| **Goals** | **Proposed Actions/Milestones** |
| --- | --- |
| **Conduct core activities: planting, invasive removal & trail maintenance** | * **Plant trees, shrubs and groundcover in spring and fall** * **Fence existing and newly planted trees** * **Continue to remove invasive species** * **Continue to narrow trails/junctions that have become too wide** * **Close two trails – one through gully, the other shortcut in NE corner** |
| **Educate neighbours, users & city to WG** | * **Conduct five or more tours of Washington Grove** * **Engage students from School #15** * **Use mail-chimp for more personalized mailings** |
| **Influence environs beyond WG to create an expanded and integrated park** | * **Continue to align with and influence Coalition for Cobbs Hill Park** * **Work with city on plan for Cobbs Hill Park** |
| **Build our knowledge of WG as an ecosystem** | * **Integrate knowledge acquisition into the Board’s work** * **Bring in outside expertise for presentations & tours** |
| **Build city partnership** | * **Expand relationship with Bureau of Buildings & Parks** * **Continue regular meetings with city staff and cooperation with forestry department** |
| **Reach out to potential volunteers** | * **Continue to build and sustain relationships with multiple organizations (e.g. Clean Sweep, U of R, RIT, St. John Fisher, Scouts) and with Recreation Dept. Schedule work dates based on their needs, supervise volunteers** * **Be open to special projects and recruit people to lead these (e.g. Eagle Scout projects, adopt a tree/plot.)** * **Update and maintain electronic communications – e.g. email distribution list, Facebook page, web site** |
| **Build F0WG as an organization** | * **Develop a updated vision** * **Recruit one or two more new board members** |
| **Develop and implement special projects** | * **Finalize signage information with city** * **Plan for installation of new signage by late summer** * **Create design of new Nunda entrance and create/obtain cost estimate** |
| **Develop and implement a funding strategy consistent with the organization’s needs** | * **Created Nunda entrance fundraising materials** * **Fundraise and write grant(s) proposal(s) for Nunda entrance** |