



Forbes Names Rochester “Best City for Jobs”



If you want to be a city that thrives, a city that builds, you cannot stand still.

Forbes.com recently identified Rochester as the best city to find a job in 2015. We're proud of this designation but not surprised—Rochester is and always has been a city that leads. We're a city of ideas and a city of innovation. In the past year, we've sought out every resource we could to capitalize on this legacy. Every week, we're cutting a ribbon for a new store, small business or restaurant, or breaking ground to create more places for people to live, work and play.

Forbes found that Rochester has the best employment prospects in the nation this summer, with a net employment outlook of 35 percent for the upcoming quarter.

While working to make our streets safer and improve access to a quality education, I've also made sure that Rochester is on the state, national and international business radar. I want the world to know that the Flour City is a city of patents, a city of innovation and we're well on our way to becoming the photonics capital of the world. We're creating jobs in our city and making both our Downtown and our neighborhoods more vibrant.

Dear Friends,

An unprecedented spirit of cooperation and innovation are transforming Rochester into a place where our citizens can feel safe in their neighborhoods, find meaningful jobs and obtain a quality education for their children.

I'd like to hear from you! As a city resident, you have a direct link to me through Tracey Miller and the Office of Constituent Services. Please reach out with any questions, concerns or ideas on how to promote effective community relations in Rochester.

Call the Office of Constituent Services at (585) 428-7045 or email Tracey at millertr@cityofrochester.gov. I look forward to connecting with you!

Lovely A. Warren, Mayor



On June 5, I joined with community leaders and Anthony J. Costello & Son Development for the grand opening of the new Costco Warehouse. The 156,000 square-foot store is the first business to open at CityGate - our new southern gateway to the city. It was wonderful to meet with employees and celebrate the approximately 150 jobs created at Costco!



Thank You Rochester City Council

L to R seated: Matt Haag, At-Large
Carolee A. Conklin, At-Large
Loretta C. Scott, Council President At-Large
Jacklyn Ortiz, At-Large
Dana K. Miller, Vice President At-Large
L to R standing:
Michael A. Patterson, Northeast District
Elaine M. Spaul, Esq., East District
Carla M. Palumbo, Esq., Northwest District
Adam C. McFadden, South District

True Community Policing Returns to Rochester



When I ran for Mayor, I promised to bring community policing back. People asked for this, the rank and file police officers wanted this and after more than a year of planning, true community policing has finally returned to Rochester.

On April 20, I officially implemented a new patrol model for the Rochester Police Department. A new five-section patrol model replaced the two-division patrol model that had been in place since 2004. The neighborhood beat structure gives individual officers smaller areas of responsibility and allows them to spend more time engaging with citizens.

The new sections are:

- Clinton Section in the Northeast;
- Goodman Section in the Southeast;
- Lake Section in Northwest;
- Central Section in Downtown and adjacent neighborhoods, and
- Genesee Section in the Southwest.

Our police department reorganization is about creating safer streets and neighborhoods. The smaller sections will enable true community policing, where police and citizens work together to make our neighborhoods more vibrant. I look forward to seeing new police-community partnerships arise from this model.

This is just the beginning. We must remain focused on the true promise, and the work we must do to get there. We must give every child, mother, father and family what they deserve—a safe neighborhood. This new model gives us a start on that promise. It makes it easier for the police and the community to work together in partnership

and lays a foundation on which we can build up our communities to create not only safe neighborhoods, but more jobs and better educational opportunities.

Meet Your New Section Captains



Captain Korey Brown
Clinton Section: Captain Brown has 18 years of service and was recently promoted to police captain.



Captain Lloyd Cuyler
Goodman Section: Captain Cuyler has 27 years of service, including eight as a police captain.



Captain Raymond Dearcop
Lake Section: Captain Dearcop has 20 years of service, including three as police captain.



Captain David M. Smith
Central Section: Captain Smith has 22 years of service, and was recently promoted to police captain.



Captain Tony McMullen
Genesee Section: Captain McMullen has 19 years of service, including three as police captain.

How Can You Help?

The Rochester Police Department has several programs that encourage citizen interaction, including: Clergy on Patrol; Police Citizen Interaction Committees; the Police Activities League; the Do the Right Thing Program and our Books and Bears program. Our PAC-TAC (Police and Citizens-Together Against Crime) program is an excellent example of a program that can be re-invigorated under the new community policing model.

If you would like to join PAC-TAC or work with the Rochester Police Department in some other way, call the volunteer hotline at (585) 428-7496.



Play, Create and Learn! Discover Summer at City R-Centers and Libraries

There are so many opportunities to keep your children healthy and engaged over the summer. At City R-Centers and branch libraries, there's something for everyone!

We want summer to be fun, but we must not let our kids fall behind in such critical subjects as math and science. I'm happy to offer our Magnet Programs—led by professional staff and topic experts—where kids can learn by investigation, experimentation and problem solving. Some of our Magnet offerings this summer include “STEM Explosion” at the Carter Street R-Center, where kids will learn about science and technology through hands-on activities.

Other offerings include Earth Explorers Expeditions, Creative Arts, Biz Kid\$ and ROCmusic Camps.

This summer, I'm inviting kids to read at least 10 books and take part in the **Mayor's Summer Reading Challenge**. Visit your local library for a limitless supply of books and to pick up an entry form. Complete the challenge and we will mail your child an official Mayoral Excellence in Reading Certificate and a coupon for a free book.

For more, visit www.cityofrochester.gov, call our information line at (585) 428-5990, or pick up forms and the Recreation Summer Guide at City branch libraries, R-Centers or the City of Rochester Public Market.



Preparing Our Children for Their Future

If you're a parent, you are a teacher. Moreover, you are your child's *very first* teacher. I have joined forces with School Board President Van White and other local experts to launch the “Five Key Things Parents Can Do,” to help children get off to a great start from birth. This booklet is available to parents at hospitals, daycare centers, R-Centers and libraries. I want to thank the members of the Mayor's Early

Learning Council for developing these recommendations.

Besides developing programs, it is my belief that you must also be visible in young people's lives. That is why I launched “Lunch with the Mayor” - where we visit schools to have lunch with our students and answer any questions they may have. It's designed to make sure they know that I care about them and I believe in them.

Investing in Our Youth

To be competitive in the global marketplace we need to invest in preparing our children for their futures.

A city with a bright future is a city with lots of jobs, safe and vibrant neighborhoods and quality educational opportunities. To achieve this, we must support our greatest asset—our children. That's why we are adding educational programming in the City's R-Centers, encouraging youth employment and supporting outreach services in my 2015-2016 City Budget.

A report released mid-June by the Children's Agenda highlights how this budget advocates for Rochester's children. The report recognized our focus on quality educational programming. Specifically, these efforts include: Funding for early

developmental screening; improved staffing at R-Centers; collaboration on literacy efforts with the Rochester City School District and the Rochester Public Library; promotion of youth employment; promotion of the summer meals program; and advocacy for early care and learning.

I'd like to thank the Children's Agenda for recognizing the work we are doing every day to serve youth and their families to help them reach their full potential. The report is posted online at www.thechildrensagenda.org



Summer in the City

Summer in Rochester means there's always something fun to do in our vibrant city... from enjoying our award-winning parks and trails to our signature festivals such as Windstream Party in the Park, or our popular Food Truck Rodeo at the City of Rochester Public Market and **MUCH** more. Be sure to visit our website, www.cityofrochester.gov for a full listing of events and festivals.



Volunteers “Hit it Out of the Park” at Clean Sweep with the Rochester Red Wings

Wow! Another Clean Sweep is in the bag and Rochester is looking great! This year marked the 10th year of our popular beautification project and I want to thank all of our 3,000 volunteers who came out to lend a hand picking up litter and debris, planting flowers, vegetable gardens, pruning trees and completing neighborhood beautification

projects across the city. City crews removed graffiti, cleaned and swept City properties, repaired sidewalks and filled potholes throughout the day. It was wonderful to be able to visit with some of you at your project sites and work alongside residents who invest their time and talent to keeping our city clean and green!

We’re at our best when we join together as a community, with old friends and new friends—and I’m confident that this momentum will continue through the summer with our **Mini Sweep** program.

Call 311 for more information on how to set up a Mini Sweep. Outside city limits, call (585) 428-5990.

Transformative Internship Opportunities

When I first took office, instituting a City Hall internship program was particularly important to me because I would not be where I am today had it not been for an internship opportunity I received while in college. That internship was transformative and ultimately equipped me to finish college and opened the door to law school. It is imperative that we allow our college students the opportunity to serve civically and gain work experience. Interns at City Hall work in various departments and gain a wealth of knowledge that they will use for the rest of their lives.

Do you know a qualified student who could benefit from this experience? Encourage them to apply online at www.cityofrochester.gov/internships.



Celebrating our College-Bound Seniors!

On May 1, we recognized local college-bound seniors in a big way. The effort is part of First Lady Michelle Obama’s #ReachHigher Social Media Campaign, celebrating College Signing Day. More than 500 pictures were taken at dozens of high schools throughout the county. You can look at more pictures on the City of Rochester’s Facebook page, or watch a video on our YouTube channel at www.youtube.com/CityOfRochesterNY.

Congratulations to all of our students who are reaching higher! Rochester wishes you well!