

There's a better way to get to work.

World Class Service

Vanpooling

Client Advocacy

Commuter Centers

Consulting



vRide®

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vRide
ride share



Introduction

Thank you for taking a few minutes to learn more about vRide. We introduced our best in class vanpool program in the mid 1970s and continue to shape policy for the commuter transportation industry today. vRide operates the world's largest vanpool program, with locations in more than 40 US markets and the Netherlands. Our experience at home and abroad, allows us to draw upon best practices for employee transportation strategies and develop world-class services for our clients.

Today, vRide does much more than just provide vanpooling services. vRide supported and provided vehicles to carsharing programs in several US markets; brokers on-site, comprehensive employee transportation management services through our Commuter Centers, and works with vehicle manufacturers to field test and promote a number of alternative fuel vehicle programs.

Working in partnership with state and federal legislators and agencies, we advocate for changes in government policies and regulations which shape our industry and are vital to solving traffic congestion, employee transportation, and air pollution challenges of the 21st century.

Representation on auto manufacturers' fleet advisory boards allows vRide to contribute critical feedback to the companies that design and build the vehicles we all travel in today and in the future. vRide addresses sustainable transportation issues as members and leaders of the Association for Commuter Transportation and the American Public Transportation Association.

For over 35 years, vRide has achieved our objectives by adhering to our vision: To deliver innovative, cost-effective, and customer-focused employee transportation solutions to meet the specialized needs of our clients worldwide. We continue to be the market leader because we provide exceptional service.

I hope we have the opportunity to put our diverse capabilities and world class services to work for you. We look forward to serving all of your employee transportation needs.



Vanpooling

A vanpool is a group of 5 to 15 people who commute to and from work on a regular basis in a roomy, comfortable van. vRide provides the vehicle, comprehensive maintenance and repair program, insurance and back-up vans. We also qualify all driver candidates and assist with route selection. The group shares the

monthly operating expense and saves money. A Primary Volunteer Driver and Alternate Drivers are selected from the vanpool group. The Primary Volunteer Driver often receives a free commute and some personal use of the van on evenings and weekends in exchange for assuming driving responsibilities.



Nap



Email & text



Play games & de-stress

Why Your Employees Should Vanpool:

- Save up to \$5,000 a year versus driving alone
- Reduce wear and tear on personal vehicles and save on personal auto insurance
- Escape the daily grind of traffic congestion while sleeping or checking email
- Get to work faster using High Occupancy Vehicle (HOV) Lanes
- Make commuting time more productive by reading, catching up on work or sleeping
- Contribute directly to improving the environment
- Commute more safely

Benefits to Employers

Vanpooling Makes Sense for Your Business

Your employees are your most valuable resource. Today employers need to be concerned with transportation issues and how they impact workforce productivity. Traffic congestion and population growth create longer commutes. Containing costs and improving efficiency are factors leading many employers to focus on worksite accessibility, employee parking, recruitment and retention, and community relations issues. vRide offers proven solutions that help employers address these challenges.

Offer a Valuable Benefit to your Employees

With no capital investment, your company can improve workforce morale and productivity by offering them a time-tested strategy for lowering commuting costs, alleviating stress, and offering valuable tax savings.

Expand Your Labor Market

Don't let traffic congestion impact your company's ability to attract and retain the best workforce possible. An active

vanpool program makes your facility more accessible to employees.

Reduce Parking Requirements

vRide can alleviate your company's parking problems. One vanpool can remove as many as fourteen vehicles from your parking lot and reduce the need to build and maintain expensive additional parking facilities.

Save During A Relocation

We can help you analyze the impact of a potential move on your employees' commutes and develop viable new travel strategies for affected employees. Retaining an experienced workforce not only safeguards your investment in their professional development, but also ensures you will spend less on recruiting and training after a move.

Enhance Your Public Image

The vRide vanpool program identifies and promotes your business as a civic leader concerned about the environment, the community and your employees.

Vehicles



*Express Van
interior*



Traverse interior



A Variety of Vehicles to Suit All Needs

vRide offers many vehicle models and seating configurations accommodating 5 to 15 passengers. Visit us on the web at vRide.com or call your local office at 1-800-VAN-RIDE to learn about all available options in your area.

Vehicle Modification Process

Placing your workforce into safe and comfortable commuting vehicles begins well before you start using our services. vRide takes our modified vehicles through a rigorous process that meets or exceeds all applicable Federal Motor Vehicle Safety Standards (FMVSS), conforms to ISO9001 and QS9000 standards and is approved by the original equipment manufacturer (OEM).

Many of the systems used in the modification process are designed and engineered specifically for vRide vehicles. All FMVSS testing for our vehicles' seating systems are performed in-vehicle by a certified laboratory. Other companies rely solely upon bench tests to reduce their testing costs. The seats in vRide's vehicles are tested in a real-world environment.

What does this mean to the vRide customer using one of our modified vans? Conveniences such as individual overhead reading lights, reclining luxury seating, and bench-style seating designed, engineered and manufactured specifically for our vehicles.

Most importantly, our commitment to safety means piece of mind. vRide's unyielding commitment to safety and exacting standards



Solutions

A Vanpool Program of only 10
Vehicles Can Reduce Employee
Parking Requirements by Over
100 Spaces

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Managed Commuter Centers
Bring a Myriad of Employee
Transportation Solutions to
Your Workforce





Parking Solutions

According to the International Parking Institute, the average cost of building even basic surface parking is between \$1,200 and \$1,500 per space and a recent study by Carl Walker, Inc. found multi-story parking garages cost an average of \$15,552 per space. Ongoing maintenance and operating costs average \$200 to \$800 per space per year.

Commuter Centers

Employers with large, concentrated workforces often encounter mobility challenges. To address these concerns, many organizations adopt basic employee transportation plans that can include working with a local transportation management association or designating an existing employee as the company's employee transportation coordinator.

These standard approaches can achieve some success, but frequently do not provide complete solutions to the organization's overarching mobility needs. Employers seeking more comprehensive strategies often partner

with vRide for a combination of transportation demand management expertise and a personalized, in-house touch.

A Commuter Center is established at a client's location to serve as a "one-stop shop" for employee commuting needs. Commuter Centers address the commuting needs of the greatest cross-section of a company's workforce in an efficient and cost-effective manner while capitalizing on existing public and private sector transportation services. vRide manages Commuter Centers for major employers in the United States and the Netherlands.



Consulting

vRide's consulting services include:

- Commuter Cluster Analysis•
- Web based surveys
- Public Funding Strategies
- Site specific ridematching for carpools and vanpools
- Development and management of employee shuttle bus services
- Environmental awareness campaigns
- Website content development
- Communications and marketing strategies

vRide draws upon over 35 years of first hand operating experience to help craft employee transportation programs built upon an organization's unique requirements. We offer helpful analytical tools that assess how your employees travel to and from work today as well as identifying the necessary changes that would encourage them to modify their commuting behaviors.

vRide's mapping tools produce an overview of employee commuting patterns and identify groups of employees with the potential to be organized into shared ride arrangements. Web-based surveys

ensure statistically significant employee responses and clarify attitudes about commuting. They can also identify the measures required to influence travel behavior.

Additionally, vRide provides valuable guidance about how to most effectively market and promote sustainable transportation solutions to your employees. In many markets vRide partners with state and local transit authorities to bring these and other services like transit subsidies and Emergency Ride Home Programs to your workforce.

Environmental Benefits

Because each vanpool removes as many as 14 vehicles off the nation's roads each day, even a modest program significantly reduces fuel consumption, traffic congestion and greenhouse gas emissions.

Becoming a vRider is a great way to make your commute safer, faster, cheaper and easier. vRide's national footprint allows us to deploy our service anywhere in the country even where traditional fixed-route transit options are unavailable. vRide's sustainable transportation solutions give commuters a safe and convenient green alternative to driving alone.

vRide's vanpool program eliminates nearly 12 million vehicle commuting trips, conserves about 47 million gallons of fuel and eliminates more than 480,000 tons of carbon dioxide emissions from the atmosphere! You and your company can be part of a national movement to help reduce our country's dependence on foreign oil, clean up our air and unclog the nation's roadways.

vRide offers a wide variety of vanpool vehicles and seating configurations that allow you and your employees to do your part and make a difference every working day. Vanpooling is a safe, easy way to help the environment and save up to \$5,000 a year in the process.

Visit **vRide.com** &
get started today!



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