



Do The Right Thing of Rochester Award Program SUMMER & FALL 2023 NEWSLETTER

Welcome!

It's hard to believe that summer has come and gone! We hope everyone enjoyed the lazy days of summer, and all are settling comfortably into their new school routines!

Since our last newsletter, we had a fun day at Seabreeze Amusement Park celebrating all of the accomplishments of our 2022-2023 winners, along with their friends and families! It was a great day, where we were able to present two scholarships to the first recipients of the new Do The Right Thing / The Summit Federal Credit Union Scholarship Program.

A new school year means a new year to recognize even more role model students from our community that Do The Right Thing! Mark your calendars – our first Do The Right Thing Award Ceremony for this year will be on Thursday, November 16, 2023 at 10:30 am! The ceremony will be held at the Public Safety Building, and also streamed Live on our Facebook page! We hope you will be able to join us either in-person or on-line!

Please keep sending us nominations, and spread the word about our program. Share, like, and comment on our social media posts, tell your friends and family about our program, and most importantly, let us know about the great kids in our community so that we can recognize and reward them! You can find more information about our program, and how to nominate a student, on our [website](#) and throughout this newsletter. Nominating a student is quick and easy, and students that are selected as winners receive generous prize packages. Thank you so much for supporting the Do The Right Thing of Rochester Awards Program!

Do The Right Thing of Rochester, Inc.
* Rochester Police Department*

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 Email: DotheRightThing@cityofrochester.gov
 Website: www.cityofrochester.gov/DoTheRightThing

Follow us on Facebook: [@DTRTROC](#)
 Follow us on Instagram: [@DTRT Rochester](#)
 Follow us on Twitter: [@RPD DTRT](#)



About Our Program

The Do The Right Thing Award Program has been part of the Rochester Police Department since 1995. The goal of the program is to foster positive relationships between local area law enforcement and the youth within Monroe County. The Do The Right Thing Award Program recognizes children for their positive behavior, accomplishments, and good deeds by rewarding students who strive to make good choices, do well in school, give back to their communities, or demonstrate “turn-around” or improved behavior. Any student enrolled in grades Kindergarten - 12 in any school within Monroe County is eligible for nomination, and can be nominated for acts of courage and bravery, such as assisting first responders, as well as acts of volunteerism, leadership and role model behavior. Students may be nominated for incidents that have occurred within one year of the nomination, and within Monroe County.

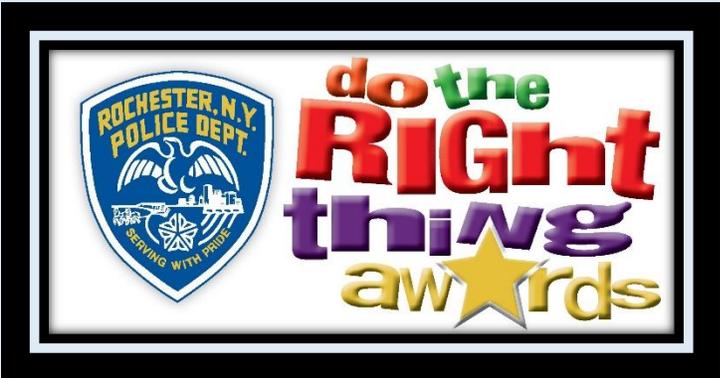
Anyone over 18 years old can nominate a student (this includes first responders, teachers, coaches, family, friends, etc.). Nominations are accepted throughout the year, and are reviewed by a committee that selects students to receive the Do The Right Thing Award. Selected students are celebrated at a ceremony at the City Public Safety Building. Ceremonies are held during the school year, and family and friends are welcome to attend. All ceremonies are also recorded and shared on Facebook, so you’ll never have to worry about missing a ceremony, and you can always go back and watch past recorded ceremonies as many times as you’d like!

Do The Right Thing Award winners are eligible to receive several rewards and prizes donated by program sponsors, and winners may also apply for a college or trade school scholarship when they are high school seniors. Since the program began, we have received over 4,000 nominations, awarded over 1,100 winners, and contributed over \$100,000 towards scholarships for our winners. Students selected as winners must attend an award ceremony in order to officially be considered a Do The Right Thing Winner, unless the ceremony is held virtually. All students that are nominated will receive a letter of recognition for their act, even if they are not chosen as a winner.

Each ceremony and the winners are highlighted in the media, courtesy of program sponsor News 10NBC WHEC-TV. Stories are televised on WHEC and highlighted on-line as well. Visit their website at WHEC.com to view past highlights.

For more information about our program, or to nominate a student, please visit our webpage at Cityofrochester.gov/DoTheRightThing.

We are also on social media. Please take a moment to like and follow our [Facebook](#), [Instagram](#) and [Twitter](#) pages. You can find all contact information for the Do The Right Thing Award Program in the green box on page 1.



Do The Right Thing Program Staff

Please contact a member of our staff with any questions or feedback you may have. We welcome your input, and are excited to work together to celebrate many more years of Do The Right Thing in Rochester!



Sergeant Jose Vargas
Program Director



Laurie Kingsley-Henry
Program Coordinator



Lisa Hayes
Program Assistant



Members of the Executive Board

The Rochester Police Department's Do The Right Thing Award Program is a 501(c) (3) non-profit organization governed by a Board of Directors, and operated under the auspice of the Rochester Police Department.

The Board of Directors includes the following ex officio positions – the Mayor of the City of Rochester or their designee; the Chief of the Rochester Police Department or their designee; and the Program Coordinator. All directors are appointed by the Rochester Police Chief.

Executive Board of Directors

Mayor Malik D. Evans (City of Rochester)

Police Chief David M. Smith (Rochester Police Department)

***President:* James McCauley** (Camp Good Days and Special Times)

***Vice President:* Anthony Campbell** (Memorial Art Gallery)

***Treasurer:* Suzanne Warren** (City of Rochester)

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***Program Director:* Sergeant Jose Vargas** (Rochester Police Department)

LaShay Harris (City of Rochester)

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Carmen Jones (City of Rochester)

Sheri Landers (Emergency Communications Department)

Mark Mura (Rochester Police Department)

Emily Putnam (News 10NBC WHEC-TV)

James Sheppard (Rochester City School District)

Keith L. Stith (Rochester Police Department)

Grace Tillinghast (The Battery)

Jeffrey Wagner (Monroe County Sheriff's Office)

Jessica Williams (The Summit Federal Credit Union)

Interested in becoming a member of the Do The Right Thing Executive Board?

- Visit our website at Cityofrochester.gov/DoTheRightThing to learn more about Do The Right of Rochester and read program By-Laws.
- Contact Program Coordinator Laurie Kingsley-Henry at (585) 428-7863 or DoTheRightThing@cityofrochester.gov for more information.

Sponsors

Sponsorship and donations help make this program possible. Donations received are used to directly impact the program and its winners. Gifts are distributed to award recipients through prize packages at each award ceremony, and financial contributions help fund the daily operation of the program, as well as provide college/trade school scholarships. At each ceremony, winners receive sponsor-branded merchandise, gift certificates, opportunities to attend various experiences in our area, and a variety of other rewards and opportunities that are provided by the below sponsors. Thank you for your generosity!

American Medical Response

Ames-Amzalak Memorial Trust

Bill Gray's Regional Iceplex

Camp Good Days and Special Times

City of Rochester

C.J. & B.S August Family Foundation

The Daisy Marquis Jones Foundation

Dynamic Recording Studio

Genesee Country Village & Museum

Glen Jeter (Horace Jeter Inc.)

Grace Tillinghast (The Battery)

Memorial Art Gallery

Monroe County

News 10NBC WHEC-TV

NYRA Trophies & Awards

Pirate Toy Fund

Rochester Americans

Rochester City School District

Rochester Knighthawks

Rochester Museum and Science Center

Rochester Police Department

Rochester Police Foundation

Rochester RazorSharks

Rochester Red Wings

Salvatore's Old Fashioned Pizzeria

Seabreeze Amusement Park

Seneca Park Zoo

The Strong National Museum of Play

The Summit Federal Credit Union

TOPS Friendly Markets

Interested in Becoming a Program Sponsor?

We award up to 50 students each school year.

Donations are helpful and appreciated. We are

continuously welcoming new sponsors to our

program. If you have services or prizes that you

would like to donate to our Do The Right Thing

Award winners, or if you would like to make a

financial donation to the program, please

contact us! The Do The Right Thing Award

Program is a 501(c) (3) non-profit organization,

and every donation directly impacts each

winner that is selected. All sponsor information

is proudly displayed on our website, in

informational brochures that we distribute,

and at ceremonies and other events that

we attend.



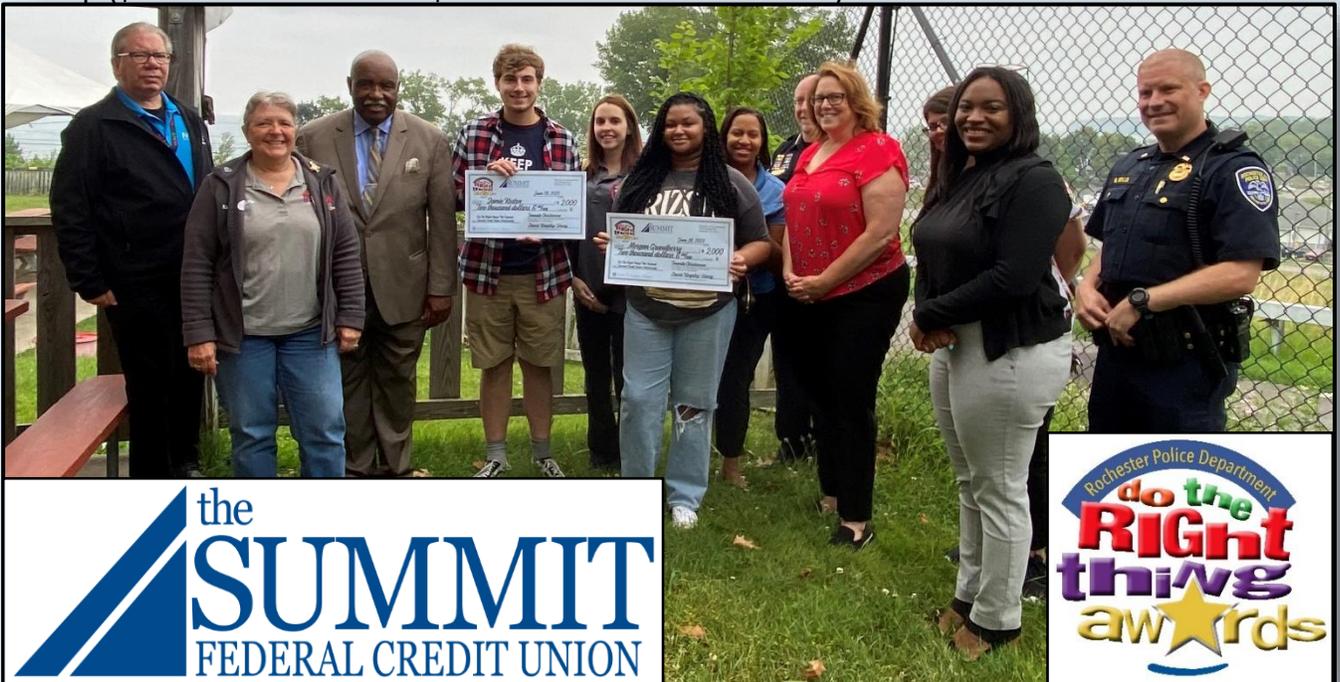
2023 Do The Right Thing/The Summit Federal Credit Union Scholarship

Each year, all previous Do The Right Thing Award winners that are currently high school seniors may apply for a scholarship to be applied towards the payment of their college or trade school tuition and/or expenses. A selection committee reviews all applications, and the number of winners selected each year is determined by the amount of program funding available. Since 1997 our program has award 112 recipients \$114,000 in college and/or trade school scholarships!

At the May 2023 Do The Right Thing award ceremony, we announced that effective this year, The Summit Federal Credit Union will be partnering with the Do The Right Thing awards program and pledging matching funds to support our annual Do The Right Thing Scholarship Program. To acknowledge this partnership, the scholarship will now be named the **Do The Right Thing / The Summit Federal Credit Union Scholarship Program**.

This years' selection committee consisted of two employees from The Summit Federal Union, as well as two members from the Do The Right Thing Executive Board. We had three students apply, and two applicants were selected as winners - **Morgan Grandberry** and **Jamie Kosten**.

The winners were announced and recognized at a small ceremony that was held during our annual Seabreeze event. In attendance to present each winner were Do The Right Thing Executive Board President James McCauley, and three representatives from The Summit Federal Credit Union - Dawn Kellogg, Public Relations and Community Engagement Specialist, Twanda Christensen, Vice President of Marketing and Community Engagement and Jessica Williams, Main/Winton Branch Manager (she is also a Do The Right Thing Board of Director). Both winners were each awarded a \$2000 college scholarship (\$1000 from DTRT and \$1000 form The Summit FCU).



2023 Family Fun Celebration Day at Seabreeze

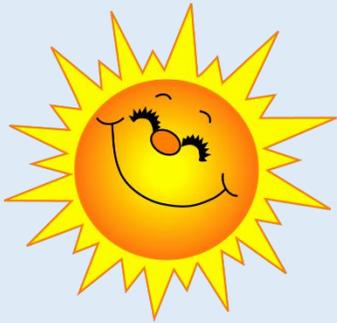
Family Fun Celebration Day took place at Seabreeze Amusement Park on Wednesday, June 28th. All of our 2022-2023 winners and their families were invited! Over 150 people attended, and while the weather was a bit dreary, the day was still full of fun, food, and great camaraderie! Thank you Seabreeze for sponsoring this event for over 25 years!



FOOD FUN FRIENDS









Congratulations to All 2022-2023 Do The Right Thing Winners!

**May
2023
Award
Winners**



**March
2023
Award
Winners**



**December
2022
Award
Winners**

Mia Butchino	4th Grade	Genesee Community Charter School
Latrail Butler	6th Grade	John James Audubon School #33 (RCSD)
Katura Greathouse	7th Grade	Rochester City School District
Kalena Guadalupe	2nd Grade	Dr. Walter Cooper Academy School #10 (RCSD)
De'Real Isidore	3rd Grade	Flower City School #54 (RCSD)
Alanna Johnson	5th Grade	John James Audubon School #33 (RCSD)
Amarianna Moton	5th Grade	John James Audubon School #33 (RCSD)
Zion Parker	1st Grade	Roberto Clemente School #8 (RCSD)
Mckayla Wahl	7th Grade	Hilton Merton Williams Middle School
Nicholas Weber	7th Grade	Dr. Alice Holloway Young School of Excellence #3 (RCSD)
Ramire White	5th Grade	John James Audubon School #33 (RCSD)
Carlos Cullet	3rd Grade	Virgil I. Grissom School #7 (RCSD)
Skylar Jones	4th Grade	Plank Road North Elementary School (Webster CSD)
Brian LaMere, Jr.	6th Grade	Rochester Prep Middle School 3 (Charter School)
Xzavianna Matos	7th Grade	Northwest Junior High at Douglass (RCSD)
OlaRose Ndubuisi	10th Grade	Our Lady of Mercy School for Young Women
Nikolai Patel	Kindergarten	Autumn Lane Elementary School (Greece CSD)
Javon Rivera	8th Grade	Joseph C. Wilson Foundation Academy (RCSD)
Dominic Turturro	11th Grade	Churchville-Chili High School
Xzaveon Alfonso	9th Grade	Northeast College Preparatory High School (RCSD)
Abby Bielemeier	7th Grade	Spry Middle School (Webster CSD)
Nicholas Cameron	6th Grade	Spry Middle School (Webster CSD)
Daryl Goodwin	9th Grade	
Morgan Grandberry	Graduated June 2022	Wilson Magnet High School (RCSD)
John Greene	6th Grade	Odyssey Academy (Greece CSD)
Kamden Love	1st Grade	Urban Choice Charter School
Ryker Metras	9th Grade	Burger Junior High School (Rush Henrietta CSD)
Leah Passero	9th Grade	Homeschooled
Emir Thomas	7th Grade	UPrep Rochester Charter School

Do The Right Thing Community Engagement

On August 17th Do The Right Thing participated in the Annual Healthy Moms Family Resource Fair that took place in the parking lot at St. Mary's Medical Campus.

This was a free community event where families were able to connect with community resources, and receive supplies for the upcoming school year. Each student received a free backpack filled with school supplies, and children of all ages were able to fill a bag with gently used clothing to take home.

Before the event, we set up boxes at the Public Safety Building and collected school supplies which were donated to the event. It was quite a success (see the below picture), and we plan on doing this again next summer! Thank you to everyone that made a donation!



**HELP!!
WE NEED
NOMINATIONS!**

We accept nominations all year long. If you know a student that should be recognized for a remarkable act, please visit our [website](http://cityofrochester.gov/DoTheRightThing) at cityofrochester.gov/DoTheRightThing and submit a nomination.

- Nominations can be submitted at any time, throughout the entire year.
- Anyone over 18 years-of-age can nominate.
- Nomination forms can be completed and submitted electronically.

The graphic also features the Rochester, N.Y. Police Dept. logo and the 'do the Right thing awards' logo.

Ways to Help Do The Right Thing of Rochester!

★ **Nominate a student**

- Nominating a student is quick and easy.
- Anyone over 18 years-of-age can submit a nomination (this includes family, friends, neighbors, school staff, coaches, first responders, etc.).
- Visit our website to submit a nomination electronically.

Cityofrochester.gov/DTRTNominationForm

★ **Follow and share our social media**

- **Follow us on Facebook:** @DTRTROC
- **Follow us on Instagram:** @RPD_DTRT
- **Follow us on Twitter:** @RPD_DTRT



★ **Make a tax deductible contribution**

- Do The Right Thing is a 501(c) (3) non-profit organization.
- Checks can be made out to Do The Right Thing of Rochester and sent to 185 Exchange Boulevard, Rochester NY 14614.
- We have **Venmo!** To find us, search for DoTheRightThing. You will see the name Laurie Kingsley-Henry above @DoTheRightThingofRochester and the Do The Right Thing Logo in a circle next to the name.
- **United Way donors**, please consider directing your annual gift to Do The Right Thing of Rochester (**Donor Code ID # 3383**).



★ **Become a Board of Director or Sponsor**

- Visit our website at Cityofrochester.gov/DoTheRightThing to learn more about Do The Right of Rochester and to read program By-Laws.
- Contact Program Coordinator Laurie Kingsley-Henry at (585) 428-7863 or DoTheRightThing@cityofrochester.gov for more information.



Ceremony dates for 2023-2024:

**Thursday, November 16, 2023
Thursday, February 29, 2024
Thursday, May 2, 2024**

**All ceremonies take place at 10:30 a.m.
at the
Public Safety Building
185 Exchange Boulevard
Rochester, New York 14614**



Each ceremony will also be broadcast Live on Facebook.

Make sure to 'Like' and 'Follow' our [Facebook](#) page at Do The Right Thing of Rochester so that you can watch the ceremony if you are unable to join us in-person.

