

Committee Meeting Questions

February 7, 2019

NEIGHBORHOOD AND BUSINESS DEVELOPMENT

#2

NBD

Int. No. 26 (3) Authorizing an agreement and amending Ordinance No. 2018-263 relating to the 2018-2019 Street Liaison Program

Q: Can we get an update on how the Street Liaisons met their goals and objectives for 2018 as outlined in the Scope of Services?

A: See attachment A



Street Liaison Report

July 1, 2017 to June 30, 2018

The Street Liaison program delivers essential services to the business community within targeted commercial corridors found in their respective quadrants by providing access to information to support business growth, attracting new businesses and supporting economic development in neighborhood business corridors.

Neighborhood Service Centers contracted with Action for a Better Community, Highland Planning, and 19TH Ward Community Organization to deliver Street Liaison Services in each of the four quadrants of the City for a total amount of \$80,000.

In 2017-2018 fiscal year, contract totals were \$20,000.

Program changes made in 2018-2019 year. In an effort to make all the contracts equitable, the northwest and southeast were added one commercial corridor each for a total of 4 commercial corridors per contract.

Commercial Corridors 2017-2018

Northeast

North Clinton Avenue/Hudson Avenue/Joseph Avenue/Portland Avenue

Northwest

Lyell Avenue/Dewey Avenue/Lake Avenue

Southeast

East Main/South Clinton/North Goodman

Southwest

Note: The 19th Ward Community Organization has voluntarily taken on more than 4 corridors.

Chili Avenue & West Avenue/Genesee Street & Scottsville Road/Jefferson Avenue/Thurston, Brooks Avenue & Arnett/West Main/South Plymouth Avenue

Total Meeting's Attended

Northeast

North Clinton Avenue/Hudson Avenue/Joseph Avenue/Portland Avenue

35 attended/40 Held

Northwest

Lyell Avenue/Dewey Avenue/Lake Avenue

24 attended/30 Held

Southeast

East Main/South Clinton/North Goodman

18 Attended/30 Held

Southwest

Chili Avenue & West Avenue/Genesee Street & Scottsville Road/Jefferson Avenue/Thurston,
Brooks Avenue & Arnett/West Main/South Plymouth Avenue

39 Attended/60 Held

Commercial Corridor Occupancy Rate

Northeast

89% (331 total store fronts)

Northwest

86% (370 total store fronts)

Southeast

88% (198 total store fronts)

Southwest

86% (427 total store fronts)

Investments

Northeast \$2,879,444

Northwest \$48,000

Southeast \$80,000

Southwest \$728,000

New Businesses

Northeast 15 New Business

Joseph Avenue

- Soul Food Restaurant
- The Avenue Blackbox Theater
- Sheba Food/Grocery/Gas Station

Portland Avenue

- Brooklyn Convenience Store
- El Rincansito Caribbean Restaurant
- Lil's Moes Market
- Rochester Hot Bombers Restaurant
- Botanica

Hudson Avenue

- Madd Cut Barber Shop
- Nujavan Creations
- Stop N Shop Race Track Gas Station (corner Joseph/Seneca)

N Clinton Avenue

- FF Price Fashions
- Family Dollar Store
- Cray D Kicks
- Life Eatery Restaurant

Northwest 12 New

- Red Carpet Hair Studio
- All Nation ESU Ni Jibu
- Freeway Insurance
- Early Birds Convenient Store
- Empire Meats
- New laundromat
- Best Food Market
- Park Slope
- Metro PCS
- Yancy's Grocery
- Simply Pretty
- Maria's Fine Jewelry,

Southeast 1 New

- Dickey's Corner Pub. Meigs Street

Southwest 9 New

- A Taste of W. Africa / Kamara's, a take-out restaurant at 777 S. Plymouth Ave.
- Atomy Global Marketing, a marketing training facility at 753 Genesee St.
- Abby's St. Kittchen, a take-out restaurant at 340 Thurston Rd.
- Step It Up Shoe Boutique, a women's footwear store at 344 Thurston Rd.
- Sharp Eye, a gift boutique at 543 Thurston Rd.
- Very Unique Salon & Boutique, salon & boutique at 538 W Main St.
- Rochester Commercial & Home Realty, a real estate office at 601 W Main
- Rochester Bar Concepts (dba Tin Roof), a bar-restaurant at 1155 S Plymouth Ave
- Arnett Treasure Hunt Consignment,