



# What's Happening at the Market?

## COMMUNITY GARAGE SALES—ECONOMICAL, AND ECOLOGICAL!

The 2019 free-admission special events series at the Market will launch this year on Wednesday, April 24 with the first of six Food Truck Rodeos (5-9 p.m.). These famous face-filling feasts feature up to 35 food trucks and trailers, and live local music to accompany the mobile mangia. Four days later, on Sunday, April 28, will be the first of 19 annual Community Garage Sales. These “flea markets” fill the outdoor vendor sheds with a wide array of garage sale item vendors, and an even wider array of products. The variety of used and new goods available at Community Garage Sales defies easy description. What we can summarize easily is the fact that these sales offer tremendous deals and bargains for the shopper—and affordable opportunity for vendors to move their goods and make some bucks! Whether the vendor is a family doing spring cleaning, an established retail business, or a community organization looking to raise funds, the Community Garage Sales offer enthusiastic customer crowds in one of the community’s most popular venues.

These events are not only economical for buyers and sellers—they are ecological too, because thousands and thousands of products every year are reused, rather than replaced!

The range of products and people at the Community Garage Sales make these events a feast for the senses. Keep in mind that you actually can feast on these Sundays, too—cafes and coffee shops are open as well! For the full Community Garage Sale schedule, and vendor information and instructions, go to [www.cityofrochester.gov/garagesales](http://www.cityofrochester.gov/garagesales).

## REALLY ADORE THE MARKET? BECOME A FRIEND

We are blessed that among our vendors and patrons are many deeply dedicated Market devotees. If you are one of these Market devotees, we encourage you to consider getting involved with the *Friends of the Rochester Public Market*! Our non-profit partner organization, *the Friends* does so much to make the Market more, and gives its volunteers opportunities to get more deeply immersed in the life and work of the Market. The Friends flagship program is

**GREATEST COMMUNITY GARAGE SALES AND SUPER FLEAS!**

**SUNDAYS, 8 AM - 2 PM**  
CITY OF ROCHESTER PUBLIC MARKET  
280 N. UNION ST.

APR. 28; MAY 5; JUNE 16, 23, 30;  
JULY 7, 14, 21, 28; AUG. 4, 11, 18, 25;  
SEPT. 8, 22, 29; OCT. 6, 13 & 20

GREAT PLACE TO BUY AND SELL!

For Vending Spaces Call: 585-428-6907  
[cityofrochester.gov/garagesales](http://cityofrochester.gov/garagesales)



the Market Token Program, which for several years has been the nation’s biggest and best farmers/public market SNAP (“food stamp”) program. The Friends also organize the annual Artist Row special event at the Market, assist with other Market special events, run the Market-branded merchandise retail program, organize and lead hundreds of Market tours, run a Market Welcome Center during the busy season, and much more. Learn more about the Friends of the Rochester Public Market at [www.cityofrochester.gov/marketfriends](http://www.cityofrochester.gov/marketfriends), or by calling 585-428-7292. You can also stay tuned to the Friends of the Rochester Public Market as well at their Facebook page, [www.facebook.com/friendsoftherochesterpublicmarket](http://www.facebook.com/friendsoftherochesterpublicmarket).

## MARKET FARMERS PICK UP THE PACE IN APRIL—BUT WORK YEAR-ROUND TO PROVIDE YOUR FRESH, LOCAL PRODUCE

We asked long-time farmer and long-time Market vendor Anita Amsler (Old Home Farm, Walworth) to share some updates and photos about what's happening on the farm this time of year—to help our customers learn even more about life and work on the farm, about our farmers, and about their food! Anita sent a bunch of photos, we're including two here at the right. The first features one of Old Home Farm's high tunnel greenhouses, being prepared for an April 20 tomato planting. The second photo shows bright green, eager garlic sprouts already sprouting in their half acre garlic field!

These photos and descriptions are just a tiny slice of what's happening on our vendors' farms, but gives a sense of the year-round, non-stop hard work our farmer-vendors do to bring you that delicious, healthy local produce at the Market!



### BE SURE TO GET OUTSIDE THE GATES AND CHECK OUT THE MARKET DISTRICT!

We want you to enter the gates of the Public Market as often as possible, but we also want you to check out the surrounding Market District! Surrounding the Market is the historic Marketview Heights neighborhood, and the Market District. The neighborhood and District is packed with offerings and attractions, including restaurants, cafes, and stores; gorgeous community gardens tended by dedicated and welcoming neighbors; businesses ranging from long-time and well-established to brand new; and even a working mini-farm (the First Market Farm, run by the Taproot Collective, right across from the north entrance of the Market at Pennsylvania and First). The best-known piece of the Market District is Railroad Street, which not that long ago was mostly vacant and dilapidated buildings—today, this lively street includes beautifully renovated spaces housing a brewery and beer hall, a distillery, restaurants, loft apartments and trendy office spaces, fruit and veggie wholesalers, a stunning furniture and home décor store, and more. We encourage you though to get beyond Railroad Street and deeper into the District—the Central Park Diner, for example, is a neighborhood institution; and the beautiful Sofrito Garden on North Union Street is a horticultural gem you won't want to miss.

Do yourself a favor and get the full Market experience—check out the surrounding Marketview Heights Neighborhood and the bustling Market District. Check out [www.cityofrochester.gov/marketviewheights](http://www.cityofrochester.gov/marketviewheights) and [www.facebook.com/rochestermarketdistrict](https://www.facebook.com/rochestermarketdistrict) for more info.



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