



## IMPROVE Safety, Accessibility, and Connectivity

### REVISED GOALS

- 1.**  
*Provide a high-quality experience for people taking the bus by providing bus stop amenities and supporting reliable transit operations on the street.*
- 2.**  
*Implement design features that slow cars down and provide safe and accessible spaces for pedestrians and bicyclists of all abilities.*
- 3.**  
*Provide a comfortable, inviting, and well-maintained pedestrian realm through streetscape enhancements including street trees, pedestrian-scale lighting, benches, planters, and outdoor spaces for businesses.*

### **SUPPORT and FOSTER Sustainable Communities**

#### **REVISED GOALS**

- 1.**  
*Leverage temporary uses on vacant land before permanent development or reuse to support business growth.*
- 2.**  
*Support local businesses by expanding existing small business programs, increasing local job opportunities through workforce training, and incentivising new employers to locate near Main Street.*
- 3.**  
*Incentivize businesses to locate on Main Street which fill gaps in existing services such as grocery stores, bakeries, banks, and restaurants.*
- 4.**  
*Support and expand high quality affordable housing opportunities and create strong anti-displacement policies before making major infrastructure investments.*

### **CELEBRATE and PROMOTE** **History, Culture, and Legacy**

#### **REVISED GOALS**

- 1.**  
*Establish resources, communication channels, and decision-making processes that empower community organizers to shape implementation of the vision for West Main.*
- 2.**  
*Acknowledge, promote, and preserve elements of cultural significance to the neighborhood including inspirations of the past, present, and future.*
- 3.**  
*Fund and promote creative, community-oriented activities and local artists including street murals, sculptures, festivals, and other artistic expressions.*

*The West Main Multimodal Transportation and Placemaking Plan is a transportation and public realm project rooted in an inclusive, community-based leadership and decision-making process.*

*The plan will focus on : (1) improving safety, comfort, and accessibility for people walking, biking, and taking the bus;  
(2) supporting sustainable economic activities and opportunities; and  
(3) celebrating, preserving and promoting the history and culture of the neighborhood.*

## *Appendix :*

### *Survey 2 Responses*

# Theme 1 : Improve Safety, Accessibility, and Connectivity

GOAL 1	GOAL 2	GOAL 3	EMERGING
<p>Provide a high-quality experience for people taking the bus by improving bus stops.</p>	<p>Provide safe and accessible spaces for pedestrians and bicyclists of all abilities.</p>	<p>Provide a comfortable walking experience with streetscape improvements including street trees, lighting, benches, and flower boxes.</p>	
Is there anything we should change or add to this goal?			
<p>Define your meaning of a high-quality experience, and describe how the plan will address winter conditions.</p> <p>Add “smart cities” features to the plan.</p> <p>Improving conditions and amenities at bus stops is essential; however, it is also essential that we have adequate transit service in the area. Under Reimagine RTS, the 19th Ward will lose two bus routes that currently travel down West Main.</p> <p>Bus stops might help but also point to point transportation solutions that don’t require long layovers at a transfer point.</p>	<p>Safety is really a focus for all three</p> <p>Slow down the cars</p> <p>The street lacks appeal and bicyclists don’t have a good place to ride and they are all over the streets. Incentives to improve the facade of the buildings/businesses.</p>	<p>Street lights and flower boxes and benches haven't done much so far. Something more innovative and unique? Outside seating for businesses?</p> <p>Some accommodation for sidewalk / storefront table commerce</p> <p>I would add something to the comfortable walking experience about trying to increase the distance between pedestrians and vehicles moving at 30+ MPH</p> <p>Who maintains the flower boxes? Also, more Street sweeping would reduce garbage. The garbage in the street is terrible. More trash cans. We want to make it beautiful, and try to keep it that way.</p> <p>Pedestrian lighting, litter elimination/control and sustainable streetscape(benches, flower boxes and street trees...trends to high maintenance &amp; shabbiness)</p> <p>Keeping the area clean</p> <p>Trash pick up. I’ve seen bins over flowing and trash blows down the street.</p> <p><i>* Major maintenance comments are covered in Theme 2.</i></p>	<p>While good in principal will limit parking and traffic through this major corridor and reduce the number of people who might make business along this corridor successful.</p> <p>Providing a strong economic boost to the long standing small local businesses (especially Black and women owned businesses) to help them grow and thrive would be ideal.</p> <p><i>* These comments are addressed in Theme 2.</i></p> <p>Add some of the inspiring artwork celebrating leaders making a difference and promoting unity and encouragement.</p> <p><i>* This comment is addressed in Theme 3.</i></p>

Theme 2 : Support and Foster Sustainable Communities

GOAL 1	GOAL 2	GOAL 3	GOAL 4	EMERGING
Expand and maintain clean, safe, and accessible sidewalks.	Find temporary uses for vacant land before it’s permanently developed or reused.	Support existing businesses by expanding existing small business programs, and increase local job opportunities through workforce training and development.	Support and expand high quality affordable housing opportunities and create strong anti-displacement policies before making major investments.	
Is there anything we should change or add to this goal?				
<p>We need an ongoing, pervasive, penetrating broadcast and social media campaign to build community morale. It stinks now. We will put in all sorts of good things, but they won't be maintained or sustained by the residents themselves. I'm amazed how much trash there is to clean up after the snow melts. Residents themselves don't seem to care. Let's give them both a reason to care and teach them how to care.</p> <p>Keep up public spaces once updated, don't let a failure of maintenance allow deterioration.</p> <p>Clean and safe sidewalks are important, but reserving vacant land for parking would help businesses more than job training and small business programs. You can train people to run a coffee shop, restaurant, storefront, etc. and give them money to open it, but if people outside of the immediate neighborhood cannot easily drive there and park to use them, they will not get enough business to be successful.</p> <p>How is this achieved? What are costs/ where is the money coming for continual maintenance.</p>	<p>Instead of 'temporary' uses for vacant land before it's permanently developed or reused, are there opportunities around bus stops that could provide green space or play areas for families waiting for the bus with kids?</p>	<p>Create opportunities for neighbors to interact</p> <p>In this case, my answer is mostly a “yes”, but this is missing key points about jobs. The area (and the majority of the city) has suffered from huge net jobs losses. Small businesses are *part* of the recovery, but far from the complete picture. Our local leaders focus very heavily on workforce training, which is indeed important, but it does not address the fact that we need more jobs first. We need to incentivize more employers to locate in the area.</p>		<p>I would add parking goals.</p> <p>Doing something with vacant lots is important. Hoping some GOOD retail businesses sign on in that area, like a bakery. We need a good Westside bakery, bagel store, unique gift shops, bank, florists, etc. No more nail salons or corner stores!!</p> <p>To bring in a grocery store/s so there are not food deserts.</p> <p>Affordable, healthy food access. Market or grocery. It is no secret the only major grocery store in the city is the east ave Wegmans. Could there be something, even a smaller grocery on this side of town that is not an over priced corner store/convenience store? could one of the local corner groceries be worked with to improve the quality and pricing of their goods?</p> <p>Access to healthy food options, jobs should be high paying (living wage jobs). Adequate playspaces for children.</p>



Theme 3 : Celebrate and Promote History, Culture and Legacy

GOAL 1	GOAL 2	GOAL 3	EMERGING
Empower community organizations and residents to lead the development and implementation of the vision for West Main.	Acknowledge, promote, and preserve elements of cultural significance - including the legacies of Susan B. Anthony, Frederick Douglass, and other leaders – while enhancing their relevance for current residents.	Uplift the neighborhood by funding and promoting creative, community-oriented activities including street murals, sculptures, festivals, and other artistic expressions.	
Is there anything we should change or add to this goal?			
It is meaningless for the city to say that they will “empower community organizations and residents...” when the city has a very long history of ignoring what the community organizations and residents are saying.	<p>In working through goal #2, part of promoting the elements of cultural significance must be determining how to accommodate visitors to the area - parking, safety, and accessibility are some critical concerns.</p> <p>We need to maintain and renovate our historic buildings.</p> <p>Rather than assuming that residents already buy in to their historical identity to rally around, find out what they actually do (or want to) take pride in and help to launch that vision. Give them the voice and show them that their voice is heard.</p>	<p>the walls in lots like canal and main by minq night club should be painted with tasteful murals.</p> <p>We don’t need to more memorials for Freddie D and Susie B. Look at the work of local artists and pick something contemporary that brings these communities in touch with their bright future. Give kids hope. Look forward, not backward. ( with all respects and love to to FD and SB)</p> <p>Love the idea of using local artists to add their expressions throughout the project.</p> <p>Street murals would need to be tastefully done.</p> <p>Recognize and lift up existing community assets (people, places, faith based institutions ).</p>	<p>For this neighborhood to thrive, it needs more than a paint job. Someone needs to look at how to attract businesses that can succeed in the neighborhood and attract people from outside the immediate neighborhood. To the extent building off of history and legacy can be leveraged to achieve these goals, then go for it, but it needs to be a small subset of a true business development program geared toward business success.</p> <p><i>* This comment is addressed in Theme 2</i></p>