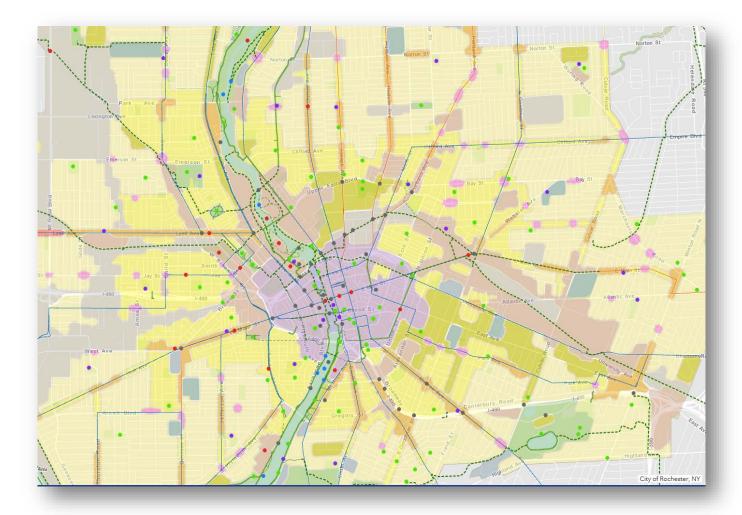
OUR COMMUNITY PLAN



OVERARCHING THEMES

- Positioning Rochester for growth
- Connecting land use & transportation
- o Placemaking
- Social & Economic Equity



COMMUNITY DRIVEN

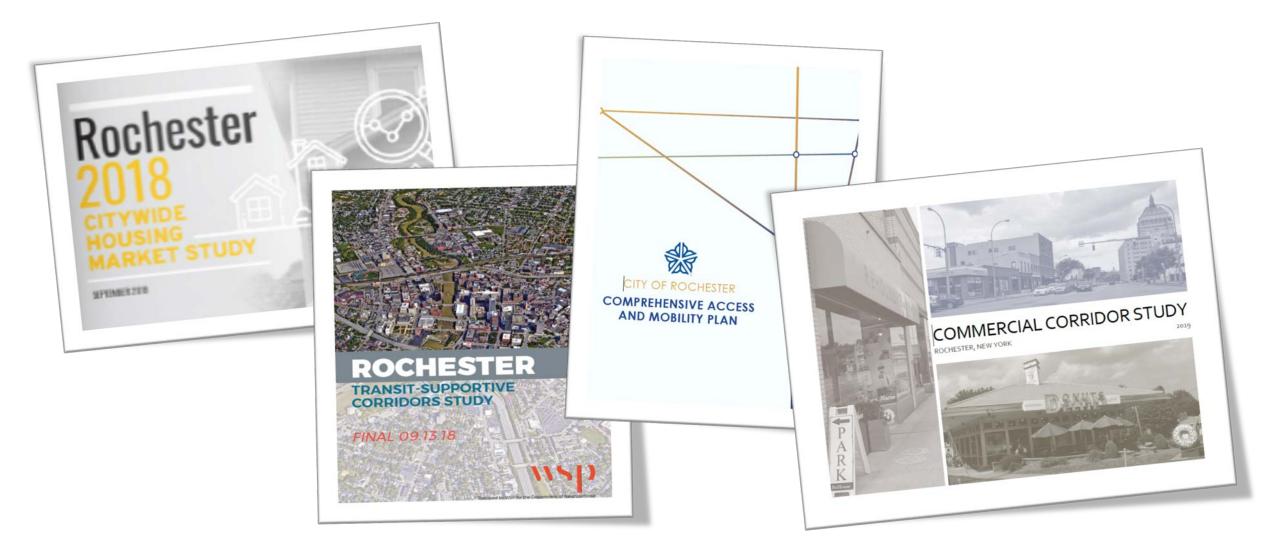






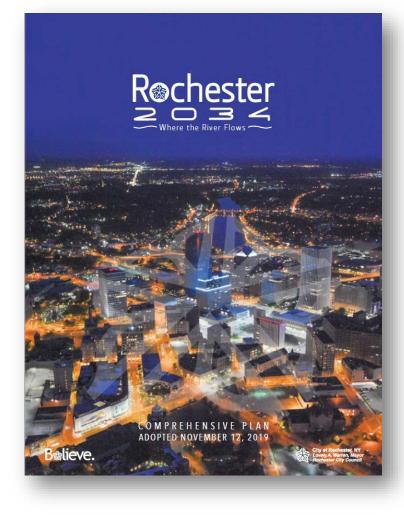


TECHNICALLY DRIVEN

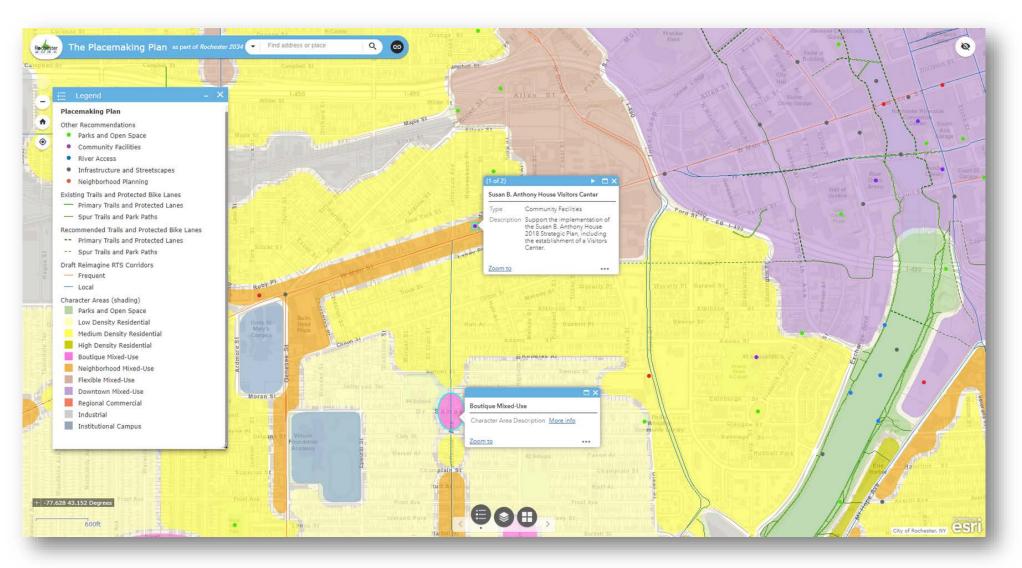


QUICK FACTS

- Adopted by City Council in November 2019
- o <u>Rochester2034.com</u>
- Hard copies in library circulation
- o 11 Guiding Principles 5 Policy & 6 Placemaking
- o 26 Sections & 20 Action Plans
- Appendices: History of Rochester, Rochester Today, Component Studies
- Guidebook: FAQs, high level summaries, maps, "In Focus" tool



THE PLACEMAKING PLAN

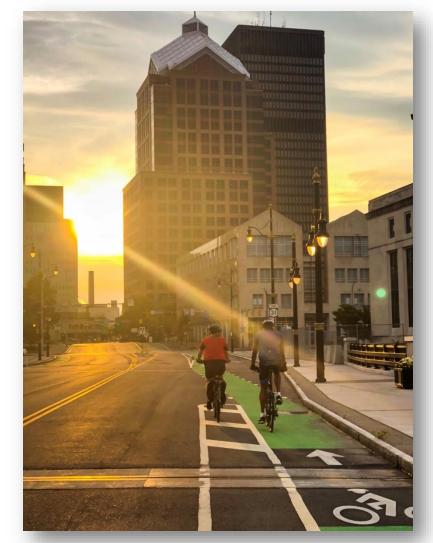


Reschester MNVING FNRWARD

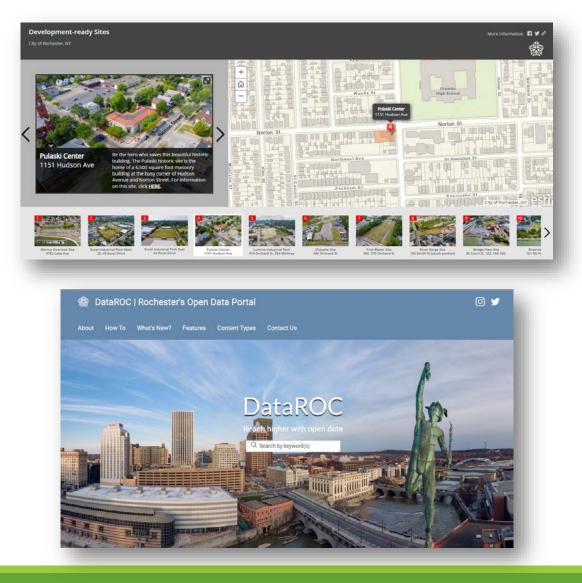
IMPLEMENTATION FOCUS

ORGANIZATIONAL INITIATIVES

- Restructuring budget performance indicators
- Revising policies and procedures
- Revising requests for proposals
- Added reference to City Council Legislation
- Meeting with community partners to move strategies forward



IMPLEMENTATION FOCUS



PROJECTS

- <u>2020-2024 Consolidated Plan +</u>
 <u>Annual Action Plan</u>
- Zoning Alignment Project (ZAP)
- Mayor's Leadership Training Program
- o Development Ready Sites website
- DataROC open data portal

IMPLEMENTATION FOCUS

PROJECTS

- Anti-Displacement Learning Network
- Food Policy Council & Urban Agriculture
- Aging Alliance Livable Communities Plan
- <u>ROC the Riverway continued</u> <u>implementation</u>
- Pandemic response jumpstartingroc.com





CALL TO ACTION



- Zoning Alignment Project advocacy
- Development review & comments/land use board participation
- Rallying advocacy around strategies
- Align efforts of non-profits, institutions, etc. w/ *Rochester 2034*

QUESTIONS?

For more information contact:

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2084VISION

Rochester is a beautiful, progressive, lively, healthy, and welcoming city. We build from strength – leveraging our assets to grow our population, local business community, and tax base. We celebrate our 200th birthday in 2034 as a resilient and confident community where diverse neighborhoods are engaged and thriving; downtown is the vibrant heart of our region; our unique network of active waterfronts is accessible to all; and innovation, adaptation, and inclusion drive us forward. ⁹

-The People of Rochester

