





828 North Clinton Avenue • Rochester, NY 14605 • cityofrochester.gov/internationalplaza

INTERNATIONAL PLAZA SPECIAL GUEST INFORMATION & APPLICATION *NON-PROFIT ORGANIZATIONS*

The International Plaza makes available a limited number of spaces for non-profit organizations to table for free during Market hours, Thursdays 5 p.m. – 8 p.m. and Sundays 1 p.m. – 5 p.m., from mid-April through mid- November.

The International Plaza is located at 828 North Clinton Avenue, Rochester, NY 14605.

Please review this document to ensure a successful non-profit guest appearance.

ELIGIBILITY:

- Special Guests must submit an application and physical copy of your non-profit designation or a valid Tax exempt certificate via email at idelvalle@iberodevelopment.org or mail to City of Rochester Public Market, 280 North Union Street, Rochester, NY, 14609.
- Special Guests must be non-profit, community-based organizations and be able to document their mission. Preference will be given to groups that serve Northeast Rochester.
- Outreach at the Plaza must be educational Organizations are not allowed to sell any items
 (products, event or raffle tickets, etc.), directly raise or solicit funds or donations, or promote or
 sell any paid services, memberships, etc. Special guests cannot give away food or drink items.
- All paperwork is due 2 weeks prior to requested date(s).
- Amplified music or speech are not permitted.
- The Plaza requires all Special Guests and/or participants to wear a mask or facial covering while at the Market.

AVAILABILITY:

- The Plaza has limited availability for Special Guests. They are approved on a first come, first serve basis. For inquiries contact Site Manager Jessica Del Valle at (585) 471-5676 or jdelvalle@iberodevelopment.org.
- An organization may reserve up to 4 dates per market season. For inquiries contact Site Manager Jessica Del Valle at (585) 471-5676 or jdelvalle@iberodevelopment.org.
- Guest areas are outdoors, uncovered areas, so plan accordingly. (ie: dress appropriately, etc.) ARRIVAL & DAY OF:
 - Special Guests must arrive by 4:30 p.m. on Thursdays and 12:30 p.m. on Sundays.
 - Please check in at the stage area with Market personnel upon arrival.
 - Special Guests are required to bring any tables, chairs, tents and other materials that you need. We recommend: 1 folding table 6ft. 8ft., up to 4 folding chairs, 1 tent 10ft. x 10ft. Tents must be adequately weighted to prevent hazard in windy conditions.
 - Parking will be provided at an off-site lot. Plaza parking is reserved for customers.
 - The Plaza cannot guarantee electricity and/or other special accommodations. Further
 questions/inquiries please contact Site Manager Jessica Del Valle at (585) 471-5676 or
 jdelvalle@iberodevelopment.org.

Phone: 585.428.6907 Fax: 585.428.7028 TTY: 585.428.6054 EEO/ADA Employer







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Organization Name:		
Organization Street Address:		
City:	State:	_Zip code:
Organization Phone #:		
Organization Web Site:		
Primary Contact:		
Contact Phone #:	E-mail Address:	
What are you marketing/promoting? :		
Person representing your Organization at the Plaza:		
Date(s) requested (Max. 4):		
Time(s) requested:		
Additional information:		
Organization representative's signature below verifies that your Organization has carefully read, understands, and agrees to all provisions in this packet.		
Signature:	Date:	
Print Representative Name:		

Please submit a physical copy of your non-profit designation or Tax exempt certificate with this form.

EEO/ADA Employer Phone: 585.428.6907 Fax: 585.428.7028 TTY: 585.428.6054

