

# What we do...

## EVENTS AND ACTIVITIES THAT ENHANCE "THE MARKET EXPERIENCE"

Since our founding, "The Friends" has been active in sponsoring a wide variety of successful and notable activities and programs:

- The Market Token Program
- Artist Row
- Information Center and Merchandise Sales
- Market Tours
- Healthy Eating Programs and Food Tastings
- Market Shuttle
- Vendor Holiday Party



*Photos: Kurt Brownell Photography and the Communications Bureau, City of Rochester*

## TO LEARN MORE ABOUT BECOMING A FRIEND OF THE MARKET

visit our website at

**[www.marketfriends.org](http://www.marketfriends.org)**

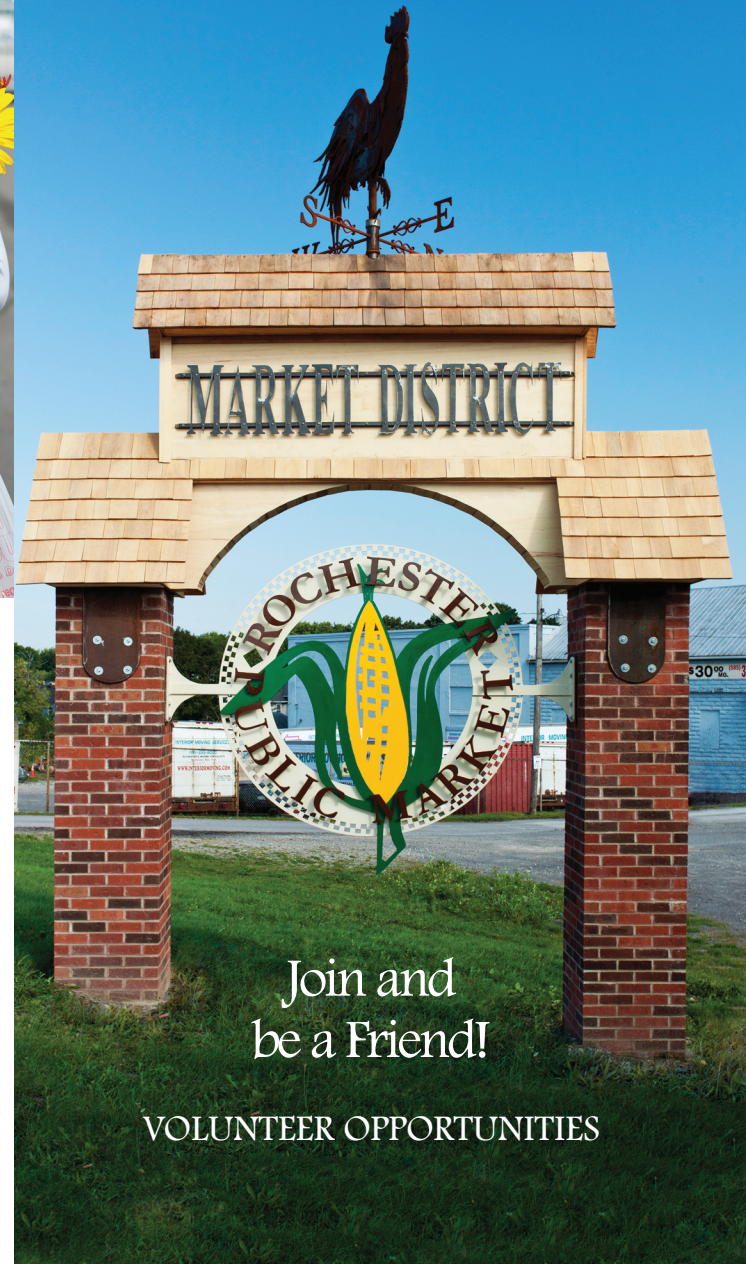
email [marketfriends@rochester.rr.com](mailto:marketfriends@rochester.rr.com)

or call 585-325-5058.



## THE FRIENDS OF THE ROCHESTER PUBLIC MARKET

*Do you love  
the Market?*



Join and  
be a Friend!

VOLUNTEER OPPORTUNITIES





## Who we are...



### PEOPLE FROM OUR COMMUNITY JUST LIKE YOU!

If you love the Rochester Public Market, now there's a way to show your support and join others from our area in promoting one of our community's most beloved landmarks.

Join the Friends of the Public Market!

"The Friends" is a volunteer organization founded in 2003 to help celebrate the Market's 100th Anniversary celebration.

Our mission is to support a vibrant and successful Market through programs and services that benefit and support farmers, vendors, shoppers and the Greater Rochester community. We work in partnership with the Rochester Public Market on shared goals.

## Why volunteers are needed...

### THERE'S ALWAYS SOMETHING FUN TO DO!

There are plenty of ways for you to take an active role as a member of "The Friends."

Time commitments are flexible, with on-the-job training provided.



Help organize Artist Row or the Public Market Arts Fair! Plan events and parties! Be a tour guide! Assist with the hugely successful Market Token Program, and much, much more!



### GIVE TO THE FRIENDS OF THE MARKET!

Want to help, but can't volunteer time? The Friends welcome donations to support their work on behalf of the Public Market. The Friends is a 501 (c) 3 Charitable Organization; donations are tax deductible.

Contributions can be made to:  
Friends of the Market  
280 North Union Street  
Rochester, NY 14609

**[www.marketfriends.org](http://www.marketfriends.org)**

