

The City of Rochester plans to install several streetscape and traffic calming measures along Mount Hope Avenue from Westfall Road to Rossiter Road. The images on this display board are intended to illustrate the proposed features, but in some cases, the end products may look different.

Exposed aggregate concrete surfacing will be applied to snow storage areas, differentiating them visually from the main sidewalks. This same treatment was used in the vicinity of Collegetown.



Bicycle racks will be placed at select locations to support healthy transportation choices.



Dynamic driver feedback signs will be installed in the northbound and southbound directions to encourage compliance with the City's 30 mile-per-hour speed limit.



The community requested, and the City of Rochester will construct, a mid-block crossing near Mount Hope Plaza, adding new opportunity to cross the roadway between Westfall Road and Lattimore Road. The crossing will include high visibility markings, a raised refuge island, and flashing beacons to alert approaching drivers to the presence of a pedestrian.



The center two-way left-turn lane will be constructed with a colored surface that contrasts with the asphalt in the travel lanes. While marked and available for use by vehicles, this feature will visually narrow the roadway and promote slower speeds.

Standalone ornamental light poles will be placed along the east side of the road. These lights will be powered by LEDs and be compliant with the City's Dark Skies Policy. The same lamps will be installed along the west side of the street but suspended from wooden utility poles to minimize clutter.

