



# 2016 - 2017 Annual Report

# Helping the Flower City

# BLOOM



Flower City AmeriCorps members are actively fulfilling their mission to strengthen the Rochester community by helping residents gain access to jobs, working to make our neighborhoods safer and more vibrant, and providing our young people with more educational opportunities.

Our city faces many challenges, but we also have a history of creating great leaders. AmeriCorps members are leading the way by working in our R-Centers, Neighborhood Service Centers, schools, and libraries on initiatives such as the Operation Transformation Rochester (OTR) jobs program, the Library's Raising a Reader program, financial literacy training, teen pregnancy prevention education, and anti-poverty neighborhood outreach.

Rochester is a hub of innovation, and Flower City AmeriCorps members are carrying on that tradition boldly and powerfully. The Flower City AmeriCorps members who dedicate a year of their lives to Rochester's children, seniors, and most vulnerable residents are helping to create lasting relationships in our community and connect those in need to vital resources.

Flower City AmeriCorps is making a real difference in our community. As we look forward to the bicentennial celebration of Frederick Douglass in 2018, I applaud the selfless efforts of those who have chosen to serve. You are true pioneers and I look forward to working together in the coming year to make our city's future as brilliant as its past.

Sincerely,

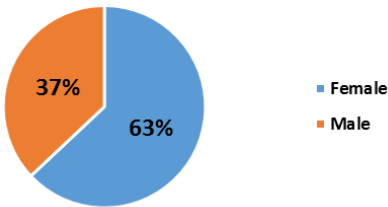
A handwritten signature in blue ink that reads "Lovely A. Warren".

Lovely A. Warren  
Mayor, Rochester, N.Y.



## Program Successes

**Members by Sex**



### Flower City AmeriCorps Member Service

- Flower City AmeriCorps members collectively served 31,018 hours, with over 40% of members exceeding their service hour goal. Members also earned a total of \$83,737 in education awards.

### Education

- Eight Flower City AmeriCorps members delivered early childhood development services and Raising a Reader programming to 324 youth, surpassing our goal of 200 youth served.

### Economic Opportunity

- Four Flower City AmeriCorps members delivered financial literacy services to 640 individuals, surpassing our goal of 80 individuals served.
- Four Flower City AmeriCorps delivered employment readiness and job placement services to 365 individuals, surpassing our goal of 225 individuals served.
- Two Flower City AmeriCorps members recruited 14 new adult mentors to participate in the Mentors Matter program.

### Healthy Futures

- One Flower City AmeriCorps member successfully reinstated the Positive Tickets program with the Rochester Police Department (RPD) and assisted in creating and implementing official procedure for documenting Positive Tickets in the RPD database.
- Two Flower City AmeriCorps members delivered positive youth development and pregnancy prevention curricula to 362 youth, surpassing our goal of 80 youth served.
- One Flower City AmeriCorps member assisted the Public Market in selling \$698,143 in SNAP tokens through 22,839 transactions.

### Quadrant-Based Programming

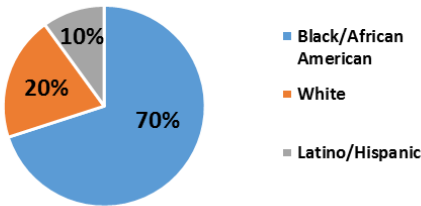
Four Flower City AmeriCorps members served as team leaders in four of the city's most distinguished community service agencies, one in each quadrant. In addition to everyday support to the quadrants, quadrant-based teams participated in special events and projects.

- One group of members collected school supplies from community members and distributed close to 150 backpacks filled with supplies to school-aged youth during a back-to-school rally.
- Another group of members hosted a Valentine's Day luncheon for elders.

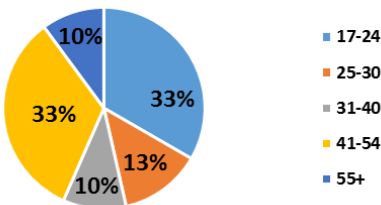
### Pathways to Prosperity

Flower City AmeriCorps members recruited over 400 participants for Rochester-Monroe Anti-Poverty Initiative's Bridges to Success and Family Independence Initiative programs.

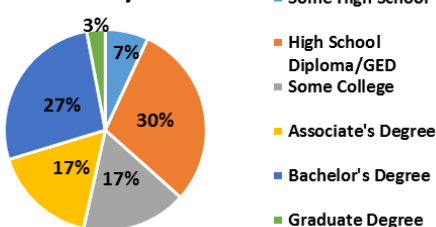
**Members by Race/Ethnicity**



**Members by Age**



**Members by Education**



# The AmeriCorps Pledge

I will get things done for America, to make our people safer,  
smarter, and healthier.

I will bring Americans together to strengthen our communities.

Faced with apathy, I will take action.

Faced with conflict, I will seek common ground.

Faced with adversity, I will persevere.

I will carry this commitment with me this year and beyond.

I am an AmeriCorps member, and I will get things done.



**For more information, visit  
[www.cityofrochester.gov/ameriCorps](http://www.cityofrochester.gov/ameriCorps)**

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