

ROCHESTER BICYCLE MASTER PLAN

SCOPE OF SERVICES

1. Establish a Project Advisory Committee (PAC) consisting of representatives from stakeholder agencies (i.e., City of Rochester, University of Rochester, Monroe County, New York State DOT, and Genesee Transportation Council) and local citizen bicyclists affiliated with the Rochester Cycling Alliance and/or Rochester Bicycling Club.
2. Conduct a peer city review and literature search to identify best practices with respect to bicycle infrastructure, services, supportive code language, public education/outreach, and municipal staffing commitment. Special attention should be paid, but not limited to, comparable cold weather cities with successful bicycling programs such as Montreal, Minneapolis, Madison, and Boulder.
3. With assistance from City staff, inventory all relevant local bicycle and multi-use trail plans, studies, and proposals.
4. Conduct a public meeting to solicit input on current issues and needs related to bicycling in the City of Rochester.
5. Develop criteria for prioritizing streets for on-street bicycle facilities, assess potential high-volume destinations (e.g., schools, museums, etc.), collect all necessary data for city streets which meet these criteria, identify high bicycle accident locations, determine Bicycle Level of Service (BLOS) for all arterials and collectors in the city, and assign priorities for on-street bicycle facilities in the city.
6. Assess the feasibility of and make recommendations for other bicycle enhancements, such as new types of and locations for additional bicycle parking and signage, bicycle boulevards, community bicycle sharing, etc.
7. Assess desirable changes in the zoning code such as offsets to vehicular parking with bicycle parking, lockers, and showers, and formulate other strategies for partnering with (or otherwise incentivizing) the private sector to provide adequate facilities for bicycle commuting employees and/or patrons.
8. Assist the City in determining air quality benefits for the Rochester Bicycle Enhancement Program CMAQ completeness determination as well as public health benefits including applicable data on local obesity from the Monroe County Health Department.
9. Make recommendations for a bicycle education/outreach program for the general public.
10. Conduct a second public meeting to solicit input on the draft alternatives and recommendations of the Rochester Bicycle Master Plan.
11. Document the findings in a Final Report.