City of Rochester

Public Market

Department of Recreation and Youth Services
280 North Union Street
Rochester, New York 14609
www.cityofrochester.gov/publicmarket

FOOD TRUCK RODEO "AT THE MARKET" 2017

www.cityofrochester.gov/foodtruckrodeo

Wednesdays: **April 26** **May 31** **June 28** **July 26**
August 30 **September 27**



Set-up: 3:00 pm - 5:00 pm
Sales: 5:00 pm - 9:00 pm
Clean-up: 9:00 pm - 10:00 pm

Fee: **$ 150.00** per Wednesday
$ 425.00 for **3** Wednesdays
$ 800.00 for **6** Wednesdays - paid in full prior to first Rodeo

No application will be accepted without a non-refundable payment.

***Payments must be made by the Tuesday before the event to attend*.**

Checks should be made payable to the **Rochester Public Market.**

There will be a $20.00 fee for all returned checks.

See back for Rules.

Name: _____ Telephone #: _____

Business Name: _____

Address: _____

City/State/Zip: _____

E-mail: _____ Product: _____

(Circle the dates requested)

Wednesdays: **April 26** **May 31** **June 28** **July 26**
August 30 **September 27**

Vendors with prepared foods must provide a **physical copy of a City of Rochester Vending Permit OR Monroe County Health Certificate, a Tax ID Certificate, Fire Safety Training certificate, proof of Insurance in the amount of $ 1,000,000.00 (naming the City of Rochester as additional insured), photo of vehicle (including length) and copy of proposed menu.**

If you need further information and/or guidance on the above please call:

City of Rochester - City Clerk	**(585) 428-6617**
City of Rochester - Fire Safety Training	**(585) 428-3682**
Monroe County Dept. of Health	**(585) 753-5065**
NYS Dept. of Agriculture & Markets	**(800) 554-4501** - Albany
NYS Dept. of Agriculture & Markets	**(585) 427-2273** Food Safety / **(585) 427-0200** Farm Products
NYS Dept. of Taxation	**(800) 698-2909 / (518) 485-2889**

RULES AND REGULATIONS:

A. Your location(s) must be left clean and free of litter and debris at the end of the rodeo.

B. All items are will be confined within the boundary lines to prevent injuries and to facilitate foot traffic.

C. On the day of the event, locations will be assigned based on availability through the Market Office after 3:30 pm **Food Trucks will have preference in placing**. Vendors that show up after 4:00 pm may not be placed with no refunds**. All Vendors must check in at the office. "No Parking" along the handicap area…the waiting area is the front parking lot off N. Union St.**

D. Vendors must use the location(s) assigned to them. Sharing location(s) will not be permitted.

E. Vendors are prohibited from hawking, shouting, using music, etc., to attract customers.

FAILURE TO OBEY THE ABOVE RULES AND REGULATIONS MAY RESULT IN TERMINATION OF YOUR PARTICIPATION AT THE MARKET.