

# ***“Do The Right Thing” of Rochester, Inc.***

***2012-2013***

***Annual Report***



***Rochester Police Department***

***185 Exchange Boulevard, Rochester, New York, 14614***

***[www.dothethingrpd.org](http://www.dothethingrpd.org)***

# ***Table of Contents***

Letter from Chief James M. Sheppard .....	3
Letter from Board President Mr. Glen Jeter .....	4
Program Overview .....	5
Executive Board .....	6
Program Staff.....	7
Sponsors for the 2012-2013 Program Year .....	8
Words from our Sponsors.....	9-11
Expense Overview .....	12
Student Profiles .....	13-34
Scholarship Winner.....	35-36
Annual Seabreeze Family Celebration .....	37-38
Camp Good Days & Special Times .....	40
Hispanic Heritage Month Fellowship Events .....	41
Program Statistics.....	42
Survey Results.....	44
Thank you .....	45



**City of Rochester**

185 Exchange Boulevard  
Rochester, New York  
[www.cityofrochester.gov/police](http://www.cityofrochester.gov/police)



Rochester Police  
Department

James M. Sheppard  
Chief of Police

Dear "Do The Right Thing" Families and Sponsors,

On behalf of the Do The Right Thing of Rochester, Inc., and the Rochester Police Department, I would like to congratulate you on the accomplishments of the 2012-2013 program year, which celebrates the best attributes of mankind. Our winners' stories of courage, heroism, honesty, volunteerism, kindness, and leadership give us renewed hope in our youth and the future of our community. Your involvement demonstrates your caring and your investment in making Rochester a better place to live.

I would also like to congratulate the parents, teachers, school administrators, officers, firefighters, caregivers, and other community members, who took the time to nominate outstanding young people, who selflessly gave of themselves for the benefit of others. Your efforts resulted in recognition of their deserving actions, and helped promote them as role models for other youth. As adults it is important we recognize, encourage, and reward our future leaders for contributions to our community.

This recognition would not be possible if it were not for our sponsors, our partners in this unique collaboration; a special word of thanks is given to you. We realize the continued success of this program can only happen with the cooperation and participation of the private and business sector. It is through your continuing commitment to build a stronger community and your generous support that the "Do The Right Thing" Program is able to exist. Again, a heartfelt thank you and appreciation for helping us to honor young people. Congratulations to these wonderful young people, who have set a fine example for us all, and to the families they have made so proud.

Sincerely,

A handwritten signature in black ink, appearing to read "James M. Sheppard".

James M. Sheppard  
Chief of Police

## ***Do The Right Thing Program***

Rochester Police Department  
185 Exchange Boulevard, Room 105  
Rochester, New York 14614  
Phone: (585) 428-7863 Fax: (585) 428-6093

On behalf of the Executive Board and Staff of Do the Right Thing of Rochester, I would like to thank our sponsors for their outstanding support of our efforts to continue to shine a positive light on the youth in our community.

As a local business owner, I would like to be able to support every cause or event that makes this community stronger. Many of my fellow DTRT Board members, including me, make daily decisions on how to spend our resources to create positive change in our community. When I attend the "Do The Right Thing" ceremonies, I see the expressions on the faces of parents watching their child accept their trophies and certificates and the joy the winners express when they receive their backpacks, toys, food and prizes. I see the enthusiastic applause of their School supporters cheering on the winners and the congratulatory smiles of the classmates through mouthfuls of pizza. It is then that I realize why this program has been enthusiastically supported for so long. It showcases the many positive things our kids are doing and it is an investment in the future of this community.

Without the generous support of our sponsors, this program would not be able to continue. Your sustained support is greatly appreciated as we look forward to the challenges of the coming year. I would also like to thank Mrs. Wanda Markert for her five dedicated years of service as the Coordinator of the Do the Right Thing program. We will miss her and we wish her well in her future endeavors.

Sincerely



Glen Jeter  
Do The Right Thing of Rochester  
Executive Board President



## ***Who we are and what we do***

### **General History:**

- **Adopted by Rochester Police Department in 1995 and implemented in 1996, based on a program originated by the Miami Police Department in 1990.**
- **In March 2000, incorporated as a 501(c)3 nonprofit corporation, functioning under the auspices of the City of Rochester Police Department and overseen by an appointed Board of Directors.**

### **Program Goals:**

- **Promote positive behavior among students by reinforcing socially desirable behavior among youth in the community.**
- **Reward students who are involved in good things and highlight their accomplishments in the media to demonstrate that good kids are news -worthy.**
- **Foster positive relationships between law enforcement and youth by building bridges of trust, understanding and civic responsibility**

### **What We Do:**

- **Students in K-12 may be nominated by any adult, 18 or older, (most are school personnel, first responders, family members or neighbors)**
- **Students can be nominated for any good deed or accomplishment, such as; civic responsibility/volunteerism, heroic acts, helping law enforcement, leadership/quick thinking, "Good Samaritan" acts and overcoming personal challenges.**
- **Students must attend school within Monroe County and have performed the act for which he/she is nominated within the county.**
- **Winners of the award are chosen by a tally of votes from our Selection Committee. The Committee is comprised of representatives of our sponsors , as well as , community businesses/organizations**
- **Winners are celebrated publicly in a bi-monthly ceremony hosted by the Rochester Police Department and are awarded a prize package comprised of generous gifts from our sponsors.**

## ***Do The Right Thing of Rochester Executive Board 2012-2013***



Not pictured: Lt. Scott Peters, Bruce Partner, Adrienne Funderburk, Jessica Lewis

Glen Jeter President McDonalds Partnerships	Wanda Markert Program Coordinator	Dilia Olmeda Rochester City School District
Stephen Richards Vice President News 10, WHEC TV	Chief James Sheppard Rochester Police Department	Phillip Puchalski Excellus BlueCross/ BlueShield
Suzanne Warren Treasurer City of Rochester	Dennis Floss Democrat & Chronicle	Jennifer Lewis Community Advocate
Lt. Scott Peters Program Director Rochester Police Department	Grace Tillinghast The Battery Adrienne Funderburk Rochester Housing Authority	Bruce "Chip" Partner Rochester City School District
	Debora McDell-Hernandez Memorial Art Gallery	Commissioner Luis Burgos City of Rochester

***“Do The Right Thing” Program Staff  
2012-2013***



***Sydnie Evans  
Program Assistant***

***Wanda Markert  
Program Coordinator***



***Lt. Scott Peters  
Director***

## ***2012-2013 Program Sponsors***

*Ames-Amzalak Memorial Trust*  
*The Battery*  
*Blackhawk Security & Investigations*  
*Buffalo Bills*  
*Camp Good Days and Special Times*  
*C.J. & B.S August Family Foundation*  
*Daisy Marquis Jones Foundation*  
*Democrat and Chronicle*  
*Dynamic Recording Studios*  
*Excellus BlueCross BlueShield*  
*McDonalds (Upper Falls Boulevard)*  
*Memorial Art Gallery*  
*News 10NBC WHEC-TV*  
*NYRA Trophies & Awards*  
*Pirate Toy Fund*  
*Rochester City School District*  
*Rochester Housing Authority*  
*Rochester Police Department*  
*Rochester Press-Radio Club*  
*Rural Metro Medical Services*  
*Salvatore's "Old Fashioned PIZZERIA"*  
*Seabreeze Amusement Park*  
*TOPS Friendly Markets*  
*Wildlife Educators Coalition*

# Words from our Sponsors

## **The Ames-Amzalak Memorial Trust**

*The "Do the Right Thing" Program is a splendid means of instilling positive values in young people who might otherwise be at risk and rewarding them for constructive action"*

## **The Battery**

*"We are pleased to sponsor the DTRT program because it gives recognition to young people's good deeds and accomplishments. Frederick Douglass said it well: "it is easier to build strong children than to repair broken men". "*

## **Camp Good Days & Special Times**

*"The most important thing we can do as a community is to continue to support and encourage our young people. Camp Good Days and Special Times is pleased to remain a part of the Do The Right Thing program as it has become a vital part in "accenting the positive" in our community."*

## **C.J. & B.S. August Family Foundation**

*"The C.J. & B.S. August Foundation has been a long time sponsor of "Do The Right Thing" and has been pleased with what it is accomplishing with the high risk population in our wonderful community."*

## **Democrat & Chronicle**

*"The Democrat and Chronicle Media Group is proud to partner with Do The Right Thing of Rochester. For 179 years, the D&C has been committed to building a brighter future for Rochester and its citizens. We believe that by telling the story of the youth of greater Rochester who act in positive and responsible ways, "Do The Right Thing" is making our community better, closer and stronger – one young citizen at a time."*

# Words from our Sponsors

## **Dynamic Recording Studios**

*"As long term (16 years) sponsors, Dynamic is proud to participate in recognizing the goodness in our young citizens. Some of the deeds have been humbling in their generosity, bravery, and integrity - we see a brighter future through the Do The Right Thing program!"*

## **Excellus BlueCross /BlueShield**

*"The program is showing Rochester's young people that by "doing the right thing" they can create a healthier future for themselves, their family and friends, and their community."*

## **Memorial Art Gallery**

*"The Memorial Art Gallery is delighted to be a part of the "Do The Right Thing" program sponsored by the Rochester Police Department. Perhaps it's fair to say that, just as a masterpiece is created with the right brush strokes, full and productive lives are created by 'Doing The Right Thing'."*

## **Salvatore's Old Fashioned Pizzeria**

*"The Salvatore's Old Fashioned Pizza Family would like to thank the City of Rochester for their participation in this program. We are proud to support our community and to recognize kids that 'Do The Right Thing'. Their actions will have a positive impact within our community."*

## **Seabreeze Amusement Park**

*"Seabreeze is proud of its association with "Do The Right Thing" and what the program represents. These young people have made valuable contributions to our community and we're delighted to shout about those accomplishments from the top of the Jack Rabbit. Well done."*

# Words from our Sponsors

## **TOPS Friendly Markets**

*Do the Right thing and unleash your potential....TOPS is a proud sponsor of the Rochester Police Department's Do the Right Thing Program under the leadership of Wanda Markert and Chief Sheppard. TOPS is pleased to help recognize and reward the youth for positive behavior, accomplishments, and good deeds*

## **J & T Security Associates**

*"J&T Security is very proud to sponsor and be part of the "Do The Right Thing" program. I regularly attend the ceremony and it's very nice to see these young children receive awards for doing the right thing. Seeing the smiles on their faces makes it all worthwhile. I plan to continue on sponsoring this program*

## **News 10NBC, WHEC-TV**

*"News 10NBC views its support of the "Do The Right Thing" program as one of its best community service projects. We believe reporting on the recognition of young people's positive actions can inspire other children to improve their behaviors. "*

## **Rochester City School District**

*"Every day, Rochester students are making smart choices and demonstrating good citizenship. 'Do the Right Thing' shines a light on these young people and recognizes them as the assets to our community that they truly are. 'Good kids' are all around us, and this program does important work in making that known. "*

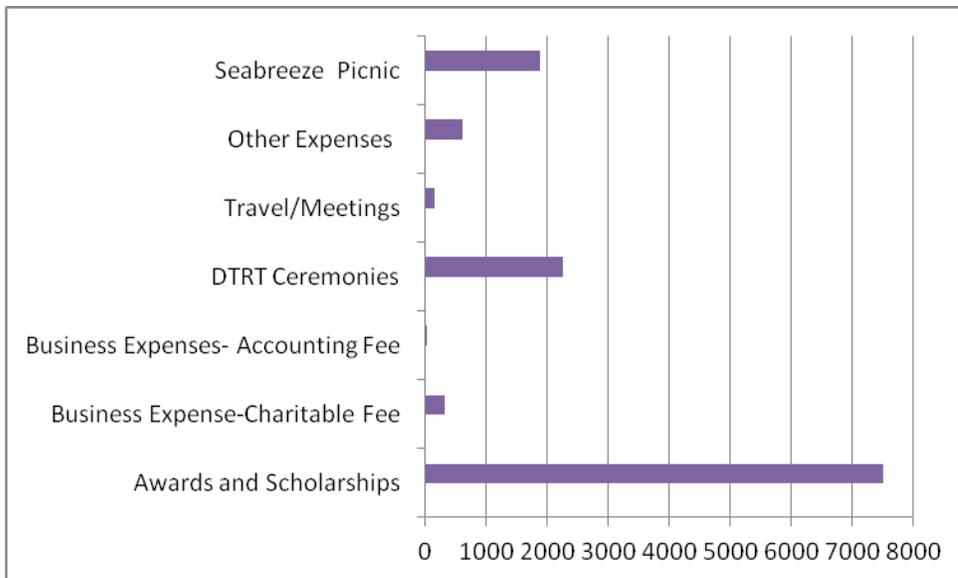
## **Rochester Press - Radio Club**

*"The Rochester Press-Radio Children's Charities Fund is proud to support the "Do the Right Thing" program. Your recognition of youth in our community for demonstrating positive behavior through their accomplishments builds their self-esteem and displays role model behavior for their peers. Congratulations on this effort. "*

# Do The Right Thing of Rochester Expense Overview 2012-2013

## Expenses

Awards and Scholarships	7500
Business Expense-Charitable Fee	325
Business Expenses- Accounting Fee	35
DTRT Ceremonies	2246
Travel/Meetings	145
Other Expenses	605
Seabreeze Picnic	1878
Total Expenses	12734



Numbers represent US dollar amounts

# *Student Profiles*

**SEPTEMBER 2012**



**Ashley Hand 2nd Grade  
Theodore Roosevelt School No. 43**

Ashley was nominated for her bravery and quick thinking by her former teacher, Ms. Eckert. On May 17, Ashley responded immediately to the care of her grandmother who had slipped and fallen and was unable to get up. Ashley came to her aide, placed a pillow under her head and pulled an emergency cord that summoned medical assistance. While Rural Metro was responding, Ashley remained with her grandmother, comforting her. Ms. Eckert describes Ashley as a compassionate, kind hearted, young girl who puts a great deal of effort in her school work and is always willing to help her classmates.



**Mi'ron Manley 8<sup>th</sup> Grade  
Adlai E. Stevenson School No. 29**

Ms. Linda Alpaugh, an attorney mentoring Mi'ron, nominated him for his leadership and willingness to get involved. In April, Mi'ron observed a young female choking and, without hesitation, performed the Heimlich maneuver, dislodging the item. Mi'ron is described as a bright student with great potential who excels at public speaking. He has displayed this ability at school and has represented School No. 29 at events sponsored by The Monroe County Bar Association, the Rochester City School District and with the Rochester Education Charitable Group. Mi'ron is an honor student and is taking advanced classes at School 29. His favorite subject is Mathematics. Mi'ron would like to be a music producer or a biochemist, and will be

looking into both fields as he gets older.

**Jared Piccarreto 2<sup>nd</sup> Grade  
English Village Elementary (Greece)**

Jared was nominated by his great aunt, Judi Marino, for his astuteness and willingness to get involved. On May 17, while riding with his Great Aunt Judi in the area of Elm Ridge Plaza, Jared smelled a strong odor of smoke and told his Aunt that something was wrong. Jared insisted that something was not right and they needed to find the cause of the smell. Sure enough, they located a brush fire and Jared told his Aunt to call 911. The call to 911 was made and firefighters responded and extinguished the fire. Jared is described by his teacher, Ms. Cellura, as responsible, respectful and ready to learn. He tries his best and always has a smile on his face.



**Allison Bausch 3<sup>rd</sup> Grade  
Northside Elementary (Fairport)**

Ms. Tammie Baker, a 911 dispatcher, nominated Allison for her bravery and maturity during a crisis situation. Allison, while in the care of her babysitter, heard a loud noise come from the kitchen where her babysitter had gone to warm up a bottle of milk. Allison called out to her babysitter and when she did not respond, knew something was wrong and went into the kitchen. There she observed her babysitter on the floor and immediately called 911. Allison remained calm and provided the dispatcher with all the needed information to have medical assistance dispatched. Allison was able to keep a 3year old, a 2 year old and an 18 month old together and calm until medical help arrived. The babysitter suffered a seizure and credits Allison's actions with saving her life. Allison is described by her teacher, Ms. Sarah Dawson, as a caring and hard worker who tries her best and is a great friend to her classmates.



## OCTOBER 2012



**Ishmel Zion McKnight  
4<sup>th</sup> Grade  
Crestwood Children's Center**

Ishmel was nominated by Kennetha Jackson for his honesty and good character. During the month of May, while at a neighborhood corner store with friends, Ishmel observed a man drop \$50.00. The man was unaware he had dropped the money. Ishmel without any hesitation picked it up and returned the \$50.00 to the man. Ishmel's friend commented to him that they would have kept the money. His response was that to return it, was the right thing

to do. The man was able to pay for his purchase. Ishmel's teacher, Ms. Colleen Callahan, describes him as a hard worker, who has made significant progress and is a role model to his peers.

**Jaeden Cortes 4th Grade  
Plank South Elementary (Webster)**

Jaeden was nominated by his mother, Maria, for his heroism and courage. On July 9<sup>th</sup>, during a hot summer afternoon picnic at his Great Aunt's home, his three year old cousin Arianna jumped into the pool without her safety floaters to get a ball. Jaeden, without hesitation or fear for his own safety, entered the pool and managed to pull her to the safety of the pool ladder while making sure to stay above water. There is no doubt his quick thinking helped save his cousin and prevented a tragedy. He is described by family as being humble, as they called him a hero yet he felt he was just doing the right thing. Jaeden's teacher Ms. Farrance describes him as always kind, cooperative, responsible, respectful and a hard worker.





**Jacob Cardinal 10<sup>th</sup> Grade  
Greece Odyssey High School**

Monroe Ambulance Emergency Medical Technicians, Darrell Grigg and Jessica Brown, nominated Jacob for his bravery and quick thinking in a crisis situation. On July 22<sup>nd</sup>, Ridge Road Fire Department, along with Monroe Ambulance responded to a call of a 7 year old male choking. The 911 call was made by Jacob who was babysitting, Alex, his little brother. The boys were in the living room when Alex started choking on a dinner mint. Jacob heard Alex choking and immediately gave Alex several blows to his back hoping the dinner mint would come out. Jacob stood by Alex the whole time directing Alex to keep trying to cough up the mint as he performed the back blows, until medical help arrived. A Greece Police Officer arrived and

helped locate Jacob's parents. Throughout the ordeal, Jacob remained calm and was able to tell the officer the phone numbers to reach his parents. Jake certainly made all First Responders very proud as he knew exactly what to do in a stressful situation. Jacob is described by Ms. Fran Trouskie, his former school counselor, as a very hard working student, who challenged himself by taking AP classes, and who is quiet, kind, and conscientious.

**Tivoli Aylish Skye Mustaca 12<sup>th</sup> Grade  
Rush Henrietta High School**

Tivoli was nominated by her mother, Tracey for her leadership, volunteerism and civic responsibility. Tivoli has a passion and gift for writing her own music. She has used this talent to develop songs against bullying and violence which she shares with the community. Tivoli has been credited for helping organize and participate in several anti-bullying community awareness activities where she has performed songs against bullying. On March 28 she participated in "The Uprising," "Stand Up and Stand Out" that focused on positive role models against bullying, abuse and suicide prevention. She also helped collect signatures to pass the Jamey Rodemeyer Bill against cyber bullying, a bill that passed in June 2012. Tivoli is also the first recipient of the Kaitlin Monte Scholarship for \$1000 provided by the Miss New York Scholarship Organization.



## NOVEMBER 2012



**Kailee Fisher 4<sup>th</sup> Grade**  
**Rose Palmer 4<sup>th</sup> Grade**  
**Craig Hill Elementary School**

Kailee and Rose were nominated by Kristen Nowakowski, a Palmer family friend. On September 14<sup>th</sup>, Rose and Kailee came across a wallet, stuck in the seat of their school bus that contained ID and a large sum of cash. Without hesitation, they immediately turned the wallet over to the bus attendant. The Greece Odyssey Academy student who lost the wallet was surprised and grateful to get it back. The girls' teachers describe them both as good students, who are kind to their peers, polite and respectful to adults. Kailee is a girl scout and likes to play soccer. Rose is also a girl scout and plays the piano.



**Qwaheem Marshall 12<sup>th</sup> Grade**  
**Joseph C. Wilson Magnet High School**

Qwaheem was nominated by Ms. Melanie Mason, the school secretary; and his teacher, Chris Taylor for his concern and courage to get involved in potentially dangerous situations. Qwaheem has a demonstrated reputation at school of promoting peace. At times, he has risked his own safety by physically separating combatants. Last school year, he stopped a serious assault and stayed with the victim, who required medical treatment, until help arrived. More recently in October, Qwaheem intervened when one female attacked another and Qwaheem physically restrained the aggressor until help arrived. Qwaheem's teachers say he is an exemplary student who is a great leader and often speaks out if he notices someone being mistreated. They also said that he is a kind young man with a bright future ahead of him who makes everyone at Wilson proud.



**Lydia Arthur 12<sup>th</sup> Grade  
Brockport High School**

Ms. Amy Phillips, a teacher and coach at Brockport High School nominated Lydia for her truthfulness and integrity. Lydia found an envelope containing a large amount of cash and fundraising cards in the bathroom of a rival team's school while there for a volleyball game. Lydia made the extra effort to find Coach Phillips on the practice field and turned in the envelope. Lydia could have made many other choices regarding the money instead she did the right thing. Coach was impressed with her handling of the situation and credits her good character with her choice. Lydia's teacher describes her as a good student, who is thoughtful, kind and responsible and who will be graduating early from High School due to her hard work.



**Yamila Torres 8<sup>th</sup> Grade  
East High School**

Yamila was nominated by her modified Girls' Volleyball Coach, Ms. Lisa Turchetti. Ms. Turchetti writes: "On October 10, 2012 our team played against School #19. During a close game, the Referee made a call in favor of East, saying the ball was hit out of bounds, which would have given East the point. Yamila spoke up and said the ball was in bounds and the point should go to the other team. I always stress sportsmanship on my team and how important honesty is. As a coach, I was so proud of Yamila that she showed integrity at her age, something that is hard for some adults to do. I was even more proud when

a fellow school district employee, Jay Johnson, told me how impressed he was with Yamila!" Yamila is an honor roll student and is taking advanced classes this year while maintaining a 3.88 GPA. Yamila is described by her counselor as being polite, respectful, friendly and respected by her teachers and peers.

## DECEMBER 2012



### **William McDermott 9<sup>th</sup> Grade University Preparatory Charter School**

William was nominated by his parents, Robert and Michelle for his quick thinking and heroism. On September 17<sup>th</sup>, William's 10 year old brother began to choke on a piece of food. William had recently been certified in CPR and life saving techniques by The American Red Cross. Without hesitation William successfully performed the Heimlich Maneuver on his brother. William's school Principal, Mr. Munno, says that William is the example he would like all of the boys at his school to follow. William is an A/B

student who plays on his school's baseball team. He also plays hockey and volunteers at Al's Pet Shop on weekends when time allows.



### **Adriana Facen 8<sup>th</sup> Grade East High School**

Adriana was nominated by her mother, Diamond for her bravery in a terrifying situation. On September 2, 2012 Adriana and her younger sister, Andrea, were outside their home when an adult pit bull attacked Andrea. Adriana managed to get the dog away from her sister whom she realized was seriously injured and ran with her to a neighbor's house. Adriana banged hard on the door until her neighbor opened it. The neighbor phoned 911 and helped Adriana help her

sister clean off the bite wound. Andrea was able to get the care she needed. Adriana's school counselor says she is very proud of Adriana who has successfully improved her grades and is putting forth 100%.



**Joseph Newborn, Jr. Pre-k  
English Village Elementary School**

Joseph was nominated by his pre-K teacher, Ms. Sue Ellen Stacey, for his maturity and willingness to get involved. On October 24, 2012, Ms. Stacey's classroom was having breakfast together when one of the boys at Joseph's table began having a seizure. He slid out of his chair and onto the floor, therefore, the teachers did not see that he was ill. Joseph was the only student who recognized his classmate needed help and did not panic, but went to the nearest Teacher to report that his friend had fallen down and something was wrong. Joseph's classmate was able to receive medical attention and Joseph was able to recount what happened so that any other injuries could be assessed. While other children believed that Joseph's classmate was "being silly" or were too fearful to act, Joseph's ability to quickly assess that his classmate needed help and to take action on that realization, is what impressed the adults in the room. His teachers say that Joseph always has a positive attitude, is eager to learn and that he has qualities you rarely see in a four year old; such as, exceptional empathy and a sense of responsibility.



**Parker Marjchrzak 1st Grade  
James PB Duffy School #12**

Parker was nominated by his teacher, Ms. Melissa Quintana, for his integrity, honesty and maturity. On October 5<sup>th</sup>, Parker and his classmates were outside on the playground for recess and Parker found a wallet on the ground. Parker knew it was wrong to keep something that didn't belong to him, and in spite of peer pressure, turned it in to Ms. Quintana. The wallet was filled with cash, a driver's license, and other important information. Ms. Quintana shared that their school tries to instill in students the importance of being responsible, safe, and respectful and being ready for school. Parker is a child who exhibits these qualities everyday and is a role model for his fellow classmates.



**Ryan Tubiolo 7th Grade  
Willink Middle School**

Ryan was nominated by his previous math teacher, Ms. Rigillo for his courage and passion to help others. Ms. Rigillo states the Ryan is courage exemplified in the way he has handled, and continues to endure, a life threatening medical condition. Ryan is actively involved with the Muscular Dystrophy Association both as a successful fundraiser and as a spokesperson, informing the public about Muscular Dystrophy. He successfully participated in an interview that was taped and aired for the Willink Titan TV show to inform the Willink School Community about Muscular Dystrophy and to educate the community about the many children afflicted with various illnesses that are no different than children who are not facing such challenges. Ms. Rigillo said, "Ryan is courageous, selfless, hard-working, motivated, diligent, and respectful". Ryan has made a huge difference in her life, and in the lives of many he has not even met.

## **JANUARY 2013**



**Alana Britton 6<sup>th</sup> Grade  
Charles Carroll School # 46**

Neighbor Michelle Vargas nominated Alana because she feels Alana's quick actions saved her daughter's life. Ms. Vargas' daughter and Alana were attending an after-school event when her daughter began to choke on a piece of candy. Alana kept calm and helped her friend, who began to panic, dislodge the candy. Ms. Vargas is very grateful to Alana and was impressed that an 11 year old stayed calm enough to help her daughter in a crisis situation. Alana participates in an after school program at a local recreation center and is also in the Girl Scouts. She is described as a humble, caring young lady who serves on Safety Patrol and is Treasurer for Student Council at School.



**Latrell Thomas 1st Grade  
Nathaniel Hawthorne School #25**

Janice Daitz, the school's Librarian nominated Latrell for his honesty. During a school field trip to Stokoe Farms, Latrell found eight dollars on the ground and without hesitation brought it to a teacher. The teacher checked with the other adults in the group and the money did not belong to any of them. There were many schools at Stokoe Farms this date however they continued to try to locate the person who lost the money which they did. The person was unaware that she had lost it and she was very grateful the money was returned to her. She thanked Latrell personally for his honesty. When Latrell is not at school, he plays the drums and sings in the youth choir at his church.



**Morgan McMahon 6<sup>th</sup> Grade  
Honeoye Falls-Lima Middle School**

Morgan was nominated by her teacher, Ms. Gearinger, for a thoughtful deed and her generosity. Last November, it was reported that about 40 families were using the food cupboard on a regular basis and donations were welcome. Most students were bringing in canned items to help out. Morgan approached her teacher and gave her an envelope. Morgan explained that she had cashed in the change she has saved over time to give to the food cupboard. The envelope contained \$61 of Morgan's own savings. Morgan has a passion for singing and sings in the school chorus; she also participates in the Ski and Drama Clubs at school and plays soccer for a community league in the summer.



**Janon Lucas 7<sup>th</sup> Grade  
East High School**

Mrs. Ocran, Janon's School Counselor, nominated him for his honesty and integrity. While in the student cafeteria, Janon found a large sum of cash and without hesitation he turned the money over to an adult. We are proud of Janon for not succumbing to pressure from his peers in the cafeteria, who wanted him to keep the money and share it with them. After a brief investigation, it was discovered that Janon had found \$220 dollars that belonged to an East High Senior who was extremely grateful that Janon did the right thing! Janon is consistently on the honor roll, competes in many different sports, and belongs to the Computer Club at school.



**Alexandra Neu 5th Grade  
Florence Brassier Elementary (Gates-Chili)**

Alexandra was nominated by her family, for her volunteerism and civic responsibility. Alexandra has a tremendous passion and love for animals. Alexandra had the idea to spend the night outside to illustrate what neglected animals go through and to raise money to help them. Alexandra wrote a poignant plea for donations to a non-profit organization and challenged people to "sit in the paws" of neglected animals. On event day, Alexandra's team raised \$2,000.00. In total, the event raised about \$23,000 which will be used to purchase new pet supplies and provide education and training to pets and their owners in underserved areas of the city.

## **FEBRUARY 2013**



**Julea Farchione      4<sup>th</sup> Grade**  
**Mairin Farchione    4<sup>th</sup> Grade**  
**Natalie Farchione    4<sup>th</sup> Grade**  
**Northside Elementary School (Fairport)**

Julea, Mairin and Natallie were nominated by their mother, Mary Beth for their generosity and willingness to get involved. The girls share a birthday which is one week before Christmas. This past birthday they choose to have a birthday party at home with their friends and asked their friends to bring a gift to be donated to charity. Their efforts raised over \$700 in cash, gift cards, clothes, and toys for Hillside Children's Center Special Santa Program additionally 11 boxes of food were donated to the Perinton Food Shelf. The girls' individual teachers describe each of them differently but with the same basic attributes of role model behavior.



**Samiyah Haig            4<sup>th</sup> Grade**  
**Nathaniel Hawthorne School #25**

Mr. Smith, Samiyah's teacher, nominated her for being a mature and outstanding student with great leadership potential. Samiyah is an active member in band, library club, storytelling club and in safety patrol. Samiyah's positive attitude and willingness to help others is inspiring and an indication of leadership ability. Academically, Samiyah challenges herself in the classroom and excels in reading. As a fourth grader, Samiyah is reading at a sixth grade level and is currently in the top four Accelerated Readers in her school which includes 5<sup>th</sup> and 6<sup>th</sup> grade students. As a member of the Safety Patrol, Samiyah assists teachers with the dismissal of kindergartners each day. Samiyah's teacher describes her as a "class act".



**Kimar Anderson      6<sup>th</sup> Grade  
Odyssey Middle School (Greece)**

Kimar was nominated by Investigator James May and Investigator Tom Dorrer of the Arson Task Force Unit for his extraordinary courage and heroism. In November, Kimar and his three year old sister were at home with a relative when a fire in the house trapped Kimar and his sister upstairs. In a situation that may have made an adult panic, Kimar woke his sister from her nap, and brought her to a window which led to an attached garage roof. Kimar climbed out and then pulled his sister through the window. Kimar was able to get the attention of a neighbor, who rushed over and caught them as they jumped from the roof. The danger they were in is obvious, but we recognize Kimar today because his actions epitomize the word “hero” which is defined as: someone who steps up and does the right thing without assessing the danger or cost to

themselves.



**Eniderushka Cruz      3<sup>rd</sup> Grade  
Dr. Martin Luther King, Jr. School # 9**

Eniderushka was nominated by Rochester Fire Department Lieutenant, Allyn Borrino, for her courage and calm at such a young age. A few days after Christmas, a RFD engine responded to an EMS call at Eniderushka’s home, where a family member was in respiratory distress and did not speak English. Although most children would have been afraid, Eniderushka translated the firefighter’s questions and relayed the answers back in English which was extremely helpful in accessing the family member’s condition and the best way to medically treat them. Lt. Borrino stated that without Eniderushka’s assistance, the understanding of the family members’ condition would have been delayed leading to unfortunate consequences. Eniderushka is described by teacher Ms. Mathews as a loyal, determined and humble young lady.

## MARCH 2013



**Marcus Hobby 6<sup>th</sup> Grade**  
**General Elwell S. Otis School #30**

Marcus was nominated by former Asst. Principal Dr. Karen Sangmeister, for his compassion towards others and his commitment to a younger student. Every morning at breakfast, Marcus has committed to eating with a student who has a seizure disorder. Rather than spending breakfast socializing with friends his own age, he keeps an eye on the student to make sure she gets through breakfast without incident. Marcus also aids a different student, who is visually impaired, in gym class. Marcus' kindness and commitment demonstrates strong people skills and leadership ability.



**Shanique Davis 11<sup>th</sup> Grade**  
**Tayanna Chandler 11<sup>th</sup> Grade**  
**Vanguard Collegiate High School**

Principal Jones and Ms. Richman of Vanguard Collegiate High School nominated Shanique and Tayanna for their courage and leadership. Shanique and Tayanna intervened when they observed a group of students from another school on the campus, fighting. They approached the group who were harassing and bullying a female student during the transition of classes. They told the group to leave the girl alone and then made sure the student was ok. Tayanna, concerned about the violence, reported the

incident to her Principal. Tayanna and Shanique took time away from their academics in order to help identify the students involved in the bullying. Due to Tayanna and Shanique's involvement, other students in the school came forward with knowledge of the ongoing bullying campaign against the victim and the situation was able to be adequately addressed. Although others also helped end what could have turned into a tragedy, Tayanna's and Shanique's courage in stepping forward, without fear of retaliation, demonstrates great leadership. Administrators of Vanguard thanked these two young ladies for being role models for their peers.



**Michael Wilson 10<sup>th</sup> Grade  
Leadership Academy for Young  
Men**

Michael was nominated by his JROTC instructor, Retired Master Sgt. C. Edwin Sauerwald III, for putting into action the character building lessons and leadership skills he is learning at JROTC. Michael, as a passenger in an uninvolved vehicle, witnessed a hit and run motor vehicle accident in January in which people were injured. Michael, assisted in removing an injured victim from her car, moved her to a safer area

and kept her calm until medical help arrived. Michael also provided information to the police that lead to the driver of the hit and run being identified. Michael is President of his 10<sup>th</sup> grade class and tutors kids in the Hillside Work Scholarship Program. School Administrators count Michael among their best and brightest students.



**NyZiria Simmons 1<sup>st</sup> Grade  
Discovery Charter School**

School Counselor, Ms. Nowakowski, nominated NyZiria for showing courage and compassion by standing up for a schoolmate and stopping bullies. NyZiria was sitting with a kindergarten student on the bus when a few others began to bully him. She demanded the bullies stop treating the kindergartener badly, walked him into school, and told school staff what had occurred on the bus. The students who were doing the bullying were identified and disciplined. Ms. Nowakowski says that the courage, respect and excellence that NyZiria displayed are all components of her school's Code of Character and it is clear that NyZiria

is a role model who deserves to be encouraged and celebrated.

## APRIL 2013



### **Chloe Cameron 5<sup>th</sup> Grade Craig Hill Elementary (Greece)**

Chloe was nominated by her Principal, Mrs. Pacelli, for her maturity and kindness. In January, Chloe stayed after school for some extra help and joined other Craig Hill students for the late bus ride home. One of the third grade students on the bus didn't speak up when the substitute bus driver passed her stop. Chloe brought this to the driver's attention; however, he remained unfazed and dropped both girls off at Chloe's stop. Chloe walked with the 3<sup>rd</sup> grade student for more than a half mile to her

house on a bitterly cold and windy day to make sure she arrived home safely. Chloe then walked back to her own home, alone. Chloe reported the incident to her teacher the next day; enlisting her help in making sure this didn't happen again. In Chloe's own words, "She is only eight slash nine and little and someone might take her". Chloe taking the initiative to get involved and her compassion for her classmate demonstrates leadership potential. She participates in chorus after school, takes viola lessons, and participates in Orchestra before school. We applaud Chloe for being an unstoppable force of inspiration for everyone!



### **Aaron Pelc 9<sup>th</sup> Grade Irondequoit High School (Irondequoit)**

Principal Patrick McCue nominated Aaron for his astute observation. On the early morning of January 30<sup>th</sup>, Aaron was walking to school and noticed an elderly man lying in his garage. Realizing something was wrong Aaron approached to see if the man was okay, but the man did not respond. Aaron quickly made his way to school and immediately reported the situation to the Principal, who asked school security to investigate. Sadly the elderly gentleman was deceased and had been there a considerable amount of time. The area around his home is very busy at this time of day,

however, Aaron was the only person who reported the situation and tried to help. Aaron is a student with a passion for music; he is involved in a Boys' a cappella group, called "D.S.S" (Dead Singers Society); Aaron plays the drums, guitar and piano.



**Arthur Fields III**                      **9th Grade**  
**Leadership Academy for Young Men**



**Deashawn Sturgis**                      **9th Grade**

School Counselor Ms. Andler and School Resource Officer Sanders nominated Arthur and Deashawn, for their courage and sense of civic responsibility. In February, both Arthur and Deashawn were riding the bus to school when they observed one of their classmates being assaulted and robbed by three individuals. The altercation became increasingly physical and continued off the bus. Arthur got off the bus, intervened and got his classmate away from the individuals and back on the bus. When they arrived at school, the classmate received medical attention and the incident was reported to police. Deashawn, who also observed the incident, thought he recognized one of the young men involved and shared this information with his School Resource Officer. Further investigation by the Police lead to the arrest of the individuals involved. Arthur and Deashawn are members of the JROTC Program and are described as being hard working and putting many of the program's philosophies into practice.



**Marisa DeLeon**    **12th Grade**  
**School Without Walls**

Marisa was nominated by her teacher, Ms. Brody, for her volunteerism and perseverance. Marisa has faced some challenging health related issues throughout her life but handles these challenges with dignity and courage. Marisa is intelligent and has a love of learning. She is hard-working, polite, and responsive to others needs. Marisa also shows a high level of compassion and dedication to her community. For the past four years, Marisa has volunteered at the Public library's Charlotte branch, and has tutored first graders at Sacred Heart Cathedral. She currently volunteers by filing reports for the Rochester Police Department in

the Information Systems Department. Marisa plans on studying to be a Social Worker after graduation.



**Ramon Goff 1<sup>st</sup> Grade  
Mary McLeod Bethune School #45**

Ramon was nominated by Rochester Police Department Officers Rasbeck and Kaminski who were impressed by the maturity Ramon displayed during a crisis situation. In February, Ramon found his Mom unresponsive and on the floor in their home and called 911. When Officers and medical personnel arrived, his Mom was incoherent and needed immediate medical attention. Ramon managed to stay calm with all of these adult strangers in his home and he helped comfort his younger brother who was afraid. It was later learned that Ramon is Autistic, which limits his language and makes communication hard for Ramon. Yet, at six years old, he was able to recognize a crisis situation and get his Mother the help she needed by calling 911. When not saving lives, Ramon likes to play video games and plays games on the Computer.

## **MAY 2013**



**Carlos Mazzone 7<sup>th</sup> Grade  
East High School**

Carlos was nominated by his School Resource Officer, Moses Robinson, for his loyalty and integrity shown in the face of adversity. In April, an argument between Carlos' friend and another person erupted into a physical confrontation. Carlos initially attempted to lead his friend away from the conflict and when that failed, he physically shielded her from harm. It is Officer Robinson's belief that without Carlos' intervention, the outcome would have been a lot worse. Carlos enjoys working on science

projects and is described as a leader and role model.



**Taysha Arroyo** 6<sup>th</sup> Grade  
**Karena Thomas** 6<sup>th</sup> Grade  
**Joseph C. Wilson Foundation Academy**

Karena and Taysha were nominated by their school counselor, Mrs. Scissum, for their compassion and leadership. A classmate confided in them about being bullied, the girls encouraged their friend to report the incident. They accompanied the classmate to Mrs. Scissum's office where the incident was handled discreetly

and professionally. The girls took a stand against bullying by acting quickly and compassionately and helping a classmate when they needed it the most. When not at school, Karena plays the cello, and practices ballet and horseback riding. Taysha is an avid reader and has just finished the Hunger Games series. Both girls are described as being excellent students with high academic standards.



**Jaresse Kirkland** 5<sup>th</sup> Grade  
**Martin B. Anderson School # 1**

Jaresse was nominated by his Assistant Principal, Mrs. Strong, for his courage and first aid knowledge. In March, a student began choking during a busy lunch period at school. Jaresse responded immediately without fear or hesitation, attempting the Heimlich maneuver. When he was no longer able to provide support, Ms. Williams, a lunch aide, stepped in and continued the maneuver until the food was dislodged. The student who was choking escaped with no

permanent injuries. The adults on scene agreed that Jaresse's intervention made the difference between the student going home or to the hospital. Jaresse serves as a school safety, sings in the school choir and plays alto saxophone.



**Traci Weinstein 3<sup>rd</sup> Grade  
Listwood Elementary School**

Traci was nominated by her mother for her compassion and unconditional love. Traci's maternal Grandfather had diabetes and underwent several surgeries relative to the illness. Traci helped her Grandfather physically and emotionally by visiting him regularly and playing cards; feeding him, pushing his wheelchair and tending to his needs whenever she could. Sadly, he succumbed from complications of the illness in January. It is rare for a child as young as Traci to dedicate themselves to an elder's care, but she did so without being asked. Traci is also involved in Touch of Dance and participates in the schools run club.

**JUNE 2013**



**Donald Calloway 10<sup>th</sup> Grade  
Joseph C. Wilson Magnet High School**

Donald was nominated by the Attendance Secretary at his school, Ms. Mason, for his honesty. In April, Donald found a wallet in the stairwell at school that contained over \$400 and without hesitation turned it in to a Safety Officer. Obviously, that is the right thing to do, but doing the right thing isn't always easy. \$400 is more than enough temptation for anyone to make the easy choice rather than the right one. We would like to say thank you to

Donald for making the right one! Donald is described as a polite respectful young man.



**Julie Caruso 12<sup>th</sup> Grade  
Gates Chili High School**

Two nominations were received for Julie regarding the same incident; from a cousin, Lisa, and a family friend, Michelle. On March 16<sup>th</sup>, Julie was working at a restaurant in Gates where everyone was celebrating St. Patrick's Day. While bussing tables, she heard someone yelling to "call 911" and asking "who knows CPR?" Julie immediately volunteered to help

conduct CPR on a 53 year old patron who had collapsed. Julie gave lifesaving breaths to the man while an adult applied compressions to the man's chest. They continued in this manner until an ambulance arrived. The patron arrived at the hospital in time for doctors to help him and has since made a full recovery. Both nominators said that there were many adults present who were hysterical or praying, but none stepped up to help and they are both proud of Julie for doing so. Julie is an above average student and athlete, who participates in cheerleading, soccer and volleyball.



**Peyton Starling 11<sup>th</sup> Grade  
Brighton High School**

Peyton was nominated by a family friend, Diane Sturmer, for his volunteerism and dedication to helping others. Peyton coaches individuals with developmental disabilities. This started as a community service requirement, but when that was completed, Peyton continued to coach basketball and floor hockey because he enjoys it. Peyton has also visited Guatemala and worked at a camp for teens with disabilities. Peyton continues to help the camp by volunteering for Heritage Christian

Services, the organization that supports them. Peyton is the Team Captain of the Varsity football team at school and was chosen last year to attend the Top Gun National Football University in Virginia. Here at home, Peyton also volunteers at church for the audio/ visual ministry which is responsible for all the media recordings of church services and activities. Peyton's teachers all agree that he has a bright future ahead, no matter what he chooses to pursue.



**Jarek Wierzba**  
**12<sup>th</sup> Grade**  
**Rush-Henrietta High School**

Jarek's Mom, Denise, nominated Jarek for volunteering and his outstanding work ethic. Jarek has volunteered through the National Honor Society, Participated in the Salvation Army, Red Kettle Campaign, volunteered for the town of Henrietta Children's Halloween Party, has assisted in collecting food and

necessities for various food and clothing drives, and more. Jarek has a strong commitment to people, things and concepts that he values. This makes him a positive role model for anyone who values service and appreciates how much it can enrich your life.



**Mark Price 12th Grade**  
**East High School**

Mark Price is a Senior at East High School who was nominated by School Mentor, Joyce Mixson, for his leadership and compassion. In March, Mark observed a student who was seen taking money from an Autistic student who had been selling candy for a fundraiser. Although the student refused to return the money, Mark persisted in telling him that what he did was wrong and cooperated with the school's investigation of the incident. Mark supported a fellow student so they would not have to stand alone exemplifying, leadership and compassion. Mark

runs track for the school Track Team, likes to draw and writes poetry which he "raps" to music.

## The 2012-2013

### **“Do The Right Thing” Scholarship Recipients**

*The following “Do The Right Thing” Award winners received a \$1000 scholarship to the college or university of their choice*



**Marisa DeLeon** graduated from School without Walls in Rochester and will attend Monroe Community College in Brighton to study Social Work



**Conrad Ziarniak** graduated from the Aquinas Institute in Rochester and will attend the Eastman School of Music in Rochester to study Jazz Performance



**Mark Price** graduated from East High School in Rochester and will attend Monroe Community College in Brighton to study Engineering and Art



**Julie Caruso** graduated from Gates Chili High School in Gates and will attend Niagara University in Niagara County, New York to study Nursing

## The 2012-2013

### **“Do The Right Thing” Scholarship Recipients**

*The following “Do The Right Thing” Award winners received a \$1000 scholarship to the college or university of their choice*



***Qwaheem Marshall*** graduated from Joseph C. Wilson Magnet High School in Rochester and will attend Gannon University in Erie, Pennsylvania to study sports and exercise science



***Dazia Andrews*** graduated from Wilson Magnet High School in Rochester and will attend Finger Lakes Community College in Canandaigua, New York to study Graphic Design



***Jarek Wierzba*** graduated from Rush Henrietta Senior High School in Henrietta and will attend Clarkson University in Potsdam, New York to study Engineering and Management

**Annual “Do The Right Thing” Family Celebration  
Seabreeze Amusement Park  
June 27, 2013**

*The Family Day Celebration is the time of the year when Seabreeze hosts the gathering of our winners for the past year and their families for a day of fun and sun. Tops Friendly Markets and The Pirate Toy fund lend their support by supplying gift cards and toys, respectively, for raffle so that everyone goes home happy. For some families, it is difficult to be able to spend a day at an Amusement Park with your whole family due to finances, or schedules so we are a proud to be able to give our winners' families a day to celebrate together.*



*Thanks to our very generous sponsors: Sea Breeze Amusement Park, The Pirate Toy Fund and Tops Friendly Markets, our Do The Right Thing families were able to spend some quality time together, make some new memories and enjoy a beautiful summer day in Rochester!*



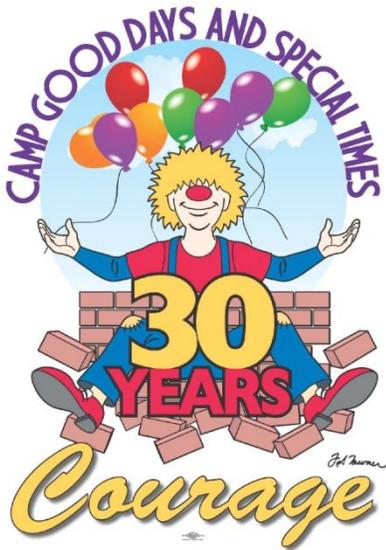
## Buffalo Bills Training Camp Experience July 30, 2013



*This year's Do The Right Thing winners were given the VIP treatment during a trip to the Buffalo Bills Training Camp on July 30, 2013. Thank you, Buffalo Bills!!!!!!*



## Camp Good Days & Special Times August 20th - 23rd, 2013



*Each of the "Do The Right Thing" Program winners receive a free, three day camp experience provided by Camp Good Days & Special Times. This year, the winners attended the camp between August 20th and August 23rd on beautiful Keuka Lake.*

*The day we visited the camp, the slide and glide was in use and*



*May 2013 winner Karenna Thomas said, "It's too bad Taysha couldn't come with me but I'm glad I came because I made some new friends"*

**Fellowship Events  
in honor of Hispanic Heritage Month  
September 15-October 15, 2012**

*Do The Right Thing assisted with a series of events  
Hosted by the Chief's Office in recognition of Hispanic Heritage Month*



# **2012- 2013 Program Statistics**

*This year, the program received **84** nominations, recognized **13** students, and selected **51** students as winners*

## **School Participation**

*Students were nominated from **51** different schools from **12** different school districts;*

**36** Urban Schools  
**15** Suburban Schools  
**0** Parochial and Private Schools

## **Schools with the most nominations received**

East High School (City of Rochester) - **6** nominations  
Henry W. Longfellow School #36 (City of Rochester) - **5** nominations

## **Grades with the most Winners**

4<sup>th</sup> Grade - **8** winners  
6<sup>th</sup> and 12<sup>th</sup> Grade - **6** winners

## **Grades with the most nominations**

4<sup>th</sup> Grade - **12** nominations  
12<sup>th</sup> Grade - **12** nominations

# ***“Do The Right Thing” Winner Survey***

**17 of 51 responses were received; the following is a summary of that survey**

1) Were you aware that you were being nominated for the “Do The Right Thing” Program or did your nomination come as a total surprise? (one survey circled two answers)

I was aware of the nomination: **14**

The nomination was a total surprise: **2**

2) After being notified that you were selected for the “Do The Right Thing” Awards were you proud that your deed(s) were recognized?

YES: **17**      NO: **0**

3) Did your classmates ask you a lot of questions about the “Do The Right Thing” Program and were they impressed with your positive deed(s)?

YES: **17**      NO: **0**

4) Do you feel that because you were selected for the “Do The Right Thing” Awards that you are now seen as a positive role model?

YES: **15**      NO: **2**

5) Has being selected for the “Do The Right Thing” Program given you a better feeling of self worth?

YES: **15**      NO: **2**

## ***“Do The Right Thing” Winner Survey***

6) After being selected for the “Do The Right Thing” Program do you feel that you acquired a better attitude toward school?

I already had a good attitude: **13**  
It helped to improve my attitude: **3**  
It has left no affect on me: **1**

7) Has receiving the award improved your attitude toward the Rochester Police Department and/or law enforcement in general?

I already had a good attitude toward Police Officers: **10**  
It helped to improve my attitude: **7**  
It has had no affect on me: **0**

8) Do you feel that the “Do The Right Thing” Program has made an impact on the neighborhood you live in?

YES: **5**      NO: **12**

9) Do you think The Rochester Police Department and the Rochester City School District should continue with this program so that other children may experience the opportunities that you have?

YES: **17**      NO: **0**

10) After being selected for the “Do The Right Thing” program, did you see any media advertisements and if so what form of media was the coverage?  
(some surveys didn’t answer and some said both)

TV: **7**    Newspapers: **3**  
Both: **4**      No Answer: **3**



## **Thank you**

**Mayor Tom Richards**

*For your continued support*

**Chief James Sheppard**

*For your continued support*

**The Rochester Police Department**

*For your continued support*

**The Executive Board Members**

*For your dedication to the program*

**Nomination Selection Committee**

*For volunteering to select our winners*

**All of our Program Sponsors**

*For your generosity*

**Sergeant Michael Coon,  
RPD Technicians & staff**

*For all of our photographic needs*

**Headquarters' Personnel**

*For your patience during the ceremony*

**The Maintenance Crew**

*For always making sure everything is set up*

**Seabreeze Amusement Park**

*For hosting Our Family Day Celebration*

**Lily Sepulveda-Soto, Carmen**

*For your helping hands!*

**Pellegrino, Diani Perez, and**

**Mary Ann Papaleo**

*This program provides positive recognition for the students selected. We hope they enjoyed every event and all they encountered; we hope this experience is one they can reflect on with pride and happiness, and continue to do the program proud. Our goal for these students is to always "Do The Right Thing"!*

*Report submitted by Sydnie Evans.*

