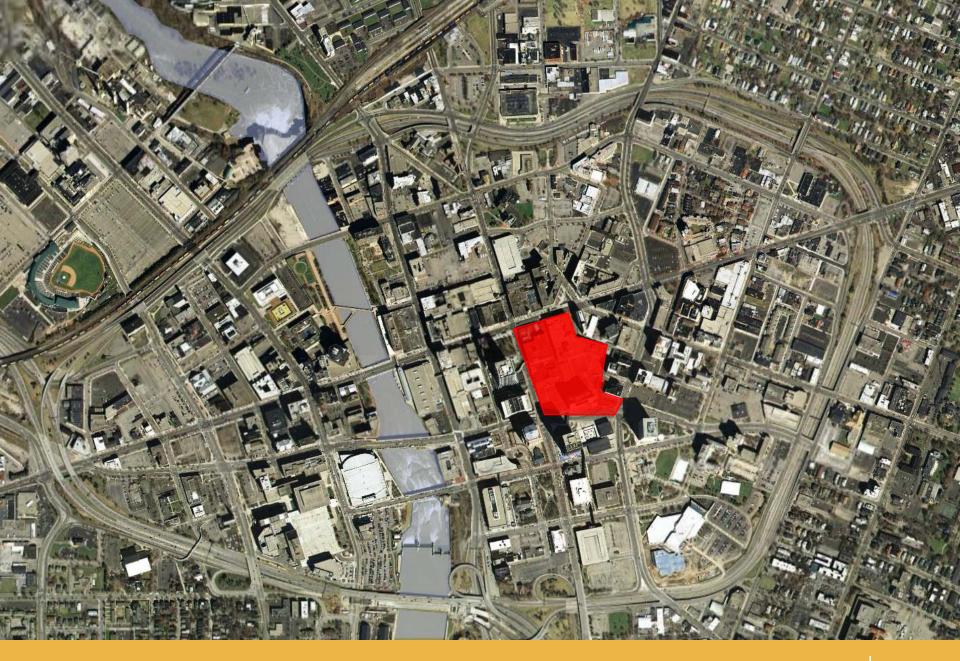
## **APPENDIX B**

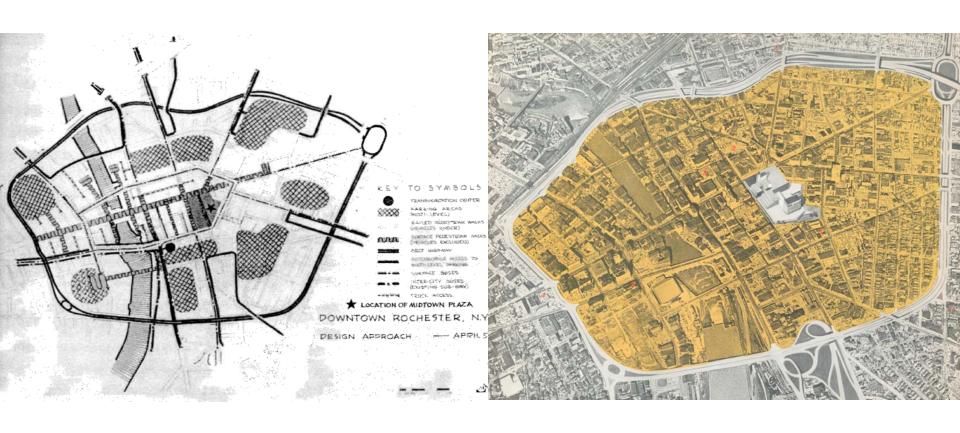
## **Rochester Midtown Concept Alternatives Presentation**



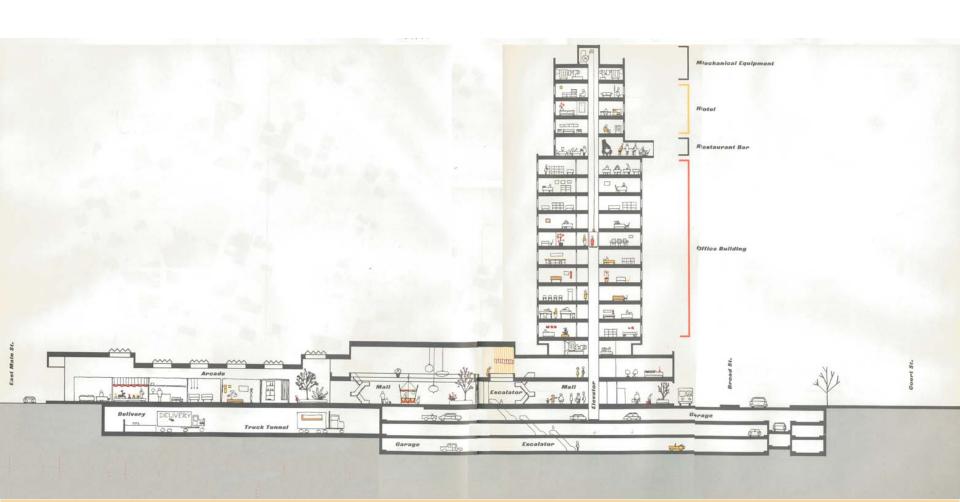
## **Rochester Midtown**

**Concept Alternatives Presentation August 25, 2008** 

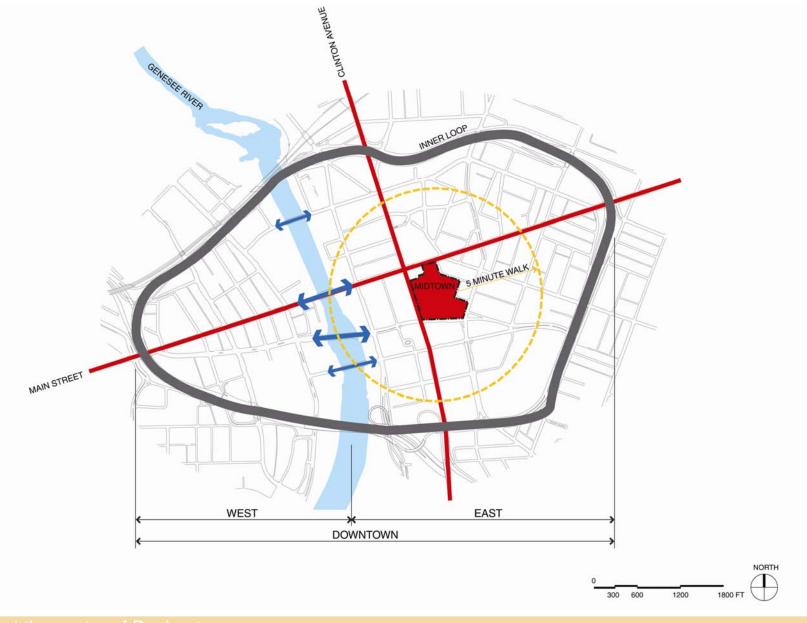




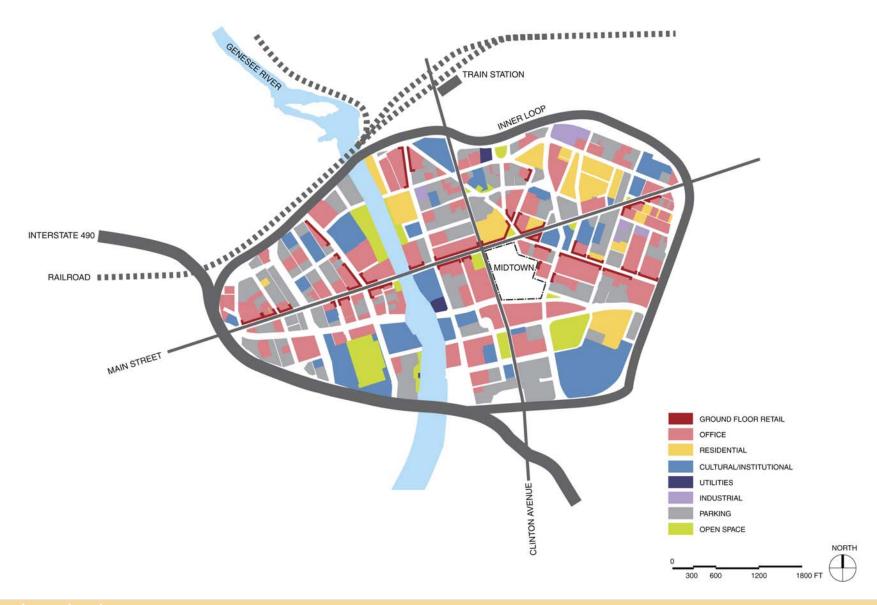
Midtown Mall- Victor Gruen's Town Square



Midtown Mall- Victor Gruen's Town Square

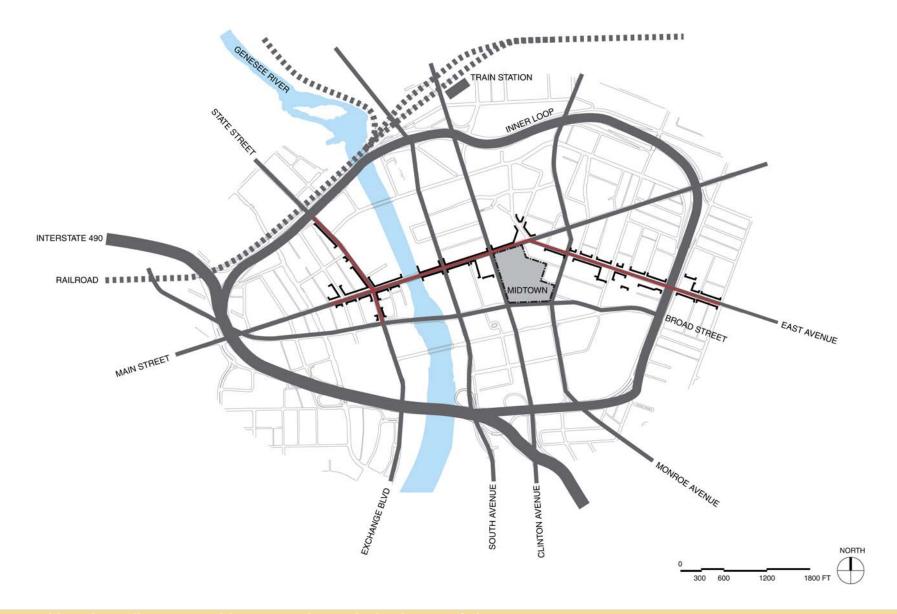


Midtown sits at the center of Rochester

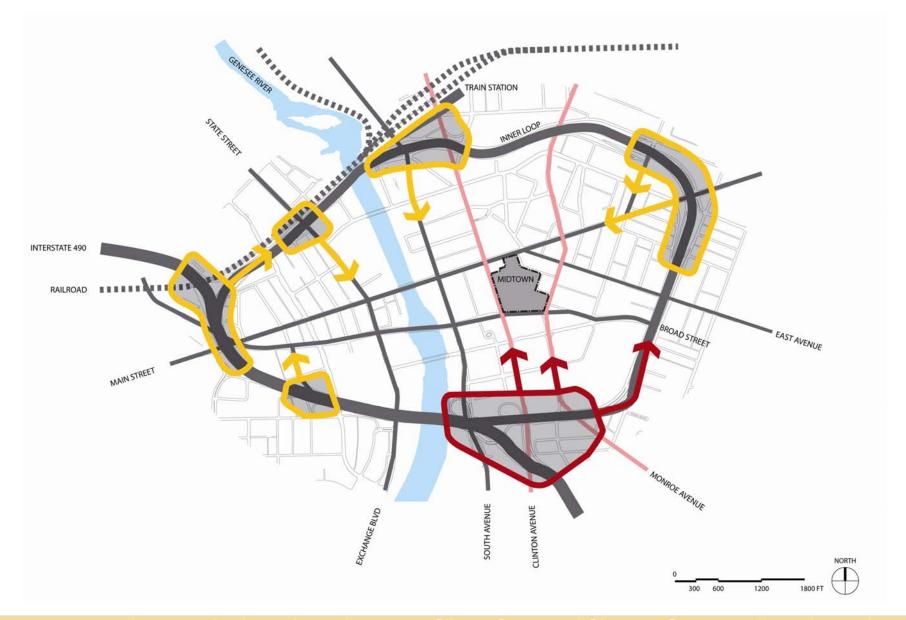


Inner Loop land use

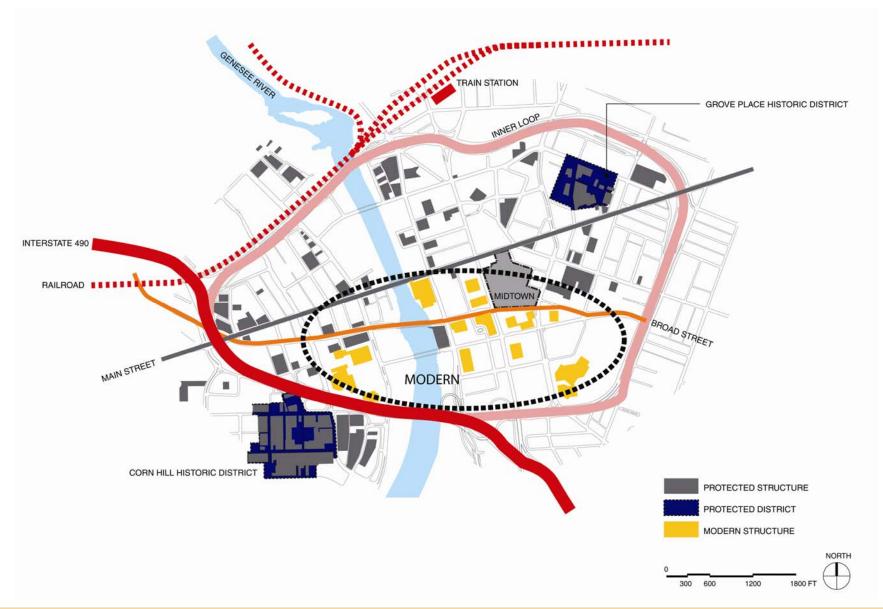




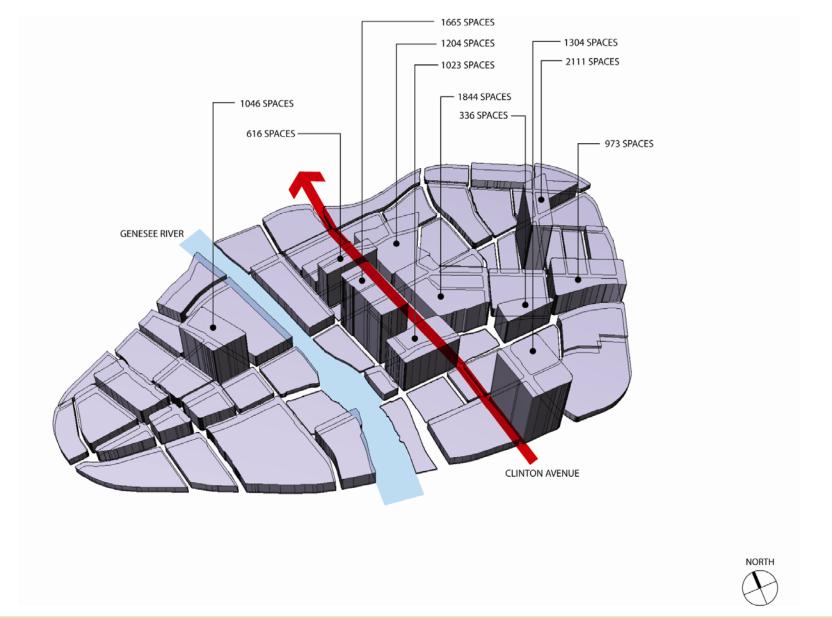
Ground level retail opportunities pass through the heart of downtown



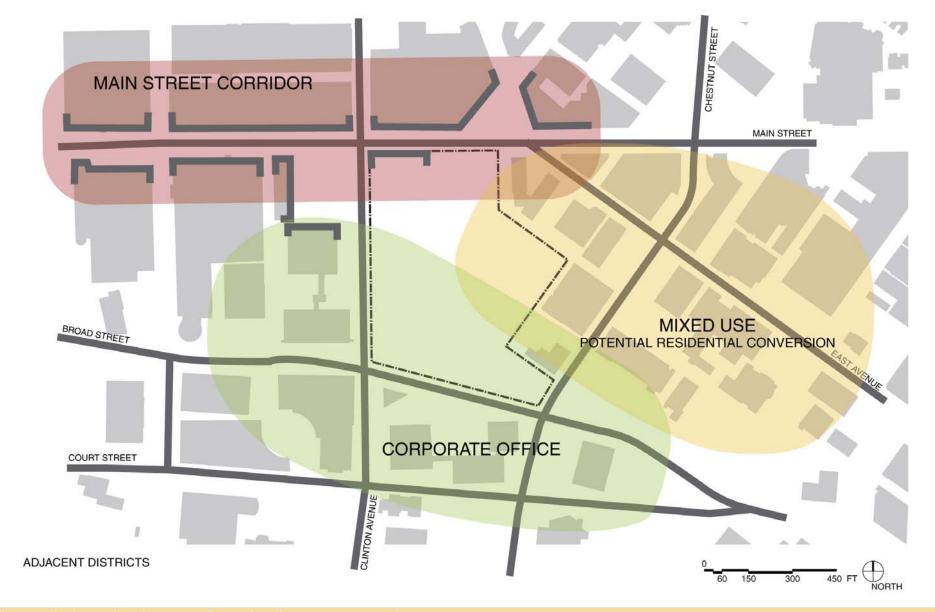
Primary access to downtown is via north-south streets. Clinton Street and Chestnut Street are the main arteries



Modern redevelopment flourishes in southern downtown, adjacent to 1-490

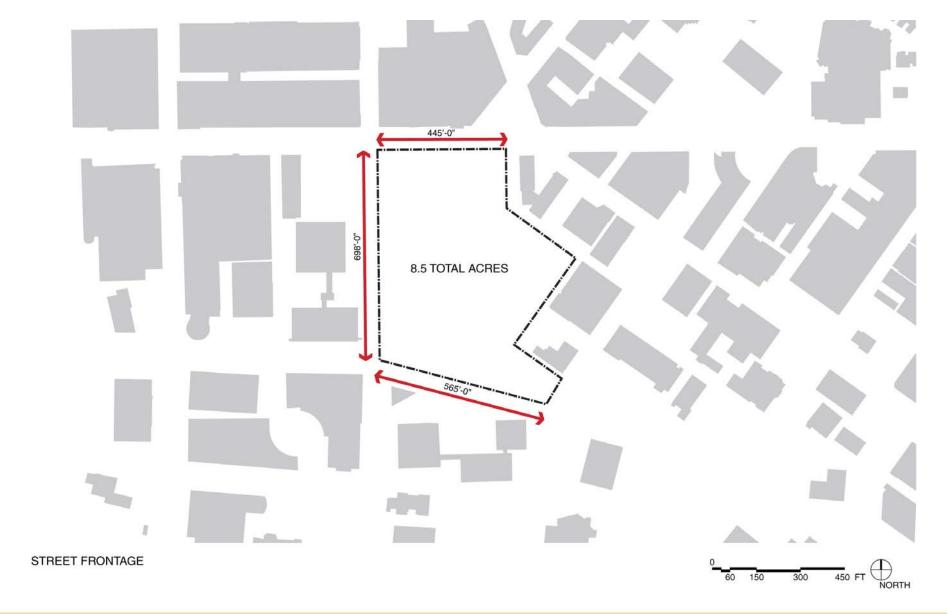




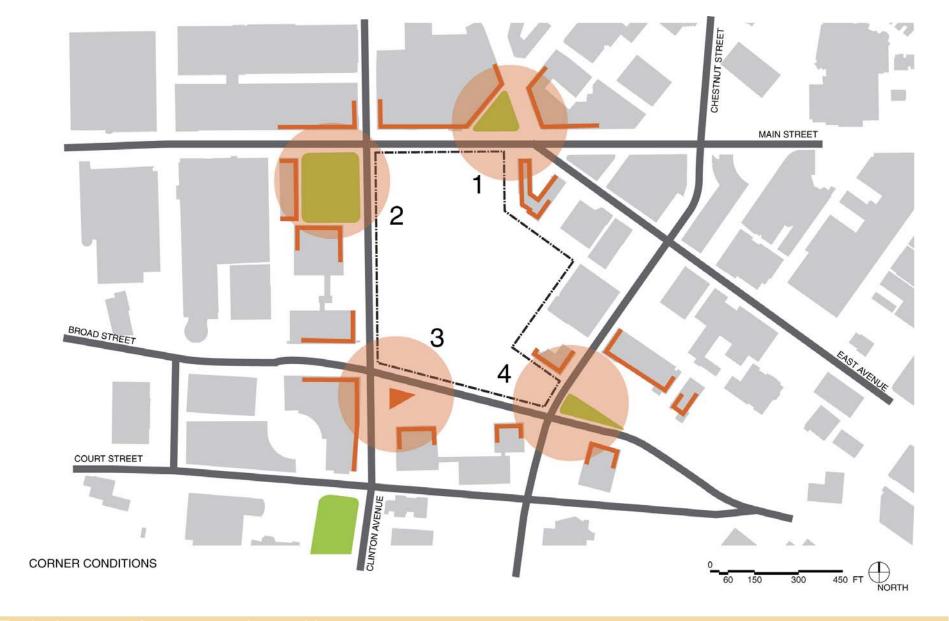


Three distinct districts are found adjacent to our site

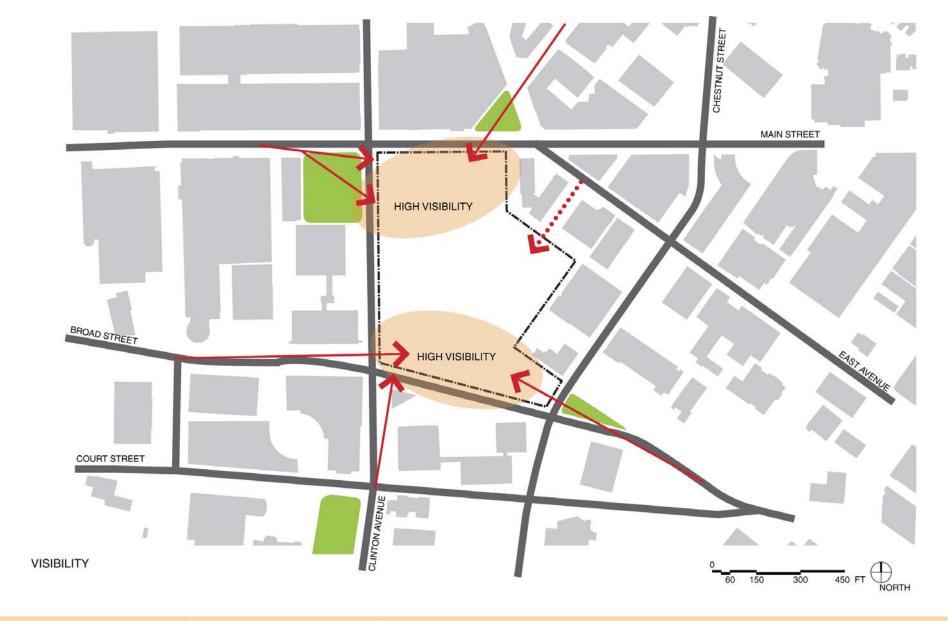




The most significant street frontages are on Clinton and Broad Streets

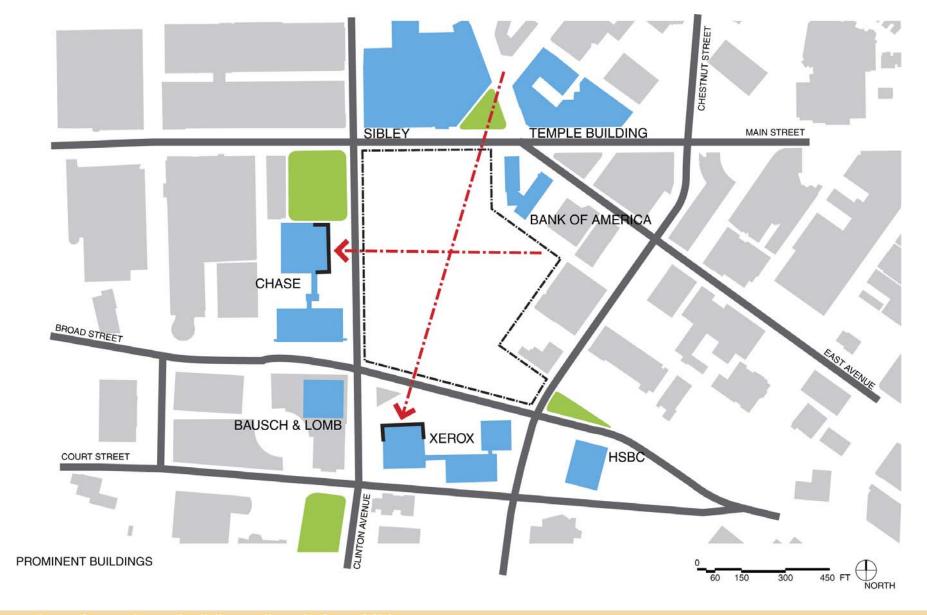


Each site corner features a unique address

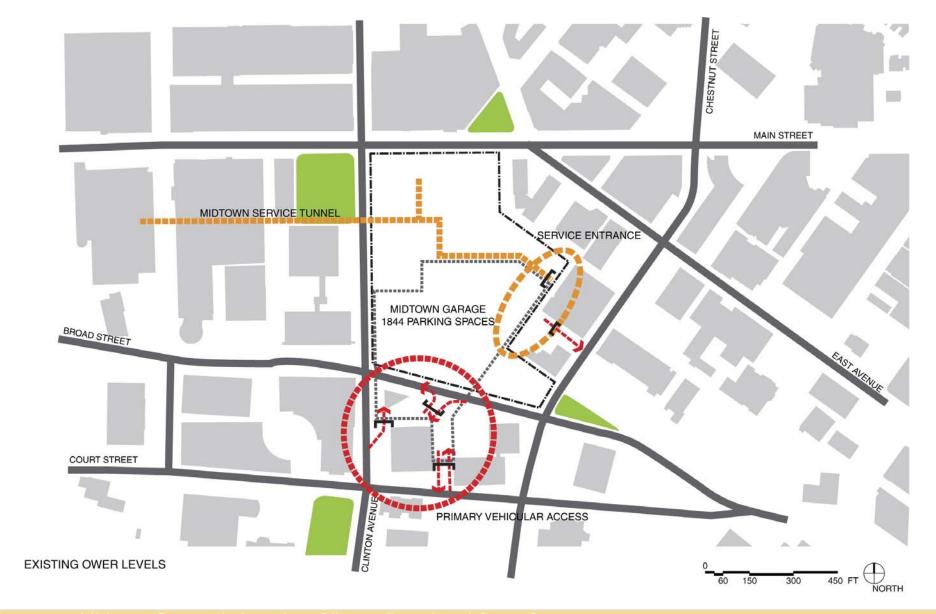


All corners of the site offer some degree of visibility from off site

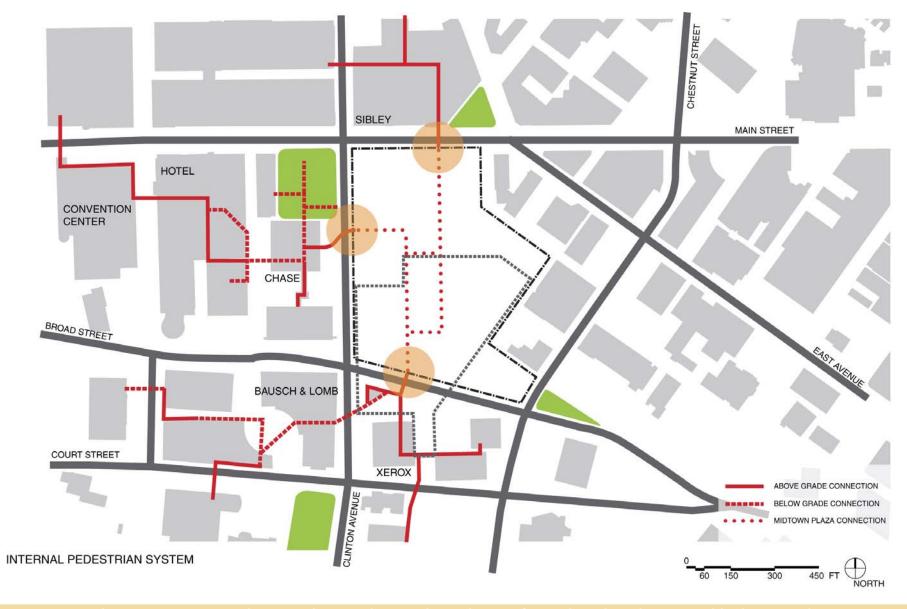




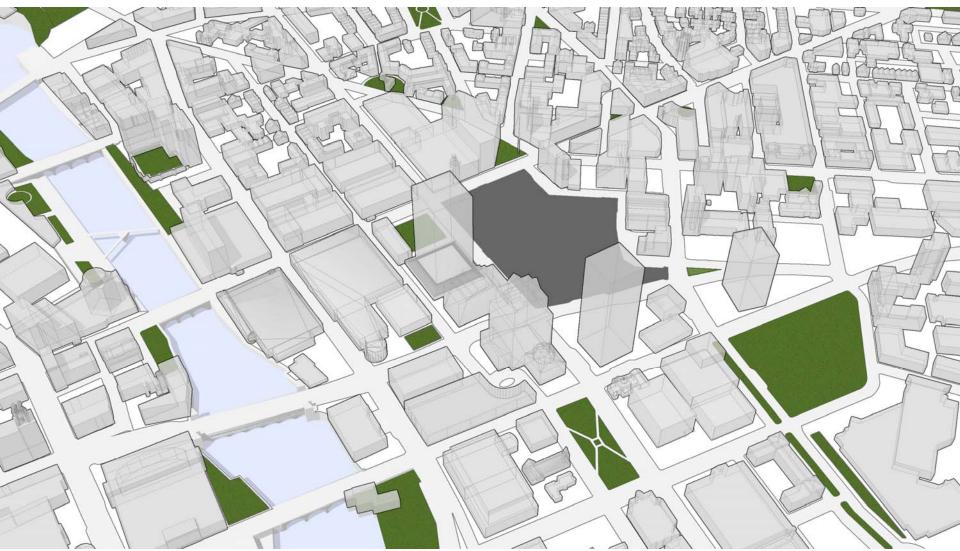
A number of prominent buildings directly face Midtown



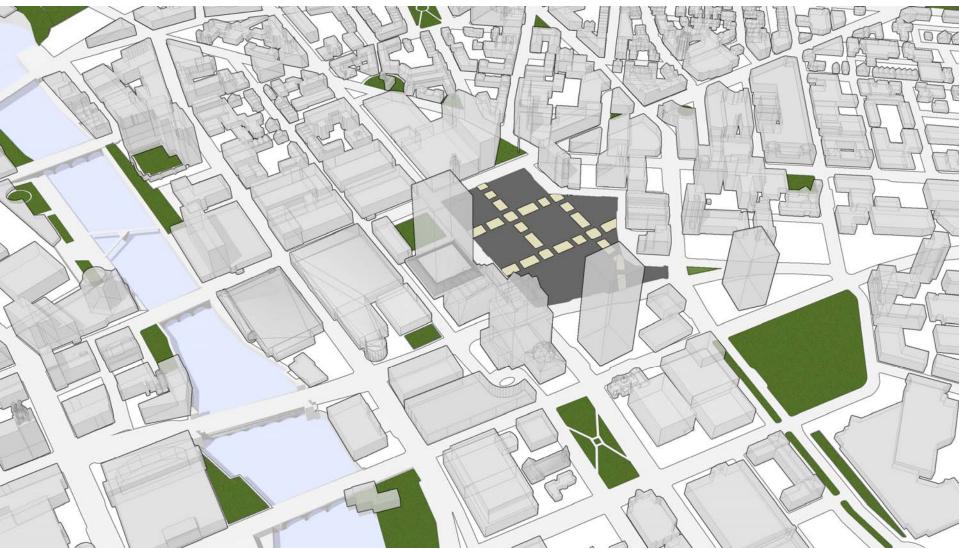
Access to Midtown Garage is found on Clinton, Broad and Court Streets



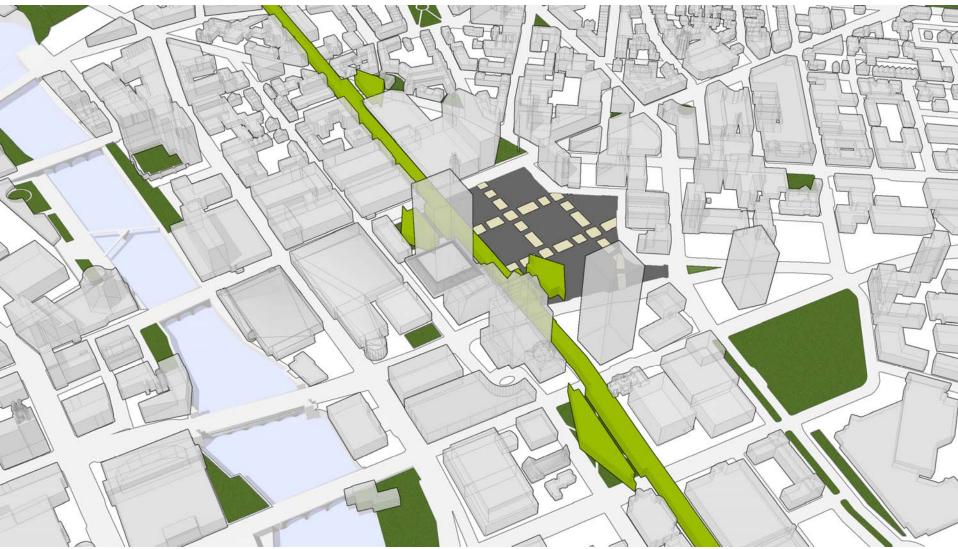
Skyway network creates connections to the north, south and west from the site above and below grade



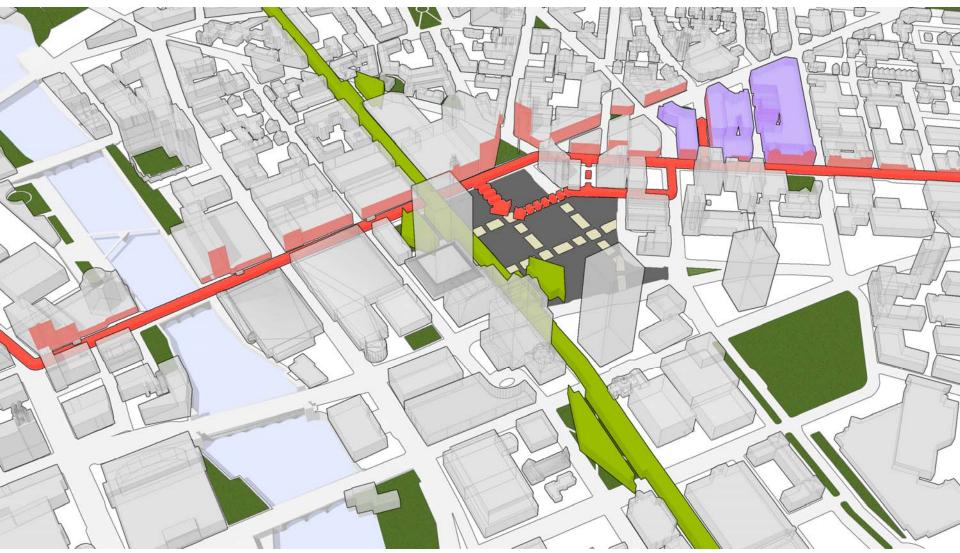
Midtown Site



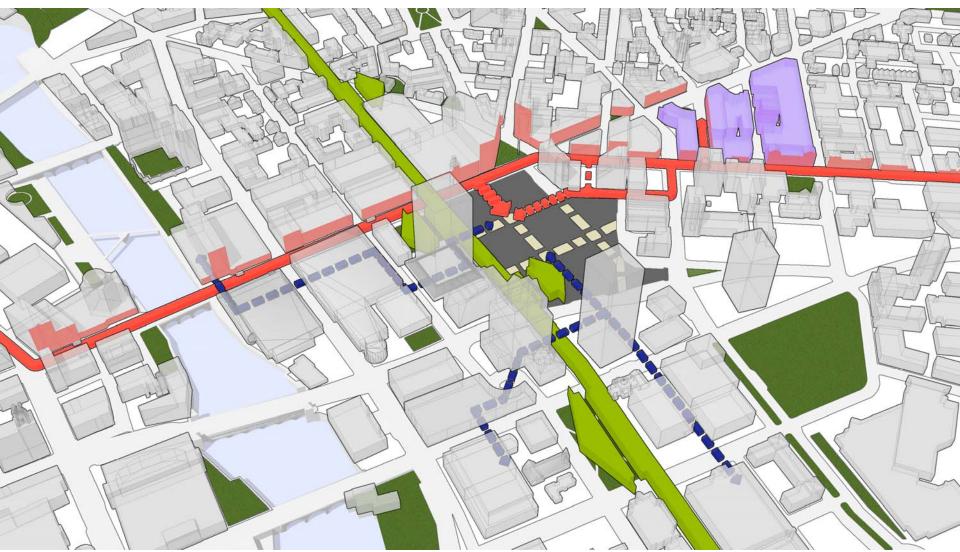
**Promote Connections Across Site** 



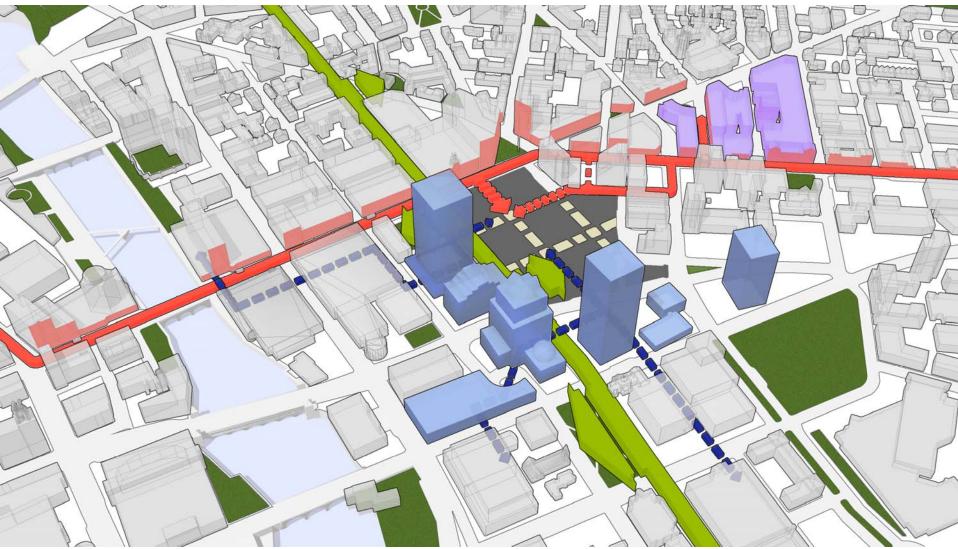
**Provide Open Space along Clinton Avenue** 



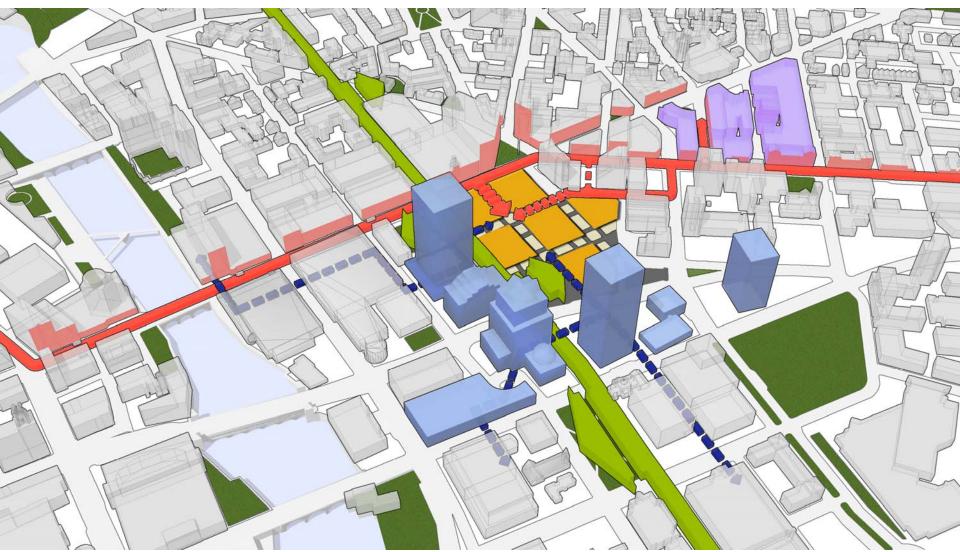
**Provide Connections from Main Street and East Avenue** 



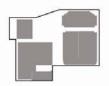
**Provide Connections from Skyways** 



**Compliment the Existing Corporate Towers** 



Develop the Interstitial Spaces







OPEN SPACE BUILT FORM

62% COVERAGE



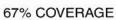






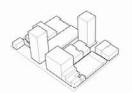


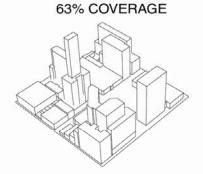
OPEN SPACE **BUILT FORM** 











CINCINNATI, OH

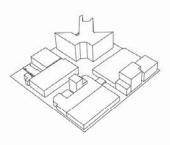
STUDY AREA: 810,000

OPEN SPACE: 297,129

FLOOR AREA: 4,890,000

COVERAGE: 63%

FAR: 7.0







INDIANAPOLIS, IN STUDY AREA: 940,800 OPEN SPACE: 141,844 COVERAGE: 67% FLOOR AREA: 4,180,000 FAR: 5.25



KANSAS CITY, MO STUDY AREA: 258,761 OPEN SPACE: 98,401 COVERAGE: 62% FLOOR AREA: 1,200,000 FAR: 5.5

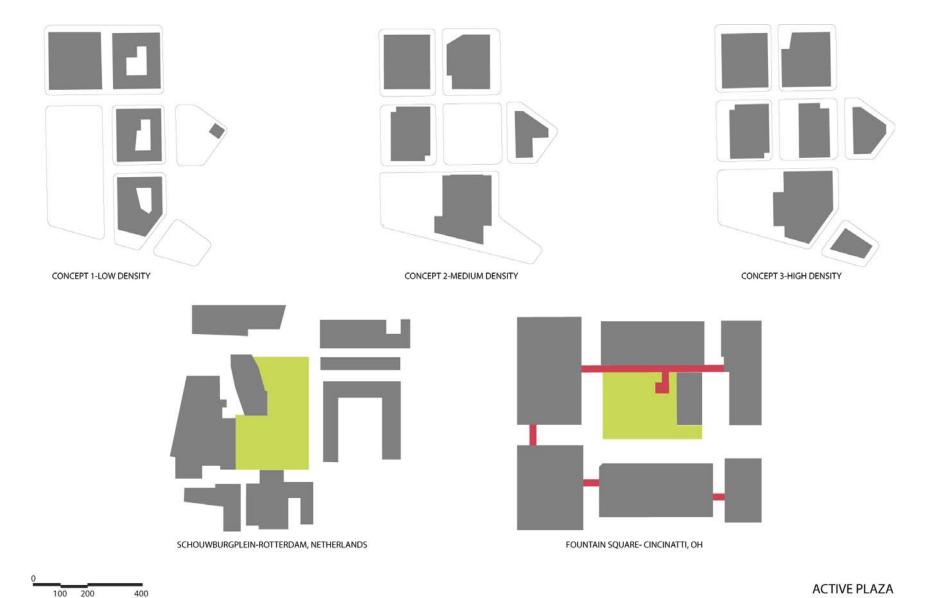


CLEVELAND, OH STUDY AREA: 448,000 OPEN SPACE: 164,686 COVERAGE: 62% FLOOR AREA: 1,983,000 FAR: 5.25



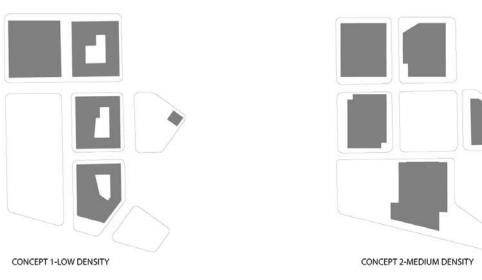
LOUISVILLE, KY STUDY AREA: 632,400 OPEN SPACE: 166,098 COVERAGE: 74% FLOOR AREA: 2,635,000 FAR: 5.0

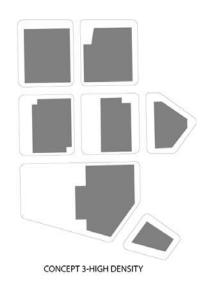
















RECTOR PLACE-NEW YORK, NY

100 200 400

**RESIDENTIAL PARK** 

## Concept 1- Low Density



- 1- COMMERCIAL BLOCK
- 2- HOTEL
- 3- RESIDENTIAL BLOCK

Building Area: 427,850 SF

**FAR: 1.11** 

Coverage: 37%

Concept 2- Medium Density



- 1- PAETEC OPERATIONS CENTER
- 2- PAETEC TOWER
- 3- HOTEL/ SERVICED RESIDENTIAL
- 4- PARKING STRUCTURE
- 5- RESIDENTIAL TOWER
- 6- MIXED USE TOWER

Building Area: 1,055,050 SF

**FAR: 2.73** 

Coverage: 40%





- 1- PAETEC OPERATIONS CENTER
- 2- PAETEC TOWER
- 3- HOTEL/ SERVICED RESIDENTIAL
- 4- PARKING STRUCTURE
- 5- RESIDENTIAL TOWER
- 6- OFFICE TOWER

Building Area: 1,225,100 SF

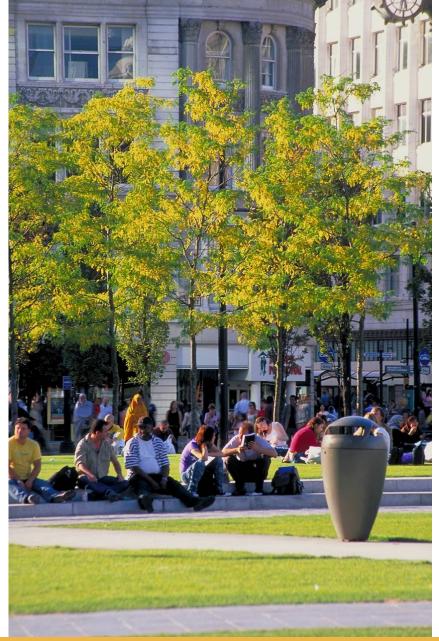
**FAR: 3.17** 

Coverage: 47%



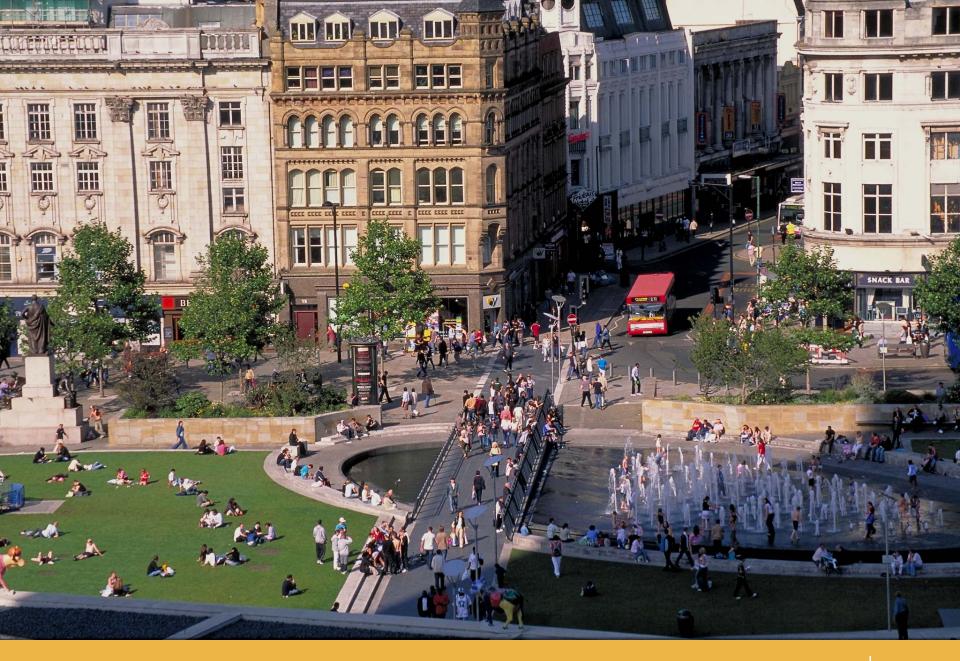






















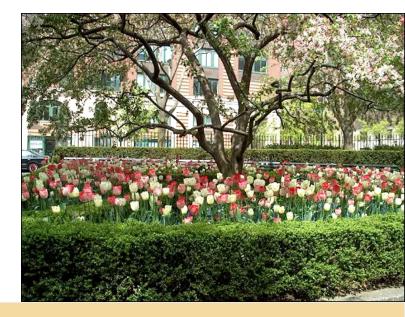


Bloomsbury Square-London, UK



Rector Place-New York, NY











Schouwburgplein-Rotterdam, The Netherlands







Fountain Square-Cincinnati, OH