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NEWS RELEASE

Motorist Advisory

Media Advisory: Excellent photo opportunity

Midtown Demolition to Begin along Clinton Ave. Restricted traffic pattern to begin this Monday

(Friday, Oct. 15, 2010) – The LiRo Group, the demolition contractor at the Midtown site will begin demolition work on the B. Foreman building at 7 p.m., Monday, Oct. 18.

The first few days of demolition will take place during the evening to lessen the impact on motorists. Clinton Avenue from Broad Street to Main Street will be reduced to one lane each night. Two lanes of traffic will be back open by 5 a.m. the next morning.

The contractor intends to keep two lanes of traffic open starting Thursday, Oct.21 or Friday, Oct. 22. Motorists should still expect possible delays to allow trucks to enter and exit the construction area.

"This is an exciting step forward for the Rochester Midtown Rising Project," said Mayor Robert Duffy. "The demolition of the B. Foreman Building will be one of the first visible signs of progress for this project that will shape Rochester's future."

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News Media: Members of the media are invited to take photographs of the work from the sidewalk along the west side of Clinton Avenue between Broad and Main Streets. For more information, contact Empire State

Development Senior Construction Manager, Marty Piecuch at 399-7061.

Midtown Rising is a redevelopment partnership that will position Rochester for its future by significantly shaping the rebirth of the downtown core through major public and private investment, job creation and infrastructure development. For more information on this development effort, visit www.midtownrochesterrising.com.