



May 2013

# MARKETTIMES

ROCHESTER'S MOST UNIQUE SHOPPING EXPERIENCE



Plant the vibrant colors of summer!

*Flower City Days*  
at the *Market*

**Just in time for Mother's Day**, the Market will be filled with over 300 vendors waiting to help turn any yard into a garden paradise; bedding plants, shrubs, vegetable plants, perennials, garden tools and accessories. This is the largest display of locally grown garden products in New York State. The sales continue Sunday, May 19, 26, June 2 and June 9 as well as Memorial Day weekend, Friday, May 24 and Monday, May 27, 2013.

Flower Days at the Market are a paradise for novice and experienced gardeners who want to cultivate gardens guaranteed to earn them bragging rights. Smart gardeners wait until the Flower Days at the Market because they know they will get the best variety and prices on plantings and garden accessories. Local nurseries and growers put their best stock up for sale at the Market. Each year, thousands of shoppers converge on the Market in search of the one unique plant which will earn them a "wow!" from their neighbors.

## Welcome: Rochester Pickers

The World's Greatest Garage Sale and Super Fleas are in full swing. The best time to pick through the trove of treasures is early. Sales begin at 8am and end at 2pm with over 150 vendors, there is plenty to pick through with something for everyone! This event takes a hiatus starting Mother's Day to make room for Flower City Market Days. Get the complete schedule of Public Market special events at [www.cityofrochester.gov/publicmarket](http://www.cityofrochester.gov/publicmarket) or call the Market office at (585) 428-6907.

City of Rochester

## Public MARKET

280 North Union Street  
Rochester, New York 14609  
585.428.6907  
[pmarket@cityofrochester.gov](mailto:pmarket@cityofrochester.gov)  
[www.cityofrochester.gov/publicmarket](http://www.cityofrochester.gov/publicmarket)

- Market Hours -  
Tuesday and Thursday  
6am-1pm Saturday 5am-3pm

Check the City web site for the 2013 special events schedule.

Luis Burgos

Commissioner of Department of  
Recreation and Youth Services

Anthony Jordan  
Assistant Commissioner

Jim Farr  
Market Director

Cindy DeCoste  
Market Supervisor

Rob Sharman  
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Friends of the Rochester  
Public Market  
[www.marketfriends.org](http://www.marketfriends.org)  
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(585) 325-5058



FUN • FRESH • UNIQUE



Thomas S. Richards, Mayor  
City of Rochester, NY

## Meet the Vendor

The first weekend in May officially kicks off the spring/summer Market season. Shoppers will find a handful of new vendors with unique products and see that some of their favorite vendors have moved their stalls to new locations.



**Pat Cosmano of Cosimano & Ferrari Olive Oil Company** has created a following for his product stand located inside Boulder at the Market coffee shop. Visitors to the enclosed shed will see a second stand for Pat has he expands his outreach to Market consumers. "We will still have our location inside Boulder" says Pat, but we think we a more diverse customer base with our new second location". Pat started his business three years ago with 10 flavors of olive oils and vinegars. Now his product line has grown to 50 with olive oil based soaps and lotions as a side business. His infused oil with basil or garlic are his

top oil sellers. The base product line is purchased from growers in California, Greece and Italy but bottled in Rochester.

Something you may not know about Pat: The company is named after his maternal and paternal family lines. Asked why there is no I in his last name but there is one in his company name, Pat explains that the I was dropped somewhere on Ellis Island and found through his family history research. He added it back in because he wanted to honor his parents in the right way. Cosmano or Cosimano, no matter how you spell it, that's Italian!

## Eat Your Heart Out Rochester



Enjoy food, local music and brew at the expanded Food Truck Rodeo at the Rochester Public Market.

This is a bring your own chair event featuring Just about everything and anything that is served up on a paper plate from the back of a truck.

Rodeo's will be held on Wednesday night May 29, June 26, July 31, August 28 and September 25 from 5pm-9pm. If you are planning to hang around for a while we recommend bringing some lawn chairs or even a fold out table. There won't be any other seating available, so unless you're an avid stander, pack



accordingly.

Enjoy some local tunes from local talent each Rodeo night. Our kick-off event on May 29 features Miles Watts & The Brothers from Other Mothers. June 26- Tunes from Out of the Blue, July 31- Mr. Mustard, August 28-The Front and we close out the Rodeo season on September 25 with some the Coupe de Villes. Tommy Bianchi and the boys are pumped to mix up some Gritty Blues with some Great Grub.