

City of Rochester Public Market: Renovation Updates



Great news! In April, we will break ground on the City of Rochester Public Market's exciting \$8 million renovation and addition project. We can look forward to a new, outdoor covered shed—essentially a replica of the historic original (c.1904) that was demolished in 1963. There will be 50 more vending spaces allowing for more local growers and producers to offer their wares.



In addition, a new state-of-the-art brick and glass enclosed shed will be built in place of the existing one and the free standing food stands will be rebuilt in custom designed, repurposed shipping containers. These improvements will enhance the wonderful Market experience for both vendors and customers.

Very special care is being taken to ensure that these improvements further enrich the Market's character and functionality.

The Market will remain open on its normal days and hours throughout the project construction. Call the Market Office at 428-6907 with any questions you might have and visit www.cityofrochester.gov/publicmarket for additional information.

Free Compost, Wood Chips and Chipstone Help Keep your Yard Clean and Green

As the snow melts and your grass and gardens come back to life, be sure to take advantage of Rochester's Materials Give Back Program. This is our way of providing various "green" recycled materials to residents free-of-charge to use for household landscaping or other improvement projects.

The leaves the City collects are treated and offered to the public as compost. Holiday trees from our collection sites are sent through a wood chipper and converted into mulch; a material perfect for flowerbeds or other landscaping projects.

Scrap wood and brush are ground to wood chips and chipstone from the City's chip seal program, buildable fill and scrap lumber pieces are also made available to the public.

The Materials Give Back Center is located at the Solid Waste Collection facility on Ferrano Street, near Colfax Street. The Center opens for the season on April 15.



Mounted Patrol Trading Cards a Hit

Kids and adults alike are always excited to see the Rochester Police Department's Mounted Patrol units out at festivals, parades and events. To further enhance these great opportunities for community engagement, Officers now have trading cards for each of the five horses. The cards include facts about the horse as well as important phone numbers. Be sure to ask for a card the next time you see the Mounted Patrol out and about.

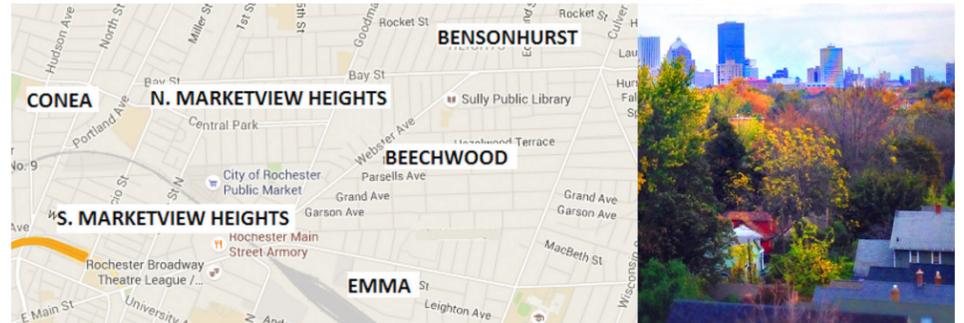


ISO Ranks Rochester as Class 1 City for Fire Protection

This February, I was proud to announce that the national Insurance Services Office Inc. (ISO) has ranked Rochester as a Class 1 city for fire protection. This ranking leads to lower insurance rates for homes and businesses. Rochester is just one of four Class 1 cities in New York State. This independent evaluation assures citizens and business owners that we are not only making them as safe from fire as we possibly can, but we're also doing everything we can to keep insurance rates as low as possible. Our decision to re-establish a true Community Outreach Unit, with Firefighters dedicated full-time to fire prevention and safety, also played a major role in the grade.

Transforming Our City • Spring 2016 City of Rochester, NY Mayor Lovely A. Warren

Neighborhood-Focused Partnership to Spark Renewal



Working together, community and government leaders will bring services and resources into three key neighborhoods that meet the individual needs of the residents, with a goal to lift communities out of poverty. The Marketview Heights, Beechwood and EMMA neighborhoods will be the initial focus of the City of Rochester Innovation Team, Rochester-Monroe Anti-Poverty Initiative (RMAPI) and Connected Communities efforts.

Services will focus around four areas: Cradle to Career Education; Community Wellness; Mixed Income Housing and Economic Viability, and could include adult mentoring, job training, more access

to mixed-income housing and increased access to childcare and transportation. The initiatives will build on the Urban Village concept that was first outlined in the IBM Smarter Cities Challenge report, and RMAPI's Principle of "Community Building." The focus will be utilizing the work done by the Mayor's Office of Innovation and Strategic Initiatives to find a target area to begin implementing strategies to lift people out of poverty.

The City of Rochester and Initiative leaders are seeking input from residents who live in these neighborhoods. Visit www.cityofrochester.gov/innovation for more information and to fill out a survey.

Hello Friends,
The end of winter signals the start of a beautiful and lively time of year in Rochester. Spring means more time to enjoy the great outdoors with friends and family, as well as the fun and excitement of our parades, festivals, concerts and more.

I invite you to join us for Clean Sweep, our citywide beautification day on April 30. You can also help us encourage house hunters and renters to find a home at the Celebrate City Living event on April 16.

Follow your city's progress in this newsletter as we highlight efforts to create safer, more vibrant neighborhoods, more jobs and better educational opportunities for our children.

Lovely A. Warren
Lovely A. Warren, Mayor



Thank You Rochester City Council
L to R standing:
Matt Haag, At-Large
Jacklyn Ortiz, At-Large
Loretta C. Scott, Council President At-Large
Carolee A. Conklin, At-Large
Dana K. Miller, Vice President At-Large
L to R seated:
Michael A. Patterson, Northeast District
Molly Clifford, Northwest District
Elaine M. Spaul, Esq., East District
Adam C. McFadden, South District

A Message About Water Safety

If your family is like mine, you were alarmed at the recent water quality concerns in the news nationally. As a mother, I am very concerned about the safety of our drinking water and that's why I am sending information about the quality of Rochester's drinking water to all of our residents.

Let me assure you that Rochester's water exceeds EPA standards for lead in drinking water. Our source of fresh drinking water is one of the many benefits of living in

Rochester. For more than 140 years, we have preserved the pristine, natural environments of Hemlock and Canadice lakes to ensure the quality of our water supply.

(continued on page 3)



Celebrate City Living: Find a Neighborhood to Grow in

Rochester is rolling out the welcome mat with Celebrate City Living, a new, year-round program to help homebuyers and renters learn about the benefits of living in the city. Together with the Rochester Coalition for Neighborhood Living, we are committed to helping people access the resources to make it easier to buy or rent a home in Rochester.

Celebrate City Living places a special emphasis on the distinctive settings and wide variety of housing choices in each of Rochester's neighborhoods. Search city neighborhoods for a house or apartment and connect with available resources, including Realtors, lenders and non-profit agencies that specialize in city housing by attending Celebrate City Living on April 16 at City Hall.

If your business would like to become a sponsor and showcase how you make Rochester great, visit www.celebratecityliving.com.

Celebrate City Living
Saturday, April 16, 10 a.m. to 3 p.m.
Rochester City Hall, 30 Church St.

Free parking on-street and at the Sister Cities Garage

Celebrate City Living



FAFSA FEST 2016 a Great Success!



The City of Rochester is working with Rochester College Access Network and many other community partners to help residents with the online FAFSA-the Free Application for Federal Student Aid.

More than 350 students applied for state and federal financial aid with

the help of more than 100 volunteers at six sites around the city.

Rochester College Access Network is a year-round great resource for students and families. Check out www.rochesterCAN.org for information on local colleges, events and links to information about colleges nationwide.

Rediscovering Frederick Douglass

It was a great thrill and honor to unveil a long-lost photo of Frederick Douglass to a packed atrium of City Hall in February.

The newly discovered image of the famed abolitionist, human rights advocate,

writer, orator, advisor to President Lincoln and distinguished statesman was found last year in the Special Collections of the Rochester Public Library.

The photograph is estimated to have been taken in 1883 and has an interesting story that will be told in a new documentary titled "Rediscovering Frederick Douglass." The documentary will explore the life of the photo's owner, the mystery surrounding the image and the powerful way that Frederick Douglass used photography for social change.

Three free screenings of the documentary will be held with post-film discussions on the following days and times:

- 11 a.m. Sat., April 9, at The Little Theatre, 240 East Ave.
- 6:30 p.m., Mon., April 18, at the Dryden Theatre at the Eastman Museum, 900 East Ave.
- 4 p.m., Fri., April 29, at the Kate Gleason Auditorium at the Central Library, 115 South Ave.



For more information, visit www.cityofrochester.gov/FrederickDouglass.

Gather Your Friends and Neighbors: Clean Sweep with the Rochester Red Wings

The City of Rochester, the Rochester Red Wings and thousands of community members will once again come together to beautify our city during the 2016 Rochester Clean Sweep.

Clean Sweep is a great opportunity to meet with old friends and make new ones while lending a hand to make Rochester beautiful. You'll help pick up garbage and debris, plant community gardens and take part in other beautification efforts while City crews remove graffiti, clean City properties, repair sidewalks and fill potholes.

Clean Sweep is a great team-building exercise for neighborhood associations, church groups, school clubs and teams

Clean Sweep 2016 will take place Saturday, April 30 at Frontier Field. Park free on-site, and from there, get a ride to the work site. Clean Sweepers will return to Frontier Field and receive free admission to that afternoon's Red Wings game and get a voucher for free lunch.

and civic organizations. If you can't make it to the stadium on that day, participate in Clean Sweep by raking your own yard and place bulk refuse at the curb, knowing a City crew will soon come by to retrieve it. To register, visit www.cityofrochester.gov/cleansweep or call 311 (dial 428-5990 if calling from outside city limits).



Story Time With Style



In the City of Rochester, we're encouraging children to sharpen their reading skills.

Story Time With Style brings books to city salons and barber shops by offering free books on hand-crafted bookshelves created by students at The Woodshop of St. Michael, Inc.

The idea is to associate waiting with reading, and ultimately improve reading skills.

We need to do everything we can to improve our children's reading proficiency.

Look for the Story Time With Style bookshelves in your neighborhood salon or barber shop, pick up a book and read to your child – or ask them to read to you.

For full details, including locations and information for business owners interested in participating, call (585) 428-6349 or visit www.cityofrochester.gov/storytimewithstyle.



Be Social - More Ways to Connect with Your City

Follow the Mayor's Office of Constituent Services on Twitter [@RocNYOCS](https://twitter.com/RocNYOCS) and Facebook at www.facebook.com/RocNYOCS. If you belong to a block club, neighborhood group or business association, we invite you to share your updates, news and events. What makes your neighborhood unique? What are the hidden gems that improve the quality of life in your community?

Brittaney Wells and Andreas Rau are here to help tell your story.

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Water Safety

(continues from page 1)

We test water on a daily basis collecting samples at customer taps. Our goal is to maintain your trust by providing excellent water and service. For more information about testing your home or business' water, call our Hemlock Water Treatment Plant at (585) 428-6680, the EPA Safe Drinking Water Hotline at 1-800-426-4791 or visit the EPA's website at: www.epa.gov/safewater/lead. Our Annual Water Quality Report is posted at: www.cityofrochester.gov/waterquality.