



280 N. Union Street  
Rochester, NY 14609  
585.428.6907

[www.cityofrochester.gov/publicmarket](http://www.cityofrochester.gov/publicmarket)

**Open 52 Weeks a Year!**

**Tuesdays & Thursdays, 6 a.m. to 1 p.m.  
and Saturdays, 5 a.m. to 3 p.m.**

Open also for City-sponsored special events  
and concerts throughout the year, go to  
[www.cityofrochester.gov/marketevents](http://www.cityofrochester.gov/marketevents).

email: [pmarket@cityofrochester.gov](mailto:pmarket@cityofrochester.gov)  
facebook.com/cityofrochesterpublicmarket



For a **fun,  
fresh &  
unique**  
market  
**experience...**

**B**elieve.



City of Rochester, NY  
Lovely A. Warren, Mayor  
Rochester City Council

Fresh Produce

Flowers & Plants

Specialty/Ethnic Foods

Fresh Meat & Fish

Baked Goods

...walk  
through  
these  
gates



Breads & Cheeses

Spices

ROCHESTER

PUBLIC MARKET

Food Truck Rodeo

Garage Sales &  
Super Fleas

Flower City Days  
at the Market

Bands on the Bricks

Prepared Foods  
and Beverages

Holidays  
at the Market







*The City of Rochester Public Market has been a hub of commerce and community in Greater Rochester since 1905.*

*The Market is a unique place and experience that connects you closely to local producers and immerses you in the full diversity of the community.*

## **A Shopper's and "Locavore's" Paradise**

At the Market, you'll find fresh, highly affordable vegetables, fruits, meats and game, fish, eggs and other dairy products, baked goods, flowers and plants, dry goods, specialty foods, ethnic delicacies, prepared foods, art, decorative items, clothing, curiosities, and more—much of it grown and made right in Greater Rochester and western New York.

## **Two Centuries of Public Markets in the City**

Rochester has operated public markets since 1827, when the community was just a village on the Genesee River. In 1837, the new Center Market on Front Street was one of the new City's first major civic undertakings. Although this Market was considered a monumental public edifice at the time, the Rochester boomtown outgrew it in just thirty years. A loosely organized market at the site of the current Liberty Pole served the community for another few decades, until pressure grew for a better, permanent market site and facility.

## **Today's Market**

The present Public Market opened at its current North Union/Railroad Street site in 1905, and currently includes over 300 vendor stalls located in both an indoor shed and under covered outdoor sheds. In addition, the vendor sheds are surrounded by a variety of thriving businesses that are part of the wider Marketview Heights Neighborhood's Public Market District. Year round, through all four seasons, the Market offers the bounty of the region and the local flavor of the community.

## **Using SNAP Benefits at the Market**

Many Market vendors accept **Supplemental Nutrition Assistance Program (SNAP)** benefits—through the Market Token Program, wooden tokens can be used as Market currency, making it possible for customers with “food stamp” benefits to get fresh, healthy and affordable food at the Market.

SNAP benefit recipients can swipe their SNAP EBT (Electronic Benefit Transfer) cards on regular Market days year-round at the white Market Token Center behind the Market Office building (the





Albert R. Stone Negative Collection, Rochester Museum & Science Center, Rochester, NY

two-story brick house). Tokens come in \$1 and \$5 denominations; change is given in Tokens—not cash. Token Center hours are Tuesdays and Thursdays, 8 am-1 pm and Saturdays, 6:30 am-3 pm.

### **A Marvelous Marketplace for Your Wares**

The Market offers growers and merchants a central city location and a constant flow of enthusiastic, appreciative and dedicated customers. For vendor space information, guidelines, rates, and applications, visit the Market Office Tuesday-Friday mornings, call the Market Office at **(585) 428-6907**, email [pmarket@cityofrochester.gov](mailto:pmarket@cityofrochester.gov), or go to [www.cityofrochester.gov/marketvendors](http://www.cityofrochester.gov/marketvendors).

### **Free-Admission Special Events Throughout the Year**

The Market is truly a diverse destination with a variety of free-admission special events, including Community Garage Sales, Flower City Days, Food Truck Rodeos, Bands on the Bricks, Artist Row, Halloween at the Market, Holidays at the Market and more. Check the current special events schedule at [www.cityofrochester.gov/marketevents](http://www.cityofrochester.gov/marketevents).

*The Market is famous for mixing it up with music, food and special events all year long.*



### **Getting to the Market**

The City of Rochester Public Market is in the heart of the city of Rochester at 280 N. Union St. (14605 zip code for GPS), near Downtown. The Market grounds can be entered by car, on bicycles or on foot via Railroad Street (off East Main), North Union Street and Pennsylvania Avenue. City-owned free parking lots are accessible from Railroad Street, North Union and Scio Streets. Note that there is limited parking within the gates on Market grounds; the large lot accessible from Scio Street or Union Street is recommended for busy Saturdays and is best accessed from Scio Street. Take advantage of the free trolley shuttle service to city-owned parking lots which runs in the spring, summer and fall.

There is also free street parking and some paid private lots in the surrounding Market District and Marketview Heights Neighborhood. A pedestrian/bike bridge runs over North Union Street from the North Union/Scio Street City-owned parking lot; the free trolley shuttles customers over this bridge. Bicycle racks are available throughout the Market grounds; bus service is available via Rochester Regional Transit Service ([myrts.com/](http://myrts.com/)).



### **Friends of the Market**

The Friends of the Rochester Public

Market is a non-profit organization dedicated to serving, promoting, and advocating for the Market. The “Friends” serve as tour guides for Market visitors and school groups, manage the Market Token Program, the Market Welcome Center and souvenir merchandise program and much more. For more information about the Friends of the Rochester Public Market, call **(585) 325-5058** or visit [marketfriends.org](http://marketfriends.org).

