

HEART

Health

Excellence

Achievement

Responsibility

Truth

A DRUG FREE COMMUNITIES COALITION

LEAD AGENCIES:

CITY OF ROCHESTER
BUREAU OF RECREATION
400 Dewey Avenue
Rochester, NY 14613
Phone: 585-428-7371
Fax: 585-428-6021

METRO COUNCIL FOR
TEEN POTENTIAL
585 Joseph Avenue
Rochester, NY 14605
Phone: 585-325-8123
Fax: 585-546-1491

COALITION CHAIR:
Kim Urbach
University of Rochester
Medical Center

COALITION MEMBER ORGANIZATIONS:

Baden Street Settlement

DePaul

Center for Public Safety
Initiatives,
Rochester Institute of
Technology

Center for Youth Services

The Drug Enforcement
Administration

Monroe-Clinton Planning Group

Monroe County,
District Attorney's Office

Rochester AmeriCorps

Rochester City
School District

Rochester Community
Television Channel 15

Rochester General Hospital

Rochester-Monroe County
Youth Voice, One Vision

Position: HEART Coalition Peer Educator

Pay: Minimum Wage Stipend

Hours: Up to 10 a week

Job Responsibilities:

The youth hired for this position will:

- ♥ Provide other youth in the City of Rochester with the knowledge of:
 - The effects of alcohol and other drugs
 - Social Norms
 - Media influence in day to day life
 - Tools for changing norms
 - Personal development as a protective barrier against media influence
- ♥ Participate in hand's on projects that support HEART Coalition's effort to change social norms and promote actual social norms among youth in the City of Rochester
- ♥ Support various groups to create media that counters mainstream media's positive portrayal of risky behavior (i.e. alcohol consumption)
- ♥ Have the opportunity to be present at HEART Coalition meetings and events as a youth voice

Expectations:

- ♥ You must commit to a drug and alcohol free lifestyle.
- ♥ You must be between the ages of 14 to 20.
- ♥ You must act as a positive role model to other youth.
- ♥ You will be required to spend approximately one to two hours per week preparing for workshops.
- ♥ You will be expected to come to each class and training session prepared to facilitate.
- ♥ You will need to bring your training manual to each teaching or training session.
- ♥ You will need to notify your supervisor *at least 24 hours in advance* if you cannot make a scheduled meeting or class.
- ♥ You will need to follow the group expectations at all times.

Required Skills:

- ♥ The willingness to engage in conversation with both youth and adults
- ♥ Interest in obstacles youth face in the city that stand in the way of them leading a healthy lifestyle
- ♥ Willingness to work on communication skills, professionalism, and accept the need for improvement
- ♥ The ability to smile and have fun