

NOONTIME CONCERT SERIES

Five Wednesdays in July and August
Aqueduct Park/Main Street
at the Genesee River

FREE Admission!

Aqueduct Park is a beautifully landscaped pocket park located in the heart of downtown at the Main Street Bridge.

This is a perfect lunchtime concert destination with park benches and picnic tables to relax, eat and enjoy the show. (In case of rain, concert is cancelled.)

2010 Attendance:

1,000 or 200 weekly avg.

Music genre: Rock, Latin and Smooth Jazz, Rhythm & Blues

Demographics:

Downtown Office Professionals

Male: 50%, Female: 50%

Average Age: 35-55

2010 Sponsors: Thomson Reuters and Canandaigua National Bank & Trust

2010 Poster

Rockin' in the City

Free!

Aqueduct Park

Noon time

Concert Series

Wednesdays, July 14-August 11
Main Street at the Genesee River

7/14: 40 Rod Lightning
7/21: CRP Unplugged
7/28: Bachata Jazz
8/4: Todd East and Friends
8/11: Special Blend

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Questions? Call 311
Outside the city call 428-5990
www.cityofrochester.gov

Robert J. Duffy, Mayor
City of Rochester, NY

