



### The Maplewood Rose Festival

offers a cornucopia of activities celebrating Rochester's history, ecology, people, and illustrious horticultural heritage on Saturday, June 10. The roses are in bloom and a full program of activities, family entertainment, food and more awaits visitors in and around Maplewood Park and Rose Garden, located at the intersection of Driving Park and Lake Avenues. This FREE event is coordinated by the Maplewood Neighborhood Association. [www.cityofrochester.gov/maplewoodrosefest](http://www.cityofrochester.gov/maplewoodrosefest).

**Food Truck Rodeos at the City of Rochester Public Market** have quickly become a favorite Rochester tradition. Rodeos bring our community's creative mobile cuisine to the Market and feature local brew and bands that add to the flavor and fun. Head to the Market at 280 N. Union St. from 5 to 9 p.m. on the last Wednesday of the month (through September). FREE admission! [www.cityofrochester.gov/foodtruckrodeo](http://www.cityofrochester.gov/foodtruckrodeo).

**Windstream Party in the Park** features a diverse array of music Thursday evenings at 5 p.m. at Dr. Martin Luther King Jr. Park. Headliners on the CGI Communications Main Stage: Los Lobos (Tex-Mex, Latin), June 15; Living Colour (Rock band with various influences), June 22; Giant Panda Guerilla Dub Squad, (reggae), June 29; Tim Reynolds TR3 (rock), July 6; Blues Traveler (classic rock jam band), July 13; Los Lonely Boys (American Chicano rock power trio), July 20; The Machine Performs Pink Floyd (tribute band), July 27; Matisyahu (reggae, rock), Aug. 3; Donna the

Buffalo (Americana roots rock), Aug. 10. Ticket information is posted at [www.cityofrochester.gov/pitp](http://www.cityofrochester.gov/pitp).

**Roc the Park Music Festival** is a family-friendly concert series produced by Carlton Wilcox Live at Dr. Martin Luther King Jr. Park featuring the finest local and regional talent in a series of 3 concerts. Mark your calendars for 6 p.m. Saturday July 8 -- Latino Night, Friday, Aug. 11 -- Roc Rhythm & Groove, and Saturday Sept. 2 -- Motown & Soul. Stay tuned! Season lineup and ticket sale info will be posted at [www.cityofrochester.gov/rocthepark](http://www.cityofrochester.gov/rocthepark).

**Bands on the Bricks** is one of Rochester's most popular concert series and proves that the City of Rochester Public Market isn't just for morning people. FREE concerts are held on consecutive Friday nights: July 14, 21, 28; Aug. 4 and 11 from 6 to 10 p.m.: Admission is free. [www.cityofrochester.gov/bandsbricks](http://www.cityofrochester.gov/bandsbricks).

**Rochester MusicFest** is cementing Rochester's position as the region's premier summer destination for music fans. Join us on Friday, July 14 to enjoy live music by Bobby Rush, Nellie "Tiger" Travis, Pokey Bear, Joe Beard, Lakeside and local favorites. On Saturday, July 15 the show continues with headliners Bobby Brown, After 7, Arrested Development and Big Daddy Kane. On Saturday, children ages 2 to 10 are free with a paid adult admission and can enjoy the "KID ZONE" with waterslides, bounce houses and more. Ticket prices and information may be found at [www.rochestermusicfest.com](http://www.rochestermusicfest.com).

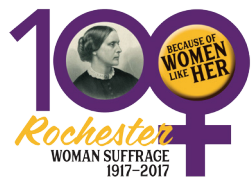
### Learn, Play, GROW!

Summer Recreation in the City includes camps, events and activities offering many opportunities to get out and take advantage of the warmer months. City pools, water parks and beaches provide a fun, safe way to learn to swim, join a swim team or just beat the heat. R-Center offerings include free magnet day programs for youth that focus on the arts, science, technology, sports, nature and the environment. Our fee-based programs, ArtSmart, Youth Sports and Great Adventure Camps are fun and affordable options for city families.

Pick up your Summer Rec Guide at any City R-Center, City Hall or at the City of Rochester Public Market. [www.cityofrochester.gov/summerrec](http://www.cityofrochester.gov/summerrec).



### Because of Women Like Her:



Winning the Vote in New York State is a new exhibit celebrating the Woman Suffrage Centennial. Join City Historian Christine Ridarsky from 6 to 9 p.m.

on Friday, June 2 at the Rundel Memorial Building at the Central Library for an opening reception of the exhibit which features an eclectic mix of historical artifacts such as Susan B. Anthony's dress, Martha Matilda Harper's prototype for the original salon shampoo chair, a Bloomer costume, a variety of suffrage banners, pendants, flyers and more! FREE admission. [www.rocsuffrage.org](http://www.rocsuffrage.org).



Rochester City Council

Left to right standing: Matt Haag, At-Large  
Jacklyn Ortiz, At-Large  
Loretta C. Scott, Council President At-Large  
Carolee A. Conklin, At-Large  
Dana K. Miller, Vice President At-Large

Left to right seated:  
Michael A. Patterson, Northeast District  
Molly Clifford, Northwest District  
Elaine M. Spaul, Esq., East District  
Adam C. McFadden, South District



## State of the City: Rochester's Flame is Burning Bright



Thank you to all who joined me or tuned in to my State of the City Address, delivered on April 24 at CGI Communications in Downtown Rochester.

Together, Rochester is reigniting the flame of progress with more than 30,000 jobs created or retained, the lowest serious crime rate in 30 years and a 1,200 percent increase in Pre-K enrollment.

For the past three-and-a-half years, I have had three clear goals: To create more jobs, safer and more vibrant neighborhoods and better educational opportunities.

I'm proud of the progress that we've made -- and that we will continue to make.

To read my 2017 State of the City address, visit [www.cityofrochester.gov/sotc2017](http://www.cityofrochester.gov/sotc2017).

### Meet Rochester's New Deputy Mayor



I am proud to introduce Dr. Cedric Alexander as Rochester's new Deputy Mayor.

Dr. Alexander returns to Rochester after serving as Deputy Chief Operating

Officer and Director of Public Safety for DeKalb County, Georgia. He served as Rochester's Police Chief and Deputy Chief from 2002 to 2005 under Mayor William A. Johnson Jr. Dr. Alexander has appeared on national media networks to provide comment on police-community relations, has written editorials for CNN and was one of 11 police professionals to serve on President Barack Obama's Task Force on 21st Century Policing.

Interim Deputy Mayor Carlos Carballada will continue to work in an executive role in the Department of Neighborhood and Business Development to further improve customer service and job creation strategies. I also thank him for his distinguished service and his willingness to continue serve Rochester.

### Golisano Center for the Performing Arts and Tower Chosen for Parcel 5

Thanks, once again, to the investment and vision of Rochester's entrepreneurs, our Downtown is going to finally have the world-class performing arts center along with restaurants, retail shops and residences: The Golisano Center for the Performing Arts and Tower at Parcel 5. This much anticipated selection for Parcel 5 is a victory for our city in every way (con't. page 3)



### Remembering Deputy Mayor Redon



It is with a heavy heart that I announced on May 9, 2017 that former Deputy Mayor Leonard Redon passed away in Florida surrounded by his family after a long and courageous battle with cancer.

Len was sworn in as Deputy Mayor in 2011. After five years of significant contributions, serving under two mayors as the highest appointed official in City government, Len retired in 2016.

Len showed a particular interest in the areas of health care and youth development and served on numerous community boards. His deep commitment to Rochester extended beyond the walls of City Hall.

Len was an accomplished sailor and musician. He loved to play guitar and sing with the BureauCats, a band made up of City employees. He is survived by his wife Denise, children Jason and Jennifer and their families.



# City's I-Team Thinks Outside the Box to Connect People to Jobs



As Rochester continues to thrive, we're doing everything we can to make sure nobody gets left behind and all of our residents share in the promise and progress that is coming to Rochester.

To accomplish that goal, we created the Office of Innovation and Strategic Initiatives. We call them the I-Team. The I-Team operate as in-house research and program design consultants. Here are three things the I-Team is working on:

**Bridges to Success:** Working with the Rochester Monroe Anti-Poverty Initiative to help residents in EMMA, Beechwood, Bensonhurst, and Marketview Heights neighborhoods, the I-Team has helped

develop a program that will help residents achieve their goals through a combination of casework, mentoring, and built in incentives. The program is currently recruiting for new participants. Apply today by calling (585) 730-6191.

**Market-Driven Community Cooperatives (MDCC):** A unique program that helps local institutions like hospitals and colleges redirect their spending to locally developed, worker-owned businesses. MDCC just launched its first for-profit business, ENEROC,

that will create 9 - 14 jobs in the green energy sector over the next year.

**vRide Rochester Vanpool Pilot Project:** The V-Ride Van Pool gives people in our community an opportunity to share a ride to work. This new service provides vehicles, maintenance and insurance to groups of commuters who establish carpools to commute to work. The program is open to the public and service can be organized through employers or employees. These vans are currently going to the del Lago Casino in Waterloo and the Pactiv manufacturing plant in Canandaigua.

**Kiva Rochester:** The I-Team partnered with Kiva, an international crowd-funded lending platform, to help low-income or start-up entrepreneurs access zero interest loans of up to \$10,000. The program relies on a unique social underwriting process to establish credit worthiness and the office has established a loan-matching fund. More than 20 local businesses have received over \$125,000 in loans in Rochester through Kiva.

Read more about these programs and follow the progress of the I-Team at [www.cityofrochester.gov/innovation](http://www.cityofrochester.gov/innovation).



# A Blueprint for Community Engagement to Connect the RPD to People



The Rochester Police Department has released two reports exploring Rochester's Blueprint for Community Engagement. The report on the 90 Days of Community Engagement and the comprehensive evaluation of the patrol division reorganization, which took the Department from two divisions to five sections, provides us with a Rochester's Blueprint for Community Engagement and a strong foundation.

The 90 Days report, based on a series of community meetings and other outreach activities, produced a set of action items designed to help the RPD and the community develop a better understanding of each other.

Key themes emerged that will provide direction to improve the relationship between the RPD and the community: communication;

training; education; relationship building; transparency; diversity and respect; and youth outreach.

Another report, The Patrol Division Reorganization concludes that the new five-section patrol model, launched in 2014, is working successfully. During both years under the new patrol model, rates of Part 1 crime, those determined by the FBI to be the most serious, have declined.

We will continue working to strengthen the bonds between our officers and the community. And together, we will make our city safer than it has ever been.

To read the full reports, visit [www.cityofrochester.gov/RPDOpenData](http://www.cityofrochester.gov/RPDOpenData).



# New Solar Field Turns Brownfield into "Field of Savings"



Early in May we started construction of a new Solar Field that will hold 7,866 solar panels that will generate more than 3.2 million kilowatt hours of electricity in its first year. The field will be built on a portion of the old Emerson Street Landfill, owned and operated by AES Distributed Energy, which is working with Solar Liberty as its subcontractor.

This project received funding through Governor Andrew Cuomo's NY-Sun initiative, which is working to upgrade the state's solar industry.

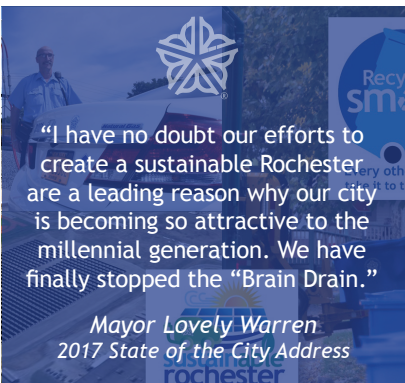
The City will buy the electricity to help power City Hall and our Operations Center, saving about \$80,000 a year on our energy costs - and more importantly,

helping us reduce our carbon footprint. In the first year alone, the Solar Field is expected to displace the emission of approximately 2,300 tons of carbon dioxide - equivalent to greenhouse gas emissions from close to 500 passenger vehicles driven for one year or the burning of 12 rail cars of coal! The pad for the Solar Field was built using iron slag excavated from the site of the Port of Rochester Marina in Charlotte, which saved the City \$4 million in disposal costs.

This is yet another great example of how our Department of Environmental Services is

finding innovative ways to make our city cleaner, greener and more sustainable. The Solar Field will move us closer to our goal of reducing greenhouse gas emissions by 20 percent by 2020 and 30 percent by 2040.

To learn more about these goals, visit [www.cityofrochester.gov/energyandsustainability](http://www.cityofrochester.gov/energyandsustainability).



# Keep the Clean Streak Going

Thanks to more than 2,500 volunteers, the City picked up almost 22 tons of litter and debris at this year's Clean Sweep with the Rochester Red Wings.



Volunteers were given a ticket to that day's Red Wings game, which was rained out. Tickets can be redeemed at any home game, but Clean Sweepers are encouraged to attend the June 23 game and wear their Clean Sweep t-shirts. A post-game fireworks show will be sponsored by Clean Sweep.

Help us keep this clean streak going by organizing a Mini Sweep with your block club or neighborhood organization. Call 311 and ask to be connected with your Neighborhood Service Center for more information.

# Advocating for Small Business and Jobs

I'm honored to have received the U.S. Conference of Mayors, Partner America 2017 "Small Business Advocate Award," but I'm much prouder to have so many successful small businesses in Rochester.

The award recognizes a mayor who has proven to be a strong advocate for small businesses in their city. Partner America is a public-private partnership that was created by The U.S. Conference of Mayors to assist mayors in providing the resources and information small businesses need to thrive within their local communities and globally.



# Golisano Center (con't.)

I am grateful to Bob Morgan, Rochester Broadway Theatre League and Tom Golisano for their investment in Rochester and its people.

This project, once approved by City Council, will bring a combined 776 construction and permanent jobs to those who need them most, all while helping to reinvigorate our city center.

The project will include an approximately 3,000-seat performing arts center as proposed by RBTL, combined with a component from Morgan Communities of a residential tower which will include approximately 150 rental units with some affordable housing units as part of the mix with market rate units. The residential tower will also include retail shops and restaurants at street level.

A vibrant Downtown is critical for the overall health of the city and this project will help make all of our neighborhoods more vibrant in the process by boosting economic activity in the heart of our Center City.

# Share Your News With Us

If you belong to a block club, neighborhood group or business association, please share your good news with the Mayor's Office of Constituent Services.



Northeast and Southwest Quadrant residents contact Brittaney Wells at (585) 428-6139, or via email at [Brittaney.Wells@cityofrochester.gov](mailto:Brittaney.Wells@cityofrochester.gov).

Northwest and Southeast Quadrant residents contact Andreas M. Rau at (585) 428-6745, or via email at [Andreas.Rau@cityofrochester.gov](mailto:Andreas.Rau@cityofrochester.gov).

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