of the **CUSTOME**











Below are the eight primary topic areas the public is invited to discuss at the Voice of the Customer sessions. Each topic includes a definition of the issue, and some possible expense reductions and revenue increases that are under consideration to close this year's budget gap.

Taxes, Fees and New Revenues

Definition: Property taxes levied on residential and commercial/industrial properties, as well as fees paid by property owners for water, refuse collection, snow and ice control and other environmental services. Also includes fees paid for selected services such as parking.

Increase property tax levy by 2%	\$3,200,000
Increase water rate by 3.5%	\$970,000
Increase local works rate by 3%	\$525,000
Increase parking fees by \$9 per	_
month at 5 garages	\$374,800
Increase daily parking maximum to	_
\$8 per day at all parking garages	\$37,500
Increase cost of ticket for parking meter no	n-payment
by \$10 to \$35, illegal parking by \$10 to \$4	! 5
and handicapped spaces by \$30 to \$130	\$492,300
New revenue from West Brighton for	
Fire Protection Services to raise	\$750,000
New revenue from Rural Metro to	
reimburse RFD for EMS support	\$300,000
Reduce interest rate for late payments	
on taxes (from 18% to 12%)	-\$810,000
Reduce interest rate for late payments on	
water charges (from 20% to 12%)	-\$548,000
Reduce interest rate for late payments on	
commercial refuse charges (20% to 12%)	-\$30,700

Police, Fire, 911

Definition: Expenses for the Rochester Police Department, Rochester Fire Department and Emergency Communications Department (911).

Net savings from RPD reorganization: \$503,800

- net reduction of 3 Police Officers
- reduce recruit class
- create downtown detail
- transfer 10 Officers from narcotics

and investigations to patrol	
Discontinue Mounted Unit resulting in	
the reduction of 7 Police Officers and	
related expenses	\$826,600
Eliminate vacant RPD Public Relations	
Manager position	\$100,700
Restructure towing contracts to reduce	
towing expenses	\$100,000
Reduce RFD force by 16 Firefighters and	
reduce recruit class (close one Fire Company)	\$1,918,000
Reduce Pathways to Peace activities due	
to cut of federal SNUG program	\$171,300

Police, Fire, 911 (con't)

Defer Chestnut Street firehouse	
plumbing work	\$680,000
Eliminate capital funding for police	
video surveillance for one year	\$435,000
Reduce 911 overtime due to changing	
project needs	\$184,300
Create efficiencies in 311	
One Call to City Hall	\$44,900
Fully charge the RCSD for the cost of	
School Resource Officers	\$300,000

Employee Benefits: Pensions and Health Care

Definition: The City's pension expenses are required by NYS law, or mandate. We face an increase in pension costs from \$31.3M to \$54.8M (75% increase) in 2012–13. Health care benefits are negotiated for nearly 90% of employees, representing 10% of the annual budget.

Amortize these costs with the state	
at an interest rate of an estimated 3.759	6
Defer the partial payment of Police and	Fire
pensions and amortize over 10 years	
(total 2012-13 pension bill: \$54.8 million	on)
(total to pay back: \$8,409,200)	\$6,969,700
Defer the partial payment of civilian per	isions
and amortize over 10 years	
(total 2012-13 pension bill: \$54.8 million	on)
(total to pay back: \$6,463,900)	\$5,358,700
N.Y. State has passed a Tier VI pension	
system to reduce pension costs	\$8.4M over 10 yrs.
Seek increase in employee contributions	s to their
health care benefits	
Explore self-insurance and other fundir	g arrangements
for City employee health care	
Evaluate health care plan design such as ber	efit level and co-pay

Infrastructure: Roads and Buildings

Definition: Design, construction and repair of public realm infrastructure including streetscapes and roads, trails, bridges and buildings.

Defer Lake Avenue reconstruction	
(City share of federal project)	\$1,152,000
Reduce residential street	
rehabilitation projects by 36%	\$866,000
Reduce investigation and remediation of pro-	operties
with environmental concerns by 75%	\$450,000
Defer roof replacement at central	
maintenance facilities	\$200,000
Forego Genesee Valley Park Ice Rink	
slab and Arena renovations	\$1,600,000





Infrastructure: Roads and Buildings (con't)

Forego structural repair of Parks

Maintenance building \$2,200,000

Forego asbestos removal to enable private
sector development at former Pulaski
library building \$150,000

Forego parking garage
maintenance program \$1,500,00

Defer Public Market Winter
Shed improvements \$1,000,000

Neighborhood and Business Development

Definition: Real estate development and rehabilitation, neighborhood revitalization, business technical and financial support, workforce development.

Reduce capital funding for Focused	
Investment Strategy (FIS) by 10%	\$100,000
Reorganize Neighborhood Service	
Center personnel	\$51,100
Eliminate one Neighborhood Service Center	\$435,000
Fund an additional 500 vacant home board-ups -	-\$159,000
Defer planned Cash Capital for public art	\$300,000
Close soccer stadium	\$415,700
Reduce vacant building demolition program by 50%	\$1,500,000
Reduce seasonal graffiti removal crew	
from two to one	\$57,600

Youth and Library Neighborhood Services

Definition: Programs provided by the Department of Recreation and Youth Services, and library services provided in the neighborhoods.

Eliminate funding for Hillside	
Work Scholarship Program	\$100,000
Close one recreation/community center	\$200,000
Close one library	\$325,000
Close Durand Eastman Beach	\$200,000
Eliminate partial funding for special events	\$14,500
Continue charging for parking (\$3)	
at Durand Eastman Beach	\$150,000

\$2.1 Million Federal Reduction in Community Development Block Grant Funds and HOME Program Funding

Definition: Either cut \$2.1 million from our federally-funded programs, or cut \$2.1 million in other City services.

To offset the 11% CDBG grant reduction of \$878,500 we will eliminate or reduce the Emergency Assistance Repair Program, HOME Rochester (home rehab and resale program for low-income families), demolition funding, lead rehab funding, youth programs, neighborhood planning activities.

To offset the 40% HOME Grant reduction of \$1,224,000 we will eliminate or reduce housing development, affordable housing and buyer assistance funding.

Organizational Efficiencies

Definition: Internal efficiencies that result in budget savings but are not visible to the external customer.

Defer computer process upgrade (cash capital)	\$2,108,000
Energy savings as a result of lower contract	
costs and reduced consumption	\$310,000
Eliminate purchase of a second tow truck	\$139,000
Reorganize Bureau of Business and	
Housing Development staffing	\$150,900
Create personnel efficiencies in the	
Department of Information Technology	\$99,900
Create personnel efficiencies in the	
Law Department	\$81,600
Create personnel efficiencies in the	
Bureau of Human Resource	
Management	\$42,700
Reduce water treatment chemicals	
due to covering the reservoir	\$100,000
Utilize technology to reorganize	
HVAC activity	\$78,600
Contract City sign shop services	\$47,500
Contract City welding activity	\$39,400
Contract for internal City services such as payroll, human	
resources at a savings to be determined	