



TO ALL LICENSED VENDORS:

NOTIFICATION OF EVENTS

In accordance with Section 62.8 of the Code of the City of Rochester, "The Chief of Police is authorized to promulgate rules and regulations of governing vending during parades and special events in the city. Such rules and regulations may require vending activities to be conducted in areas located away from the curb so that citizens may be able to have unobstructed views of the parade or special event. In conjunction with such activities, including any street closing for a special event, the Chief of Police may suspend the applicability of the regulations found in this chapter to allow for the operation of the special event." The Chief of Police has issued the following directive that applies to all known 2014 parades and special events, that

NO VENDING

will be allowed within the boundaries of the special events, except by the contracted vendor(s).

The attached schedule of events, which include name of the event, location, date, and affected boundaries, does become a part of this directive. Also, specific to Blue Cross Arena, that vending would be restricted in the area 2 hours prior to the opening of the doors and 2 hours after the event's conclusion.

In instances of events not listed, or if there is a need for modification of listed events, notification will be mailed to all licensed vendors.

BY ORDER OF

Michael L. Ciminelli
Acting Chief of Police

- c: Supervisor, RPD License Investigation Unit
- RPD Patrol Commanders
- RPD Special Events Office
- City Treasury
- City License Clerk
- City Law Department
- Communications/Special Events
- D.E.S.



2014 Events

Exclusive Vending:

FRONTIER FIELD
Morrie Silver Way

OPENING DAY through Dec. 31, 2014

SAHLEN'S STADIUM
460 Oak Street

OPENING DAY through Dec. 31, 2014

BLUE CROSS ARENA

January 1 through Dec. 31, 2014

Vending will be restricted in the area of the Blue Cross Arena, corner of Broad St. and Exchange Blvd. from 2 hours prior to the opening of the doors until 2 hours after each event's conclusion.

PUBLIC MARKET AREA

January 1 through Dec. 31, 2014

The Public Market, 280 N. Union Street, boundary streets: Union Street, Pennsylvania Avenue, Goodman Street, Railroad Street, all streets within this area, and up to 200 feet beyond boundaries. Restriction each Tuesday, Thursday, and Saturday 5 a.m. to 3 p.m. and all Special Events held at the Public Market.

RIVERSIDE FESTIVAL SITE

January 1 through Dec. 31, 2014

The Riverside Festival Site is the parking lot located on Exchange Boulevard and Court Street. Boundaries are Exchange Boulevard, Court Street, the Genesee River, and the Frederick Douglass-Susan B. Anthony Bridge.

Lakeside Winter Celebration	February 8 & 9
High Falls Film Festival	April 24 – 27
Rochester Flower City Challenge	April 26 - 27
Lilac Festival/parade/run	May 9 – 18
Greek Festival – East Avenue	May 29, 30, 31, June 1 (Tentative)
Party in the Park – Riverside Festival Site	Thursdays, June - August
East End Festival	June 13
Party on the Bridge	June 13
Maplewood Rose Celebration	June 14 -15
Rochester Real Beer Expo	June 14
Xerox Rochester International Jazz Festival	June 20 - 28
Big Rib Fest – Highland Park	July 10 – 13

Corn Hill Arts Festival	July 12 - 13
Park Avenue Arts Festival	August 2 – 3
Puerto Rican Festival – Frontier Field	August 1, 2 & 3
Carifest - Riverside Festival Site	August 9 &10
Clarissa Street Reunion	August 16
Greek Festival – South Avenue	August 21 – 24
Clothesline Arts Festival- Memorial Art Gallery	September 6 & 7
Greentopia Festival	September 9 – 14
Rochester Fringe Festival	September 18 - 27
MVP Rochester Marathon – staging at Frontier Field	September 21
Regatta- Genesee Valley Park	October 4 & 5
Park Avenue Holiday Open House	December 4

2014 FESTIVAL EVENT BOUNDARIES

Frontier Field Events:

State Street from the Inner Loop north to Brown Street, Brown Street west to Oak Street, and Oak Street south to the Inner Loop, Morrie Silver Way. N. Plymouth Avenue is included within these boundaries.

Sahlen's Stadium Events:

Allen Street, east to Oak Street, Morrie Silver Way east to N. Plymouth Avenue, N. Plymouth Avenue north to Lyell Avenue, Lyell Avenue west to W. Broad Street, east to Allen Street.

Riverside Festival Site Events:

The Riverside Festival Site is the parking lot located on Exchange Boulevard and Court Street. Boundaries are Exchange Boulevard, Court Street, the Genesee River, and the Frederick Douglass-Susan B. Anthony Bridge. Includes 200 feet outside the boundary streets.

Rochester Flower City Challenge:

Includes Genesee Valley Park, Genesee Waterways Centre.

Includes Exchange Boulevard between Broad St. and Court St. and 200 feet beyond each intersection.

Lilac Festival & Parade:

The restrictive vending area shall include from Robinson Drive at Mt. Hope Ave. east to South Avenue, Alpine Drive to Vernon Ave., north on Mt. Vernon Ave. to Rockingham St., east on Rockingham St. to South Goodman St., south on South Goodman St. to Elmwood Ave., west on Elmwood Ave. to Mt. Hope Ave., and north on Mt. Hope Ave. to Robinson Drive. The vending area shall also include a 200-foot area north, south, east, and west along the crossing streets.

Lilac Festival Parade Route:

All of Science Parkway, South Ave. from Science Parkway to Highland Ave., Highland Ave. from South Ave. to South Goodman St., South Goodman St. from Highland Ave. to Elmwood Ave. The route shall also include 200 feet from the starting point and end point of the parade along with 200 feet north, south, east or west along the crossing streets.

Lilac 10K Run:

Highland Avenue to Monroe Avenue to Winton Rd. N. to Eastland to Midland to Westland to Hemingway back to Highland Avenue along with 200 feet north, south, east or west along the crossing streets.

Greek Festival, 962 East Avenue:

Event takes place at the Greek Orthodox Church of the Annunciation, 962 East Avenue. Restricted areas shall include up to 200 feet outside the boundary of event.

East End Night Life Festival:

East Avenue from East Main Street to Pitkin Street; Pitkin Street from East Avenue to East Main Street; East Main Street from Pitkin Street to Franklin Street. All side streets within these boundaries are included in this directive. Restricted area shall include up to 200 feet outside the boundary streets.

Xerox Rochester International Jazz Festival:

Event takes place on Gibbs Street between E. Main Street and East Avenue, East Avenue between E. Main Street and Scio Street and East Avenue between Union Street and Prince Street. Restricted area shall include Chestnut Street, Gibbs Street on the north side and Scio Street on the east side. Restricted area shall include up to 200 feet outside the boundary streets. On Saturday, June 29 this restriction shall include East Avenue from Prince Street to Union Street and 200 feet beyond each intersection in the area.

Party on the Bridge:

Driving Park Bridge and 200 feet beyond the boundary intersections.

Maplewood Rose Celebration :

Maplewood Rose Garden at Lake and Driving Park Avenues, also 200 feet outside the boundary streets.

Rochester Real Beer Expo:

Boundaries are Gregory Street from Whalin to Bond Street, plus 200 feet outside the boundary streets.

Corn Hill Fest:

Boundaries are Route 490, Exchange Blvd., Clarissa St., Troup St., Ford Street. Restricted area includes up to 200 feet outside the boundary streets.

Big Rib Festival:

The restrictive vending area shall include from Robinson Drive at Mt. Hope Ave. east to South Avenue, Alpine Drive to Vernon Ave., north on Mt. Vernon Ave. to Rockingham St., east on Rockingham St. to South Goodman St., south on South Goodman St. to Elmwood Ave., west on Elmwood Ave. to Mt. Hope Ave., and north on Mt. Hope Ave. to Robinson Drive. The vending area shall also include a 200-foot area north, south, east, and west along the crossing streets.

Park Avenue Summer Art Festival:

All of Park Avenue from Alexander St. to Culver Rd. Restricted area includes up to 200 feet outside the intersections on the crossing side streets.

Clarissa Street Reunion:

On Clarissa Street between Troup Street and Bronson Avenue. Also, 200 ft. outside the boundary area.

Greek Festival, 835 South Avenue:

Event takes place at the Greek Orthodox Church of the Holy Spirit, 835 East Avenue. Restricted areas shall include up to 200 feet outside the boundary of event.

Clothesline Arts Festival:

Event takes place at the Memorial Art Gallery grounds. Restricted area shall be 200 feet beyond the intersections surrounding the Memorial Art Gallery.

Greentopia Festival:

High Falls area, bordered by State St., Platt St., Genesee River, Commercial St. and up to 200 feet beyond each intersection.

Fringe Festival:

Event takes place on Gibbs Street between E. Main Street and East Avenue, East Avenue between E. Main Street and Scio Street and shall include Chestnut Street, Gibbs Street on the north side and Scio Street on the east side. Restricted area shall include up to 200 feet outside the boundary streets.

Head of the Genesee Regatta:

Genesee Valley Park. Boundaries: Elmwood Avenue, Moore Rd., Erie Canal, Genesee Valley Park Extension. Restricted area includes up to 200 feet outside the boundary streets.

Park Avenue Holiday Open House:

All of Park Avenue from Alexander St. to Culver Rd. Restricted area includes up to 200 feet outside the intersections on the crossing side streets.