



WELCOME

**City of Rochester
Vacuum Oil Brownfield Opportunity
Area Public Open House**

OCTOBER 29, 2015

Meeting Agenda

- Welcome & Opening Remarks
- Introductions
- Planning for the Future
- Next Steps
- Open House:
Ask Questions and Share
Your Thoughts!

The Project Team

- **New York State Department of State**
- **New York State Department of Environmental Conservation**
- **New York State Department of Health**
- **City of Rochester**
 - **Environmental Services**
 - **Transportation**
 - **Public Works**
 - **Communications**
 - **Planning & Zoning**

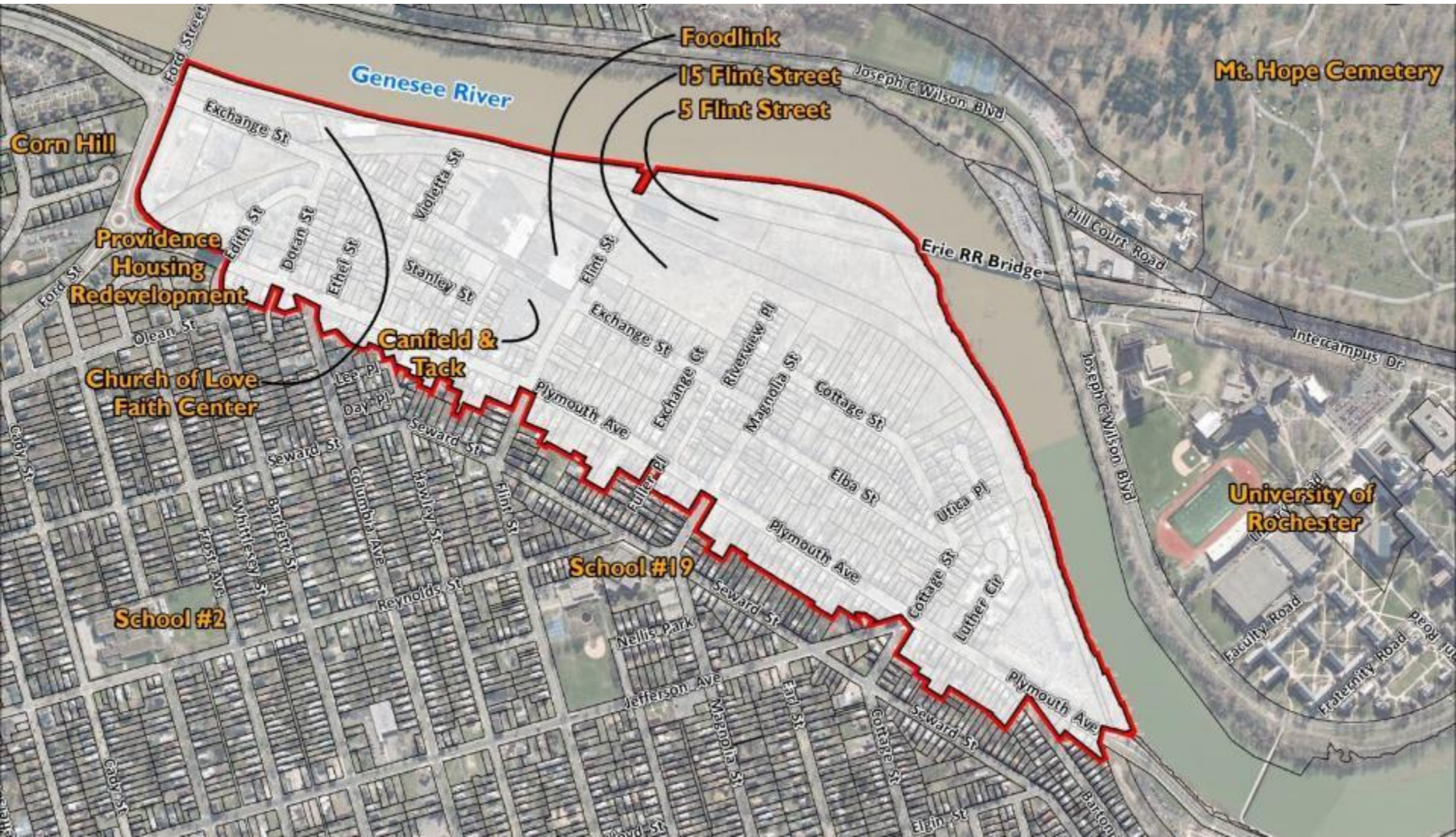
The Project Team

- **Bergmann Associates**
 - **RKG Associates**
 - **Camoin Associates**
 - **Shumaker Consulting**
 - **ROC Engineering**
 - **Natures Way**
 - **Quality Counts**
 - **Bruckner Land Appraisals**



Planning for the Future

The City is committed to this study area.



what is a BOA?

BOA = Brownfield Opportunity Area

- a state funding program
- provides financial and technical assistance
- area-wide planning efforts
- supports community revitalization

Project Benefits

- **Add predictability to site redevelopment**
- **Business attraction and investment opportunities**
- **Ensure future plans reflect vision of the community**
- **Funding resources, incentives & grants**
- **Identify project “champions”**

Laying the Framework for Today


**2006 -
2008**

City applied and was awarded funding through the NYS DOS Brownfield Opportunity Area Program



**March
2011**

City, Bergmann and Stakeholders begin planning process



**June
2012**

Public Design Workshop & PLEX Design Charrette “Visioning”

What Have We Learned So Far...

Neighborhood preservation Need green space and recreation opportunities Enhanced public access to water Avoid urban renewal style clearing of existing residential areas Public waterfront amenities Historic interpretation Food desert Green infrastructure Residential rehabilitation projects Adaptive reuse of Foodlink building Senior housing Safety Medical hub and services Youth programming Clean up Vacuum Oil site Increased homeownership Pocket parks and community gardens Improved visibility to River Streetscape enhancements on Plymouth Avenue Don't want to see gentrification of neighborhood No privatization of waterfront Genesee Valley Canal Grocery store Appropriate level of expanded University of Rochester presence Neighborhood links to trail network Goods and services for residents Interpretive center on waterfront

Laying the Framework for the Future

2012

Vision Plan Development and Refinement



Laying the Framework for the Future

**2012 -
2013**

**Submittal of Grant Request and
award of grant money**

2014

**Implementation Activities
commence**

**Pre-Development
Activities**



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graph TD; A[2012 - 2013: Submittal of Grant Request and award of grant money] --> B[2014: Implementation Activities commence]; B --> C[Pre-Development Activities];
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Pre-Development Activities Underway

- **Structural Buildings Assessments**
- **Geotechnical Investigations**
- **Traffic Analysis**
- **Transportation and Infrastructure**
- **Wetland Delineations**
- **Waterfront/Public Realm Master Plan**
- **Floodplain Assessment**
- **Environmental Investigations**
- **Neighborhood and Housing Reinvestment**

A group of people are gathered in a room with large windows, engaged in conversations. A woman in a pink jacket is smiling and holding a white paper. A man in a black jacket and beanie is talking to her. Other people are visible in the background, some looking at displays. The scene is an open house or community meeting.

Open House

Topic Stations



General Information



Brownfields



Flood Wall



Housing



Transportation



Parks & Open Space

Open House Format

- Visit each station
- Review materials
- Ask questions
- Share your thoughts
- Now – 8:30 PM



NEXT STEPS.

Overcoming Hurdles As We Move Forward

- Property access, control and ownership
- Completion of environmental investigations and cleanup plan
- Funding for cleanup and public infrastructure & enhancement projects



What's in store in the next 2-3 years...

- Remedial investigation and clean up south of Flint Street (within refinery footprint)
- On-going community engagement
- On-going discussion with property owners
- Flint Street improvements
- PLEX Linear Park Phase 1 (pending funding)
- Private investment