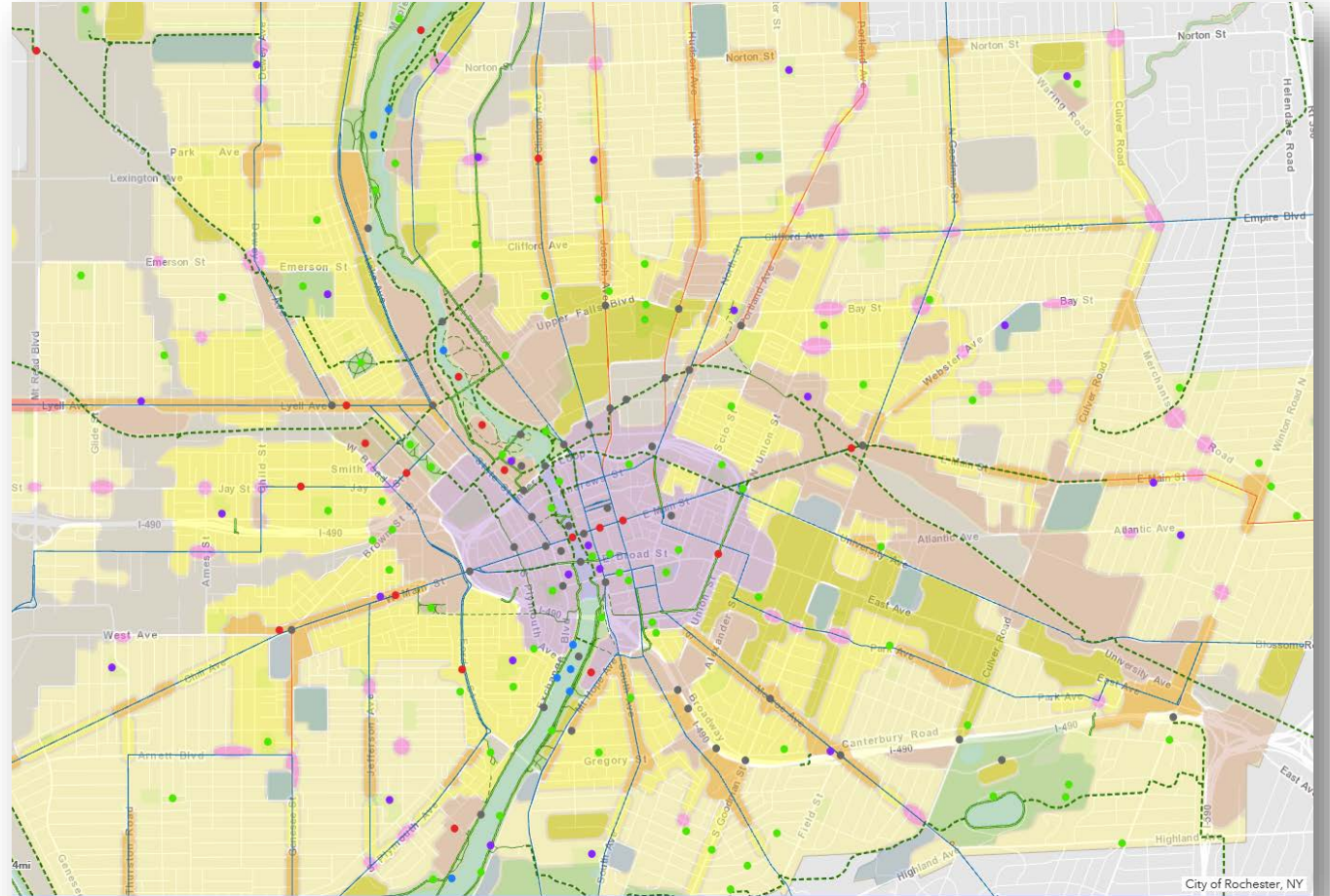


OUR COMMUNITY PLAN



OVERARCHING THEMES

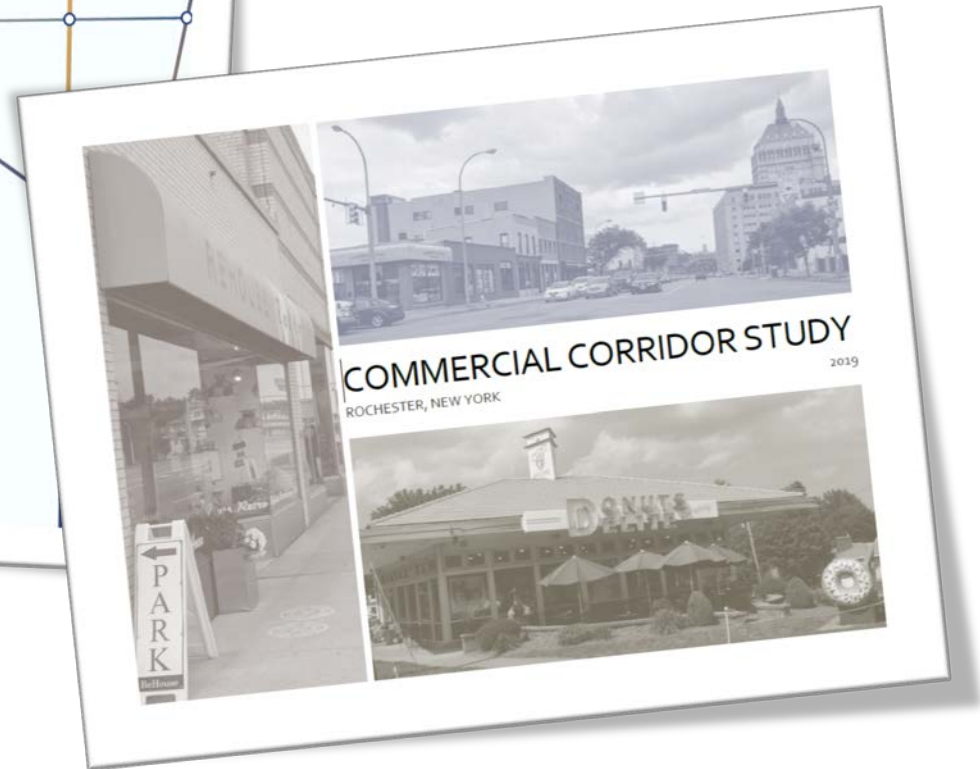
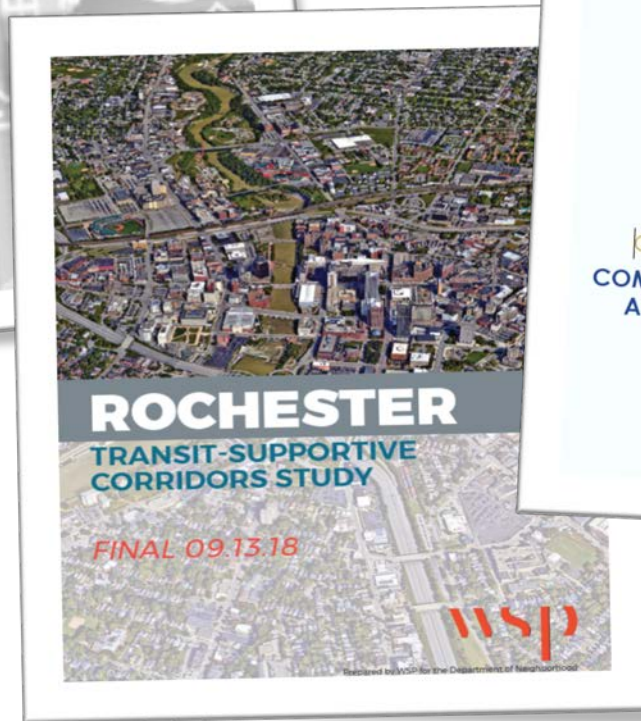
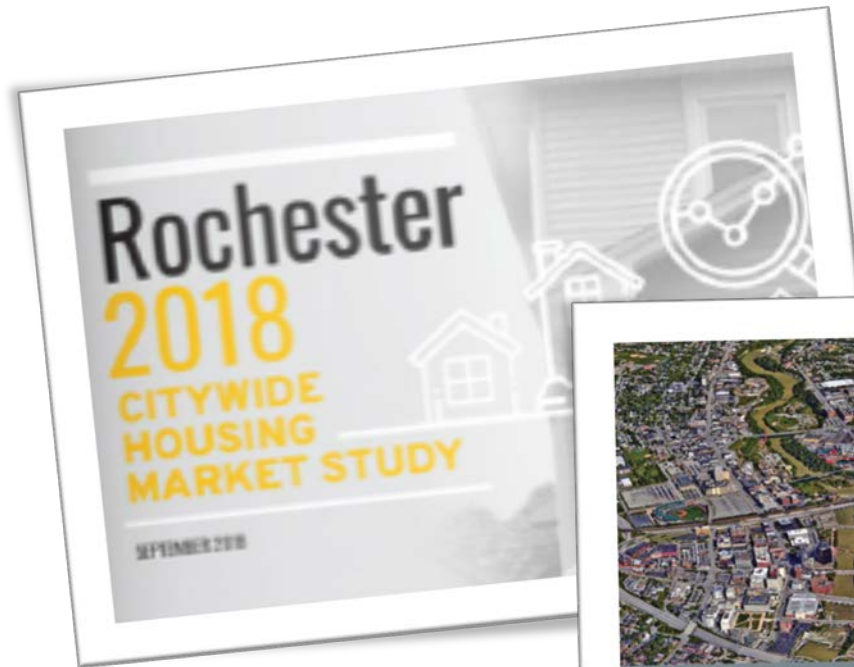
- Positioning Rochester for growth
- Connecting land use & transportation
- Placemaking
- Social & Economic Equity



COMMUNITY DRIVEN

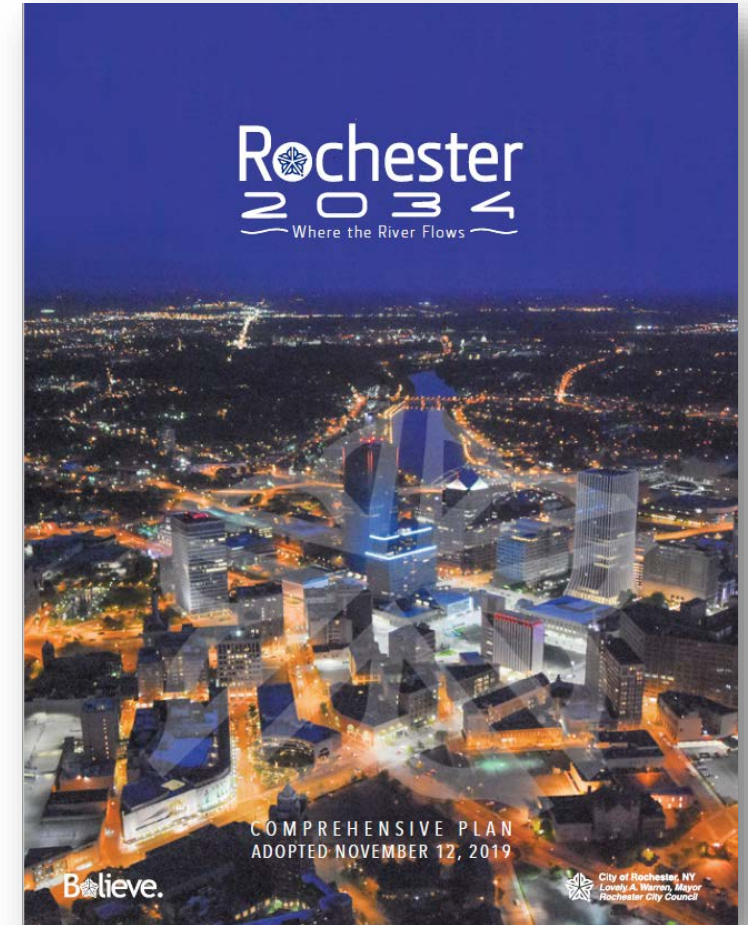


TECHNICALLY DRIVEN

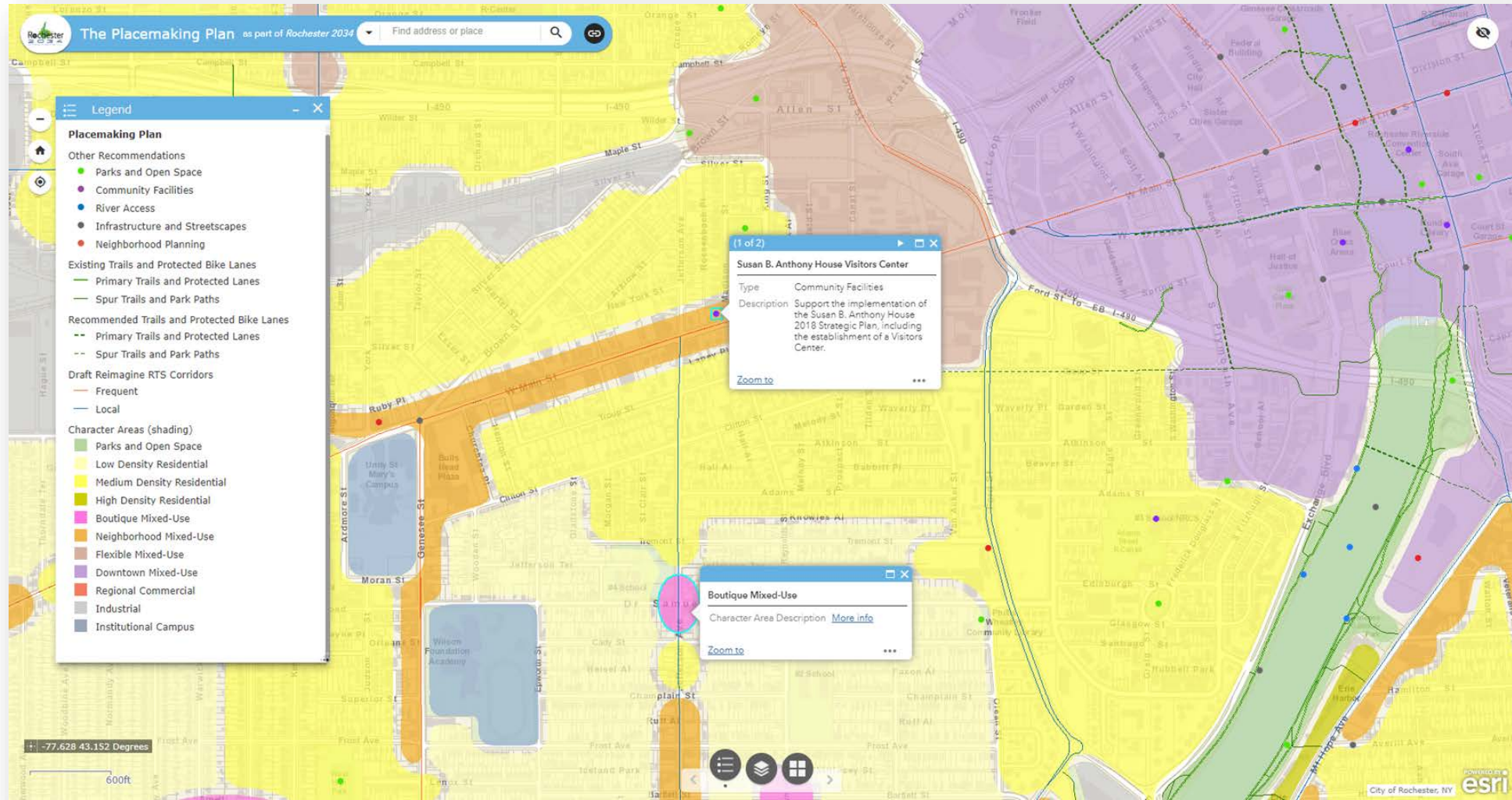


QUICK FACTS

- Adopted by City Council in November 2019
- Rochester2034.com
- Hard copies in library circulation
- 11 Guiding Principles— 5 Policy & 6 Placemaking
- 26 Sections & 20 Action Plans
- Appendices: History of Rochester, Rochester Today, Component Studies
- Guidebook: FAQs, high level summaries, maps, “In Focus” tool



THE PLACEMAKING PLAN



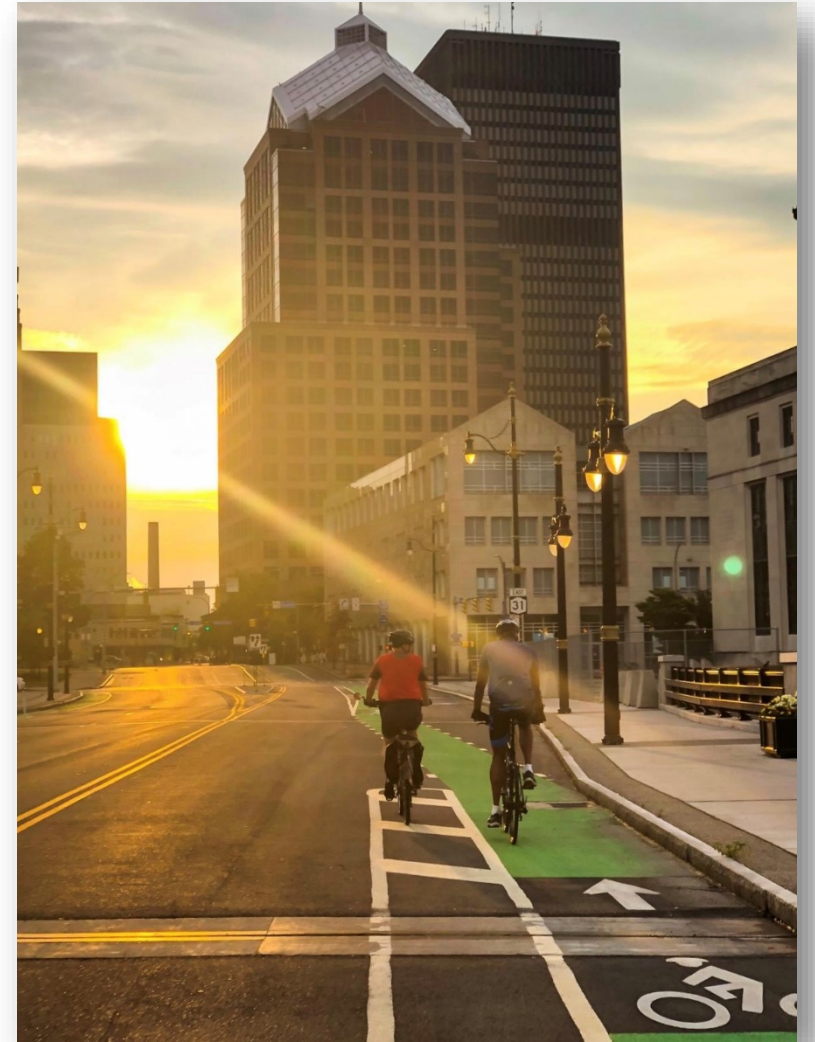
Rochester
2034
MOVING FORWARD



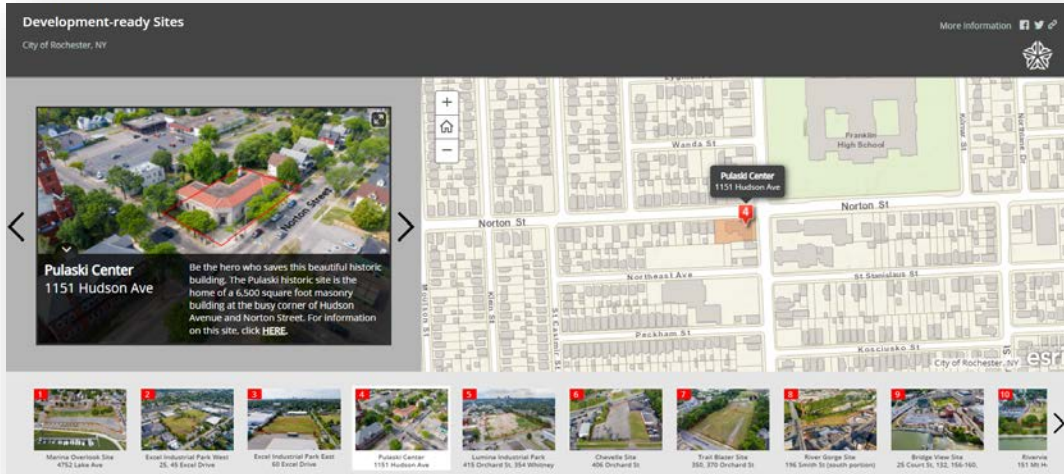
IMPLEMENTATION FOCUS

ORGANIZATIONAL INITIATIVES

- Restructuring budget performance indicators
- Revising policies and procedures
- Revising requests for proposals
- Added reference to City Council Legislation
- Meeting with community partners to move strategies forward

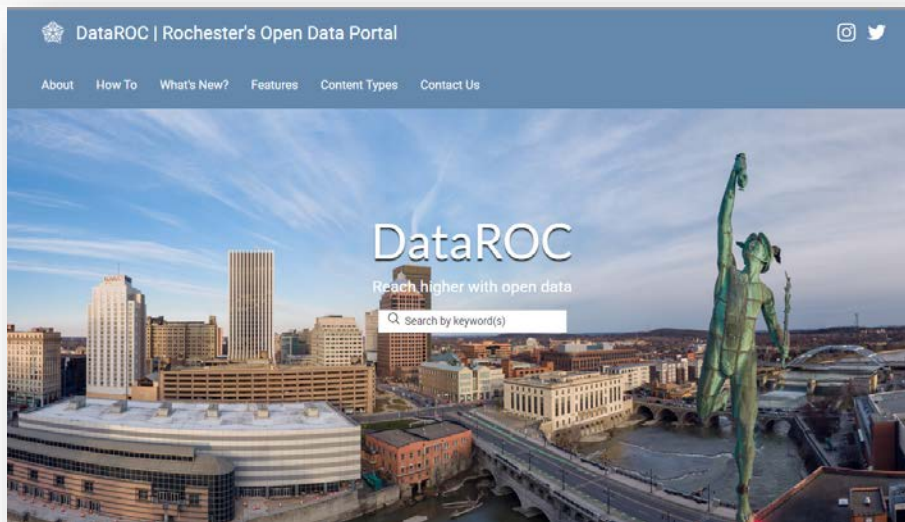


IMPLEMENTATION FOCUS



PROJECTS

- 2020-2024 Consolidated Plan + Annual Action Plan
- Zoning Alignment Project (ZAP)
- Mayor's Leadership Training Program
- Development Ready Sites website
- DataROC open data portal



IMPLEMENTATION FOCUS

PROJECTS

- Anti-Displacement Learning Network
- Food Policy Council & Urban Agriculture
- Aging Alliance – Livable Communities Plan
- ROC the Riverway – continued implementation
- Pandemic response – jumpstartingroc.com



CALL TO ACTION



- Zoning Alignment Project advocacy
- Development review & comments/land use board participation
- Rallying advocacy around strategies
- Align efforts of non-profits, institutions, etc. w/ *Rochester 2034*

QUESTIONS?

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