative Area: Reinforcing  
Strong Neighborhoods

Transmitted herewith for your approval is legislation amending the 2023-24 Budget of the Department of Recreation and Human Services by appropriating \$330,000 of Fund Balance committed by City Council in Resolution No. 2023-18 for the purposes of social and emotional welfare. The funding will be used to provide direct services to the community as well as related professional development and supports for DRHS staff that interact with the public as follows:

1. \$150,000 for on-call homeless community outreach project. Support Counselors will conduct homeless outreach several days per week, 8-10 hours per day under the Crisis Intervention Services Unit. Support counselors will have a specific focus on the homeless community. Homeless community outreach project will increase the work in the community to support street homeless residents. Currently PIC does street outreach one day per week for 8-10 hours per day with the support of RPD. These teams will consist of staff and community partners.
2. \$75,000 for contracted mental health services to be made available at various DRHS public facilities. An on-call therapist will provide assistance at DRHS athletic facilities when dealing with athletes' injuries and trauma; Animal Services staff, volunteers and residents when dealing with pet loss and distress; and the Recreation and Youth Services staff who face difficult situations due to violence and related trauma. The provider will be identified through the Request for Proposal process.
3. \$105,000 for an expert consultant to focus on team building, culture and climate within all DRHS units. This will allow a collaborative experience across DRHS with an emphasis on social-emotional supports for staff. The department recognizes that investing in the development of these staff and the effectiveness of their teams is incredibly important as many times they are called to provide support to residents facing a number of challenging situations. A consultant will be identified through a request for proposals process. The cost will be broken down 2-3 sessions at \$5,000 each for each of the DRHS units.

Respectfully submitted,

Malik D. Evans  
Mayor



422

Ordinance No.

**Appropriating funds and amending the 2023-24 Budget for Social-Emotional Support Programs**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The sum of \$330,000 allocated for the Police Accountability Board in the 2022-23 Budget of the City Council & Clerk is hereby appropriated to fund Social-Emotional Support Programs, including the provision of on-call community outreach for the homeless, mental health services at Department of Recreation and Human Services (DRHS) facilities, and social-emotional support and training for DRHS staff, all in furtherance of the budgetary commitment to social-emotional support programs set forth in Resolution No. 2023-18.

Section 2. Ordinance No. 2023-228, the 2023-24 Budget of the City of Rochester, as amended, is hereby further amended by increasing the revenue estimates and appropriations to the Budget of DRHS by \$330,000 from the funds appropriated in Section 1.

Section 3. This ordinance shall take effect immediately.



**City of Rochester**

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**PUBLIC SAFETY  
COMMITTEE  
INTRODUCTORY NO.**

**Malik D. Evans**  
Mayor

423

November 28, 2023

POLICE 12

TO THE COUNCIL

Ladies and Gentlemen:

Re: Grant Agreements – Monroe County

Council Priority: Public Safety

Comprehensive Plan 2034 Initiative Area:  
Reinforcing Strong Neighborhoods

Transmitted herewith for your approval is legislation related to STOP DWI Program grants from Monroe County. This legislation will:

1. Authorize an agreement with Monroe County for the receipt and use of the 2024 STOP DWI Program grant in the amount of \$42,800 for the term of January 1, 2024 through December 31, 2024;
2. Authorize an agreement with Monroe County for the receipt and use of the 2024 High Visibility Engagement Campaign grant in the amount of \$12,000 for the term of October 1, 2023 through September 30, 2024;
3. Amend the 2023-24 Budget of the Police Department by \$5,600 for the 2024 High Visibility Engagement Campaign grant to reflect a portion of these funds;

The 2024 STOP DWI Program grant will be used for enhanced detection and enforcement of driving while intoxicated and related offenses for the 2024 calendar year. Funding will be used for overtime details and associated fringe costs, training, breathalyzer calibration, and underage alcohol enforcement. No matching funds are required. The City has received this grant for more than ten years.

The 2024 High Visibility Engagement Campaign grant will be used to pay overtime for police officers and, as necessary, for police experts to detect drug abuse in drivers during the following periods:

Festive Season	12/13/23 – 01/01/24	100 Deadliest Days	
Super Bowl	02/19/24 – 02/11/24	of Summer	06/06/24 – 08/11/24
St Patrick's Day	03/15/24 – 03/17/24	July 4 <sup>th</sup>	07/03/24 – 07/07/24
Memorial Day	05/24/24 – 05/27/24	End of Summer	08/14/24 – 09/02/24

The High Visibility Engagement Campaign grant does not allow fringe expenses, estimated at \$4,300. No matching funds are required. The City has received this grant for more than ten years.

Respectfully submitted,

Malik D. Evans  
Mayor



**Authorizing intermunicipal agreements and amending the 2023-24 Budget for the 2024 STOP DWI and High Visibility Engagement Campaign programs**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into an intermunicipal agreement with the County of Monroe for the City's receipt and use of \$42,800 in funding for the 2024 STOP DWI program. The term of the agreement shall be one year.

Section 2. The Mayor is hereby authorized to enter into an intermunicipal agreement with the County of Monroe for the City's receipt and use of \$12,000 in funding for the 2024 High Visibility Engagement Campaign. The term of the agreement shall be one year.

Section 3. The agreements authorized herein shall contain such additional terms and conditions as the Mayor deems appropriate.

Section 4. Ordinance No. 2023-228, the 2023-24 Budget of the City of Rochester, as amended, is hereby further amended by increasing the revenue estimates and appropriations to the Budget of the Police Department by \$5,600 appropriated from the 2024 High Visibility Engagement Campaign program funds authorized in Section 2 herein.

Section 5. This ordinance shall take effect immediately.



**City of Rochester**

City Hall Room 308A, 30 Church Street  
Rochester, New York 14614-1290  
www.cityofrochester.gov

**PUBLIC SAFETY  
COMMITTEE  
INTRODUCTORY NO.**

**Malik D. Evans**  
Mayor

424

November 28, 2023

POLICE 13

TO THE COUNCIL

Ladies and Gentlemen:

Re: Inter-Municipal Agreement - Monroe County,  
Firearms Instruction

Council Priority: Public Safety

Transmitted herewith for your approval is legislation authorizing the continuation of the inter-municipal agreement with Monroe County for the receipt and use of funding for the Firearms Instruction Program in the amount of \$55,675 annually. The term of the agreement is January 1, 2024 through December 31, 2024, with the option to renew for up to two additional one-year periods.

The County provides reimbursement for a portion of the salary and benefits of Rochester Police Department firearms instructors to train officers in Monroe County police agencies. No budget amendment is needed as the positions and the associated funding were anticipated and included in the 2023-24 Budget of the Police Department, and will be included in future Budgets of the Police Department, contingent upon approval.

Respectfully submitted,

Malik D. Evans  
Mayor



424

Ordinance No.

**Authorizing an intermunicipal agreement with the County of Monroe for a Firearms Instruction Program**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into an intermunicipal agreement with the County of Monroe for the City to provide firearms instruction to County police agencies through the Firearms Instruction Program (Program). The compensation for the Program shall be \$55,675 per year. The term of the agreement shall be January 1, 2024 through December 31, 2024, with the option to extend for up to two additional one-year periods.

Section 2. The agreement shall contain such additional terms and conditions as the Mayor deems appropriate.

Section 3. This ordinance shall take effect immediately.



**PUBLIC SAFETY  
COMMITTEE  
INTRODUCTORY NO.**

425

November 28, 2023

FIRE 25

TO THE COUNCIL

Ladies and Gentlemen:

Re: Grant Agreement – 2023 State Homeland Security Program (SHSP)

Council Priority: Public Safety

Comprehensive Plan 2034 Initiative Area: Reinforcing Strong Neighborhoods

Transmitted herewith for your approval is legislation authorizing an agreement with the New York State Division of Homeland Security and Emergency Services (NYSDHSES) for the receipt and use of \$201,977 from the 2023 State Homeland Security Program (SHSP) grant and amending the 2023-24 Budgets of the Fire Department by \$61,700 and Undistributed Expenses by \$20,400 for related personnel expenses. The remaining non-personnel expenses (\$120,000) will be funded directly from a Special Revenue Fund specific to this grant. Since this is a multi-year grant, any remaining personnel expenses will be appropriated in the 2024-25 Budget of the Fire Department, contingent upon its approval.

This grant was initially received by the Rochester Fire Department in 2010. It is provided to support building, sustainment and delivery of core capabilities for achieving preparedness and resilience in the event of terrorist attacks, severe weather and other significant events in the Rochester/Monroe County region. Grantees are required to build capabilities that relate to the prevention of, protection from, or response to significant events. The term of the agreement is September 1, 2023 through August 31, 2026, and no matching funds are required.

The 2023 allocation will be used for equipment, such as: Rescue Task Force personal protective equipment and training props, Structural Collapse response and training equipment, Hazmat Team mobile radios and Community Emergency Response Training (CERT) supplies (\$120,000). Funding will also support overtime back-fill for structural collapse, rescue task force sustainment training and Community Emergency Response Training (CERT) training classes (\$61,700) and fringe benefits for all personnel expenses included in the funding allocation (\$20,400).

Respectfully submitted,

Malik D. Evans  
Mayor



**INTRODUCTORY NO.**

425

Ordinance No.

**Authorizing a grant agreement and amending the 2023-24 Budget for the 2023 State Homeland Security Program**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into an agreement with the New York State Division of Homeland Security and Emergency Services for the receipt and use of grant funds from the 2023 State Homeland Security Program (Program) in the amount of \$201,977. The term of the agreement shall be from September 1, 2023 through August 31, 2026.

Section 2. The agreement shall contain such additional terms and conditions as the Mayor deems appropriate.

Section 3. Ordinance No. 2023-228, the 2023-24 Budget of the City of Rochester, as amended, is hereby further amended by increasing the revenue estimates and appropriations to the Budget of the Fire Department by \$61,700 and to Undistributed Expenses by \$20,400, which amounts are hereby appropriated from the Program grant authorized herein.

Section 4. This ordinance shall take effect immediately.



**City of Rochester**

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**FINANCE  
INTRODUCTORY NO.**

**426**

**Malik D. Evans**  
Mayor

November 28, 2023      COMMS 14

TO THE COUNCIL

Ladies and Gentlemen:

Re: Agreement – Rochester Museum & Science  
Center– Roc the Eclipse Festival

Council Priority: Creating and Sustaining a Culture of  
Vibrancy

Transmitted herewith for your approval is legislation establishing \$25,000 as maximum compensation for an agreement with the Rochester Museum & Science Center (“RMSC”), 657 East Avenue. The cost of the agreement will be funded from the 2023-24 Budget of Communications. The term of the agreement will be one year.

On April 8, 2024, Rochester will be in the “path of totality” of the solar eclipse. The last time Rochester experienced a total solar eclipse was in 1925. Following the 2024 eclipse, Rochester will not experience another total solar eclipse until 2144. Regional leaders predict that 300,000-500,000 people will head to Rochester to view the eclipse. Visit Rochester predicts that essentially every hotel room and rental in the region will be booked that weekend.

*ROC the Eclipse* is a three-day festival that will be held on the RMSC campus that leads into and celebrates the April 8th, 2024 Total Solar Eclipse. The festival will cover the entire RMSC campus with space related hands-on activities, telescopes for solar viewing, expert speakers, music, food, eclipse-themed planetarium shows, community groups, and more. Speakers will present the eclipse from a wide range of perspectives including science, history, art, and culture. On Monday April 8th, staff will direct everyone outside at 2:50 PM as the region is plunged into totality for 3 minutes and 38 seconds starting at 3:20 PM. While there will be regular admission fees to the museum, speakers in the Eisenhart Auditorium and the outdoor components will be free and open to the public.

As part of the sponsorship, RMSC will provide each R-Center with a telescope to enhance the eclipse programming they will be providing for children due to school closures that day, as well as 15,000 eclipse glasses for the City to distribute to residents at R-Centers and other public buildings.

The City enhances its cash sponsorship for all events with in-kind equipment rental from the Department of Environmental Services.

Respectfully submitted,

Malik D. Evans  
Mayor



## JUSTIFICATION STATEMENT

The Procurement of Professional Services Policy (Ord. No. 2012-318) requires an RFP to be issued under most circumstances. If it is determined that an RFP process will not benefit the City, this form must be completed, signed by the Department Head, and kept on file (electronically or hard copy). It must also be submitted:

1. To City Council as an attachment to the transmittal letter for any PSA that exceeds \$20,000, and
  2. To the contract record when entered in Munis.
- 

**Department: Communications**

**Service(s): Special event production- Roc the Eclipse Festival**

**Vendor/Consultant selected: Rochester Museum and Science Center**

**How was the vendor selected?** Through the City's Special Events Funding Application process.

**Why was no RFP issued for this service?**

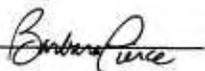
The Office of Special Events administers a Special Events Funding Application (SEFA) process each year. Organizations submitted applications through this competitive process. This event was selected as part of the SEFA decision making process.

**Compensation**

Amount: \$25,000

How was this determined? The City sponsors a wide range of large and small events that benefit the community in a variety of ways. The amount was determined by the needs of the event and represents the same overall level of support as last year.

**The MWBE Officer has reviewed the proposed Agreement for MWBE and Workforce goals.** MWBE Officer Initials: *S.M.S. for S.J.S.* *Date: 10/31/2023*

  
\_\_\_\_\_

Signature: Department Head

Date 10.31.23

Form date 1/7/1

426

Ordinance No.

**Authorizing an agreement for the ROC the Eclipse Festival**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into an agreement with the Rochester Museum & Science Center to sponsor the ROC the Eclipse Festival, a three-day series of celebratory and educational events and programs associated with the rare total solar eclipse that will envelop the city on April 8, 2024. The maximum compensation for the agreement shall be \$25,000 which shall be funded from the 2023-24 Budget of the Bureau of Communications. The term of the agreement shall be one year.

Section 2. The agreement shall contain such additional terms and conditions as the Mayor deems appropriate.

Section 3. This ordinance shall take effect immediately.



**City of Rochester**

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**FINANCE  
INTRODUCTORY NO.**

**Malik D. Evans**  
Mayor

**427**

November 28, 2023 FINANCE 15

TO THE COUNCIL

Ladies and Gentlemen:

Re: Authorization – 2024 Administrative Tax  
Cancellations and Refunds

Transmitted herewith for your approval is legislation authorizing the Director of Finance to cancel or refund certain erroneous *ad valorem* taxes, charges and fees up to \$1,000 per account during the 2024 calendar year.

Each year, approximately 62,000 tax bills are issued by the City. In 2022-23, these bills contained a total of \$277,312,937.34 in City and School taxes, charges and fees, and delinquencies. Of that amount, taxes and charges totaling \$2,618,519.68 or 0.94 % of the total billed amount, were subsequently determined to be erroneous and were canceled. These cancellations involved 1,598 accounts or 2.57 % of the total number.

Pursuant to Section 556 of the New York State Real Property Tax Law, the City Council is required to approve all cancellations. Under the provisions of Chapter 383 of the Laws of 1984, however, it may delegate to the Director of Finance the authority to approve such cancellations, under certain conditions. Additionally, under Chapter 515 of the Laws of 1997, the State allows administrative cancellations of up to \$2,500 per account.

Delegation of this authority was initially approved by the Council in March 1987. Annual authorization is required to allow for the delegation to continue. Council's most recent authorization (Ordinance No. 2023-26) allowed the Director of Finance to cancel up to \$1,000 per account during the 2023 calendar year. Council's delegation of this authority reduces the amount of time required to correct a taxpayer's account and, in some instances, to issue a refund.

The following conditions will continue to apply:

1. A report summarizing all cancellations approved by the Director of Finance during any month will be submitted to the Council by the fifteenth day of the subsequent month; and
2. The total cancellations approved by the Director for any fiscal year will not exceed the amount of the tax reserve (provision for uncollected or delinquent amounts) established by the Council for that year.

Respectfully submitted,

Malik D. Evans  
Mayor

**INTRODUCTORY NO.**

427

Ordinance No.

**Authorizing administrative tax cancellations and refunds of \$1,000 or less for 2024**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. Pursuant to NYS Real Property Tax Law §556(8), the Director of Finance is hereby authorized to approve the cancellation of real property taxes and/or charges or fees added to those taxes subject to the following conditions:

- a. The amount to be cancelled for any year for any particular account shall be \$1,000 or less.
- b. A report summarizing all cancellations approved by the Director during any month shall be submitted to the City Council by the 15th day of the subsequent month.
- c. The total amount of cancellations approved by the Director for any fiscal year shall not exceed the amount of the tax reserve (provision for uncollected or delinquent amounts) established by the City Council for that year.

Section 2. This ordinance shall be in effect for calendar year 2024.



## City of Rochester

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Malik D. Evans  
Mayor

### FINANCE INTRODUCTORY NO.

428

November 28, 2023 FINANCE 16

TO THE COUNCIL

Ladies and Gentlemen:

Re: Amendatory Agreement – Rochester Convention Center Management Corporation, South Avenue Parking Garage.

Council Priority: Deficit Reduction and Long Term Financial Stability. Comprehensive Plan 2034 Initiative Area: Fostering Prosperity and Opportunity.

Transmitted herewith for your approval is legislation authorizing an amendatory agreement with the Rochester Convention Center Management Corporation ("RCCMC") for operation of the South Avenue Parking Garage. The agreement was initially authorized by Ordinance No. 2011-371 and has been extended biannually with the most recent extension authorized in December 2021 by Ordinance No. 2021-387. This legislation will extend the term of the agreement for an additional three years to December 31, 2026.

All terms and conditions authorized in the most recent extension will remain the same, including the distribution of 15% of the gross revenue from the garage to the City and the City payment of utilities with subsequent reimbursement from RCCMC. RCCMC will continue to be responsible for all other expenses related to the operation of the garage including, but not limited to, security, customer service, cleaning, and repairs costing \$5,000 or less. Repairs in excess of \$5,000 must first be approved in writing with City staff.

The South Avenue Garage provides essential parking resources for the Joseph A. Floreano Rochester Riverside Convention Center and Hyatt Hotel. The requested agreement extension would continue the established rights and responsibilities of all parties.

The estimated annual revenue, net of utility reimbursement, to the Parking Enterprise Fund from this agreement is \$211,000. Annual utility expenses are approximately \$79,200.

Respectfully submitted,

Malik D. Evans  
Mayor



**INTRODUCTORY NO.**

**428**

Ordinance No.

**Authorizing an amendatory agreement for the operation of the South Avenue Garage**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into an amendatory agreement with the Rochester Convention Center Management Corporation to extend by three years, to December 31, 2026, the term of the agreement for operation of the South Avenue Garage, as originally authorized by Ordinance No. 2013-219, extended by Ordinance Nos. 2015-222 and 2017-321, extended and modified by Ordinance No. 2019-77, and last extended by Ordinance No. 2021-387.

Section 2. The amendatory agreement shall contain such additional terms and conditions as the Mayor deems appropriate.

Section 3. This ordinance shall take effect immediately.



**City of Rochester**

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www.cityofrochester.gov

**Malik D. Evans**  
Mayor

**FINANCE  
INTRODUCTORY NO.**

429

MAYOR 18

November 28, 2023

TO THE COUNCIL

Ladies and Gentlemen:

Re: Agreement – The Housing Council at PathStone

Council Priority: Jobs and Economic Development

Comprehensive Plan 2034 Initiative Area:  
Fostering Prosperity & Opportunity

Transmitted herewith for your approval is legislation related to the City of Rochester’s new Homeownership Program. This legislation will:

1. Establish \$197,000 maximum compensation for an agreement with The Housing Council at PathStone. (Mary Leo, Executive Director, 75 College Avenue, Rochester, NY 14607) to increase access to homeownership for low-income City residents. The agreement will have a term of one year with an option to extend one additional year. This agreement will be funded from the 2023-24 Budget of the Office of the Mayor utilizing a portion of the \$400,000 Homeownership grant from Living Cities, authorized under Ord. 2023-25 and as amended by Ordinance 2023-87.
2. Amend the 2023-24 budget of the Office of the Mayor by \$300,000 to reflect the unspent grant amount from 2022-23.

The Housing Council was chosen through a Request for Proposal process, as described in the attached summary. As part of the two-year Living Cities Grant, the City of Rochester has submitted a work plan detailing opportunities for the City to enhance opportunities for residents of color to achieve sustainable homeownership and entrepreneurship. The work plan was largely informed by a Needs Assessment conducted for the City of Rochester by the national research institution FSG. This new Homeownership Program will provide community outreach, case management, financial counseling, and HUD Certified Homebuyer Education to approximately 60 City of Rochester residents. Targeted outreach for this initiative will be conducted and will include Head Start families, Section 8 Voucher recipients, and those who have previously applied for City homebuyer programs such as Buy the Block.

A maximum of \$80,000 is available for administration of the program with the remaining \$117,000 allocated for direct cash incentives for program participants. Incentives will be provided to those who reach financial milestones with the assistance of the Rochester



Financial Empowerment Center. Families will be educated and encouraged to stack a variety of homebuyer assistance programs.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read 'M. Evans', with a long horizontal stroke extending to the right.

Malik D. Evans  
Mayor

## Vendor / Consultant Selection Process Summary

**Department:** Mayor's Office of Financial Empowerment

**Project / Service Title:** City of Rochester Entrepreneurial Training Program

**Consultant Selected:** The Housing Council at Pathstone

**Method of selection:**  Request for Proposal [Complete 1-7]

Request for Qualifications [Complete 1-7]

1. **Date RFP / RFQ issued** (and posted on City web site): August 9, 2023

2. **The RFP / RFQ was also sent directly to:**

[kswann@ncpny.org](mailto:kswann@ncpny.org) ; [Sheen@sheenhousing.org](mailto:Sheen@sheenhousing.org) ; [mleo@pathstone.org](mailto:mleo@pathstone.org) ; [info@pathstone.org](mailto:info@pathstone.org) ;  
[info@nwcprochester.org](mailto:info@nwcprochester.org) ; [info@nwrochester.org](mailto:info@nwrochester.org) ;

3. **Proposals were received from**

FIRM City/ST [if Rochester, include ZIP instead of ST]

The Housing Council at PathStone (with Consumer Credit Counseling Services as sub)  
Rochester, 14607

### 4. Evaluation criteria

<u>Criteria</u>	<u>Weighting Points possible</u>	<u>Points received by FIRM</u>
<i>Firm Quality of RFP Submission</i>	5	4.6
<i>Relevant Experience</i>	5	4.2
<i>Commitment to RFP Values</i>	5	4.1
SUBTOTAL	15	12.9
<u>Bonus Points</u>		
City business: 10% of total	.10 x 100	10
Prime is an MWBE: 10% of total	.10 x 100	0
Prime uses 10% - 20% MWBE subs	.05 x 100	0
Prime uses 20%+ MWBE subs	.10 x 100	0
Workforce goals for M & W met	.10 x 100	10
BONUS POINTS SUBTOTAL	BP	20

TOTAL POINTS RECEIVED by the Firm: TT + BP = 32.9

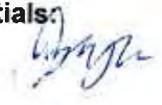
5. **Review team included staff from:** OFE (2), Housing (2), Planning (1), Land Bank (1) RHA (1)

6. **Additional considerations/explanations:**

The City RFP process was followed during the creation and evaluation of this RFP. The RFP and evaluation criteria worksheet were developed with contribution opportunities for all the evaluators.

7. MWBE Officer has reviewed the recommended firm's proposal for MWBE and Workforce goals. MWBE Officer Initials: *S.M.D. for S.J.S* Date: **10/24/2023**

Director Initials:

A handwritten signature in blue ink, appearing to be 'W. J. S.', written over the 'Director Initials:' label.

Date:

*10/24/23*

Form date 1/4/19

429

Ordinance No.

**Authorizing an agreement and amending the 2023-24 Budget for the Living Cities grant funded Homeownership Program**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into a professional services agreement with The Housing Council at PathStone, Inc. (Housing Council) to implement a Homeownership Program for low-income City residents (Program) to include community outreach, case management, financial counseling, homebuyer education and the disbursement of up to \$117,000 in direct cash incentives for Program participants. The agreement shall have a term of one year, with the option to extend the term for up to one additional year. The maximum compensation to be paid to the Housing Council shall be \$80,000. The cash incentives and compensation provided for herein shall be funded up to the maximum amount of \$197,000 from the 2023-24 Budget of the Office of the Mayor.

Section 2. The agreement shall contain such additional terms and conditions as the Mayor deems appropriate.

Section 3. Ordinance No. 2023-228, the 2023-24 Budget of the City of Rochester, as amended, is hereby further amended by increasing the revenue estimates and appropriations to the Budget of the Office of the Mayor by the amount of \$300,000, which amount is hereby appropriated for the Program and other homeownership access initiatives from the Living Cities grant appropriated to the 2022-23 Budget of the Office of the Mayor in Ordinance No. 2023-25 as amended by Ordinance No. 2023-87.

Section 4. This ordinance shall take effect immediately.



**City of Rochester**

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**Malik D. Evans**  
Mayor

**FINANCE  
INTRODUCTORY NO.**

430

MAYOR 19

November 28, 2023

TO THE COUNCIL

Ladies and Gentlemen:

Re: Agreement – Two X Consulting LLC

Council Priority: Jobs and Economic Development

Comprehensive Plan 2034 Initiative Area:  
Fostering Prosperity & Opportunity

Transmitted herewith for your approval is legislation related to the City of Rochester’s Business Starts & Growths Entrepreneurial Training Program. This legislation will establish \$90,000 maximum compensation for an agreement with Two X Consulting LLC (Christine Hanson, 435 Terrace Avenue, Garden City New York, 11530) to teach entrepreneurs skills to start, grow, and sustain their businesses with an emphasis on individualized coaching. The agreement will have a term of one year with an option to extend one additional year. This agreement will be funded from the 2023-24 Budget of the Office of the Mayor utilizing a portion of the \$150,201 Business Starts & Growths grant from Living Cities, authorized under Ord. 2023-87.

Two X consulting was chosen through a Request for Proposal process, as described in the attached summary. As part of the two-year Living Cities Grant, the City of Rochester has submitted a work plan detailing opportunities for the City to enhance opportunities for residents of color to achieve sustainable homeownership and entrepreneurship. The work plan was largely informed by a Needs Assessment conducted for the City of Rochester by the national research institution FSG. The Business Starts & Growths Entrepreneurial Program will provide education to 50 small businesses and include a \$1,000 incentive for completion of the program. \$40,000 will be provided to Two X Consulting LLC for administration of the program.

Respectfully submitted,

Malik D. Evans  
Mayor



## Vendor / Consultant Selection Process Summary

**Department: Mayor's Office of Financial Empowerment**

**Project / Service Title: City of Rochester Entrepreneurial Training Program**

**Consultant Selected: twoXconsulting**

**Method of selection:**  X  Request for Proposal [Complete 1-7]

    Request for Qualifications [Complete 1-7]

**1. Date RFP / RFQ issued** (and posted on City web site): August 9, 2023

**2. The RFP / RFQ was also sent directly to:**

adelehant@gmail.com;allabreveusa@gmail.com;amie@vescentleadership.com;andree@calmandsense.com;ann@spinmarketing.com;aria.camaionelind@me.com;cadams@willisscheduling.com;cccentre@aol.com;christina@mancinipublicrelations.com;cladas1@gmail.com;connect@practicalpros.com;darcy@jdmedia.com;ddey@institute4se.com;deb@bktlead.com;ehenderson@ulr.org;etmeen@rit.edu;evelyn.holmes@redcoroc.com;gloria@themediacconnection.net;info@approachconsultingllc.com;info@brockportresearchinstitute.com;info@tracecybersolutions.com;jgertner1@monroecc.edu;jimr@shamrocksolution.com;jmyers@golisanoinstitute.org;kate@paradigmtwistllc.com;kbqcad@aol.com;kiseconsulting.roxanne@gmail.com;krista@kvstrategies.com;lalewpr@gmail.com;laura@tanaconsulting.net;laurie@riedmancomm.com;llpayneb@gmail.com;lomax@thirdeye.network;mary@leadpeakperformance.com;maureen@29designstudio.com;mbakari@ulr.org;reaganburns8@gmail.com;rumella@conversance.biz;sharon@sandvikandassociates.com;shawn.gee@srgmf.com;sherri@sherrimcardle.com;smirina@yaho.com;thesalmonlawfirm@gmail.com;virtuouscsllc@gmail.com

**3. Proposals were received from**

<u>FIRM</u>	<u>City/ST</u> [if Rochester, include ZIP instead of ST]
twoXconsulting	Garden City, New York
Urban League of Rochester	Rochester, 14605

**4. Evaluation criteria**

<u>Criteria</u>	<u>Weighting Points possible</u>	<u>Points received by FIRM</u>
Firm Quality of RFP Submission	5	5
Relevant Experience	5	4.3
Commitment to RFP Values	5	4.8
SUBTOTAL	15	14.1
<u>Bonus Points</u>		
City business: 10% of total	.10 x 100	0
Prime is an MWBE: 10% of total	.10 x 100	0
Prime uses 10% - 20% MWBE subs	.05 x 100	0
Prime uses 20%+ MWBE subs	.10 x 100	0

Workforce goals for M & W met  $.10 \times 100$  0  
BONUS POINTS SUBTOTAL BP 0

TOTAL POINTS RECEIVED by the Firm: TT + BP = 14.1

5. **Review team included staff from:** OFE (2), Purchasing (1)

6. **Additional considerations/explanations:**

The City RFP process was followed during the creation and evaluation of this RFP. The RFP and evaluation criteria worksheet were developed with contribution opportunities for all the evaluators.

7. **MWBE Officer has reviewed the recommended firm's proposal for MWBE and Workforce goals.** MWBE Officer Initials: *S.M.D. for S.J.S* Date: **10/24/2023**

Director Initials:

Date:

Form date 1/4/19



430

Ordinance No.

**Authorizing an agreement for the Living Cities grant funded Business Starts & Growths Entrepreneur Training Program**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into a professional services agreement with Two X Consulting LLC (Consultant) to implement a Business Starts & Growths Entrepreneur Training Program for small businesses (Program), including the payment of up to \$50,000 in direct cash incentives for participants to complete the Program. The agreement shall have a term of one year, with the option to extend the term for up to one additional year. The maximum compensation to be paid to the Consultant shall be \$40,000. The cash incentives and the Consultant compensation provided for herein shall be funded up to the maximum amount of \$90,000 from the Living Cities grant funds authorized for increasing entrepreneurship opportunities in Section 2 of Ordinance No. 2023-87.

Section 2. The agreement shall contain such additional terms and conditions as the Mayor deems appropriate.

Section 3. This ordinance shall take effect immediately.



# City of Rochester

City Hall Room 308A, 30 Church Street  
Rochester, New York 14614-1290  
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## FINANCE INTRODUCTORY NO.

Malik D. Evans  
Mayor

431

November 28, 2023

MAYOR 20

TO THE COUNCIL

Ladies and Gentlemen:

Re: Accepting Grant for the Development  
of an Arts and Culture Plan

Council Priority: Creating and Sustaining a Culture of  
Vibrancy

Comprehensive Plan 2034 Initiative Area:  
Reinforcing Strong Neighborhoods

Transmitted herewith for your approval is legislation related to an arts and culture plan for the City and Monroe County. This legislation will:

- 1) Authorize a grant agreement with the Rochester Area Community Foundation (Erin Budd Barry, Vice President of Community Programs, 500 East Ave, Rochester, NY 14607) for receipt and use of a \$20,000 grant for the purpose of community engagement in the development of an arts and culture plan. The agreement will have a term of 18 months.
- 2) Authorize an intermunicipal agreement with Monroe County for receipt and use of \$25,000 for the purpose of developing an arts and culture plan. The agreement will have a term of 18 months.
- 3) Amend the 2023-24 Budget of the Office of the Mayor by \$45,000 for the funding from the Rochester Area Community Foundation and Monroe County as described above.
- 4) Establish \$200,000 as maximum compensation for an agreement with Designing Local Ltd. (Amanda Golden, Co-Founder and Managing Principal, 20 East Broad Street, Suite 1010, Columbus, OH 43215) to collaborate with the City and County on the development of an arts and culture plan. The contract will be funded from the 2023-24 Budget of the Mayor's Office (\$75,000), from the 2021-22 Budget of Cash Capital (\$36,000), and from the 2022-23 Budget of Cash Capital (\$89,000). The term will be one year with the option to renew for up to one additional year upon agreement of the parties.

The City of Rochester and Monroe County Arts and Culture Plan ("the Plan") total project cost will be \$200,000.

In consultation and collaboration with the City and County, the Consultant will create the Plan, which will include an arts and culture inventory, widespread community and stakeholder engagement, a cultural equity policy, a vision and defined goals, and an implementation plan. Additionally, the Plan will include a Public Art Master Plan for the City to guide City investments, policies, and stewardship specifically related to public art. The Consultant will use \$160,025 of the budget for paid staff time on the project. The remaining \$39,975 will be used for engagement strategies, including \$30,000 for paid positions for local artists.



Arts and culture are key components of thriving and vibrant cities. A strong arts and culture sector is an economic development engine, providing economic opportunities for local artists and entrepreneurs, enriching the built environment, and creating gatherings and gathering spaces which further support local businesses and attract investment. Arts and culture also support community health and well-being: artistic expression is therapeutic; arts and culture drive civic engagement and connect diverse residents; and art creates and strengthens community spaces. While Rochester has a robust creative network, *Rochester 2034* identified the need for an arts and culture plan to serve as a collective vision to strengthen the arts and culture segment of our community. The City of Rochester and Monroe County Arts and Culture Plan will be a user-friendly, graphically rich document that will serve as a guide to arts investment for both public and private stakeholders.

The Public Art Master Plan component of the Plan will result in recommendations for a consistent public art process and a governance structure for that process, including organizational infrastructure within City government. The purpose of the Public Art Master Plan is to enable the City to be a better curator and steward of public art on City-owned property. The Cultural Equity Policy component of the Plan will ensure a continued focus on creating economic opportunities for local artists and small arts organizations, and expanding the experience of public art for all Rochesterians by reaching historically underserved residents.

Designing Local was selected through a Request for Proposal process, which is described in the attached summary. The Scope of Services for the Plan as identified in the Request for Proposals was developed in consultation with the Arts and Creative Community Committee (AC<sup>3</sup>), a stakeholder group including local artists and arts organizations, and the City Arts Team (CAT), a multidepartment committee of City staff involved in public art and culture investments.

Both the AC<sup>3</sup> and CAT, along with the Rochester community, will be heavily involved in the development of the Plan. The City will be managing a Call for Artists in consultation with the Consultant and the County to select artists for paid positions in the project as part of the substantial and critical public engagement process for the project.

Respectfully submitted,



Malik D. Evans  
Mayor

## Vendor / Consultant Selection Process Summary

**Department:** The Mayor's Office, Office of City Planning  
**Project / Service sought:** Arts and Culture Plan for the City and County  
**Consultant Selected:** Designing Local  
**Method of selection:**  Request for Proposal [*Complete 1-6*]  
 Request for Qualifications [*Complete 1-6*]  
 From the NY State Department of Transportation list of pre-approved Regional engineering firms [*Complete 4-5*]

### 1. Key dates:

RFP issued: July 14, 2023  
Virtual Information Session: August 2, 2023  
Deadline for questions: August 25, 2023  
Q & A document circulated: August 29, 2023  
Proposals due: September 12, 2023

**2. The RFP was emailed to the firms listed below.** The majority of these firms have experience in arts consulting or developing arts and culture plans. The City developed this list with help from Americans for the Arts, and through the research of the Arts and Creative Community Committee (AC<sup>3</sup>) the City Arts Team. Additionally, the RFP was distributed to the AC<sup>3</sup> for distribution to their arts networks.

AdvisArts Consulting  
AEA Consulting  
AMS Planning & Research  
ARTS Action Research  
Artsmarket Consulting, Inc  
Badfish Consulting  
Callahan Consulting for the Arts, LLC  
Carol Goldstein Consulting  
Causewave Community Partners  
Center for Quality of Life  
Community Partners  
Consulting for Creative Organizations  
Creation in Common  
Creative Community Builders  
Cultural Consulting Services  
Cultural+Planning Group  
Cultural Project Planning  
David Bury & Associates  
Dawn M. Ellis & Associates  
Dreeszen & Associates  
Elwood & Associates  
Forecast Public Art  
HTC Partners/Hargrove International, Inc.

Interface Studios  
 Jerry Allen & Associates  
 Kathi R. Levin  
 Kellner Consulting  
 Lord Cultural Resources  
 Mary Margaret Schoenfeld  
 McCollam Consulting LLC  
 Metris Arts Consulting  
 MITCHELLworks  
 Moskin and Associates  
 Mount Auburn Associates  
 Partners In Performance  
 Penn Creative Strategy  
 Place Planning  
 Plettner-Saunders Consulting  
 Ramona Baker and Associates  
 Springuel Consulting  
 Strategic Advisory Group  
 The CLUE Group, LLC  
 The Metropolitan Group  
 The North Group Inc.  
 The Roan Group  
 Thomas Tresser  
 UW-Green Bay Arts Management Program  
 Victoria Stasiuk Associates  
 Webb Management Services  
 WolfBrown  
 Young Strategies

**3. Proposals were received from:**

<u>FIRM</u>	<u>CITY / STATE</u>
Arts Consulting Group	New York, NY
BDS Planning	Seattle, WA
Designing Local	Columbus, OH
David Van Der Leer Design Decisions (DVDL)	New York, NY
Forecast Public Art	St. Paul, MN
NINE dot ARTS	Denver, CO

**4. Evaluation criteria:**

<u>Criteria</u>	<u>Points Possible</u>
Proposal Quality	70
Experience	15
References	15
SUBTOTAL	<b>100</b>

**Designing Local received 92 points.** (This total is the average of review panel member scores).

Bonus:

<u>Criteria</u>	<u>Weighting</u>	<u>Points possible</u>	<u>Points received by FIRM</u>
State certified MWBE	10% of total	2	0
Meet or exceed workforce goals	10% of total	2	0

**Designing Local received the highest TOTAL POINTS: 92 points.**

**5. Review panel:**

- Heather Anderson - Senior City Planner, Office of City Planning
- Johanna Brennan - Municipal Attorney IV, Law Department
- Anne DaSilva Tella – Director of Development, Neighborhood and Business Development Department
- Shawn Futch – Adult Workforce Development Coordinator, Department of Recreation and Human Services
- Annette Jiménez Gleason – Senior Program Officer, Rochester Area Community Foundation
- Kevin Kelley - Manager, Office of City Planning
- Daniella Veras – Executive Staff Assistant to the Mayor

**6. Additional considerations/explanations:**

The review panel determined that Designing Local is the best candidate for developing the City of Rochester and Monroe County Arts and Culture Plan. This determination was based on Designing Local’s experience creating arts and culture plans, and their emphasis on community outreach priorities. Their proposal expands beyond the required \$20,000 budget for outreach to approximately \$39,000.

**7. MWBE Officer has reviewed the recommended firm’s proposal for MWBE and**

**Workforce goals.** MWBE Officer Initials: *S.M.D. for S.J.S* Date: *11/6/2023*



## City of Rochester

### City Arts Team

#### Purpose

Convened in April 2021, the *City Arts Team* (CAT) is an interdepartmental committee established to advance various arts-related initiatives for the City. The committee's primary responsibilities are to:

1. develop an arts and cultural plan, which may include a public art master plan;
2. formalize and implement the Percent for the Arts program; and
3. work towards creating an Arts Commission – a formal board to be established through City Charter that will be a long-term solution to guiding future City investments in public art.

In addition, the CAT meetings create internal channels for information sharing that support improved public art management.

#### Members (as of November 2023)

- Kevin Kelley (lead facilitator), Office of City Planning
- Heather Anderson (lead staff), Office of City Planning
- Barbara Pierce, Communications Bureau
- ReyJeanne Antoine, Communications Bureau
- Holly Barrett, Department of Environmental Services
- Sabrina Boykin, Department of Environmental Services
- Ellen Micoli-Soffa, Department of Environmental Services
- Sara Scott, Department of Recreation and Human Services
- Johanna Brennan, Law Department
- Liliana Ruiz, Mayor's Office
- Anne DaSilva Tella, Neighborhood and Business Development Department
- Kara Osipovitch, Office of Special Events
- Kristina Heiligenthaler, Office of Management and Budget
- Terrance McCutchen, Office of Violence Prevention

CAT members have been invited based on their prior experience and ongoing involvement in the selection, installation, maintenance, and overall proliferation of public art. Many members of the CAT have substantial experience with public art projects including drafting RFP's for public art projects, managing the process for public art acquisitions and installations, serving on art juries, and negotiating and drafting artist agreements.

The CAT meets on its own and with the Arts and Creative Community Committee (AC<sup>3</sup>, described below) as needed to advance initiatives, obtain feedback, and discuss a wide range of opportunities related to the arts community and public art. These efforts are meant to assist the City in making decisions about the above three primary responsibilities.



If the AC<sup>3</sup> makes a substantive recommendation to the City, the CAT will decide whether to advance that recommendation for further review. Decisions about adopting a public art master plan, establishing an Arts Commission, and agreements with artists and consultants in excess of \$10,000 will also require City Council approval. All recommendations for funding of consultant agreements and soliciting artwork will go through the City's standard RFP/RFQ and PSA process.

### **Arts & Creative Community Committee**

#### Purpose

The *Arts & Creative Community Committee (AC<sup>3</sup>)* is a group of stakeholders that represents various artists, genres, venues, and institutions, within this critical sector of the Rochester community. Convened in April 2021, this group serves as an advisory panel, similar to a focus group, with the goal of giving feedback and lending their expertise on the projects that are the CAT's primary responsibilities.

The AC<sup>3</sup> also serves as a strong partner in advancing various initiatives through outreach, advocacy, research, and forging connections with other partners. The Office of City Planning facilitates the overall AC<sup>3</sup> process and coordinates with committee co-chairs and the CAT.

#### Members (as of November 2023)

- Annette Ramos (Co-Chair), Rochester Latino Theatre Company
- Thomas Warfield (Co-Chair), Rochester Institute of Technology
- Shawn Dunwoody (Co-Chair), Dunwoode Design
- Antonietta Alfano, Come Fly With Me Healing, Alfano Speaking Ventures, Disability Rights Activist/Advocator
- Bleu Cease, Rochester Contemporary Arts Center, First Friday and Make Art Day
- Amanda Chestnut, Roc Arts United
- Reenah Golden, The Avenue Blackbox Theatre and WOC Art Collaborative
- Annette Jiminez-Gleason, Rochester Area Community Foundation
- Kristina Kaiser, The Yards Collective and Public Market
- Chris Manelli, Geva Theatre Center and M Group
- Orlando Ortiz, Puerto Rican Festival
- Dan Schneiderman, Maker Faire Rochester

#### Recommendations

Although its role is generally to discuss public arts issues and provide their expertise, the AC<sup>3</sup> will occasionally provide a specific recommendation to the City. As noted above, any AC<sup>3</sup> recommendation may be considered by the CAT. If an issue has been raised at an AC<sup>3</sup> meeting, but the recommendation is not advanced, the City retains the right to pursue that recommendation or a modified version of that recommendation.

## INTRODUCTORY NO.

431

Ordinance No.

**Authorizing agreements and amending the 2023-24 Budget relating to the development of an Arts and Culture Plan**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into an agreement with the Rochester Area Community Foundation for the receipt and use of a grant in the amount of \$20,000 to fund the development of an Arts and Culture Plan for the City of Rochester and County of Monroe (Plan). The term of the agreement shall be 18 months.

Section 2. The Mayor is hereby authorized to enter into an intermunicipal agreement with the County of Monroe for the City's receipt and use of \$25,000 to fund the development of the Plan. The term of the agreement shall be 18 months.

Section 3. Ordinance No. 2023-228, the 2023-24 Budget of the City of Rochester, as amended, is hereby further amended by increasing the revenue estimates and appropriations to the Budget of the Office of the Mayor by \$45,000 appropriated from the grant and funds authorized in Sections 1 and 2 herein.

Section 4. The Mayor is hereby authorized to enter into a professional services agreement with Designing Local Ltd to collaborate with the City and County on the development of the Plan. The maximum compensation for the agreement shall be \$200,000, which shall be funded in the amounts of \$75,000 from the 2023-24 Budget of the Office of the Mayor, \$36,000 from 2021-22 Cash Capital and \$89,000 from 2022-23 Cash Capital. The term of the agreement shall be one year with the option to extend for an additional period of up to one year.

Section 5. The agreements authorized herein shall contain such additional terms and conditions as the Mayor deems appropriate.

Section 6. This ordinance shall take effect immediately.



## City of Rochester

City Hall Room 308A, 30 Church Street  
Rochester, New York 14614-1290  
www.cityofrochester.gov

Malik D. Evans  
Mayor

### FINANCE INTRODUCTORY NO.

432

November 28, 2023

BHRM 21

TO THE COUNCIL

Ladies and Gentlemen:

Re: Agreement –Wellness Associates of  
Greater Rochester LLC, Mental Health  
First Aid

Transmitted herewith for your approval is legislation establishing \$40,000 as maximum compensation for an agreement with Wellness Associates of Greater Rochester LLC for adult and adolescent Mental Health First Aid training services.

The cost of this agreement will be funded from the 2023-24 (\$40,000) Budget of the Undistributed Expenses. The term of this agreement will be for one (1) year, with the option of 2 one-year renewals. Subsequent costs will be funded from the annual budgets of the Undistributed Expenses contingent upon approval.

The Mental Health First Aid Training will provide customer facing City of Rochester employees with an understanding of how to assist someone experiencing a mental health or substance use-related crisis. Additionally, employees will be informed of risk factors and warning signs for mental health and addiction concerns, strategies for how to help someone in both crisis and non-crisis situations, and where to turn for help.

Wellness Associates of Greater Rochester was selected through a request for proposal process described in the attached summary.

Respectfully submitted,

Malik D. Evans  
Mayor



**Vendor / Consultant Selection Process Summary**

**Department: Office of Training**

**Project / Service—Mental Health First Aid**

**Consultant Selected: Title: Wellness Associates of Greater Rochester**

**Method of selection:**  Request for Proposal [*Complete 1-7*]  
 Request for Qualifications [*Complete 1-7*]  
 From the NY State Department of Transportation list of pre-approved regional engineering firms [*Complete 4-7*]

**1. Date RFP / RFQ issued (and posted on City web site) 7/12/2023-8/11/2023**

**2. The RFP / RFQ was also sent directly to: NA**

**3. Proposals were received from**

<u>FIRM</u>	<u>City/ST</u>
Wellness Associates of Greater Rochester	Rochester, NY 14618
Bauman Consulting Group	Loveland, OH 45140

**4. Evaluation criteria**

<u>Criteria</u>	<u>Weighting Points possible</u>	<u>Points received by FIRM</u>
<i>Proposal</i>	60	55.2
<i>Experience &amp; Reference</i>	20	17.6
<i>Cost</i>	15	11.4
<i>Key Principal Commitment</i>	5	4.2
SUBTOTAL	100	<b>88.4</b>
<u>Bonus Points</u>		
City business: 10% of total	.10 x TT	10.5
Firm is an MWBE: 10% of total	.10 x TT	10.5
Firm uses 10% - 20% MWBE subs	.05 x TT	5.3
Firm uses 20%+ MWBE subs	.10 x TT	10.5
Workforce goals for M & W met	.10 x TT	
BONUS POINTS SUBTOTAL	40	36.8

TOTAL POINTS RECEIVED by the Firm: TT + BP = 125.2

**5. Review team included staff from:** Staffing/DHRM (1) Training/DHRM (1) ECD1) RFD/(1) and DRHS/PIC Team (!)

**6. Additional considerations/explanations [if applicable; e.g. interviews; demonstrations]**

**7. MWBE Officer has reviewed the recommended firm's proposal for MWBE and Workforce goals. MWBE Officer Initials:**

*Shemika Davis* <sup>TD</sup> Date: *11/14/23*

INTRODUCTORY NO.

432

Ordinance No.

**Authorizing a professional services agreement for Mental Health First Aid Training**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into a professional services agreement with Wellness Associates of Greater Rochester LLC, to provide Mental Health First Aid Training to City employees. The term of the agreement shall be one year with the option to extend the term for up to two additional one-year periods. The maximum annual compensation shall be \$40,000, which shall be funded from the 2023-24 Budget of Undistributed Expenses for the initial term and future years' Budgets of Undistributed Expenses for any extended term, contingent upon approval.

Section 2. This agreement shall contain such additional terms and conditions as the Mayor deems to be appropriate.

Section 3. This ordinance shall take effect immediately.



**City of Rochester**

City Hall Room 308A, 30 Church Street  
Rochester, New York 14614-1290  
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**FINANCE  
INTRODUCTORY NO.**

**433**

**Malik D. Evans**  
Mayor

MAYOR 22

November 28, 2023

TO THE COUNCIL

Ladies and Gentlemen:

**Re: Agreement – Greenberg Traurig, LLP  
State Lobbying Services**

Transmitted herewith for your approval is legislation establishing \$150,000 as the maximum compensation for an agreement with Greenberg Traurig, LLP (Robert M. Harding, Shareholder) to provide inter-governmental affairs services in connection with the City’s interactions with the New York State government (the Services) for the 2024 calendar year with the option to extend the term for up to one additional year. The cost of the agreement will be funded from the 2023-24 Budget of the Office of Mayor.

The scope of the Services will include but not be limited to:

- Providing intergovernmental affairs advice in connection with the New York State Legislature, Executive and regulatory agencies;
- Monitoring of legislation, budget actions, and proposed rules and regulations of interest to the City;
- Attending legislative sessions, hearings and committee meetings as necessary; and
- Assisting the City to develop and communicate to relevant legislators and staff the City’s positions on various legislative and budgetary initiatives, as well as arranging meetings with legislative, executive branch or regulatory agency officials to advance City objectives.

Last year, the City issued a request for proposals (RFP) for the Services and received no responses. A No-RFP Justification form describing how the City obtained and assessed a proposal from the Greenberg Traurig firm in lieu of responses to its RFP, is attached.

Respectfully submitted,

Malik D. Evans  
Mayor



## NO RFP JUSTIFICATION STATEMENT

### Awarding a Professional Services Agreement Without a Request for Proposals

The Procurement of Professional Services Policy (Ord. No. 2012-318) requires an RFP to be issued under most circumstances. If it is determined that an RFP will not be issued, this form must be completed, signed by the Department Head, and kept on file (electronically or hard copy). It must also be submitted:

1. To City Council as an attachment to the transmittal letter for any PSA that exceeds \$20,000, and
2. To the contract record when entered in Munis.

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**Department:** Mayor's Office **Services(s):** State lobbying services

**Vendor/Consultant selected:** Greenberg Traurig, LLP

**How was the vendor selected?** By Mayor's Office

#### Why was no RFP issued for this service?

(Your rationale should include the following information when applicable)

- **Special circumstances:** *The Mayor's Office issued a RFP in 2022, posted it on the City website and sent it to multiple firms. There were no replies. Then the Corporation Counsel (CC) contacted several firms, all but Greenberg Traurig (GT), responded that they were not interested.*
- Is there **previous experience** with the vendor? Describe why it is in the City's best interest to continue with them and not solicit others. *Yes. Pursuant to Ordinance No. 2023-91, the City engaged GT to perform State lobbying services for the City for a term ending this year on December 31. GT's work included, but was not limited to, helping the City of Rochester successfully defeat an effort to place a casino in the City, create a budget that brought funding to Rochester, and provided the Mayor with introductions to leaders in State government.*
- Are there unique or **emergency circumstances**? Describe how an RFP process would jeopardize the success of the project. *No.*

Is the service **specialized and unique**? Is the number of **qualified providers limited**? Describe the Department's experience with and knowledge of the market and why an RFP would not produce additional qualified consultants.

*The Office of the Mayor tried and failed less than a year ago to find any other willing and qualified provider. See above. GT has an outstanding reputation. Having a lobbying firm with presence and connections at the State is essential. This firm has multiple staff who are engaged in Albany. The head of their lobbying unit is a former local government official and understands the needs of a City.*

- Does the project include **multi-year State or Federal funding**? *No. And this engagement is not a continuation of a prior State lobbying engagement for the City.*

Compensation Amount: \$150,000

How was this determined? Explain how it is a reasonable and best value for the City.

*After the CC reviewed with the provider the anticipated types and subject matters of services required, the parties negotiated a set fee of \$150,000, which is reasonable and best value given the large scope of services required and the provider's capacity to perform those services well. In case the matters requiring GT's services turn out to be fewer than anticipated for the 2024 calendar year, the parties reserve the option to extend the term of the engagement in order to allow the City to utilize the remainder of the not-to-exceed amount for additional services.*

**The MWBE Officer has reviewed the proposed Agreement for MWBE and Workforce goals.**

MWBE Officer Initials: *CMJ for Soubra Simon* Date: *11/17/23*

*Tamara Mayberry*  
Office of the Mayor

11/20/23  
Date

INTRODUCTORY NO.

433

Ordinance No.

**Authorizing an agreement for State lobbying services**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into a professional services agreement with Greenberg Traurig, LLP to provide inter-governmental affairs services in connection with the City's interactions with the New York State government. The term of the agreement shall be for the 2024 calendar year, with the option to extend the term for up to one additional year. The maximum compensation for the agreement shall be \$150,000, which shall be funded from the 2023-24 Budget of the Office of Mayor.

Section 2. The agreement shall contain such additional terms and conditions as the Mayor deems appropriate.

Section 3. This ordinance shall take effect immediately.



**City of Rochester**

City Hall Room 308A, 30 Church Street  
Rochester, New York 14614-1290  
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**FINANCE  
INTRODUCTORY NO.**

**Malik D. Evans**  
Mayor

434

BHRM 23

November 28, 2023

TO THE COUNCIL

Ladies and Gentlemen:

Re: Amendatory Agreement – Energetix  
Corporation, Drug and Alcohol Testing  
Services

Council Priority: Jobs and Economic  
Development

Comprehensive Plan 2034 Initiative Area:  
Fostering Prosperity & Opportunity

Transmitted herewith for your approval is legislation authorizing an amendatory agreement with Energetix Corporation (Susan Lobsinger, President, 175 Wood Road, Centereach, New York, 11720) to continue to provide drug and alcohol testing for pre-employment and New York State Department of Transportation compliance testing and reporting for an additional two months. The original agreement, authorized in Ordinance No. 2020-318, established maximum compensation of \$192,260 for a term from January 1, 2021 through December 31, 2023. An additional two months is needed for this agreement, with no additional compensation, in order for this service to continue to be provided to the City while the request for proposal process for a new agreement is completed.

Respectfully submitted,

Malik D. Evans  
Mayor



**INTRODUCTORY NO.**

**434**

Ordinance No.

**Authorizing an amendatory agreement for a Drug and Alcohol Testing Program**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into an amendatory professional services agreement with Energetix Corporation, to provide drug and alcohol testing for pre-employment and New York State Department of Transportation compliance testing and reporting. The amendatory agreement shall amend the existing agreement authorized in Ordinance No. 2020-318 to extend the term by two months.

Section 2. This agreement shall contain such additional terms and conditions as the Mayor deems to be appropriate.

Section 3. This ordinance shall take effect immediately.



## City of Rochester

City Hall Room 308A, 30 Church Street  
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Malik D. Evans  
Mayor

### FINANCE INTRODUCTORY NO.

435

BHRM 24

November 28, 2023

TO THE COUNCIL

Ladies and Gentlemen:

Re: Amendatory Agreement – Employee  
Network, Inc., Employee Assistance Program

Council Priority: Jobs and Economic  
Development

Comprehensive Plan 2034 Initiative Area:  
Fostering Prosperity & Opportunity

Transmitted herewith for your approval is legislation authorizing an amendatory agreement with the Employee Network, Inc. (Gene Raymondji, Chief Executive Officer, Vestal, New York) to continue to provide services for the City's Employee Assistance Program (EAP) for an additional three months. The original agreement, authorized in Ordinance No. 2020-317, established maximum compensation of \$88,776 for a term of three years. An additional three months is needed for this agreement, with no additional compensation, in order for this service to continue to be provided to City employees while the request for proposal process for a new agreement is completed.

Respectfully submitted,

Malik D. Evans  
Mayor



INTRODUCTORY NO.

435

Ordinance No.

**Authorizing an amendatory agreement for the Employee Assistance Program**

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into an amendatory professional services agreement with Employee Network, Inc., to provide services for the City's Employee Assistance Program. The amendatory agreement shall amend the existing agreement authorized in Ordinance No. 2020-317 to extend the term by three months.

Section 2. This agreement shall contain such additional terms and conditions as the Mayor deems to be appropriate.

Section 3. This ordinance shall take effect immediately.



**City of Rochester, NY**  
**Rochester City Council**

City Hall Room 301A • 30 Church Street • Rochester, New York 14614-1290

FINANCE  
INTRODUCTORY NO.

436

Miguel A. Meléndez, Jr. Council President, Councilmember At-Large

November 28, 2023 COUNCIL

TO THE COUNCIL

Ladies and Gentlemen:

Re: Commissioners of Deeds

Transmitted herewith for your approval is legislation related to the appointment of Commissioners of Deeds. The proposed legislation establishes the number of Commissioners of Deeds at no more than 250 per year during calendar years 2023 and 2024. Since Fiscal Year 2004-05, not more than 175 have been issued per year, so the 250 annual maximum is expected to be sufficient to meet demand.

Respectfully submitted,

A handwritten signature in blue ink that reads "Miguel A. Meléndez Jr.".

Miguel A. Meléndez Jr.  
President

INTRODUCTORY NO.

Council

436

Resolution No.

**Resolution establishing the maximum number of Commissioners of Deeds**

BE IT RESOLVED, by the Council of the City of Rochester as follows:

Section 1. During calendar years 2023 and 2024, there shall be appointed no more than 250 Commissioners of Deeds annually.

Section 2. This resolution shall take effect immediately.