



City of Rochester

City Hall Room 308A, 30 Church Street
Rochester, New York 14614-1290
www.cityofrochester.gov

PUBLIC SAFETY, RECREATION, & HUMAN SERVICES INTRODUCTORY NO.

113

February 25, 2021

Lovely A. Warren
Mayor

DRHS 27

TO THE COUNCIL

Ladies and Gentlemen:

Re: Budget Amendment and Intermunicipal
Agreement – Rochester City School District
(RCSD)

Council Priority: Support the Creation of
Effective Educational Systems

Comprehensive Plan 2034 Initiative Area:
Fostering Prosperity and Opportunity

Transmitted herewith for your approval is legislation amending the 2020-21 Budget of the City of Rochester related to the Rochester My Brother's Keeper (MBK) program. This legislation will:

1. Authorize an intermunicipal agreement with the Rochester City School District (RCSD) for the receipt and use of \$472,019 for the Rochester My Brother's Keeper (Roc MBK) program. The term of the agreement will be from March 15, 2021 through the remainder of the 2020-21 fiscal year; and
2. Amend the 2020-21 Budget of the Department of Recreation and Human Services (DRHS) by \$472,100 to reflect the grant; and
3. Establish \$425,000 as total maximum compensation for the following agreements, funded from the Roc MBK funding authorized herein, for a term ending on June 30, 2021.

Black Men Achieve of Greater Rochester, Inc. (B.M.A.)	\$91,000
University of Rochester Center for Human Athleticism & Musculoskeletal Performance & Prevention (CHAMPP) Urban Outreach Program	\$60,000
Generation Outreach, LLC (G.O.)	\$36,000
Herbert Smith (Herb Smith City Trumpets)	\$15,000
The Center for Teen Empowerment, Inc.	\$150,000
Changing the Community Inc. (C.T.C.)	\$73,000
TOTAL	\$425,000

The remaining grants funds (\$47,019) will be used to hire an independent evaluator as required by the funder and to support school-based youth-led Roc MBK programming.

My Brother's Keeper is a national initiative launched by President Barack Obama in 2014 that targets mentoring and support for the personal, academic, and social success for youth of color. The Roc MBK program is a collaboration between the City of Rochester and the Rochester City School District, and is funded by the New York State Education Department (NYSED), with the primary goals of providing educational and community-based outcomes for young boys and men of color. The grant funded programs and services are overseen by the Roc MBK Steering Committee consisting of representatives from the RCSD, the City of Rochester and other community based agencies.

Respectfully submitted,

Lovely A. Warren
Mayor



NO RFP JUSTIFICATION STATEMENT

Awarding a Professional Services Agreement Without a Request for Proposals

The Procurement of Professional Services Policy (Ord. No. 2012-318) requires an RFP to be issued under most circumstances. If it is determined that an RFP will not be issued, this form must be completed, signed by the Department Head, and kept on file (electronically or hard copy). It must also be submitted:

1. To City Council as an attachment to the transmittal letter for any PSA that exceeds \$10,000, and
2. To the contract record when entered in Munis.

Department:

Services(s):

Vendor/Consultant selected: TEEN EMPOWERMENT (TE)

How was the vendor selected? MBK Steering Committee Recommendation (A requirement of the NYSED grant).

Why was no RFP issued for this service?

(Your rationale should include the following information when applicable)

- Is there **previous experience** with the vendor?
Yes, Teen Empowerment has worked under contracts with the Department of Recreation and Human Services in the past.
- Describe why it is in the City's best interest to continue with them and not solicit others.
We feel this program is in the best interest of the City of Rochester and the Boys and Young Men of Color it serves as it is in accordance with the MBK Steering Committee and New York State Education Department along with a plan that was vetted and approved for year 2 round 2 of State funding.
- Are there unique or **emergency circumstances**? Describe how an RFP process would jeopardize the success of the project. An RFP process would jeopardize the success of this project and would jeopardize being able to fulfill MBK plan 2020-2021 as spending of funding is limited to be expended by end of this fiscal calendar year.

Is the service **specialized and unique**? This service is specialized and unique as the program will build the leadership capacity of boys and young men of color (BYMOC) who attend Rochester City School District (RCSD) schools. The local MBK Committee is supporting with the goals of catalyzing systems changes that support young people as they reimagine public safety, education, and building community.
- Is the number of **qualified providers limited**? Yes, an RFP would not produce additional qualified consultants already vetted and approved by the MBK Steering Committee.
- Does the project include **multi-year State or Federal funding**? In accordance with New York State Education Department, this is a multi – year State funded MBK – Challenge Grant and is in the best interest of the project and the City to continue with the same consultant.

Compensation Amount:

How was this determined? Explain how it is a reasonable and best value for the City.

Compensation for this agency was determined by members of the Rochester MBK Steering Committee which is comprised of members representing the Rochester City School District, the City of Rochester and other community organizations.

The MWBE Officer has reviewed the proposed Agreement for MWBE and Workforce goals.

MWBE Officer Initials:

amj

Date:

3/3/21

Daniel Sye Tomo

03/03/2021

Signature: Department Head

Date

NO RFP JUSTIFICATION STATEMENT

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Department:

Services(s):

Vendor/Consultant selected: Generation Outreach - GO

How was the vendor selected? MBK Steering Committee Recommendation

Why was no RFP issued for this service?

(Your rationale should include the following information when applicable)

- Is there **previous experience** with the vendor? Yes, Generation Outreach has worked under contracts with the Department of Recreation and Human Services in the past.
- Describe why it is in the City's best interest to continue with them and not solicit others.
We feel this program is in the best interest of the City of Rochester and the Boys and Young Men of Color it serves as it is in accordance with the MBK Steering Committee and New York State Education Department along with a plan that was vetted and approved for year 2 round 2 of State funding. Additionally, this program provides YBMOC state of the art programming for new technology and communication
- Are there unique or **emergency circumstances**? Describe how an RFP process would jeopardize the success of the project. An RFP Process would jeopardize the success of this project and would jeopardize being able to fulfill MBK plan 2020-2021 as the allocated spending of funding is to be expended by end of this fiscal school year.
- Is the service **specialized and unique**? This service is specialized and unique as it uses today's technology and forms of media to feature programs like Game Design, Web Design, Video Production, Culinary Arts, Clothing Design, Coding, 3D Printing and Sneaker Creation.
- Is the number of **qualified providers limited**? Yes, an RFP would not produce additional qualified consultants already vetted and approved by the MBK Steering Committee.
- Does the project include **multi-year State or Federal funding**? In accordance with New York State Education Department, this is a multi-year State funding MBK - Challenge Grant and is in the best interest of the project and the City to continue with the same consultant.

Compensation Amount:

How was this determined? Explain how it is a reasonable and best value for the City.

Compensation for this agency was determined by members of the Rochester MBK Steering Committee which is comprised of members representing the Rochester City School District, the City of Rochester and other community organizations.

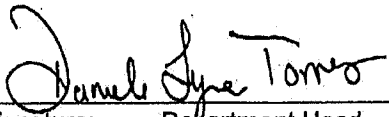
The MWBE Officer has reviewed the proposed Agreement for MWBE and Workforce goals:

MWBE Officer Initials:

CMJ

Date:

3/3/21


Signature: Department Head

03/03/2021

Date

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Department:

Services(s):

Vendor/Consultant selected: Center for Human Athleticism & Musculoskeletal Performance & Prevention (CHAMPP) Urban Outreach Program

How was the vendor selected? MBK Steering Committee Recommendation (A Requirement of the NYSED grant).

Why was no RFP issued for this service?

(Your rationale should include the following information when applicable)

- Is there **previous experience** with the vendor? Yes, currently conducting programming at East EPO.
- Describe why it is in the City's best interest to continue with them and not solicit others. We feel this program is in the best interest of the City of Rochester and the Boys and Young Men of Color it serves as it is in accordance with the MBK Steering Committee and New York State Education Department along with a plan that was vetted and approved for year 2 round 2 of State funding.
- Are there unique or **emergency circumstances**? Describe how an RFP process would jeopardize the success of the project. An RFP process would jeopardize the success of this project and would jeopardize being able to fulfill MBK plan 2020-2021 the allocated spending of funding is to be expended by end of this fiscal school year.
- Is the service **specialized and unique**? This service is specialized and unique as it uses validated computer adaptive tests to measure depression, anxiety, pain and other physical functions. Is the number of **qualified providers limited**? Yes, an RFP would not produce additional qualified consultants already vetted and approved by the MBK Steering Committee.
- Does the project include **multi-year State or Federal funding**? In accordance with New York State Education Department, this is a multi-year State NYS funded MBK – Challenge Grant and is in the best interest of the project and the City to continue with the same consultant.

Compensation Amount:

How was this determined? Explain how it is a reasonable and best value for the City.

Compensation for this agency was determined by members of the Rochester MBK Steering Committee which is comprised of members representing the Rochester City School District, the City of Rochester and other community organizations.

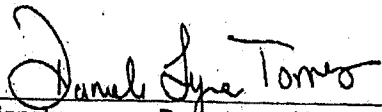
The MWBE Officer has reviewed the proposed Agreement for MWBE and Workforce goals.

MWBE Officer Initials:

any

Date:

3/3/21


Signature: Department Head

03/03/2021
Date

NO RFP JUSTIFICATION STATEMENT

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1. To City Council as an attachment to the transmittal letter for any PSA that exceeds \$10,000, and
2. To the contract record when entered in Munis.

Department:

Services(s):

Vendor/Consultant selected: Black Male Achieve (BMA)

How was the vendor selected? MBK Steering Committee Recommendation (A requirement of the NYSED grant).

Why was no RFP issued for this service?

(Your rationale should include the following information when applicable)

- Is there **previous experience** with the vendor? Yes, Black Male Achievement has worked under contracts with the Department of Recreation and Human Services in the past.
- Describe why it is in the City's best interest to continue with them and not solicit others. We feel this program is in the best interest of the City of Rochester and the Boys and Young Men of Color it serves as it is in accordance with the MBK Steering Committee and New York State Education Department along with a plan that was vetted and approved for year 2 round 2 of State funding. This program is for YBMOC to provide mentoring and workforce readiness.
- Are there unique or **emergency circumstances**? Describe how an RFP process would jeopardize the success of the project. An RFP Process would jeopardize the success of this project and would jeopardize being able to fulfill MBK plan 2020-2021 as the spending of funding is limited to be expended by end of this fiscal calendar year.
- Is the service **specialized and unique**? This service is specialized and unique as it uses Black and Brown Professionals as mentors to provide life skills development, advocacy/case management services and employment & career development training.
- Is the number of **qualified providers limited**? Yes, an RFP would not produce additional qualified consultants already vetted and approved by the MBK Steering Committee.
- Does the project include **multi-year State or Federal funding**? In accordance with New York State Education Department, this is a multi-year State funded MBK - Challenge Grant and is in the best interest of the project and the City to continue with the same consultant.

Compensation Amount:

How was this determined? Explain how it is a reasonable and best value for the City.

Compensation for this agency was determined by members of the Rochester MBK Steering Committee which is comprised of members representing the Rochester City School District, the City of Rochester and other community organizations.

The MWBE Officer has reviewed the proposed Agreement for MWBE and Workforce goals.

MWBE Officer Initials:

cmj

Date:

3/3/21

Daniel Syre Torneo

Signature:

Department Head

03/03/2021

Date

NO RFP JUSTIFICATION STATEMENT

Awarding a Professional Services Agreement Without a Request for Proposals

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1. To City Council as an attachment to the transmittal letter for any PSA that exceeds \$10,000, and
2. To the contract record when entered in Munis.

Department:

Services(s):

Vendor/Consultant selected: Changing the Community (CTC)

How was the vendor selected? MBK Steering Committee Recommendation

Why was no RFP issued for this service?

(Your rationale should include the following information when applicable)

- Is there **previous experience** with the vendor? Yes, Changing the Community (CTC) has worked under contracts with the Department of Recreation and Human Services in the past.
- Describe why it is in the City's best interest to continue with them and not solicit others.
We feel this program is in the best interest of the City of Rochester and the Boys and Young Men of Color because it is in accordance with the MBK Steering Committee and New York State Education Department, along with a plan that was vetted and approved for year 2 round 2 of MBK Rochester funding.
- Are there unique or **emergency circumstances**? Describe how an RFP process would jeopardize the success of the project. An RFP Process would jeopardize the success of this project and would jeopardize being able to fulfill MBK plan 2020-2021 as spending of funding is limited to be expended by end of this fiscal calendar year.
- Is the service **specialized and unique**? This service is specialized and unique as the program uses a Combine focus on health, wellness, fitness and nutrition as a springboard for athletes to go to college by providing participants with year-round athletic programming, support services, mentorship, and life skills.
- Is the number of **qualified providers limited**? Yes, an RFP would not produce additional qualified consultants already vetted and approved by the MBK Steering Committee.
- Does the project include **multi-year State or Federal funding**? In accordance with New York State Education Department, this is a multi-year State funded MBK – Challenge Grant and is in the best interest of the project and the City to continue with the same consultant.

Compensation Amount:

How was this determined? Explain how it is a reasonable and best value for the City.

Compensation for this agency was determined by members of the Rochester MBK Steering Committee which is comprised of members representing the Rochester City School District, the City of Rochester and other community organizations.

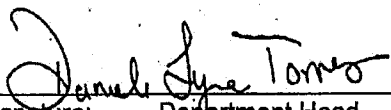
The MWBE Officer has reviewed the proposed Agreement for MWBE and Workforce goals.

MWBE Officer Initials:

Cny

Date:

3/3/21


Signature: Department Head

03/03/2021

Date

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2. To the contract record when entered in Munis.

Department:

Services(s):

Vendor/Consultant selected: Herbert Smith Trumpet

How was the vendor selected? MBK Steering Committee Recommendation (A requirement of the NYSED grant)

Why was no RFP issued for this service?

(Your rationale should include the following information when applicable)

- Is there **previous experience** with the vendor?. Describe why it is in the City's best interest to continue with them and not solicit others.

Mr. Smith is a prominent member for the Rochester Philharmonic, both as a member of the trumpet section and as a conductor. He is also a regional professor and private teacher. His connected institutions will want to see success in these initiatives, creating the possibility for additional experiences and opportunities. Herb has been in the Rochester Philharmonic for over 20 years, has performed in Carnegie Hall with the Rochester Philharmonic as well as a soloist, and has had the opportunity to travel abroad. He regularly plays with the Buffalo Philharmonic Orchestra, Chautauqua Institute Symphony Orchestra and is a soloist/chamber musician around the greater Rochester Area.

As a musician in Rochester NY, he has had the opportunity to play with many notable musicians including, Wynton Marsalis, Doc Severinsen, The Ojays', Aretha Franklin, Al Jarreau, and Ben Folds to name a few. Furthermore, when Broadway touring shows come through Rochester, he is hired as lead trumpet for shows, including The Book of Mormon, Wicked, Color Purple, Chicago, and Pippin'2015.

Herb's teaching experience is varied as well, teaching musicians and non-musicians of all ages. He began his Artist and Residence work with the now-disbanded Rochester Chapter of the Aesthetic Education Institute, and is frequently involved in residencies with the Rochester City School District and many school districts in the surrounding areas. Herb also does masterclasses and lectures on trumpet technique, endurance, and sound production; works with high school bands and Orchestras as teacher and soloist, and teaches private lessons out of his home. He is a faculty member at the Rochester Institute of Technology where he directs two Jazz bands and is frequently requested to conduct all county big bands in the surrounding counties of upstate NY.

- Are there unique or **emergency circumstances**? Describe how an RFP process would jeopardize the success of the project.

Mr. Smith's connection to the City and the identified need means we can start immediately getting to find Young black men interested in this experience – in preparation for the "return to normal." We want to make sure we take advantage of a captive audience, the wave of possibility and activity as establishments open-up and programing resumes.

Is the service **specialized and unique**?

- Is the number of **qualified providers limited**?

There are no other African-American trumpet players of Mr. Smith's caliber and experience, who live within the City of Rochester. Mr. Smith has been preparing for this venture already and has additional sponsorships in place. He is a respected musician and will be able to singularly rally local musicians to this cause and donors from our more affluent areas. Mr. Smith is a local public figure.

- Does the project include **multi-year State or Federal funding**? Why is it in the best interest of the project and the City to continue with the same consultant.

Mr. Smith is a Rochester-city resident who is committed to creating programming for young black men in his home, Rochester, for of over 30 years. As a prominent member of the Rochester Philharmonic, this creates another intersection with the City and the Orchestra.. All of these partners are at the table to create an amazing program.

Compensation Amount:

How was this determined? Explain how it is a reasonable and best value for the City.

Compensation for this agency was determined by members of the Rochester MBK Steering Committee which is comprised of members representing the Rochester City School District, the City of Rochester and other community organizations.

The MWBE Officer has reviewed the proposed Agreement for MWBE and Workforce goals.

MWBE Officer Initials: *any*

Date: *3/3/21*

Danesh Lynne Thomas
Signature: _____

Department Head

03/03/2021

Date

Ordinance No.

Authorizing agreements and amending the Budget for My Brother's Keeper program

BE IT ORDAINED, by the Council of the City of Rochester as follows:

Section 1. The Mayor is hereby authorized to enter into an intermunicipal agreement with the Rochester City School District (RCSD) for the receipt and use of \$472,019 from RCSD to implement the My Brother's Keeper program (the Program). The term of the agreement shall continue to and include June 30, 2021.

Section 2. Ordinance No. 2020-161, the 2020-21 Budget of the City of Rochester, as amended, is hereby further amended by increasing the revenue estimates and appropriations to the Budget of the Department of Recreation and Human Services (DRHS) by the sum of \$472,100, which amount is hereby appropriated from funds to be received under the Program agreement authorized in Section 1 herein.

Section 3. The Mayor is hereby authorized to enter into a professional service agreement with each of the following organizations and individual to implement the Program:

Organization/Individual (operating component)	Maximum Compensation
Black Men Achieve of Greater Rochester, Inc.	\$ 91,000
University of Rochester (Center for Human Athleticism & Musculoskeletal Performance & Prevention Urban Outreach Program)	\$ 60,000
Generation Outreach, LLC	\$ 36,000
Herbert Smith (Herb Smith City Trumpets)	\$ 15,000
The Center for Teen Empowerment, Inc.	\$150,000
Changing the Community Inc.	\$ 73,000
TOTAL	\$425,000

The maximum compensation for each agreement shall be as specified above and shall be funded from the 2020-21 Budget of DRHS. The term of each agreement shall continue to and include June 30, 2021.

Section 4. The agreements authorized herein shall contain such additional terms and conditions as the Mayor deems to be appropriate.

Section 5. This ordinance shall take effect immediately.