

There is a **better way** to heat and cool your home!

Sustainable Homes Rochester (SHR) is a NYSERDA-funded community campaign designed to encourage residents to install clean heating and cooling technologies and improve the efficiency of their homes. SHR is a partnership between the City of Rochester, PathStone and the Rochester People's Climate Coalition.

What are clean heating and cooling (CH&C) technologies?

CH&C technologies include air-source heat pumps, ground-source heat pumps, and heat pump hot water heaters. These highly efficient technologies run on electricity, which can be generated from renewable sources. SHR also encourages residents to prioritize insulation and air-sealing.

What are the benefits of participating?

- Opportunities to learn about the best options for your home and get honest, straightforward answers to your questions;
- Receive a holistic, no-cost energy assessment with no further obligation;
- Work with vetted installers;
- Access to information about incentive and financing programs;
- Consumer advocacy and protection;
- Potential for bulk pricing discounts.

How do I sign up?

- Online at cityofrochester.gov/shr;
- At an event see website for details.

Who should I contact for more information?

- For technical questions, contact Scott Oliver at PathStone: soliver@pathstone.org, 546-3700 ext 3003
- To schedule a presentation for your group or inquire about volunteer opportunities, contact Abby McHugh-Grifa at Rochester People's Climate Coalition: abby@rocpcc.org, 568-7797











