







The goal of the Mayor's Neighborhood Leadership Training program is to build the capacity of civically- minded community members to be skillful and effective leaders. This program has been community-driven from the start, and has been developed in cooperation with community residents and City staff. This program is part of the implementation of Rochester 2034, which has a goal to build the capacity of community organizations and associations.

The Mayor's Neighborhood Leadership Training program will give participants the opportunity to refine existing skills and learn new ones. Topic areas will include Tools and Techniques for Neighborhood Leadership, Learning about City Hall, Creating Opportunity in My Neighborhood, Effective Neighborhood Outreach, Housing in my Neighborhood, and Reaching our Neighborhood Young People.

We realize that your time is valuable, and therefore we have put together what we believe to be a program that will fit into busy schedules. The program will consist of 22 hours split into eight sessions, including a kick off and wrap up session and six training sessions, from April 6 to May 20, 2021. We encourage anyone interested in making a difference in their community to apply, whether or not you are currently affiliated with a neighborhood association. This program will be offered twice a year, so if you are not selected for the fall semester, we will hold your application for the option of joining us for the spring semester.

Session	Date
Kick-off (begins at 6 p.m.)	Tue., Apr. 6, 2021
Session 1: Learning about City Hall	Thu., Apr. 8, 2021
Session 2: Tools and Techniques for Neighborhood Leadership	Thu., Apr. 15, 2021
Session 3: Creating Opportunity in my Neighborhood	Thu., Apr. 22, 2021
Session 4: Effective Neighborhood Outreach	Thu., Apr. 29, 2021
Session 5: Housing in my Neighborhood	Thu., May 6, 2021
Session 6: Reaching our Neighborhood Young People	Thu., May 13, 2021
Wrap-up	Thu., May 20, 2021

**April 6 Kick-off session begins at 6 p.m.** All other sessions are from 5:30 - 8:30 pm and will be virtual through Zoom.











## **SPRING 2021 APPLICATION FORM:**

This application is due by Friday, March, 19, 2021, at 5 pm. Space is limited. Reserve your spot today! **Mail** this completed application to:

Neighborhood Service Center, Attn: Daisy Algarin, Director City Hall, 30 Church St, Rm 011A • Rochester, NY 14614

Or **email** to daisy.algarin@CityOfRochester.gov, or **drop off** at your local NSC. Applicants will be notified of acceptance by Friday, March 26, 2021

Full Name:
Street Address:
Home Telephone: Cell Phone:
Email Address:
Are you a member of a Neighborhood Association? $\square$ YES $\square$ NO Association name:
Do you hold a leadership role in the Association?   YES   NO Which role?  Note: You do not need to be part of a Neighborhood Association in order to participate
Do you have any dietary restrictions? $\square$ YES $\square$ NO If Yes: what is the restriction?
Please provide brief answers to the following questions:  1. Why do you want to participate in this program?
2. What are the characteristics of a good leader?
3. What are your strengths?
4. What do you think is the biggest challenge in your community?
5. What do you know about Rochester 2034?

