Request for Qualifications

March 31, 2021
City of Rochester

Design and Production of 4th of July Drone
Light Show



REQUEST FOR QUALIFICATIONS Design and Production of 4th of July Drone Light Show

Issued: Wednesday, March 31, 2021 Qualifications Due Via Email By: Monday, April 12, 2021 at 12:00 p.m.

I. Purpose.

The City of Rochester (City), New York, through its Bureau of Communications and Special Events, is accepting responses to this Request for Qualifications (RFQ) from Responders experienced in designing and producing a large scale drone light show.

Responders to this RFQ ("Responders") must be prepared to be the City's sole provider of a drone light show. Responders shall be expected to meet or exceed the minimum qualifications set forth in this RFQ. The intent of this RFQ is to identify entities that are qualified and capable of providing these services for the City. Services will be required to commence on July 4, 2021.

Qualified Responders must demonstrate experience in the design and production of large scale drone light shows.

All materials submitted shall become the property of the City of Rochester and will be subject to the NYS Freedom of Information Law (FOIL). If any proprietary information is submitted with the qualifications, it must be clearly identified and a request to keep such information confidential must be submitted.

II. Description of Services

The City would like to procure an outdoor drone light show as part of the City's Fourth of July celebration. Inspiration for the show came from a video of the drone light show in Dublin, Ireland for St. Patrick's Day 2021. For the City's purposes, the drone light show should be comprised of the following elements:

- 1. A 12 15 minute standard package holiday drone light show utilizing no less than 50 drones
- 2. 2 customized drone formations
- 3. A soundtrack to accompany the drone light show
- 4. Be able to perform the show in an area where it will be able to be viewed from the bridges that span the Genesee River in downtown Rochester

III. Scope of Services

Deliverables include:

Design <u>and</u> production of a drone light show on Sunday, July 4, 2021.

IV. Funding

The City will enter into a professional services agreement with the Consultant with a not-to-exceed amount that will be based upon an estimate of design and production costs. For all agreements that exceed \$10,000, including multiple agreements with the same consultant for the same or similar services that may result in an aggregate in one fiscal year that exceeds \$10,000, City Council approval will be required.

V. Eligibility

To be eligible to be considered, applicants shall:

- A) Be a legally established organization and be in good standing with the City of Rochester.
- B) Have a minimum of 5 years of experience in working with design and production of drone light shows.
- C) Submit qualifications for their own agency.
- D) Submit proof of insurance for at least \$1 million for general liability, with a copy of a policy endorsement naming the City of Rochester, 30 Church Street, Rochester, New York 14614 as additional insured. Additionally proof of workers' compensation and disability insurance is required.
- E) Note: businesses located in the City of Rochester will receive preference.

VI. Requirements

Qualifications submitted shall include the following:

- A) Statement of organizational capacity and experience (attach resumes, organizational papers & description; insurance documentation [General liability, workers compensation and disability insurance], and program description).
- B) References and/or descriptions (including photos) of experience with at least 3 similar projects, and contact information for the associated clients.
- C) Staffing plan of those individual(s) who will be the City's main point of contact from the organization.
- D) Approach and methods to carry out the work, including locations of launch sites, show location, FAA permits, and any other variables needed to produce the show. This section should be as detailed as possible with the vendor's ideas for how the show would be set up, how and where it would be best viewed, etc.
- E) A cost proposal that shall include a not-to-exceed estimate of the design, production, travel, hotels, per diems, and any other costs associated with the production of the show.

VII. Selection Process

Each submission of qualifications will be evaluated by the City's Bureau of Communications and Special Events staff.

The selection of a consultant is within the City's sole discretion and will be based on qualifications.

VII. Deadline/Submission Requirements

Qualifications are due no later than **Monday, April 12 at 12:00 p.m.**, via email to:

Kara Osipovitch, Manager of Special Events

kara.osipovitch@cityofrochester.gov

Decisions will be made on choosing consultants within ten (10) days of the submission deadline. The City reserves the right not to choose a consultant.

The City of Rochester reserves the right to alter all aforementioned deadlines as necessary. The City may request additional information, amend (upon notification to all vendors) and/or withdraw the RFQ for any reason. The City shall have no liability for any costs incurred by organizations in preparing their qualifications.

The Respondent selected by the City will be required to enter into an agreement with the City (see Attachment A, the City's standard professional services agreement). The establishment of an agreement is contingent upon approval by City Council for all agreements in excess of \$10,000 or for a period of more than one year and upon the availability of funds for such an agreement. Unless otherwise stated in the Statement of Qualifications, the Respondent's response to this RFQ shall be deemed its acceptance of the terms of this agreement. (Note: Attention is directed to the City's Living Wage requirements and MWBE and Workforce Utilization Goals)

Respondents shall provide sufficient information in their written proposals to enable the City review team to make a recommendation to the Mayor. The City reserves the right to invite any or all Respondents to an interview to discuss their proposal. Any expenses resulting from such an interview will be the sole responsibility of the Respondent. The City is under no obligation to select any of the responding Respondents or to conduct the program described herein.

All questions concerning this RFQ shall be referred to only Kara Osipovitch, through email at the following address: <u>Kara.Osipovitch@cityofrochester.gov</u>.

What	Who	Date
Issue RFQ	City of Rochester	March 31, 2021
Deadline to Submit Emailed Questions	Potential Vendor	April 5, 2021
Responses to Questions	City of Rochester	April 7, 2021
Submission of Qualifications	Potential Vendor	April 12, 2021 Noon
Decision	City of Rochester	April 19, 2021
City Council Vote	City Council	May 2021
Contract Award	Bureau of Communications	June 2021
Event	Vendor/City of Rochester	July 4, 2021

ATTACHMENT A: EXAMPLE OF AGREEMENT FORMAT

AGREEMENT FOR PROFESSIONAL SERVICES

THIS A	AGREEMENT, is made this, day of, 21, by and between the CITY OF ROCHESTER,
a municipal co	orporation having its principal office located at City Hall, 30 Church Street, Rochester, New York
14614, herein	after referred to as the "City" and, with offices located at
	, Rochester, N.Y. 14, hereinafter referred to as the "Consultant".
WITNESSETH:	
WHER	REAS, the City desires to secure the professional services of a Consultant to provide services
	, hereinafter referred to as the "Project", and,
	<u> </u>
WHER	REAS, the Consultant has the necessary equipment, personnel and expertise to perform the
Project.	
NOW	THEREFORE, in consideration of the terms and conditions contained herein, the parties do
covenant and	agree as follows:
SECTION 1.	DESCRIPTION OF SERVICES
A.	The Consultant shall, upon the commencement date specified in Section 2 hereof, perform in
a professional	and workmanlike manner to the reasonable satisfaction of the City, the following services:
R Fy	cept as otherwise specified in this Agreement, all equipment, materials and supplies required to
	provisions of this Agreement and to perform the services described above shall be furnished by
	t and shall be fit for their purpose to the reasonable satisfaction of the City.
SECTION 2.	<u>TERM</u>
The se	ervices required of the Consultant pursuant to this Agreement shall commence on and shall
terminate on	· · · · · · · · · · · · · · · · · · ·
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SECTION 3.	<u>FEE</u>
A.	The City agrees to pay and the Consultant agrees to accept as full payment for the work and
services perfo	rmed pursuant to this Agreement, the following payable in the following manner:

Payment will be 50% upon execution of the contract, 50% upon delivery.

1.

The Consultant shall submit an invoice and any other supporting documentation in the manner prescribed by the City at a minimum of once every ninety (90) days during the term of this agreement, unless a different schedule is approved by the City.

В.	The total fee payable by the City pursua	ant to this Agreement,	including all	costs and
disbursements	whatsoever shall not exceed the sum of		Dollars (\$).

SECTION 4. <u>AUTHORIZED AGENT FOR THE CITY AND THE CONSULTANT</u>

- **A.** The City hereby designates:
- **B.** The Consultant hereby designates:

or their authorized representatives, as Authorized Agents of the City and of the Consultant for receipt of all notices, demands, vouchers and other communications pursuant to this Agreement,. The parties reserve the right to designate other or additional agents upon written notice to the other party. In no event shall the City's Authorized Agent be authorized to amend or extend this Agreement or to accept service for the commencement of any legal actions or proceedings related to the Agreement.

SECTION 5. TERMINATION FOR DEFAULT

The performance of work under this Agreement may be terminated by the City in accordance with this clause in whole, or in part, whenever the Consultant shall default in the performance of this Agreement in accordance with its terms. Upon termination, the City may take over the work to be performed and complete the same by contract or otherwise, in the City's discretion and the Consultant shall be liable to the City for any excess cost occasioned thereby. The total fee payable to the Consultant under this Agreement upon such termination shall be such proportionate part of the total fee as the value of the work satisfactorily completed and delivered to the City bears to the value of the work contemplated by this Agreement.

SECTION 6. INDEMNIFICATION

The Consultant hereby agrees to defend, indemnify and save harmless the City of Rochester against any and all liability, loss, damage, suit, charge, attorney's fees and expenses of whatever kind or nature which the City may directly or indirectly incur, or be required to pay by reason or in consequence of the intentionally wrongful or negligent act or omission of the Consultant, its agents, employees or contractors. If a claim or action is made or brought against the City and for which the Consultant may be responsible hereunder in whole or in part, then the Consultant shall be notified and shall handle or participate in the handling of the defense of such matter.

SECTION 7. INSURANCE

A. Workers' Compensation and Disability Benefits Insurance

This Agreement shall be void and of no effect unless the Consultant shall secure compensation for the benefit of, and keep insured during the life of this Agreement, any and all employees as are required to be insured under the provisions of the Workers' Compensation Law of the State of New York or the state of the Consultant's residence, whichever may apply. The Consultant shall provide proof to the City, duly subscribed by an insurance carrier, that such Workers' Compensation and Disability Benefits coverage have been secured. In the alternative, Consultant shall provide proof of self-insurance or shall establish that Worker' Compensation and/or Disability Benefits coverage is not required by submitting the current and required New York State Workers' Compensation Board's form.

B. General Liability Insurance

The Consultant shall obtain at its own expense general liability insurance for protection against claims of personal injury, including death, or damage to property, arising out of the Project. The amount of said insurance coverage shall be in the amount of Two Million Dollars if said insurance is a "Defense within Limits" policy under which all claim expenses are included within both the applicable limit of liability and self-insured retention. Otherwise, the insurance coverage shall be in the amount of One Million Dollars. Said insurance shall be issued by a reputable insurance company, authorized to do business in the State of New York. Said insurance shall also name the City of Rochester as an insured and copies of the policy endorsements reflecting the same shall be provided. The Consultant shall provide the City with a certificate of insurance from an authorized representative of a financially responsible insurance company evidencing that such an insurance policy is in force. Furthermore, the Consultant shall provide a listing of any and all exclusions under said policy. The insurance shall stipulate that, in the event of cancellation or modification the insurer shall provide the City with at least thirty (30) days written notice of such cancellation or modification. In no event shall such liability insurance exclude from coverage any municipal operations or municipal property related to this Agreement.

SECTION 8. EQUAL OPPORTUNITY AND MWBE AND WORKFORCE UTILIZATION GOALS

A. General Policy

The City of Rochester, New York reaffirms its policy of Equal Opportunity and its commitment to require all contractors, lessors, vendors and suppliers doing business with the City to follow a policy of Equal Opportunity, in accordance with the requirements set forth herein. The City further does not discriminate on the basis of disability, in admission or access to, or treatment or employment in its programs and activities. The City is including these policy statements in all bid documents, contracts, and leases. Contractors, lessors, vendors and suppliers shall comply with all State and Federal Equal Opportunity laws and regulations and shall submit documentation regarding Equal Opportunity upon the City's request.

B. Definitions

MINORITY GROUP PERSONS - shall mean a person of Black, Hispanic, Asian, Pacific Islander, American Indian, or Alaskan Native ethnic or racial origin and identity.

C. Compliance

The Consultant shall comply with all of the following provisions of this Equal Opportunity Requirement:

- 1. The Consultant agrees that he will not discriminate against any employee for employment because of age, race, creed, color, national origin, sex, sexual orientation, gender identity or expression, disability, or marital status in the performance of services or programs pursuant to this Agreement, or in employment for the performance of such services or programs, against any person who is qualified and available to perform the work in which the employment relates. The Consultant agrees that in hiring employees and treating employees performing work under this Agreement or any subcontract hereunder, the Consultant, and its subcontractors, if any, shall not, by reason of age, race, creed, color, national origin, sex, sexual orientation, gender identity or expression, disability or marital status discriminate against any person who is qualified and available to perform the work to which the employment relates. The Consultant agrees to take affirmative action to ensure that applicants are employed, and that applicants are hired and that employees are treated during their employment, without regard to their of age, race, creed, color, national origin, sex, sexual orientation, gender identity or expression, disability, or marital status. Such actions shall include, but not be limited to the following: employment, upgrading, demotions or transfers, recruitment and recruitment advertising, layoffs, terminations, rates of pay and other forms of compensation, and selection for training, including apprenticeship.
- 2. The Consultant agrees that its employment practices shall comply with the provisions of Chapter 63 of the Rochester Municipal Code, which restricts inquiries regarding or pertaining to an applicant's prior criminal conviction in any initial employment application.
- 3. If the Consultant is found guilty of discrimination in employment on the grounds of age, race, creed, color, national origin, sex, sexual orientation, gender identity or expression, disability, or marital status by any court or administrative agency that has jurisdiction pursuant to any State or Federal Equal Opportunity Laws or regulations, such determination will be deemed to be a breach of contract, and this Agreement will be terminated in whole or part without any penalty or damages to the City on account of such cancellation or termination, and the Consultant shall be disqualified from thereafter selling to, submitting bids to, or receiving awards of contract with the City of Rochester for goods, work, or services until such time as the Consultant can demonstrate its compliance with this policy and all applicable Federal and State Equal Opportunity laws and regulations.
- 4. The Consultant shall cause the foregoing provisions to be inserted in all subcontracts, if any, for any work covered by this Agreement so that such provisions will be binding upon each subcontractor, provided that the foregoing provisions shall not apply to subcontracts for standard commercial supplies or raw materials.

D. MWBE AND WORKFORCE UTILIZATION GOALS

The City of Rochester has established a policy to promote the growth and development of Minority and Women Business Enterprises (MWBE) and to improve employment opportunities for minorities and women and has adopted MWBE goals and minority workforce participation goals that apply to professional services consulting agreements with a maximum compensation exceeding \$10,000 pursuant to Ordinance No. 2018-54.

Ordinance No. 2018-54 established the goal that MWBE's receive 30% of the total annual contract awards with aggregate minority and women award goals of 15% each. Ordinance No. 2018-54 further established annual aggregate workforce goals of 20% minority and 6.9% women.

The Consultant shall submit a workforce staffing plan, which, when reviewed by the City's MWBE Officer, shall be incorporated into this Agreement as Exhibit A, detailing the percentage of the workforce utilized to perform the work of this agreement who will be either minority or women, including both the Consultant's workforce and that of any subcontractors who will be utilized. Consultant shall submit workforce utilization reports on the City's forms with each invoice or as otherwise requested by the MWBE Officer. The Consultant understands and accepts that the calculated percentages of workforce utilization shall be based on actual hours worked and billed over the term of the project. The final determination of a workforce goals accomplished during the contract shall be based on hours reported in the workforce utilization reports.

The Consultant shall submit an MWBE utilization plan with respect to any subcontractors or suppliers used to perform the services under this Agreement, which, when approved by the City's MWBE Officer, shall be incorporated into this Agreement as Exhibit B. Consultant shall submit MWBE utilization and subcontractor/supplier payment certification on the City's forms with each invoice or as otherwise requested by the MWBE Officer.

During the term of the Agreement, the Consultant shall notify the City if a change occurs that will result in a significant (5% or more) increase or decrease in the workforce staffing plan and/or MWBE utilization plan goals incorporated as Exhibit A and/or Exhibit B of this Agreement. A revised workforce staffing plan and/or MWBE utilization plan must be approved by the MWBE Officer. Once signed by the Consultant and the MWBE Officer, such revised plan(s) shall be incorporated into this Agreement as an amendment pursuant to Section 17.

Consultant's failure to submit MWBE and subcontractor/supplier payment certification forms, if required, and the workforce utilization reports shall constitute a default in the performance of this Agreement. Failure to meet the goals stated in the most recent workforce staffing plan and/or the MWBE utilization plan incorporated into the Agreement may result in disqualification from award of future contracts with the City.

SECTION 9. TITLE VI OF THE CIVIL RIGHTS ACT OF 1964

The City of Rochester hereby gives public notice that it is the City's policy to assure full compliance with Title VI of the Civil Rights Act of 1964, the Civil Rights Restoration Act of 1987, and related statutes and regulations in all programs and activities. Title VI requires that no person in the United States of America shall, on the grounds of race, color, gender, or national origin be excluded from the participation in, be denied the benefits of, or be otherwise subjected to discrimination under any program or activity for which the City receives federal financial assistance. Any person who believes they have been aggrieved by an unlawful discriminatory practice under Title VI has a right to file a formal complaint with the City. Any such complaint shall be in writing and filed with the City Title VI Coordinator within one hundred eighty (180) days following the date of the alleged discriminatory occurrence. Title VI Discrimination Complaint Forms may be obtained from the City at no cost to the complainant, or on the City's website at www.cityofrochester.gov, or by calling (585) 428-6185.

SECTION 10. FREEDOM OF INFORMATION LAW

Disclosures required by New York's Freedom of Information Law ("FOIL") shall not be considered a breach of any confidentiality provisions in this Agreement. Should Consultant provide the City with any records it deems confidential and exempt from FOIL, Consultant shall clearly mark such portions of those records as confidential and exempt from FOIL disclosure. Upon any request for disclosure of information so marked, the City will inform Consultant of the request and give Consultant ten (10) business days to submit a written statement of necessity for exempting the records from disclosure pursuant to New York Public Officers Law 89(5). As required by the Public Officers Law, the City will issue a determination as to disclosure within seven (7) business days. If the City determines that the records shall be disclosed, Consultant may appeal the City's determination within seven (7) business days. Thereafter, the City shall respond to Consultant's appeal within ten (10) business days. If the City issues an adverse determination, Consultant may appeal the decision within fifteen (15) days of service by commencing an Article Seventy-Eight (78) proceeding under New York's Civil Practice Law and Rules.

SECTION 11. <u>LIVING WAGE REQUIREMENTS</u>

A. Applicability of Living Wage Requirements

This section shall apply and the Consultant shall comply with the requirements of Section 8A-18 of the Municipal Code of the City of Rochester, known as the Rochester Living Wage Ordinance, whenever payments by the City to the Consultant under this Agreement shall equal or be greater than fifty thousand dollars (\$50,000) during a period of one year. If this Agreement is amended to increase the amount payable hereunder to fifty thousand dollars (\$50,000) or more during a period of one year, then any such amendment shall be subject to Section 8A-18.

B. Compliance

The Consultant shall pay no less than a Living Wage to any part-time or full-time Covered Employee, as that term is defined in Section 8A-18B, who directly expends his or her time on this Agreement, for the time said person actually spends on this Agreement. Living Wage, as set forth in this Agreement, shall be the hourly amount set forth in Section 8A-18(C)(2), and any adjustments thereto, which shall be made on July 1 of each year and shall be made available in the Office of the City Clerk and on the City's website, at www.cityofrochester.gov. Consultant shall also comply with all other provisions

of Section 8A-18, including but not limited to all reporting, posting and notification requirements and shall be subject to any compliance, sanction and enforcement provisions set forth therein.

C. Exemption

This section shall not apply to any of Consultant's employees who are compensated in accordance with the terms of a collective bargaining agreement.

SECTION 12. COMPLIANCE WITH MACBRIDE PRINCIPLES

The Consultant agrees that it will observe Ordinance No. 88-19 of the City of Rochester, which condemns religious discrimination in Northern Ireland and requires persons contracting to provide goods and services to the City to comply with the MacBride Principles. A copy of the MacBride Principles is on file in the Office of the Director of Finance.

SECTION 13. COMPLIANCE WITH ALL LAWS

The Consultant agrees that during the performance of the work required pursuant to this Agreement, the Consultant, and all employees working under the Consultant's direction shall strictly comply with all local, state, or federal laws, ordinances, rules or regulations controlling or limiting in any way the performance of the work required by this Agreement. Furthermore, each and every provision of law and clause required by law to be inserted in this agreement shall be deemed to be inserted herein. If, through mistake or otherwise, any such provision is not inserted, or is not properly inserted, then upon the application of either party this Agreement shall be forthwith physically amended to make such insertion or correction. **SECTION 14. AUDIT**

The Consultant agrees that the City shall, until the expiration of three (3) years after final payment, have access to and the right to examine, at no cost to the City, any directly pertinent books, documents, papers and records of the Consultant and of any of the subcontractors engaged in the performance of and involving transactions related to this Agreement or any subcontracts.

SECTION 15. PROHIBITION AGAINST ASSIGNMENT

The Consultant is prohibited from assigning, transferring, conveying, subletting or otherwise disposing of this Agreement or any of its contents, or of any right, title or interest therein, or of the power to execute this Agreement, to any other person or corporation without the previous written consent of the City.

SECTION 16. OBLIGATIONS LIMITED TO FUNDS AVAILABLE

The parties specifically agree that the Consultant's duty to perform work under this Agreement and the City's obligation to pay for that work, including any out-of-pocket and subcontracting expenses of the Consultant, shall be limited to the amount of money actually appropriated by the City Council and encumbered (i.e., certified as being available) for this Project by the City Director of Finance (or his authorized deputy). This provision shall limit the parties' obligation to perform even though this Agreement may provide for the payment of a fee greater than the appropriated and encumbered amount.

SECTION 17. EXTENT OF AGREEMENT

This Agreement constitutes the entire and integrated Agreement between and among the parties hereto and supersedes any and all prior negotiations, agreements and conditions, whether written or oral. Any modification or amendment to this Agreement shall be void unless it is in writing and subscribed by the party to be charged or by the party's Authorized Agent.

SECTION 18. STATUS AS INDEPENDENT CONTRACTOR

The Consultant, as an independent contractor, covenants and agrees to conduct the work under this Agreement consistent with such status. The Consultant shall neither pretend nor claim to be an officer or employee of the City by reason hereof, nor make any claim, demand or application to or for any right or privilege applicable to an officer or employee of the City, including but not limited to Workers' Compensation coverage, unemployment insurance benefits, social security coverage or retirement membership or credit.

SECTION 19. LAW

This Agreement shall be governed by and under the laws of the State of New York. In the event that a dispute arises between the parties, venue for the resolution of such dispute shall be the County of Monroe, New York.

SECTION 20. NO-WAIVER

In the event that the terms and conditions of this Agreement are not strictly enforced by the City, such non-enforcement shall not act as or be deemed to act as a waiver or modification of this Agreement, nor shall such non-enforcement prevent the City from enforcing each and every term of this Agreement thereafter.

SECTION 21. SEVERABILITY

If any provision of this Agreement is held invalid by a court of law, the remainder of this Agreement shall not be affected thereby if such remainder would then continue to conform to the laws of the State of New York.

IN WITNESS WHEREOF, the parties have duly executed this Agreement on the date first written above. **CITY OF ROCHESTER** BY: ______ Lovely A. Warren, Mayor **CONSULTANT** BY: _____ Name: STATE OF NEW YORK) COUNTY OF MONROE) SS: On this _____day of ______, 21__, before me the subscriber, personally came **LOVELY A.** WARREN known, who being by me duly sworn, did depose and say that she resides in the City of Rochester; that she is the Mayor of the City of Rochester, the municipal corporation described in and which executed the above instrument; and that she signed her name to the foregoing instrument by virtue of the authority vested in her by the laws of the State of New York and the local laws and ordinances of the City of Rochester. Notary Public STATE OF NEW YORK) COUNTY OF MONROE) ss.: On the _____ day of _____, 20__ before me, the undersigned, a Notary Public in and for said State, personally appeared _____, personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person

upon behalf of which the individual(s) acted, executed the instrument.