



City of Rochester, NY
Lovely A. Warren, Mayor
Rochester City Council



2021-22 HUD Funding: Draft Annual Action Plan - Public Input Meeting

DEPARTMENT OF NEIGHBORHOOD AND
BUSINESS DEVELOPMENT

MAY 27, 2021



Meeting Agenda

- Background on the Consolidated Plan and Annual Action Plan
- Review of Proposed 2021-22 Annual Action Plan Projects
 - CDBG Program Presentations and Q & A
 - Economic Development
 - Neighborhood Service Centers
 - Rehab and Demolition
 - Recreation and Human Services
 - Housing Support and Development Program Presentation and Q & A
- Annual Action Plan schedule and next steps
- American Rescue Plan Act



HUD Funding Background

- Rochester receives about \$13M in HUD funding/year
- The City of Rochester adopted a new 5 Year HUD Consolidated Plan in July 2020
- HUD funds can be used for many activities that are recommended in *Rochester 2034*:
 - Neighborhood reinvestment
 - Expanding homeownership
 - Affordable rental units in mixed income developments
 - Stabilizing housing through code enforcement
 - Park and playground improvements
 - And many, many more!



Current Consolidated Plan

- Covers 5 years: July 1, 2020 thru June 30, 2025
- We will be starting the **second** year of this plan
- *Consolidates* the planning for four programs into one document:
 - Community Development Block Grant (CDBG)
 - HOME Investment Partnerships (HOME)
 - Emergency Solutions Grants (ESG)
 - Housing Opportunities for Persons with AIDS (HOPWA)



2021-22 Annual Action Plan

- Currently posted for public comment through June 9, 2021
- Covers the period from July 1, 2021 through June 30, 2022
- Details Rochester's budget and planned activities for funding for Year 2 of the five-year Consolidated Plan
- Includes:
 - Budget and anticipated accomplishments for funding allocated for CDBG, HOME, HOPWA, and ESG programs
 - Framework to address priorities established by the City in the Rochester 2034 plan
 - Input from the public
- Does not include funds allocated to the City through the American Rescue Plan or the CARES Act to respond to COVID-19



HUD GRANT AMOUNTS

HUD Program	2020-21	2021-22	Change
CDBG	\$8,297,074	\$8,384,622	+ \$87,548
HOME	\$2,513,637	\$2,478,281	- \$35,356
ESG	\$708,965	\$707,618	- \$1,347
HOPWA	\$975,953	\$1,002,981	+ \$27,028
CDBG Program Income	\$1,500,000	\$500,000	- \$1,000,000
HOME Program Income	\$850,000	\$50,000	- \$800,000
Total	\$14,845,629	\$13,123,502	- \$1,722,127



CDBG Eligible Activities

- Economic Development
 - Business Loans & Grants
- Neighborhood Development
 - Street Liaisons
 - Plan Development
- Rehabilitation and Clearance (Demo)
- Public Services
 - Recreation and Youth/Human Services
 - Support for the Elderly
- Infrastructure Improvements
 - Play Apparatus and Public Facilities
 - Street Rehabilitation
- Housing
 - Acquisition and Rehabilitation of Housing
 - Support for People Facing Housing Insecurity



Participant Information

- Questions must be directly related to the proposed 2021-22 Annual Action Plan document and proposed projects
- Ask a question in the **chat box** at any time
 - Questions may be answered in the chat or read aloud and answered
- At the end of each program managers' presentation, there will be time for up to two people to speak during the Q & A
 - **To request to speak during the Q & A time**
 - If on computer - Press "raise hand" button
 - If on the phone – Press *9
 - If you are selected, you will be unmuted and will have **one minute** to ask a question
- The PowerPoint and the recording of this meeting will be uploaded to [CityofRochester.gov/ConPlan](https://www.cityofrochester.gov/ConPlan) shortly
- You can submit written input and comments on the Annual Action Plan [here](#)



CDBG: Economic Development

- **Business Development Division's priorities:**
 - Create and retain jobs
 - Increase investment
 - Assist businesses with providing products & services for the community
- **Business Development programs:**
 - Grants and low-interest loans
- **Goals & objectives for 2021-22:**
 - Continue to stimulate economic growth and create/retain jobs
 - Supporting significant projects, including Zweigle's expansion and Sibley/Mercantile

Program	2021-22 Funding	Proposed Accomplishments
Business Development Financial Assistance Program	\$475,000	15 businesses assisted, 100 jobs created/retained
Neighborhood Commercial Assistance Program	\$75,000	9 businesses assisted
Total	\$550,000	15 businesses assisted, 109 jobs



CDBG: Neighborhood Service Centers

- Street Liaisons deliver essential services to the business community to support business growth, attract new businesses, and support economic development
- Mayor's Leadership Training Program will provide training to 30 residents in leaderships skills to support the development of grassroots block clubs and neighborhood groups
- CONEA Neighborhood Plan project will include hiring a consultant to facilitate the community planning process
- Lyell Ave Neighborhood Plan project will include building on the work of the Community Design Center for possible intersection and streetscape improvements

Program	2021-22 Funding	Proposed Accomplishments
Street Liaison	\$90,000	200 businesses assisted
Mayor's Leadership Training Program	\$5,000	30 persons assisted
Neighborhood Plans - CONEA & Lyell	\$80,000	To be determined
Total	\$175,000	



CDBG: Rehab and Demolition

- **Priorities:**
 - Analyze City neighborhoods to determine areas of greatest need that would benefit most from CDBG funding
 - Undertake planning and analysis of the City's program delivery systems to address areas of weakness and to capitalize on program strengths
 - Address child lead poisoning through the City's lead hazard Control program
 - Address the housing repair needs of low to moderate income homeowners

Program	2021-22 Funding	Proposed Accomplishments
Demolition Program	\$1,800,000	100 buildings demolished
Emergency Assistance Program	\$100,000	50 houses rehabilitated
Housing Rehabilitation Program	\$575,522	72 houses rehabilitated
Total	\$2,475,522	



CDBG: Recreation and Human Services

- **Priorities:** Develop programs & services that promote youth employment readiness and career skills, positive youth development, and civic engagement; as well as capital funding for parks and playground improvements.

Program	2021-22 Funding	Proposed Accomplishments
Job Creation / Youth Development	\$400,000	800 persons assisted
STEAM Engine	\$130,000	3,000 persons assisted
Connecting Children to Nature	\$50,000	1,000 persons assisted
Employment Opportunity Job Training Support	\$52,500	100 persons assisted
Youth Leadership & Civic Engagement	\$70,000	200 persons assisted
International Plaza	\$46,000	20,000 persons assisted
DRHS Infrastructure-Play Apparatus	\$1,000,400	To be determined
Total	\$1,748,900	



Housing Support and Development Programs

- Funded by:
 - CDBG
 - HOME
 - HOPWA
 - ESG



CDBG: Housing Programs

- **CDBG Housing Priorities and Activities:**
 - To provide decent housing and a suitable living environment for LMI households through public services and the rehabilitation of housing
 - To help residents become more stable in their housing
 - Activities include assistance to seniors to remain in their homes, landlord-tenant education, and mortgage default resolution
- 2021-22 goals and objectives: continue to help maintain and improve housing stability for low- and moderate income households

Program	2021-22 Funding	Proposed Accomplishments
HOME Rochester Program Management	\$186,000	Combined with CHDO goals
Legal Services for Seniors	\$30,000	35 persons assisted
Tenant Landlord Services	\$30,000	72 households assisted
Foreclosure Prevention	\$44,600	42 households assisted
Total	\$290,600	



HOME Investment Partnership Program (HOME)

- Strictly for housing activities to assist low- and moderate-income households
 - Homeownership assistance
 - New construction
 - Rehabilitation

Program	2021-22 Funding	Program Goals
HOME Admin (up to 10%)	\$247,828	
CHDO Reserve (15% of annual allocation, not including PI)	\$371,742	7 rehabbed units sold to first-time buyers
Homebuyer Assistance	\$300,000	97 homebuyers
Affordable Housing Fund	\$1,608,711	24 units (17 rental; 7 owner)
Total	\$2,528,281	



Housing Opportunities for Persons with AIDS (HOPWA)

- Housing assistance and supportive services for low-income persons with HIV/AIDS and their families
- Partner with Trillium Health and Catholic Family Center to provide housing services

Program	2021-22 Funding	Proposed Accomplishments
HOPWA ADMINISTRATION	\$30,089	
Housing Opportunities for Persons with AIDS	\$972,892	
Total	\$1,002,981	189 persons assisted



Emergency Solutions Grants (ESG)

- Street outreach and emergency shelter activities
- Homeless assistance
- Homelessness prevention
- Partner with many community agencies to provide housing services

Program	2021-22 Funding	Proposed Accomplishments
ESG Administration	\$53,071	
ESG Programming	\$654,547	<ul style="list-style-type: none">• 45 Households Assisted: Tenant-based Rental Assistance/Rapid Rehousing• 945 Persons Assisted: Homeless Person Overnight Shelter• 54 Persons Assisted: Homelessness Prevention• 45 Persons Assisted: Street Outreach
Total	\$707,618	1,089 persons/households assisted



Housing Support and Development Programs

- Q & A



2021-22 Annual Action Plan Schedule

Item	Dates
✓ Public Meeting	March 4
✓ Publish Draft Annual Action Plan	Mid-April to Early May
✓ Second Public Meeting	May 27
Public Hearing	June 10
Approval by Rochester City Council	June 15 Council Meeting
Submission of Plan to HUD	Following Council Approval
2021-22 Program Year Starts	July 1



More Information on HUD Funding and Next Steps

For more info, contact:

Amy Ventura, CDBG Coordinator

City of Rochester/Neighborhood and Business Development

HUDFunding@cityofrochester.gov

- The PowerPoint and the recording of this meeting will be uploaded to CityofRochester.gov/ConPlan shortly.
- To view current and past HUD budget and reporting documents, visit: CityofRochester.gov/ConPlan.
- Submit written feedback on the Annual Action Plan [here](#).
- Join the email list [here](#).



American Rescue Plan Act

- Rochester will receive \$202M in funding over two years

Eligible uses of funding for projects and programs

- Respond to the public health emergency or its negative economic impacts to residents and businesses;
- Replace lost public sector revenue due to COVID to support vital public services; and
- Support infrastructure projects related to water, sewer, or broadband

Community input

- Take survey here: cityofrochester.gov/ARPA
- Community Input Session via Zoom – 6/3 at 7 pm
- Telephone Town Hall tentatively scheduled – 6/17 at 7 pm

