

## CITY OF ROCHESTER

## OFFICE OF THE MAYOR Procumoution

Whereas: The City of Rochester is striving to increase bicycle ridership among commuters and

recreational riders and the City has completed a Bicycle Master Plan to fulfill this goal. Rochester has been named a Bicycle Friendly Community by the League of American Bicyclists; and People for Bikes has ranked Rochester a top-25 U.S. city for bicycles

with one of the nation's fastest growing bicycle networks; and

Whereas: Bicycling helps the local economy by providing families with a cost-effective means of

transportation and increases access to employment centers and public transit lines. It encourages spending of disposable income on bicycle-related goods and services, and attracts more riders to a cost-effective component of the transportation system; and

Whereas: Since completing the Bicycle Master Plan in 2011, the City has installed 92 lane miles

of on-street bike lanes, shared-use lanes and Bicycle Boulevards. More than 150 additional lane miles are in various stages of planning and design. The City launched a public bikesharing system in partnership with Zagster in 2017, which attracted more than 22,000 rides. Now called Pace, the system will attract even more riders in 2018. Rochester's first two-way protected Cycle Track, along Union and Howell streets in Downtown, is now substantially complete. A second Cycle Track will be soon be

installed on Elmwood Avenue; and

Whereas: The League of American Bicyclists has established the month of May as National Bike

Month, the week of May 14 through May 18 as Bike to Work Week, and Friday, May 18 as Bike to Work Day. The Rochester Cycling Alliance has organized a series of

events to celebrate Bike Week in Rochester.

NOW, THEREFORE, I, Mayor Lovely A. Warren, Mayor of the City of Rochester, New York, do hereby proclaim May 11 through 20 to be

## BIKE WEEK IN THE CITY OF ROCHESTER

*In Witness Whereof,* I Have hereunto set my hand on this 11<sup>th</sup> day of May in the year 2018. *Signed:* 

Mayor, Rochester, New York