



Department of Recreation and Human Services
280 North Union Street
Rochester, New York 14609
www.cityofrochester.gov/publicmarket

FLOWER CITY DAYS "AT THE MARKET" 2021

www.cityofrochester.gov/flowercitydays

Sundays: May 9 May 16 May 23 May 30 June 6

Memorial Day Weekend: Friday, May 28 Monday, May 31

Setup: 6:00 am - 8:00 am

Sales: 8:00 am - 2:00 pm

Cleanup: 2:00 pm - 3:00 pm



Rental fee:

Single stall

\$ 75.00 per Sunday or
\$ 335.00 for 5 Sundays
\$ 40.00 per Friday or Monday

Double stall

\$ 140.00 per Sunday or
\$ 640.00 for 5 Sundays
\$ 85.00 per Friday or Monday

Contract holders

Single stall

\$ 60.00 per Sunday or
\$ 260.00 for 5 Sundays
\$ 30.00 per Friday or Monday

Double stall

\$ 110.00 per Sunday or
\$ 500.00 for 5 Sundays
\$ 60.00 per Friday or Monday

Please note: Vendors from 2019 wishing to return and occupy same location(s) must make reservation and payment starting March 16, 2021. After this date, all reservations will be assigned on a first come, first serve basis with a non-refundable payment.

Checks should be made payable to the Rochester Public Market.

There will be a \$20.00 fee for all returned checks.

See back for Rules.

Name: Telephone #:

Business Name:

Address:

City/State/Zip:

E-mail: Product:

(Circle the dates requested)

Sundays: May 9 May 16 May 23 May 30 June 6

Memorial Day Weekend: Friday, May 28 Monday, May 31



Vendors must be in compliance with all local, state and federal laws, statutes, rules, regulations, ordinances, certifications and standards that apply to their product (**ex: Nursery Registration Certificate, Monroe County Health Certificate, Tax ID, Fire Safety Training Certificate, proof of Insurance in the amount of \$ 1,000,000.00 (naming the City of Rochester as additional insured), and copy of proposed menu.**

If you need further information and/or guidance on the above please call:

City of Rochester - Fire Safety Training	(585) 428-9344
Monroe County Dept. of Health	(585) 753-5065
NYS Dept. of Agriculture & Markets	(585) 427-2273 Food Safety
NYS Dept. of Agriculture & Markets	(585) 427-0200 Farm Products

RULES AND REGULATIONS:

- A. Stall(s) are 10'X30' which includes vehicle parking. Stall(s) must be left clean and free of litter at the end of event, do not leave unsold or unwanted items, they must go with you. All cardboard boxes must be collapsed and moved to the Cardboard compacter area in the Union Street lot.
- B. All items are to be confined within the boundary lines to prevent injuries and to facilitate foot traffic. If the vehicle area of the stall is utilized for display and/or sales, the vehicle must be moved to a parking lot of the Market.
- C. Vendors must occupy stall(s) by 8:00 am. If for any reason, the vendor cannot arrive by 8:00 am, the Market must be notified prior to 7:45 am that morning in order for the space to be held. If such notice is not provided, stall(s) will be reassigned on a needed basis. The Market will offer alternative stall(s), if available, to vendor at time of arrival. However, the Market does not guarantee that such accommodations will be made.
- D. Vendors must use the stall(s) assigned to them. Sub-licensing or sharing of stall(s) is not permitted.
- E. Vendors are prohibited from hawking, shouting, using music etc., to attract customers.

FAILURE TO OBEY THE ABOVE RULES AND REGULATIONS MAY RESULT IN TERMINATION OF YOUR PARTICIPATION AT THE MARKET.