



## ***MEDIA ADVISORY***

**MONDAY, NOVEMBER 25, 2008**  
**PUBLIC HEARING ON MIDTOWN REDEVELOPMENT PROJECT**  
**DRAFT GENERIC ENVIRONMENTAL IMPACT STATEMENT**

The public hearing on the City's Draft Generic Environmental Impact Statement (DGEIS) for the Midtown Rising development project will take place 6:30 p.m., Tue., Dec. 2 at City Council Chambers, City Hall, 30 Church St. The Rochester Environmental Commission will conduct the hearing, which will feature a short overview of the document by Labella Associates P.C., followed by a public comment period.

In accordance with the State Environmental Quality Review Act (SEQRA), the DGEIS, a document describing and analyzing redevelopment alternatives and impacts for the Midtown site, is subjected to a 40-day period for public review, which officially commenced Monday, Nov. 10 and will conclude on Friday, December 19. Advance registration is not necessary to speak at the hearing. A Final Generic Environmental Impact Statement will be issued in February 2009 and will address the substantive questions and comments raised at the hearing.

In addition to Tuesday's hearing, comments and questions can be submitted until Dec. 19 to Dorraine Laudisi, City Hall Room 125B, 30 Church St., Rochester, NY 14614 or by E-mail: [Dorraine.Laudisi@CityofRochester.Gov](mailto:Dorraine.Laudisi@CityofRochester.Gov). The DGEIS document can be found at [www.midtownrochesterrising.com](http://www.midtownrochesterrising.com), City Hall room 125B, 30 Church St. and at the Rundel Library, 115 South Avenue.

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News Media: Contact Michael Keane at 428-6064.