

Public Informational Meeting Agenda

PROJECT: **Jefferson Avenue Revitalization Project**
South Plymouth Avenue to West Main Street
DATE: September 27, 2010
TIME: 6:00 PM
LOCATION: George Mather Forbes School #4
198 Dr. Samuel McCree Way, Rochester, NY 14611

Project Introduction	Al Giglio, City of Rochester
Neighborhood Business Development Jefferson Avenue Revitalization Plan Update	Thad Schofield
Project Presentation Project Recap <ul style="list-style-type: none">• Magnolia Bump-out RGRTA Bus Stops and Shelters <ul style="list-style-type: none">• Two New Bus Shelters• Consolidation of Frost & Champlain Stops Project Lighting <ul style="list-style-type: none">• Pedestrian Level Lighting	Dennis Judson, Fisher Associates
Project Amenities <ul style="list-style-type: none">• Banners• Plaques• Benches• Gateway• Street Trees	Kathryn Wolf, Trowbridge and Wolf
Project Schedule	
Questions from Public	
Urban League Update	Ebony Smith & Stephanie Miles, Urban League of Rochester
Pillars Update	Willie J. Lightfoot, Legislator, District 27

CONTACTS FOR STREET IMPROVEMENTS DURING DESIGN

Lisa Reyes, Project Manager
City of Rochester, DES, Street Design
428-6354
e-mail: Reyesl@cityofrochester.gov

Jefferson Avenue Revitalization Project

Proposed Streetscape Enhancements

- Gateway @ Plymouth/Jefferson Intersection
- Commemorative Plaques (6 Total)
 - SE Corner of Flint and Jefferson
 - 2 @ SE Corner of Whittlesey and Jefferson (location of former People's Club)
 - SW Corner of Frost and Jefferson
 - NW Corner of Dr. Samuel McCree Way and Jefferson
 - SE Corner of Adams and Jefferson
- Banners (8 Total)
 - 1 each at Plymouth Avenue and West Main Street
 - 6 located throughout the Commercial Core from Flint to Champlain
- Benches
 - NW and SW Corners of Columbia and Jefferson
- Lighting
 - New decorative street level lighting will be installed throughout the project limits
 - In addition, pedestrian level lighting will be included throughout the project limits